



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV/OT NASHVILLE WKRN.COM

National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 224226

Schedule Dates: 10/31/12-11/06/12
Advertiser: Pol/M Green/R/Ser/TN (15728)
Agency: National Media Inc (1385)
Product: Politicalz - Candidates (1077)
Brand: 262/471/3423/M GREEN/SS#22 R (116390)
Salesperson: Political National, AE (1494)
Sales Office: POLITICAL NATIONAL
Buyer Name: MEDIAASSISTANT, NMIRPP
Phone/Fax: /
CPE: 262/471/3423
Account Types: Regional/Political/National Agency
Billing Type: Standard
Comments: M GREEN/SS#22/R ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered: 10/17/12
Last Modified: 10/18/12
Entered By: Liz Gammion
CO-OP: No
Headline #: 06381844
Demo: Normal Spot (default)
Order Type: Normal Spot (default)
Package Deal:
Commission %: 15.00
Commission: \$3,131.25
Net Total: \$17,743.75
Sales Tax:

WKRN (WKRN)	Spots	Rate
By Broadcast Month		
Nov. 2012	47	\$20,875.00
Grand Total:	47	\$20,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	9:59P- News 2 at 10	1								1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	10:35P- ABC Nightline	1								1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	9P- Dr. Phil	1								1	\$225.00	\$225.00	WKRN (WKRN)	DR. PHIL	10/17/12
4.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	3:58P- News 2 at 4	1								1	\$225.00	\$225.00	WKRN (WKRN)	NEWS 2 AT 4P	10/17/12
5.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	5:58P- News 2 at 5	1								1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12
6.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	5:58P- News 2 at 6	1								1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
7.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM	1								1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	6:29P- Wheel of Fortune	1								1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
9.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	7A- Good Morning America	1								1	\$300.00	\$300.00	WKRN (WKRN)	GD MORN AMR-ABC<	10/17/12
10.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	9:59P- News 2 at 10	1								1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:35P- ABC Nightline	1								1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	9P- Dr. Phil	1								1	\$225.00	\$225.00	WKRN (WKRN)	DR. PHIL	10/17/12
13.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	3:58P- News 2 at 4	1								1	\$225.00	\$225.00	WKRN (WKRN)	NEWS 2 AT 4P	10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
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Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name MEDIAASSISTANT,JMRPP
Phone/Fax /
CPE 262/471/3423
Account Types Regional/Political/National Agency
Billing Type Standard
Comments M GREEN/SS#22/R
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/17/12
Last Modified 10/18/12
Entered By Liz Gannon
CO-OP No
Headline # 06381844
Demo Normal Spot (default)
Order Type
Package Deal
Commission % 15.00
Commission \$3,131.25
Net Total \$17,743.75
Sales Tax

WKRN (WKRN)	Spots	Rate
By Broadcast Month		
Nov. 2012	47	\$20,875.00
Grand Total:	47	\$20,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5P- News 2 at 5	1								1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12
15.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58P- News 2 at 6	1								1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
16.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1								1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7A- Good Morning America	1								1	\$300.00	\$300.00	WKRN (WKRN)	GD MRN AMR-ABC<	10/17/12
19.0	Normal Line / PRIME	11/05/12-11/05/12	2	:30	6:58P- Dancing with the Stars	1								1	\$1,500.00	\$1,500.00	WKRN (WKRN)	DANCING-STR-ABC	10/17/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	9A- Live with Kelly and Michael	1								1	\$275.00	\$275.00	WKRN (WKRN)	LIVE KELLY & MIKE	10/17/12
21.0	Normal Line / FTBL	11/03/12-11/03/12	2	:30	2:30P- 6:30P (CST)	1						1		1	\$500.00	\$500.00	WKRN (WKRN)	ABC COLLEGE FOOTBALL	10/17/12
22.0	Normal Line / NWS	11/03/12-11/03/12	2	:30	5:58A- News 2 Weekend at 6:00 am	1						1		1	\$75.00	\$75.00	WKRN (WKRN)	NEWS 2 WKND	10/17/12
23.0	Normal Line / NWS	11/03/12-11/03/12	2	:30	6P- News 2 at 6	1						1		1	\$200.00	\$200.00	WKRN (WKRN)	WHEEL-FORTNE W	10/17/12
24.0	Normal Line / FTBL	11/03/12-11/03/12	2	:30	7P- ABC Saturday Night Football	1						1		1	\$600.00	\$600.00	WKRN (WKRN)	ABC PRIME CLG FTBL	10/17/12
25.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	9:59P- News 2 at 10	1							1	1	\$575.00	\$575.00	WKRN (WKRN)	NEWS2 10P SUN	10/17/12

