



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 2242220

Schedule Dates

10/30/12-11/05/12

Advertiser

Pol/S Dickerson/R/Sen/TN (15729)

Agency

National Media Inc (1385)

Product

Political - Candidates (1077)

Brand

271/487/3427 S DICKERSON/R/SEN (116384)

Salesperson

Political National, AE (1494)

Sales Office

POLITICAL NATIONAL

Buyer Name

/

Phone/Fax

271/487/3427

CPE

Regional/Political/National Agency

Account Types

Standard

Billing Type

S DICKERSON#20/R

Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/17/12
Last Modified 10/19/12
Entered By Liz Garrison
CO-OP No
Headline # 06382012

Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$2,032.50
Net Total \$11,517.50
Sales Tax

WKRN (WKRN)	Spots	Rate
By Broadcast Month	35	\$13,550.00
Nov. 2012	35	\$13,550.00
Grand Total:	35	\$13,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	9:59P- News 2 at 10	1					1			1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10 <	10/17/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	3P- Dr. Phil	1					1			1	\$225.00	\$225.00	WKRN (WKRN)	DR. PHIL	10/17/12
3.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	3:58P- News 2 at 4	1					1			1	\$225.00	\$225.00	WKRN (WKRN)	NEWS 2 AT 4P	10/17/12
4.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	5:58P- News 2 at 6	1					1			1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
5.0	Normal Line / NWS	11/02/12-11/02/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1					1			1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12
6.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	6:29P- Wheel of Fortune	1					1			1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
7.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	9:59P- News 2 at 10	1							1	1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:35P- ABC Nightline	1							1	1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3P- Dr. Phil	1							1	1	\$225.00	\$225.00	WKRN (WKRN)	DR. PHIL	10/17/12
10.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	3:58P- News 2 at 4	1							1	1	\$225.00	\$225.00	WKRN (WKRN)	NEWS 2 AT 4P	10/17/12
11.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58P- News 2 at 6	1							1	1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
12.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1							1	1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
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WKRN-TV
441 Murfreesboro Road
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National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 224220

Schedule Dates: 10/30/12-11/05/12
Advertiser: Pol/S Dickerson/R/Sen/TN (15729)
Agency: National Media Inc (1385)
Product: Politicalz - Candidates (1077)
Brand: 271/487/3427 S DICKERSON/R/SEN (116384)
Salesperson: Political National, AE (1494)
Sales Office: POLITICAL NATIONAL
Buyer Name: /
Phone/Fax: /
CPE: 271/487/3427
Account Types: Regional/Political/National Agency
Billing Type: Standard
Comments: S DICKERSON#20/R
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered: 10/17/12
Last Modified: 10/19/12
Entered By: Liz Gammion
CO-OP: No
Headline #: 06382012
Demo: Normal Spot (default)
Order Type: Package Deal
Commission %: 15.00
Commission: \$2,032.50
Net Total: \$11,517.50
Sales Tax:

