



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

WKRN-TV01 NASHVILLE WKRN.COM

Ganick Communications  
5420 Carmelot Road  
Brentwood, TN 37027

**Contract # 213298**

Schedule Dates: 07/16/12-08/02/12  
Advertiser: Pol/Charles Williamson State Rep (15309)  
Agency: Ganick Communications (2612)  
Product: Politicalz - State Representative (1115)  
Brand: CHARLES WILLIAMSON STATE REP (110934)  
Salesperson: Political Local, AE (1495)  
Sales Office: POLITICAL LOCAL  
Buyer Name: /  
Phone/Fax: /  
CPE: N/A  
Account Types: Regional/Political/Local Agency  
Billing Type: Standard  
Comments:

Date Entered: 07/10/12  
Last Modified: 07/17/12  
Entered By: Liz Gammon  
CO-OP: No  
Headline #: /  
Demo: /  
Order Type: Normal Spot (default)  
Package Deal: /  
Commission %: 15.00  
Commission: \$1,031.25  
Net Total: \$5,843.75  
Sales Tax: /

WKRN (WKRN)	By Broadcast Month	Spots	Rate
	Jul. 2012	12	\$4,350.00
	Aug. 2012	7	\$2,525.00
	<b>Grand Total:</b>	<b>19</b>	<b>\$6,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	07/16/12-07/18/12	1	:30	7A- Good Morning America	1								1	\$350.00	\$350.00	WKRN (WKRN)		7/10/12
1.1	Normal Line / SPOT	07/16/12-07/18/12	1	:30	7A- Good Morning America	1	1	1	1					2	\$350.00	\$700.00	WKRN (WKRN)		7/11/12
1.1.1	Closed Preempt	07/17/12															WKRN (WKRN)	Technical Difficulty/Spot -	
2.0	Revised Line / SPOT	07/23/12-07/26/12	1	:30	7A- Good Morning America	1								1	\$350.00	\$350.00	WKRN (WKRN)		7/10/12
2.1	Normal Line / SPOT	07/23/12-07/26/12	1	:30	7A- Good Morning America	1	1	1	1					3	\$350.00	\$1,050.00	WKRN (WKRN)		7/11/12
3.0	Revised Line / SPOT	07/31/12-08/02/12	1	:30	7A- Good Morning America	1								1	\$350.00	\$350.00	WKRN (WKRN)		7/10/12
3.1	Normal Line / SPOT	07/30/12-08/02/12	1	:30	7A- Good Morning America	1	1	1	1					4	\$350.00	\$1,400.00	WKRN (WKRN)		7/11/12
4.0	Normal Line / NWS	07/16/12-07/18/12	1	:30	5:58P- News 2 at 6	1	1	1	1					3	\$375.00	\$1,125.00	WKRN (WKRN)		7/10/12
5.0	Revised Line / NWS	07/24/12-07/25/12	1	:30	5:58P- News 2 at 6	1								1	\$375.00	\$375.00	WKRN (WKRN)		7/10/12
5.1	Normal Line / NWS	07/24/12-07/26/12	1	:30	5:58P- News 2 at 6	1	1	1	1					3	\$375.00	\$1,125.00	WKRN (WKRN)		7/11/12
6.0	Normal Line / NWS	07/30/12-08/01/12	1	:30	5:58P- News 2 at 6	1	1	1	1					3	\$375.00	\$1,125.00	WKRN (WKRN)		7/10/12
7.0	Normal Line / SPOT	07/18/12-07/18/12	3	:30	7A- Good Morning America	1								1	\$350.00	\$350.00	WKRN (WKRN)		7/17/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://myblip.com/images/TermsCon.pdf>

*Mary Carter*

7/10/12

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WKRN - NASHVILLE, TN	<b>Date:</b> 7-10-12
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I, Elaine Ganick (Ganick Communications - Agency of Record),

being/on behalf of: Charles Williamson, a legally

qualified candidate of the Republican political

party for the office of: TN State Representative - District 50

in the primary

election to be held on: August 2, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE INSERTION ORDER					

**Total Charges:**            \$3000.00 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF CHARLES WILLIAMSON

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

TOM S. BATTLE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7-10-12

Date

Elaine Lanick

(Ganick Communications - Agency of Record)

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Greg Carter  
Signature

Greg Carter  
Printed Name

NSM  
Title