



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV/NOT NASHVILLE WKRN.COM

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 224583

Schedule Dates 10/23/12-10/29/12
Advertiser Pol/Phillip North for Senate TN District 20 (15741)
Agency Fletcher, Rowley Inc (4522)
Product Fletcher - State Senate (1116)
Brand PHILLIP NORTH FOR STATE SENATE DISTRICT 20
Salesperson POLITICAL LOCAL, AE (1495)
Sales Office POLITICAL LOCAL
Buyer Name /
Phone/Fax /
CPE N/A
Account Types Regional/Political/Local Agency
Billing Type Standard
Comments

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Liz Gammmon
CO-OP No
Headline #
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$1,470.00
Net Total \$8,330.00
Sales Tax

WKRN (WKRN)		
By Broadcast Month	Spots	Rate
Oct. 2012	21	\$7,825.00
Nov. 2012	6	\$1,975.00
Grand Total:	27	\$9,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/23/12-10/26/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1		1		1	1			3	\$425.00	\$1,275.00	WKRN (WKRN)		10/22/12
2.0	Normal Line / SPOT	10/24/12-10/25/12	2	:30	9A- Live with Kelly and Michael	1			1					2	\$225.00	\$450.00	WKRN (WKRN)		10/22/12
3.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	9A- Live with Kelly and Michael	1								1	\$225.00	\$225.00	WKRN (WKRN)		10/22/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	2	:30	9:58A- The View	1		1			1			2	\$300.00	\$600.00	WKRN (WKRN)		10/22/12
5.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	9:58A- The View	1								1	\$300.00	\$300.00	WKRN (WKRN)		10/22/12
6.0	Normal Line / SPOT	10/23/12-10/25/12	2	:30	3P- Dr. Phil	1			1					1	\$225.00	\$225.00	WKRN (WKRN)		10/22/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	2	:30	3P- Dr. Phil	1								1	\$225.00	\$225.00	WKRN (WKRN)		10/22/12
8.0	Normal Line / NWS	10/23/12-10/25/12	2	:30	5P- News 2 at 5	1		1						2	\$325.00	\$650.00	WKRN (WKRN)		10/22/12
9.0	Normal Line / NWS	10/29/12-10/29/12	2	:30	5P- News 2 at 5	1								1	\$325.00	\$325.00	WKRN (WKRN)		10/22/12
10.0	Normal Line / NWS	10/23/12-10/24/12	2	:30	5:58P- News 2 at 6	1		1						2	\$350.00	\$700.00	WKRN (WKRN)		10/22/12
11.0	Normal Line / NWS	10/29/12-10/29/12	2	:30	5:58P- News 2 at 6	1								1	\$350.00	\$350.00	WKRN (WKRN)		10/22/12
12.0	Normal Line / SPOT	10/24/12-10/26/12	2	:30	6:29P- Wheel of Fortune	1		1	1	1				3	\$650.00	\$1,950.00	WKRN (WKRN)		10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

For contract Terms and Conditions, please visit this site: <http://www.wkrn.com/images/TermsCon.pdf>



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13.0	Normal Line / NWS	10/23/12-10/23/12	2	:30	9:59P- News 2 at 10			1						1	\$550.00	\$550.00	WKRN (WKRN)		10/22/12
14.0	Normal Line / NWS	10/29/12-10/29/12	2	:30	9:59P- News 2 at 10							1		1	\$550.00	\$550.00	WKRN (WKRN)		10/22/12
15.0	Normal Line / NWS	10/27/12-10/27/12	2	:30	10:30P- News 2 at 10								1	1	\$350.00	\$350.00	WKRN (WKRN)		10/22/12
16.0	Normal Line / SPOT	10/28/12-10/28/12	2	:30	7A- Good Morning America Sunday								2	2	\$150.00	\$300.00	WKRN (WKRN)		10/22/12
17.0	Normal Line / NWS	10/28/12-10/28/12	2	:30	9:59P- News 2 at 10								1	1	\$575.00	\$575.00	WKRN (WKRN)		10/22/12
18.0	Normal Line / NWS	10/27/12-10/27/12	2	:30	6P- News 2 at 6							1		1	\$200.00	\$200.00	WKRN (WKRN)		10/22/12

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKRN	Date: 10/19
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I, Kati Bumgardner
being/on behalf of: Phillip North, a legally
qualified candidate of the Democrat political
party for the office of: TN State Senate Dist. 20
in the General
election to be held on: 11/6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>See Attached</h1>					

Total Charges: \$ 9800.⁰⁰

