



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 213464

Schedule Dates: 07/27/12-08/02/12
Advertiser: Pol/Diane Black for Congress (12180)
Agency: National Media Inc (1385)
Product: Politicalz - Candidates (1077)
Brand: 201/344/2822 D BLACK CONGRESS (111022)
Salesperson: Political National, AE (1494)
Sales Office: POLITICAL NATIONAL
Buyer Name: ROBINSON, TRACEY
Phone/Fax: /
CPE: 201/344/2822
Account Types: Regional/Political/National Agency
Billing Type: Standard
Comments: BLACK/CONG#6/R
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered: 07/11/12
Last Modified: 07/11/12
Entered By: Liz Gammon
CO-OP: No
Headline #: 06229758
Demo:
Order Type: Normal Spot (default)
Package Deal:
Commission %: 15.00
Commission: \$1,481.25
Net Total: \$8,393.75
Sales Tax:

WKRN (WKRN)	By Broadcast Month	Spots	Rate
	Jul. 2012	12	\$4,050.00
	Aug. 2012	15	\$5,825.00
	Grand Total:	27	\$9,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	07/27/12-07/27/12	1	:30	9:59P- News 2 at 10	1				1				1	\$675.00	\$675.00	WKRN (WKRN)	NEWS 2 AT 10<	7/11/12
2.0	Normal Line / NWS	07/27/12-07/27/12	1	:30	5P- News 2 at 5	1				1				1	\$300.00	\$300.00	WKRN (WKRN)	NEWS 2 AT 5	7/11/12
3.0	Normal Line / NWS	07/27/12-07/27/12	1	:30	5:58P- News 2 at 6	1				1				1	\$375.00	\$375.00	WKRN (WKRN)	NEWS 2 AT 6<	7/11/12
4.0	Normal Line / SPOT	07/27/12-07/27/12	2	:30	6:29P- Wheel of Fortune	1				1				1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	7/11/12
5.0	Normal Line / SPOT	07/27/12-07/27/12	1	:30	7A- Good Morning America	1				1				1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC<	7/11/12
6.0	Normal Line / SPOT	07/27/12-07/27/12	2	:30	9A- Live with Kelly	1				1				1	\$225.00	\$225.00	WKRN (WKRN)	LIVE WITH KELLY	7/11/12
7.0	Normal Line / NWS	07/30/12-07/30/12	1	:30	5P- News 2 at 5	1				1				1	\$300.00	\$300.00	WKRN (WKRN)	NEWS 2 AT 5	7/11/12
8.0	Normal Line / NWS	07/30/12-07/30/12	1	:30	5:58P- News 2 at 6	1				1				1	\$375.00	\$375.00	WKRN (WKRN)	NEWS 2 AT 6<	7/11/12
9.0	Normal Line / SPOT	07/30/12-07/30/12	2	:30	6:29P- Wheel of Fortune	1				1				1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	7/11/12
10.0	Normal Line / SPOT	07/30/12-07/30/12	1	:30	7A- Good Morning America	1				1				1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC<	7/11/12
11.0	Normal Line / SPOT	07/30/12-07/30/12	2	:30	9A- Live with Kelly	1				1				1	\$225.00	\$225.00	WKRN (WKRN)	LIVE WITH KELLY	7/11/12
12.0	Normal Line / NWS	07/28/12-07/28/12	1	:30	9:59P- News 2 at 10	1						1		1	\$400.00	\$400.00	WKRN (WKRN)	NEWS2 10P SAT	7/11/12
13.0	Normal Line / SPOT	07/28/12-07/28/12	1	:30	10:35P- The Closer	1						1		1	\$100.00	\$100.00	WKRN (WKRN)	CLOSER<	7/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Angie Cate

7/11/12

For contract Terms and Conditions, please visit this site: <http://yiforms.com/images/TermsCon.pdf>



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WKRN-TV01 NASHVILLE WKRN.COM

