



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 224224
 Schedule Dates: 10/23/12-10/30/12
 Advertiser: Pol/M Green/R/Sent/TN (15728)
 Agency: National Media Inc (1385)
 Product: Politicalz - Candidates (1077)
 Brand: 262/471/3422 M GREEN/SS#22/R (116388)
 Salesperson: Political National, AE (1494)
 Sales Office: POLITICAL NATIONAL
 Buyer Name: MEDIAASSISTANT,NMRPP
 Phone/Fax: /
 CPE: 262/471/3422
 Account Types: Regional/Political/National Agency
 Billing Type: Standard
 Comments: M GREEN/SS#22/R
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered: 10/17/12
 Last Modified: 10/18/12
 Entered By: Liz Gammion
 CO-OP: No
 Demo: 06381837
 Order Type: Normal Spot (default)
 Package Deal:
 Commission %: 15.00
 Commission: \$3,071.25
 Net Total: \$17,403.75
 Sales Tax:

WKRN (WKRN)	By Broadcast Month	Spots	Rate
	Oct. 2012	35	\$16,300.00
	Nov. 2012	10	\$4,175.00
	Grand Total:	45	\$20,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/26/12-10/26/12	2	:30	9:59P- News 2 at 10	1					1			1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
2.0	Normal Line / NWS	10/26/12-10/26/12	2	:30	5P- News 2 at 5	1					1			1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12
3.0	Normal Line / NWS	10/26/12-10/26/12	2	:30	5:58P- News 2 at 6	1					1			1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
4.0	Normal Line / NWS	10/26/12-10/26/12	2	:30	5:58A- News 2 THIS MORNING/10/6AM	1					1			1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	6:29P- Wheel of Fortune	1					1			1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	2	:30	7A- Good Morning America	1					1			1	\$300.00	\$300.00	WKRN (WKRN)	GD MRN AMR-ABC<	10/17/12
7.0	Normal Line / NWS	10/29/12-10/29/12	2	:30	9:59P- News 2 at 10	1							1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12	
8.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	10:35P- ABC Nightline	1							1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12	
9.0	Normal Line / NWS	10/29/12-10/29/12	2	:30	5P- News 2 at 5	1							1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12	
10.0	Normal Line / NWS	10/29/12-10/29/12	2	:30	5:58P- News 2 at 6	1							1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12	
11.0	Revised Line / NWS	10/29/12-10/29/12	2	:30	5:58P- News 2 at 6	1							1				WKRN (WKRN)	NEWS2-MORN L	10/17/12
11.1	Normal Line / NWS	10/29/12-10/29/12	2	:30	5:58A- News 2 THIS MORNING/10/6AM	1							1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/18/12	

CONFIRMATION CONTRACT

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For contract Terms and Conditions, please visit this site: <http://biforms.com/images/TermsCon.pdf>



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WKRN-TVOT NASHVILLE WKRN.COM

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Agency National Media Inc (1385)
Product Politicalz - Candidates (1077)
Brand 262/471/3422 M GREEN/SS#22/R (116388)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name MEDIAASSISTANT, NMRRP
Phone/Fax /
CPE 262/471/3422
Account Types Regional/Political/National Agency
Billing Type Standard
Comments M GREEN/SS#22/R
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/17/12
Last Modified 10/18/12
Entered By Liz Gammom
CO-OP No
Headline # 06381837
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$3,071.25
Net Total \$17,403.75
Sales Tax

