



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV DT NASHVILLE WKRN.COM

LUC Media Group Inc
25 Whitlock Place
Suite 200
Marietta, GA 30064

Contract # 224604

Schedule Dates 10/30/12-11/04/12
Advertiser Pol/T Barnes/D/SSN/TN (15743)
Agency LUC Media Group Inc (1331)
Product Politicalz - Candidates (1077)
Brand T BARNES/D/SSN/TN (116568)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name /
Phone/Fax /
CPE 2481
Account Types Regional/Political/National Agency
Billing Type Standard
Comments 2481 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Liz Garmon
CO-OP No
Headline # 06388485
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$345.75
Net Total \$1,959.25
Sales Tax

WKRN (WKRN)	Spots	Rate
By Broadcast Month		
Nov. 2012	9	\$2,305.00
Grand Total:	9	\$2,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	10/30/12-11/02/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1		X	X	X	X			1	\$445.00	\$445.00	WKRN (WKRN)	NEWS2 MORN	10/22/12
2.0	Normal Line / SPOT	10/30/12-11/02/12	2	:30	7A- Good Morning America	1		X	X	X	X			1	\$320.00	\$320.00	WKRN (WKRN)	GD MRN AMR	10/22/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	2	:30	9A- Live with Kelly and Michael	1		X	X	X	X			1	\$270.00	\$270.00	WKRN (WKRN)	LIVE WITH KELLY	10/22/12
4.0	Normal Line / SPOT	10/30/12-11/02/12	2	:30	9:58A- The View	1		X	X	X	X			1	\$295.00	\$295.00	WKRN (WKRN)	VIEW	10/22/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	2	:30	3p- Dr. Phil	1		X	X	X	X			1	\$245.00	\$245.00	WKRN (WKRN)	DR PHIL	10/22/12
6.0	Normal Line / NWS	10/30/12-11/02/12	2	:30	5p- News 2 at 5	1		X	X	X	X			1	\$320.00	\$320.00	WKRN (WKRN)	NEWS 2 AT 5	10/22/12
7.0	Normal Line / NWS	11/03/12-11/03/12	2	:30	5:58A- News 2 Weekend at 6:00 am	1						X		1	\$70.00	\$70.00	WKRN (WKRN)	NEWS 2 WKND	10/22/12
8.0	Normal Line / NWS	11/03/12-11/03/12	2	:30	8A- News 2 Weekend at 8:00am	1						X		1	\$195.00	\$195.00	WKRN (WKRN)	NEWS 2 WKND	10/22/12
9.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	7A- Good Morning America Sunday	1							X	1	\$145.00	\$145.00	WKRN (WKRN)	GD MRN SUN	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

For contract Terms and Conditions, please visit this site: <http://bitforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKRN - TV Nashville, TN	Date: 10/22/2012
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I, Amy Mills,
 being/on behalf of: Barnes, Tim, a legally
 qualified candidate of the Democrat political
 party for the office of: Tennessee State Senate District 22
 in the General
 election to be held on: 11/06/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 10/30/2012

Date of Last Broadcast: 11/04/2012

Total Charges: \$*****1,959.25 NET



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty rectangular box for listing matters of national importance]

SEE ATTACHED

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Tim Barnes

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kimberlee Smith Taylor, Campaign Manager/Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/22/2012

Date

Amy W. Mills

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Greg Carter

Signature

Greg Carter

Printed Name

NSM

Title

