



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV01 NASHVILLE WKRN.COM

Waterfront Strategies
3050 K Street, NW Ste 100
Washington, DC 20007

Contract # 225190

Schedule Dates 10/29/12-11/02/12
Advertiser Iss/House Majority Pac (15258)
Agency Waterfront Strategies (3143)
Product POLITICAL 6ISSUES (1078)
Brand HOUSE MAJ PAC #2267 (116825)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 2267
Account Types Regional/Political/National Agency
Billing Type Standard
Comments HOUSE MAJ PAC #2267
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 10/26/12
Entered By Liz Gannon
CO-OP No
Headline # 06398079
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$2,285.25
Net Total \$12,949.75
Sales Tax

| WKRN (WKRN) | Spots | Rate |
|---------------------|-----------|--------------------|
| By Broadcast Month | 33 | \$15,235.00 |
| Nov. 2012 | 33 | \$15,235.00 |
| Grand Total: | 33 | \$15,235.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------|----------|----------|
| 1.0 | Normal Line / NWS | 10/29/12-11/02/12 | 1 | :30 | 4:58A- News 2 THIS MORNING/OPEN ID/5AM | 2 | X | X | X | X | X | | | 2 | \$340.00 | \$680.00 | WKRN (WKRN) | | 10/26/12 |
| 2.0 | Normal Line / NWS | 10/29/12-11/02/12 | 1 | :30 | 5:58A- News 2 THIS MORNING/ID/6AM | 2 | X | X | X | X | X | | | 2 | \$450.00 | \$900.00 | WKRN (WKRN) | | 10/26/12 |
| 3.0 | Normal Line / SPOT | 10/29/12-11/02/12 | 1 | :30 | 7A- Good Morning America | 2 | X | X | X | X | X | | | 2 | \$375.00 | \$750.00 | WKRN (WKRN) | | 10/26/12 |
| 4.0 | Normal Line / SPOT | 10/29/12-11/02/12 | 1 | :30 | 12P- 3P (CST) | 1 | X | X | X | X | X | | | 1 | \$250.00 | \$250.00 | WKRN (WKRN) | | 10/26/12 |
| 5.0 | Normal Line / SPOT | 10/29/12-11/02/12 | 1 | :30 | 9A- Live with Kelly and Michael | 2 | X | X | X | X | X | | | 2 | \$340.00 | \$680.00 | WKRN (WKRN) | | 10/26/12 |
| 6.0 | Normal Line / SPOT | 10/29/12-11/02/12 | 1 | :30 | 9:58A- The View | 1 | X | X | X | X | X | | | 1 | \$375.00 | \$375.00 | WKRN (WKRN) | | 10/26/12 |
| 7.0 | Normal Line / SPOT | 10/29/12-11/02/12 | 1 | :30 | 3P- Dr. Phil | 1 | X | X | X | X | X | | | 1 | \$300.00 | \$300.00 | WKRN (WKRN) | | 10/26/12 |
| 8.0 | Normal Line / NWS | 10/29/12-11/02/12 | 1 | :30 | 3:58P- News 2 at 4 | 2 | X | X | X | X | X | | | 2 | \$400.00 | \$800.00 | WKRN (WKRN) | | 10/26/12 |
| 9.0 | Normal Line / NWS | 10/29/12-11/02/12 | 1 | :30 | 5P- News 2 at 5 | 3 | X | X | X | X | X | | | 3 | \$400.00 | \$1,200.00 | WKRN (WKRN) | | 10/26/12 |
| 10.0 | Normal Line / NWS | 10/29/12-11/02/12 | 1 | :30 | 5:30P- 6P (CST) | 4 | X | X | X | X | X | | | 4 | \$450.00 | \$1,800.00 | WKRN (WKRN) | | 10/26/12 |
| 11.0 | Normal Line / NWS | 10/29/12-11/02/12 | 1 | :30 | 5:58P- News 2 at 6 | 4 | X | X | X | X | X | | | 4 | \$450.00 | \$1,800.00 | WKRN (WKRN) | | 10/26/12 |
| 12.0 | Normal Line / SPOT | 10/30/12-10/31/12 | 1 | :30 | 6:29P- Wheel of Fortune | 1 | | | | | | | | 2 | \$900.00 | \$1,800.00 | WKRN (WKRN) | | 10/26/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

For contract Terms and Conditions, please visit this site: <http://bitforms.com/images/TermsCon.pdf>



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Sales Office: POLITICAL NATIONAL
Buyer Name: BASSETT, LAURA
Phone/Fax: /
CPE: 2267
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| 13.0 | Normal Line / NWS | 10/29/12-11/02/12 | 1 | :30 | 9:59P- News 2 at 10 | 3 | X | X | X | X | X | | | 3 | \$700.00 | \$2,100.00 | WKRN (WKRN) | | 10/26/12 |
| 14.0 | Normal Line / SPOT | 10/29/12-10/31/12 | 1 | :30 | 10:35P- ABC Nightline | | 1 | 1 | 1 | | | | | 3 | \$300.00 | \$900.00 | WKRN (WKRN) | | 10/26/12 |
| 15.0 | Normal Line / SPOT | 11/02/12-11/02/12 | 1 | :30 | 6:29P- Wheel of Fortune | | | | | | 1 | | | 1 | \$900.00 | \$900.00 | WKRN (WKRN) | | 10/26/12 |

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Date: _____

Comments: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|--------------------------|-----------------|
| | AS ORDERED | | | \$ 15,235. ⁰⁰ | |

Total Charges:

This broadcast time will be used by: House Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
1025 Thomas Jefferson St. NW
Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012 Date [Signature] Signature (202) 350-5782 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

[Signature] Signature Greg Carter Printed Name NSM Title