WKRN (WKRN)		
By Broadcast Month	Spots	Rate
Oct. 2012	35	\$16,300.00
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Grand Total:	45	\$20,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	6:29P- Wheel of Fortune			1						1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	7A- Good Morning America								1	1	\$300.00	\$300.00	WKRN (WKRN)	GD MRN AMR-ABC<	10/17/12
14.0	Normal Line / NWS	10/27/12-10/27/12	2	:30	5:58A- News 2 Weekend at 6:00 am								1	1	\$75.00	\$75.00	WKRN (WKRN)	NEWS 2 WKND	10/17/12
15.0	Normal Line / NWS	10/27/12-10/27/12	2	:30	6P- News 2 at 6								1	1	\$200.00	\$200.00	WKRN (WKRN)		10/17/12
16.0	Normal Line / FTBL	10/27/12-10/27/12	2	:30	7P- ABC Saturday Night Football								1	1	\$600.00	\$600.00	WKRN (WKRN)	ABC PRIME CLG FTBL	10/17/12
17.0	Normal Line / NWS	10/28/12-10/28/12	2	:30	9:59P- News 2 at 10								1	1	\$575.00	\$575.00	WKRN (WKRN)	NEWS2 10P SUN	10/17/12
18.0	Normal Line / SPORTS	10/28/12-10/28/12	2	:30	10:35P- Sports Extra								1	1	\$250.00	\$250.00	WKRN (WKRN)	NWS2SPORTS SUN	10/17/12
19.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11P- This Week with Bob Mueller								1	1	\$125.00	\$125.00	WKRN (WKRN)	THIS WK-MUELLER	10/17/12
20.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	11:30P- Rules of Engagement								1	1	\$75.00	\$75.00	WKRN (WKRN)	T MCCARVER SH	10/17/12
21.0	Normal Line / NWS	10/28/12-10/28/12	2	:30	5P- News 2 at 5pm Sunday								1	1	\$200.00	\$200.00	WKRN (WKRN)	NEWS2 AT 5 SU	10/17/12
22.0	Normal Line / NWS	10/25/12-10/25/12	2	:30	9:59P- News 2 at 10								1	1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	2	:30	10:35P- ABC Nightline								1	1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12

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24.0	Normal Line / NWS	10/23/12-10/25/12	2	:30	5P- News 2 at 5	1				1				1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12
25.0	Normal Line / NWS	10/23/12-10/25/12	2	:30	5:58P- News 2 at 6	1				1				1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
26.0	Normal Line / NWS	10/23/12-10/25/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM	1				1				1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
27.0	Normal Line / SPOT	10/23/12-10/25/12	2	:30	6:29P- Wheel of Fortune	1					1			1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
28.0	Normal Line / NWS	10/23/12-10/30/12	2	:30	9:59P- News 2 at 10	1					1			2	\$550.00	\$1,100.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
29.0	Normal Line / SPOT	10/23/12-10/23/12	2	:30	10:35P- ABC Nightline	1					1			1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
30.0	Normal Line / NWS	10/23/12-10/23/12	2	:30	5P- News 2 at 5	1					1			1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12
31.0	Normal Line / NWS	10/23/12-10/30/12	2	:30	5:58P- News 2 at 6	1					1			2	\$350.00	\$700.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
32.0	Normal Line / NWS	10/23/12-10/30/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM	1					1			2	\$425.00	\$850.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
33.0	Normal Line / SPOT	10/23/12-10/30/12	2	:30	6:29P- Wheel of Fortune	1					1			2	\$650.00	\$1,300.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
34.0	Normal Line / NWS	10/24/12-10/24/12	2	:30	9:59P- News 2 at 10	1					1			1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
35.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	10:35P- ABC Nightline	1					1			1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
36.0	Normal Line / NWS	10/24/12-10/24/12	2	:30	5P- News 2 at 5	1					1			1	\$325.00	\$325.00	WKRN (WKRN)	NEWS 2 AT 5	10/17/12

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37.0	Normal Line / NWS	10/24/12-10/24/12	2	:30	5:58P- News 2 at 6				1					1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
38.0	Normal Line / NWS	10/24/12-10/24/12	2	:30	5:58A- News 2 THIS MORNING/1D/6AM				1					1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
39.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	6:29P- Wheel of Fortune				1					1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
40.0	Normal Line / SPOT	10/24/12-10/24/12	2	:30	7A- Good Morning America				1					1	\$300.00	\$300.00	WKRN (WKRN)	GD MORN AMR-ABC<	10/17/12
41.0	Normal Line / PRIME	10/24/12-10/24/12	2	:30	9p- Nashville				1					1	\$3,000.00	\$3,000.00	WKRN (WKRN)	NASHVILLE	10/17/12

CONFIRMATION CONTRACT

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Jon Ferrell,
 being/on behalf of: Mark Green for TN State Senate, a legally
 qualified candidate of the Republican political
 party for the office of: TN State Senate
 in the General Election
 election to be held on: November 6, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: \$ 20,475 10/23 - 10/30

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mark Green for TN State Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jordan Young- Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____ John Ferrell _____
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Greg Carter Greg Carter NSM
Signature Printed Name Title