



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV@T NASHVILLE WKRN.COM

Strategic Media Services
3299 K Street NW, Ste 200
Washington, DC 20007

Contract # 224806

Schedule Dates 10/31/12-11/06/12
Advertiser IS/TN SEN REP CAUCUS (15697)
Agency Strategic Media Services (1559)
Product POLITICAL GISSUES (1078)
Brand TN SEN REP CAUCUS (116662)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name MASSAR, ANDREA
Phone/Fax /
CPE N/A
Account Types Regional/Political/National Agency
Billing Type Standard
Comments TN SEN REP CAUCUS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
REPUBLICAN CAUCUS

Date Entered 10/23/12
Last Modified 10/26/12
Entered By Liz Gannon
CO-OP No
Headline # 06393009
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$3,040.50
Net Total \$17,229.50
Sales Tax

WKRN (WKRN)	Spots	Rate
By Broadcast Month	28	\$20,270.00
Nov. 2012		
Grand Total:	28	\$20,270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/31/12-11/02/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1			1					2	\$340.00	\$680.00	WKRN (WKRN)		10/23/12
2.0	Normal Line / NWS	11/01/12-11/01/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1				1				1	\$450.00	\$450.00	WKRN (WKRN)		10/23/12
3.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	7A- Good Morning America	1				1				1	\$375.00	\$375.00	WKRN (WKRN)		10/23/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	9:58A- The View	1					1			1	\$375.00	\$375.00	WKRN (WKRN)		10/23/12
5.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	5:58P- News 2 at 4	1						1		1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12
6.0	Normal Line / NWS	10/31/12-11/02/12	2	:30	5P- News 2 at 5	1			1	1	1			3	\$400.00	\$1,200.00	WKRN (WKRN)		10/23/12
7.0	Normal Line / NWS	11/01/12-11/02/12	2	:30	5:58P- News 2 at 6	1					1	1		2	\$450.00	\$900.00	WKRN (WKRN)		10/23/12
8.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	6:29P- Wheel of Fortune	1				1				1	\$900.00	\$900.00	WKRN (WKRN)		10/23/12
9.0	Normal Line / NWS	10/31/12-11/02/12	2	:30	9:59P- News 2 at 10	1			1	1	1			2	\$700.00	\$1,400.00	WKRN (WKRN)		10/23/12
10.0	Normal Line / PRIME	10/31/12-10/31/12	1	:30	9P- Nashville	1					1			1	\$6,000.00	\$6,000.00	WKRN (WKRN)		10/23/12
11.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7A- Good Morning America Saturday	1						1		1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12
12.0	Normal Line / NWS	11/03/12-11/03/12	1	:30	9P- News 2 at 6	1						1		1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
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For contract Terms and Conditions, please visit this site: <http://ybfirms.com/images/TermsCon.pdf>



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Product POLITICAL ISSUES (1078)
Brand TN SEN REP CAUCUS (116662)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name MASSAR, ANDREA
Phone/Fax /
CPE N/A
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Billing Type Standard
Comments TN SEN REP CAUCUS ***** THIS IS A CASH IN ADVANCE SCHEDULE *****; TENNESSEE SENATE REPUBLICAN CAUCUS

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CO-OP No
Headline # 06393009
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13.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	8A- This Week With George Stephanopoulos								1	1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12
14.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	9A- News 2 Weekend at 9:00am								1	1	\$200.00	\$200.00	WKRN (WKRN)		10/23/12
15.0	Normal Line / PRIME	11/04/12-11/04/12	2	:30	5:58P- America's Funniest Home Videos								1	1	\$1,400.00	\$1,400.00	WKRN (WKRN)		10/23/12
16.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM								1	1	\$340.00	\$340.00	WKRN (WKRN)		10/23/12
17.0	Normal Line / NWS	11/06/12-11/06/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM								1	1	\$450.00	\$450.00	WKRN (WKRN)		10/23/12
18.0	Normal Line / SPOT	11/06/12-11/06/12	2	:30	7A- Good Morning America								1	1	\$375.00	\$375.00	WKRN (WKRN)		10/23/12
19.0	Normal Line / SPOT	11/06/12-11/06/12	2	:30	9:58A- The View								1	1	\$375.00	\$375.00	WKRN (WKRN)		10/23/12
20.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	3:58P- News 2 at 4								1	1	\$300.00	\$300.00	WKRN (WKRN)		10/23/12
21.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58P- News 2 at 6								1	1	\$450.00	\$450.00	WKRN (WKRN)		10/23/12
22.0.1	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12:36A- Wheel of Fortune								1	1	\$900.00	\$900.00	WKRN (WKRN)		10/23/12
22.0.1	Closed Preempt	11/05/12															WKRN (WKRN)	Schedule Change/Exception	

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23.0	Normal Line / PRIME	11/05/12-11/05/12	2	:30	6:01P- 6:30P	1	1							1	\$2,000.00	\$2,000.00	WKRN (WKRN)		10/23/12
24.0	M/G For 22.0.1 / SPOT	11/02/12-11/02/12	2	:30	6:29P- Wheel of Fortune						1			1	\$900.00	\$900.00	WKRN (WKRN)		10/26/12

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Andrea Massar

do hereby request station time concerning the following issue:

Tennessee Senate Republican Caucus

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Sec Schedule			\$20,270. ⁰⁰	

Total Charges:

This broadcast time will be used by: TN senate Republican Caucus

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Tennessee senate republican caucus
PO Box 140539
Nashville, TN 37219

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/10/12 Andrea Mark 202-337-5700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Greg Carter Greg Carter NSM
Signature Printed Name Title