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14.0	Normal Line / NWS	07/28/12-07/28/12	2	:30	5:58a- News 2 Weekend at 6:00 am	1							1	1	\$75.00	\$75.00	WKRN (WKRN)	NEWS 2 WKND	7/11/12
15.0	Normal Line / SPOT	07/28/12-07/28/12	1	:30	7a- Good Morning America Saturday	1							1	1	\$200.00	\$200.00	WKRN (WKRN)	GD MRN-SAT-ABC	7/11/12
16.0	Normal Line / NWS	07/29/12-07/29/12	2	:30	9:59p- News 2 at 10	1							1	1	\$500.00	\$500.00	WKRN (WKRN)	NEWS2 10P SUN	7/11/12
17.0	Normal Line / SPORTS	07/29/12-07/29/12	2	:30	10:35p- Sports Extra	1							1	1	\$200.00	\$200.00	WKRN (WKRN)	NWS2SPORTS SUN	7/11/12
18.0	Normal Line / SPOT	08/02/12-08/02/12	1	:30	7a- Good Morning America	1							1	1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC<	7/11/12
19.0	Normal Line / NWS	07/31/12-07/31/12	1	:30	5p- News 2 at 5	1							1	1	\$300.00	\$300.00	WKRN (WKRN)	NEWS 2 AT 5	7/11/12
20.0	Normal Line / NWS	07/31/12-07/31/12	1	:30	5:58p- News 2 at 6	1							1	1	\$375.00	\$375.00	WKRN (WKRN)	NEWS 2 AT 6<	7/11/12
21.0	Normal Line / SPOT	07/31/12-07/31/12	2	:30	6:29p- Wheel of Fortune	1							1	1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTUNE<	7/11/12
22.0	Normal Line / SPOT	07/31/12-07/31/12	1	:30	7a- Good Morning America	1							1	1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC<	7/11/12
23.0	Normal Line / NWS	08/01/12-08/01/12	1	:30	5p- News 2 at 5	1							1	1	\$300.00	\$300.00	WKRN (WKRN)	NEWS 2 AT 5	7/11/12
24.0	Normal Line / NWS	08/01/12-08/01/12	1	:30	5:58p- News 2 at 6	1							1	1	\$375.00	\$375.00	WKRN (WKRN)	NEWS 2 AT 6<	7/11/12
25.0	Normal Line / SPOT	08/01/12-08/01/12	2	:30	6:29p- Wheel of Fortune	1							1	1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTUNE<	7/11/12
26.0	Normal Line / SPOT	08/01/12-08/01/12	1	:30	7a- Good Morning America	1							1	1	\$350.00	\$350.00	WKRN (WKRN)	GD MRN AMR-ABC<	7/11/12

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Advertiser

Pol/Diane Black for Congress (12180)

Last Modified 07/11/12

Agency

National Media Inc (1385)

Entered By Liz Gannon

Product

Politicalz - Candidates (1077)

CO-OP No

Brand

201/344/2822 D BLACK CONGRESS (111022)

Headline # 06229758

Salesperson

POLITICAL NATIONAL

Demo

Sales Office

POLITICAL NATIONAL

Order Type

ROBINSON, TRACEY

Package Deal

201/344/2822

Commission % 15.00

Buyer Name

Regional/Political/National Agency

Commission \$1,481.25

Phone/Fax

Standard

Net Total \$8,393.75

CPE

Standard

Sales Tax

Account Types

Standard

Normal Spot (default)

Billing Type

Standard

Net Total \$8,393.75

Comments

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22.0	Normal Line / SPOT	08/01/12-08/01/12	2	:30	9A - Live with Kelly	1			1					1	\$225.00	\$225.00	WKRN (WKRN)	LIVE WITH KELLY	7/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Jon Ferrell

being/on behalf of: Diane Black, a legally

qualified candidate of the Republican political

party for the office of: US House of Representatives

in the Tennessee General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: Gross \$9,875.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Diane Black for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Whittaker, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____ Jonathan W. Lowell _____
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Greg Carter _____ Greg Carter _____ NSM _____
Signature Printed Name Title