



WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

Strategic Media Services  
3299 K Street NW, Ste 200  
Washington, DC 20007

**Contract # 224783**

Schedule Dates: 10/24/12-11/06/12  
Advertiser: Pol/Charles Williamson State Rep (15309)  
Agency: Strategic Media Services (1559)  
Product: Politicalz - Candidates (1077)  
Brand: C WILLIAMSON TN HD50 #3024 (116648)  
Salesperson: Political National, AE (1494)  
Sales Office: POLITICAL NATIONAL  
Buyer Name: EVERSOLE,WHITNEY  
Phone/Fax: /  
CPE: 3024  
Account Types: Regional/Political/National Agency  
Billing Type: Standard  
Comments: C WILLIAMSON TN HD50  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* CHARLES WILLIAMSON TN HD50

Date Entered: 10/23/12  
Last Modified: 10/23/12  
Entered By: Liz Gammion  
CO-OP: No  
Headline #: 06392330  
Demo: Normal Spot (default)

Order Type: Normal Spot (default)  
Package Deal:  
Commission %: 15.00  
Commission: \$1,526.25  
Net Total: \$8,648.75  
Sales Tax:

WKRN (WKRN)	By Broadcast Month	Spots	Rate
	Oct. 2012	5	\$3,150.00
	Nov. 2012	12	\$7,025.00
	<b>Grand Total:</b>	<b>17</b>	<b>\$10,175.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/24/12-10/25/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM				1	1				2	\$525.00	\$1,050.00	WKRN (WKRN)		10/23/12
2.0	Normal Line / NWS	10/25/12-10/25/12	2	:30	5:58P- News 2 at 6					1				1	\$500.00	\$500.00	WKRN (WKRN)		10/23/12
3.0	Normal Line / NWS	10/24/12-10/25/12	2	:30	9:59P- News 2 at 10					1	1			2	\$800.00	\$1,600.00	WKRN (WKRN)		10/23/12
4.0	Normal Line / NWS	10/29/12-11/01/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM				1	1				3	\$525.00	\$1,575.00	WKRN (WKRN)		10/23/12
5.0	Normal Line / NWS	10/29/12-11/02/12	2	:30	5:58P- News 2 at 6					1	1			3	\$500.00	\$1,500.00	WKRN (WKRN)		10/23/12
6.0	Normal Line / NWS	10/29/12-10/31/12	2	:30	9:59P- News 2 at 10					1	1			2	\$800.00	\$1,600.00	WKRN (WKRN)		10/23/12
7.0	Normal Line / NWS	11/05/12-11/06/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM					1	1			2	\$525.00	\$1,050.00	WKRN (WKRN)		10/23/12
8.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58P- News 2 at 6					1				1	\$500.00	\$500.00	WKRN (WKRN)		10/23/12
9.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	9:59P- News 2 at 10					1				1	\$800.00	\$800.00	WKRN (WKRN)		10/23/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

For contract Terms and Conditions, please visit this site: <http://yahoiforms.com/images/TermsCon.pdf>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: Charles Williamson - Paid for by: Charles Williamson for State Rep., a legally

qualified candidate of the REPUBLICAN political

party for the office of: TENNESSEE STATE HOUSE REPRESENTATIVE - DISTRICT 50

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** 10,175.<sup>00</sup>

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Charles Williamson State Representative - 2360 Baker Rd. Goodlettsville, TN, 37072

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LARRY PARDUE

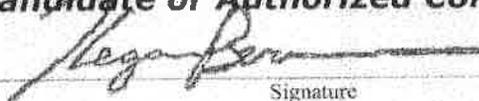
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/23/12

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Greg Carter

Printed Name

NSM

Title