



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

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Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 225470

Schedule Dates: 10/30/12-11/06/12
Advertiser: Pol/Phillip North for Senate TN District 20 (15741)
Agency: Fletcher, Rowley Inc (4522)
Product: Politicalz - Candidates (1077)
Brand: PHILLIP NORTH FOR STATE SENATE DISTRICT 20
Salesperson: Political Local, AE (1495)
Sales Office: POLITICAL LOCAL
Buyer Name: /
Phone/Fax: /
CPE: N/A
Account Types: Regional/Political/Local Agency
Billing Type: Standard
Comments:

Date Entered: 10/29/12
Last Modified: 10/29/12
Entered By: Liz Gammon
CO-OP: No
Headline #

Order Type: Normal Spot (default)
Package Deal
Commission %: 15.00
Commission: \$1,032.75
Net Total: \$5,852.25
Sales Tax

WKRN (WKRN)		
By Broadcast Month	Spots	Rate
Nov. 2012	15	\$6,885.00
Grand Total:	15	\$6,885.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1			1	1	1			3	\$340.00	\$1,020.00	WKRN (WKRN)		10/29/12
2.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1								1	\$340.00	\$340.00	WKRN (WKRN)		10/29/12
3.0	Normal Line / NWS	10/30/12-11/06/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	1								2	\$525.00	\$1,050.00	WKRN (WKRN)		10/29/12
4.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	7A- Good Morning America	1								1	\$375.00	\$375.00	WKRN (WKRN)		10/29/12
5.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	7A- Good Morning America	1								2	\$375.00	\$750.00	WKRN (WKRN)		10/29/12
6.0	Normal Line / NWS	10/31/12-11/02/12	1	:30	5P- News 2 at 5	1								2	\$400.00	\$800.00	WKRN (WKRN)		10/29/12
7.0	Normal Line / NWS	10/30/12-10/30/12	1	:30	5:58P- News 2 at 6	1								1	\$500.00	\$500.00	WKRN (WKRN)		10/29/12
8.0	Normal Line / NWS	10/30/12-11/01/12	1	:30	9:59P- News 2 at 10	1								2	\$800.00	\$1,600.00	WKRN (WKRN)		10/29/12
9.0	Normal Line / NWS	11/03/12-11/03/12	1	:30	10:30P- News 2 at 10	1								1	\$450.00	\$450.00	WKRN (WKRN)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

For contract Terms and Conditions, please visit this site: <http://ybitforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKRN	Date: 10/29
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I, Kati Bumgardner,
 being/on behalf of: Phillip North, a legally
 qualified candidate of the Democrat political
 party for the office of: TN State Senate Dist. 20
 in the General
 election to be held on: 11/6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges: \$ 6885.00