WKRN (WKRN)	By Broadcast Month	Spots	Rate
	Nov. 2012	35	\$13,550.00
Grand Total:		35	\$13,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	12:35A - Wheel of Fortune	1								1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
13.1	Normal Line / SPOT	10/30/12-10/30/12	2	:30	6:29P - Wheel of Fortune	1		1						1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/18/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7A - Good Morning America	1								1	\$300.00	\$300.00	WKRN (WKRN)	GD MRN AMR-ABC<	10/17/12
15.0	Revised Line / FTBL	11/03/12-11/03/12	2	:30	2:30P- 6P (CST)	1								2	\$500.00	\$1000.00	WKRN (WKRN)	ABC COLLEGE FOOTBALL	10/17/12
15.1	Normal Line / FTBL	11/03/12-11/03/12	2	:30	2:30P- 6P (CST)	1								1	\$500.00	\$500.00	WKRN (WKRN)	ABC COLLEGE FOOTBALL	10/19/12
16.0	Normal Line / SPORTS	11/03/12-11/03/12	2	:30	6:29P- Titans on 2 with Mike Munchak	1								1	\$200.00	\$200.00	WKRN (WKRN)	WHEEL-FORTNE W	10/17/12
17.0	Normal Line / FTBL	11/03/12-11/03/12	2	:30	7P- ABC Saturday Night Football	1								1	\$600.00	\$600.00	WKRN (WKRN)	ABC PRIME CLG FTBL	10/17/12
18.0	Revised Line / SPORTS	11/04/12-11/04/12	2	:30	9:59P- News 2 at 10	1								1	\$575.00	\$575.00	WKRN (WKRN)	NEWS2 10P SUN	10/17/12
18.1	Normal Line / NWS	11/04/12-11/04/12	2	:30	9:59P- News 2 at 10	1								1	\$575.00	\$575.00	WKRN (WKRN)	NEWS2 10P SUN	10/18/12
19.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11P- This Week with Bob Mueller	1								1	\$125.00	\$125.00	WKRN (WKRN)	THIS WK-MUELLR	10/17/12
20.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11:30P- Rules of Engagement	1								1	\$75.00	\$75.00	WKRN (WKRN)	T MCGARVER SH	10/17/12
21.0	Normal Line / NWS	11/01/12-11/01/12	2	:30	9:59P- News 2 at 10	1								1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12

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Agency National Media Inc (1385)
Product Politicalz - Candidates (1077)
Brand 271/487/3427 S DICKERSON/R/SEN (116384)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name /
Phone/Fax 271/487/3427
CPE 271/487/3427
Account Types Regional/Political/National Agency
Billing Type Standard
Comments S DICKERSON#20/R
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22.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:02P- ABC Nightline	1				1				1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
23.0	Normal Line / NWS	11/01/12-11/01/12	2	:30	5:58P- News 2 at 6	1				1				1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
24.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	6:30P- 7P (CST)	1					1			1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
25.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	7A- Good Morning America	1						1		1	\$300.00	\$300.00	WKRN (WKRN)	GD MORN AMR-ABC<	10/17/12
26.0	Normal Line / NWS	10/30/12-10/30/12	2	:30	9:59P- News 2 at 10	1				1				1	\$550.00	\$550.00	WKRN (WKRN)	NEWS 2 AT 10<	10/17/12
27.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	9P- Dr. Phil	1				1				1	\$225.00	\$225.00	WKRN (WKRN)	DR. PHIL	10/17/12
28.0	Normal Line / NWS	10/30/12-10/30/12	2	:30	5:58P- News 2 at 6	1				1				1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
29.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	6:29P- Wheel of Fortune	1				1				1	\$650.00	\$650.00	WKRN (WKRN)	WHEEL-FORTNE<	10/17/12
31.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	10:35P- ABC Nightline	1					1			1	\$250.00	\$250.00	WKRN (WKRN)	NIGHTLINE	10/17/12
32.0	Revised Line / SPOT	10/31/12-10/31/12	2	:30	4P- 5P (CST)	1					1			1	\$225.00	\$225.00	WKRN (WKRN)	NEWS 2 AT 4P	10/17/12
32.1	Normal Line / NWS	10/31/12-10/31/12	2	:30	4P- 5P (CST)	1					1			1	\$225.00	\$225.00	WKRN (WKRN)	NEWS 2 AT 4P	10/18/12
33.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	5:58P- News 2 at 6	1					1			1	\$350.00	\$350.00	WKRN (WKRN)	NEWS 2 AT 6	10/17/12
34.0	Normal Line / NWS	10/31/12-10/31/12	2	:30	5:58A- News 2 THIS MORNING/D/6AM	1					1			1	\$425.00	\$425.00	WKRN (WKRN)	NEWS2-MORN L	10/17/12

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Billing Type: Standard
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36.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	7A- Good Morning America	1			1					1	\$300.00	\$300.00	WKRN (WKRN)	GD MORN AMR-ABC<	10/17/12

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Accepted-Station: _____ Date: _____
Comments: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Jon Ferrell

being/on behalf of: Steve Dickerson for State Senate, a legally qualified candidate of the Republican political party for the office of: TN State Senate in the General Election election to be held on: November 6, 2012 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: \$13,550.00

