



WKRN-TV
441 Mulfreesboro Road
Nashville, TN 37210

Strategic Media Placement, Inc.
7669 Stagers Loop
Delaware, OH 43015

Contract # 225591

Schedule Dates: 10/31/12-11/06/12
Advertiser: Pol/Joey Hensley Congress (15803)
Agency: Strategic Media Placement, Inc. (3299)
Product: Political - Candidates (1077)
Brand: J HENSLEY 10/30-11/6/12 (117018)
Salesperson: Political National, AE (1494)
Sales Office: POLITICAL NATIONAL
Buyer Name: /
Phone/Fax: /
CPE: N/A
Account Types: Regional/Political/National Agency
Billing Type: Standard
Comments:

Date Entered: 10/30/12
Last Modified: 10/30/12
Entered By: Liz Gammmon
CO-OP: No
Headline #: 6400543
Demo:
Order Type: Normal Spot (default)
Package Deal:
Commission %: 15.00
Commission: \$1,173.75
Net Total: \$6,651.25
Sales Tax:

WKRN (WKRN)		
By Broadcast Month	Spots	Rate
Nov. 2012	13	\$7,825.00
Grand Total:	13	\$7,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	1			1	1	1			3	\$525.00	\$1,575.00	WKRN (WKRN)		10/30/12
2.0	Normal Line / NWS	11/05/12-11/06/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	1	1	1						2	\$525.00	\$1,050.00	WKRN (WKRN)		10/30/12
3.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	5:58P- News 2 at 6	1			1	1	1			3	\$500.00	\$1,500.00	WKRN (WKRN)		10/30/12
4.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58P- News 2 at 6	1	1							1	\$500.00	\$500.00	WKRN (WKRN)		10/30/12
5.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	9:59P- News 2 at 10	1			1	1	1			3	\$800.00	\$2,400.00	WKRN (WKRN)		10/30/12
6.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	9:59P- News 2 at 10	1	1							1	\$800.00	\$800.00	WKRN (WKRN)		10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

For contract Terms and Conditions, please visit this site: <http://www.photofix.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, KEGAN BERAN

being/on behalf of: JOEY HENSLEY, a legally

qualified candidate of the REPUBLICAN political

party for the office of: TN SD 28

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30				\$7,825. ⁰⁰	

Total Charges: * 7825.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Joey Hensley for Senate 855 Summertown Hwy Hohenwald, TN 38462

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

VINCE VINSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/30/12

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Greg Carter
Printed Name

NSM
Title