



WKRN-TV
 441 Murfreesboro Road
 Nashville, TN 37210

Fletcher, Rowley Inc
 1720 West End Ave
 Ste 630
 Nashville, TN 37203

Contract # 225161

Schedule Dates 10/30/12-11/05/12
Advertiser Pol/Phillip North for Senate TN District 20 (15741)
Agency Fletcher, Rowley Inc (4522)
Product Politicalz - State Senate (1116)
Brand PHILLIP NORTH FOR STATE SENATE DISTRICT 20
Salesperson PHILLIP LOCAL, AE (1495)
Sales Office POLITICAL LOCAL
Buyer Name /
Phone/Fax /
CPE N/A
Account Types Regional/Political/Local Agency
Billing Type Standard
Comments

Date Entered 10/26/12
Last Modified 10/26/12
Entered By Liz Gammion
CO-OP No
Headline #
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$1,710.00
Net Total \$9,690.00
Sales Tax

WKRN (WKRN)		
By Broadcast Month	Spots	Rate
Nov. 2012	21	\$11,400.00
Grand Total:	21	\$11,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	11/01/12-11/02/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	2					1	1		2	\$525.00	\$1,050.00	WKRN (WKRN)		10/26/12
2.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	1							1	1	\$525.00	\$525.00	WKRN (WKRN)		10/26/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	7A- Good Morning America	3				1	1	1		3	\$375.00	\$1,125.00	WKRN (WKRN)		10/26/12
4.0	Normal Line / NWS	10/30/12-11/01/12	1	:30	5P- News 2 at 5	2					1	1		2	\$400.00	\$800.00	WKRN (WKRN)		10/26/12
5.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5P- News 2 at 5	1							1	1	\$400.00	\$400.00	WKRN (WKRN)		10/26/12
6.0	Normal Line / NWS	10/30/12-11/01/12	1	:30	5:58P- News 2 at 6	2							1	2	\$500.00	\$1,000.00	WKRN (WKRN)		10/26/12
7.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58P- News 2 at 6	1							1	1	\$500.00	\$500.00	WKRN (WKRN)		10/26/12
8.0	Normal Line / SPOT	10/30/12-10/30/12	1	:30	6:29P- Wheel of Fortune	1							1	1	\$1,000.00	\$1,000.00	WKRN (WKRN)		10/26/12
9.0	Normal Line / NWS	10/31/12-10/31/12	1	:30	9:59P- News 2 at 10	1							1	1	\$800.00	\$800.00	WKRN (WKRN)		10/26/12
10.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	9:59P- News 2 at 10	1							1	1	\$800.00	\$800.00	WKRN (WKRN)		10/26/12
11.0	Normal Line / NWS	11/03/12-11/03/12	1	:30	6P- News 2 at 6	1							1	1	\$300.00	\$300.00	WKRN (WKRN)		10/26/12
12.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7A- Good Morning America Saturday	2							2	2	\$200.00	\$400.00	WKRN (WKRN)		10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

For contract Terms and Conditions, please visit this site: <http://biforms.com/images/TermsCon.pdf>



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WKRN-TV/OT NASHVILLE WKRN.COM

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CO-OP: No
Headline #:
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13.0	Normal Line / NWS	11/04/12-11/04/12	1	:30	9:59p- News 2 at 10								1	1	\$700.00	\$700.00	WKRN (WKRN)		10/26/12
14.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	6:29p- Wheel of Fortune			1					1	2	\$1,000.00	\$2,000.00	WKRN (WKRN)		10/26/12

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WKRN

Date:

10/25

I, Kati Bumgardner
being/on behalf of: Phillip North, a legally
qualified candidate of the Democrat political
party for the office of: TN State Senate Dist. 20
in the General
election to be held on: 11/6
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Total Charges:

\$11,400.⁰⁰