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 CO-OP No
 Headline # 06381844
 Demo
 Order Type Normal Spot (default)
 Package Deal
 Commission % 15.00
 Commission \$3,131.25
 Net Total \$17,743.75
 Sales Tax

WKRN (WKRN)
 By Broadcast Month Spots Rate
 Nov. 2012 47 \$20,875.00
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26.0	Normal Line / SPOTS	11/04/12-11/04/12	2	:30	10:35P- Sports Extra								1	1	\$250.00	\$250.00	WKRN (WKRN)	NWS2SPORTS SUN	10/17/12
27.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11P- This Week with Bob Mueller								1	1	\$125.00	\$125.00	WKRN (WKRN)	THIS WK-MUELLER	10/17/12
28.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11:30P- Rules of Engagement								1	1	\$75.00	\$75.00	WKRN (WKRN)		10/17/12
29.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	5P- News 2 at 5pm Sunday								1	1	\$200.00	\$200.00	WKRN (WKRN)	NEWS2 AT 5 SU	10/17/12
30.0	Normal Line / NWS	11/01/12-11/01/12	2	:30	9:59P- News 2 at 10								1	1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
31.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:02P- ABC Nightline								1	1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
32.0	Normal Line / NWS	11/01/12-11/01/12	2	:30	5P- News 2 at 5								1	1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12
33.0	Normal Line / NWS	11/01/12-11/01/12	2	:30	5:58P- News 2 at 6								1	1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
34.0	Normal Line / NWS	11/01/12-11/01/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM								1	1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
35.0	Revised Line / SPOT	11/02/12-11/02/12	2	:30	6:29P- Wheel of Fortune								1	1			WKRN (WKRN)	WHEEL-FORTUNE<	10/17/12
35.1	Normal Line / SPOT	11/01/12-11/01/12	2	:30	6:29P- CMA 12 On the Red Carpet								1	1	\$1,300.00	\$1,300.00	WKRN (WKRN)	WHEEL-FORTUNE<	10/18/12

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36.0	Normal Line / NWS	11/06/12-11/06/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM			1						1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
37.0	Normal Line / SPOT	11/06/12-11/06/12	2	:30	7A- Good Morning America			1						1	\$300.00	\$300.00	WKRN (WKRN)	GD MORN AMR-ABC<	10/17/12
38.0	Normal Line / SPOT	11/06/12-11/06/12	2	:30	9A- Live with Kelly and Michael			1						1	\$275.00	\$275.00	WKRN (WKRN)	LIVE KELLY & MIKE	10/17/12
39.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	9:59P- News 2 at 10				1					1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
40.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	10:35P- ABC Nightline				1					1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
41.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	3:58P- News 2 at 4				1					1	\$225.00	\$225.00	WKRN (WKRN)	NEWS 2 AT 4P	10/17/12
42.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	5P- News 2 at 5				1					1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12
43.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	5:58P- News 2 at 6				1					1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
44.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM				1					1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
45.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	6:29P- Wheel of Fortune				1					1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTUNE<	10/17/12
46.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	7A- Good Morning America				1					1	\$300.00	\$300.00	WKRN (WKRN)	GD MORN AMR-ABC<	10/17/12
47.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	9A- Live with Kelly and Michael				1					1	\$275.00	\$275.00	WKRN (WKRN)	LIVE KELLY & MIKE	10/17/12

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Buyer Name: POLITICAL NATIONAL

Phone/Fax: MEDIAASSISTANT,NMRPP

CPE: /

Account Types: 262/471/3423

Billing Type: Regional/Political/National Agency

Comments: Standard

M GREEN/SS#22/R

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Entered By: Liz Gammion

CO-OP: No

Headline #: 06381844

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Order Type: Normal Spot (default)

Package Deal:

Commission %: 15.00

Commission: \$3,131.25

Net Total: \$17,743.75

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WKRN (WKRN)	Spots	Rate
By Broadcast Month	47	\$20,875.00
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48.0	Normal Line / PRIME	10/31/12-10/31/12	2	:30	9p- Nashville	1		1						1	\$3,000.00	\$3,000.00	WKRN (WKRN)	NASHVILLE	10/17/12

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Jon Ferrell,

being/on behalf of: Mark Green for TN State Senate, a legally

qualified candidate of the Republican political

party for the office of: TN State Senate

in the General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: \$20,875 10/31 - 11/6

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mark Green for TN State Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jordan Young- Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

John Ferrell
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Greg Carter
Signature

Greg Carter
Printed Name

NSM
Title