



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

Fletcher Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 225887

Schedule Dates: 11/02/12-11/05/12
Advertiser: Pol/Darren Jernigan - State House District 60 (157)
Agency: Fletcher Rowley Inc (4522)
Product: Politicalz - Candidates (1077)
Brand: DARREN JERNIGAN FOR STATE HOUSE (116734)
Salesperson: Political Local, AE (1495)
Sales Office: POLITICAL LOCAL
Buyer Name: /
Phone/Fax: /
CPE: N/A
Account Types: Regional/Political/Local Agency
Billing Type: Standard
Comments:

Date Entered: 11/01/12
Last Modified: 11/01/12
Entered By: Liz Gannon
Headline #: No
Demo:
Order Type: Normal Spot (default)
Package Deal:
Commission %: 15.00
Commission: \$135.00
Net Total: \$765.00
Sales Tax:

WKRN (WKRN)	Spots	Rate
By Broadcast Month	4	\$900.00
Nov. 2012	4	\$900.00
Grand Total:	4	\$900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	9A- Live with Kelly and Michael	1					1			1	\$225.00	\$225.00	WKRN (WKRN)		11/1/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9A- Live with Kelly and Michael	1						1		1	\$225.00	\$225.00	WKRN (WKRN)		11/1/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	3P- Dr. Phil	1					1			1	\$225.00	\$225.00	WKRN (WKRN)		11/1/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	3P- Dr. Phil	1						1		1	\$225.00	\$225.00	WKRN (WKRN)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

For contract Terms and Conditions, please visit this site: <http://bitforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKRN **Date:** 11/1

I, Kati Bungardner
being/on behalf of: Darren Jernigan, a legally
qualified candidate of the Democrat political
party for the office of: TN State House 60
in the General
election to be held on: 11/6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>Attached</u>					

Total Charges: 900.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box with a large handwritten 'X' through it]

I represent that the payment for the above described broadcast time has been furnished by:

Darren Jernigan

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Coleman Start

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/1

Katibumzomen

To Be Signed By Station Representative

Accepted

Not Accepted

Not Accepted

My Carter
Signature

Greg Carter
Station Representative

WSM
Station