

EEO PUBLIC FILE REPORT

FOR

WLFI TV18  
**West Lafayette, IN**

This EEO Public File Report  
Covers the One-Year Period  
April 1, 2006 - March 31, 2007

## EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WLFI TV18's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on March 31, 2007, the station filled the following full-time vacancies: [With Hiree's Recruitment Source Noted in Brackets]

Receptionist [1,2,14,15,16,18]	[Hiree from source 15 ]
Anchor [1-14,16,17,19,20]	[Hiree from source 1 ]
Account Executive [1,2,14-16,18,20]	[Hiree from source 2 ]
Account Executive [1,2,14-16,18,20]	[Hiree from source 20 ]
Reporter/Videographer [1-14,16,17,19,20]	[Hiree from source 20 ]
Videographer [1-14,16,17,19,20 ]	[Hiree from source 4 ]
Videographer [1-14,16,17,19,20 ]	[Hiree from source 20 ]
Videographer [1-14,16,17,19,20 ]	[Hiree from source 1 ]
Videographer [1-14,16,17,19,20 ]	[Hiree from source 1 ]
Videographer [1-14,16,17,19,20 ]	[Hiree from source 20 ]
Production Asst. [1,2,14-16,18,20]	[Hiree from source 1 ]
Production Asst. [1,2,14-16,18,20]	[Hiree from source 20 ]
Production Asst. [1,2,14-16,18,20]	[Hiree from source 1 ]
Production Asst. [1,2,14-16,18,20]	[Hiree from source 1 ]
Sports Director [1-14,16,17,19,20 ]	[Hiree from source 20 ]
Sports reporter [1-14,16,17,19,20 ]	[Hiree from source 20 ]

The station interviewed a total of 84 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source

(See Attachment A)

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;

Number Of Referrals From Sources Used

#1 [19 persons], #2, [23 persons] #4 [6 person], #14[4 persons], #18 [1 persons], #20 [31 persons]

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

## FULL-TIME VACANCY EEO INFORMATION

[Fill out for each full-time vacancy]

### Recruitment Sources Used to Fill the Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
1	WLFI Web Site	2605 Yeager Road	Chris Morisse	765-463-1800	19	No
2	Journal & Courier	217 N. 6 <sup>th</sup> Street, Lafayette	Wendy	765-423-5512	23	No
3	Medialine.com	Box 51909 Pacific Grove, CA 93950	Mark Shilstone	1-800-237-8073		No
4	TVJobs.com	P.O. Box 4116 Oceanside, CA 92052	Mark Holloway	1-800-374-0119	6	No
5	American Women in Radio and Television	8405 Greensboro Drive Suite 800 Mclean, VA 22102		703-506-3290		No
6	National Assoc. Broadcasters	1771 N. Street NW Washington, DC 20036	Alex	202-429-5497		No
7	Indiana Association of Broadcasters	11919 Brookshire Pkwy. Carmel, IN 46033	Linda Compton	317-573-0119		No
8	Ball State University	Muncie, IN 47306	Nancy Carlson	765-285-1480		No

9	Indiana University	1229 East 7 <sup>th</sup> Street Bloomington, IN 47405	Walter Gantz	812-855-1621		No
10	College of Mass Com. Southern IL University	Carbondale, IL 62901	Ron Graves	618-453-4308		No
11	Asian American Journalists Association	1182 Market Street San Francisco, CA 94102	Albert Lee	415-346-2051		No
12	Natl. Assoc. of Hispanic Journalists	1000 National Press Bldg. Washington, DC 20045-2001		202-662-7145		No
13	Society of Broadcast Engineers	9102 N. Meridian, Suite 150 Indianapolis, IN 46260		317-846-9000		No
14	Career Builder	<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>		<a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	4	No
15	TV 18 Spot	2605 Yeager Road		765-463-1800		No
16	LIN Television		Eleanor Ferreira	404-454-2880		No
17	Broadcasting & Cable	360 Park Ave. South New York, NY 10010	Yuki Atsumi	646-746-6949		No
18	Indiana Workforce Development	2301 Concord Rd PO Box 5529 Lafayette, IN 47903	George Kirts	765-474-5529	1	No
19	Broadcast Compliance Services	1700 Rockville Pike Ste 400 MA 20852	Robin Cooper	301-998-6136		No

20	Other Industry network.	Referrals from people working in the industry.			31	No
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## ATTACHMENT B

### MENU OPTION ACTIVITIES

#### MENU OPTION ACTIVITIES

Station WLFI has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity/ Location	Brief Description
[*] 1	Indiana Black Expo Employment Opportunity Fair July 2006, Indiana Convention Center.	Materials and guidance for WLFI TV Jobs. In conjunction with WISH-TV, Indianapolis
5	Internship Program	Production and News Internships. Over this year period there was a total of 4 interns.

\* For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.