



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

Fletcher, Rowley Inc
1720 West End Ave
Ste 630
Nashville, TN 37203

Contract # 225999

Schedule Dates: 11/03/12-11/06/12
Advertiser: Pol/Ty Cobb TN State House (12884)
Agency: Fletcher, Rowley Inc (4522)
Product: Politicalz - Candidates (1077)
Brand: TY COBB FOR STATE SENATE (116955)
Salesperson: Political Local, AE (1495)
Buyer Name: POLITICAL LOCAL
Phone/Fax: /
CPE: N/A
Account Types: Regional/Political/Local Agency
Billing Type: Standard
Comments:

Date Entered: 11/02/12
Last Modified: 11/02/12
Entered By: Liz Gammon
CO-OP: No
Headline #:
Demo:
Order Type: Normal Spot (default)
Package Deal:
Commission %: 15.00
Commission: \$811.50
Net Total: \$4,598.50
Sales Tax:

WKRN (WKRN)		
By Broadcast Month	Spots	Rate
Nov. 2012	9	\$5,410.00
Grand Total:	9	\$5,410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7A - Good Morning America Saturday							2		2	\$300.00	\$600.00	WKRN (WKRN)		11/2/12
2.0	Normal Line / NWS	11/05/12-11/06/12	1	:30	4:58A - News 2 THIS MORNING/OPEN ID/5AM		1	1						2	\$340.00	\$680.00	WKRN (WKRN)		11/2/12
3.0	Normal Line / NWS	11/05/12-11/06/12	1	:30	5:58A - News 2 THIS MORNING/ID/6AM		1	1						2	\$525.00	\$1,050.00	WKRN (WKRN)		11/2/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	9A - Live with Kelly and Michael		1	1						2	\$340.00	\$680.00	WKRN (WKRN)		11/2/12
5.0	Normal Line / PRIME	11/05/12-11/05/12	1	:30	6:58P - Dancing with the Stars		1							1	\$2,400.00	\$2,400.00	WKRN (WKRN)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

For contract Terms and Conditions, please visit this site: <http://yplforms.com/images/TermsCon.pdf>

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKRN	Date: 11/2
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I, Kati Bumgardner,
 being/on behalf of: Ty Cobb, a legally
 qualified candidate of the Democrat political
 party for the office of: TN State Senate Dist 28
 in the General
 election to be held on: 11/6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Attached					

Total Charges: \$ 5410.00

