

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period March 27, 2010 to November 30, 2010.

1) Employment Unit: LIN Television

2) Unit Members (Stations and Communities of License): WLFI-TV18

3) EEO Contact Information for Unit Member:

Mailing Address: 2605 Yeager Road West Lafayette, IN 47906	Telephone Number: 765-463-1800
	Contact Person: Debbie Bryan
	E-mail Address: Debbie.bryan@wlfi.com

4) List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.

Job Title	Recruitment Source Referring Hiree
1. Account Executive	Careerbuilder.com
2. Account Executive	Employee Referral
3. Account Executive	WLFI.com
4. Morning Producer	TVJobs.com
5. Multiplatform Journalist	Employee Referral
6. Videographer	WLFI.com
7. Sports Reporter	WLFI.com

5) Recruitment Source List

Name of Organization Notified of Job Vacancy:	Contact Person	Address and Phone Number:	# of Interviewees Referred by This Source	Did Source Request Notification? (Yes or No)	Full Time Positions for Which This Source Was Utilized
WLFI Web site	Department Supervisor	2605 Yeager Road West Lafayette, IN 47906 765-463-1800	10	NO	1-7
TVJOBS.COM	Mark Holloway	PO BOX 4116 Oceanside, CA 92052 800-374-0119	11	NO	4-7
Indiana Association of Broadcasters	Linda Compton	11919 Brookshire Pkwy. Carmel, IN 46033 317-573-0119	0	NO	4-7
College of Mass Communication Southern IL University	Ron Graves	Carbondale, IL 62901 618-453-4302	0	NO	4-7
Careerbuilder.com	www.careerbuilder.com	WWW.careerbuilder.com	7	NO	1-3
TV18 advertising Spot	Baron Brendel- Produces spot	2605 Yeager Road West Lafayette, IN 47906	0	NO	1-3
LIN Job Posting	Lisa Sousa	404-454-2880	1	NO	1-7
Broadcast Compliance Services- copy of sources attached.	www.bcs-ok.com	360 Park Ave. South New York, NY 10010 646-746-6949	0	NO	4-7
Other Industry Referral	N/A	IBA Job Fair	2	NO	6
Employee Referral	N/A		10		1-7

Station WLFI is an Equal Opportunity Employer.

6) Total # of Interviewees Referred: For the period from March 27, 2010 to November 30, 2010 this Employment Unit interviewed 41 people for full-time job vacancies.

7) Supplemental Recruitment Initiatives

(a) Initiative: Internship Program

During the year WLFI participates actively in an internship program. We host a variety of interns through the whole year. News, weather, sports and Promotions all had at least 1 intern through the time of this report with the news room having up to 5 interns through the year at different times. During this time the interns work actively with all staff and are exposed to a broad based scope of work in each area. They receive course credit for their efforts and gain an abundance of knowledge from shadowing reporters, meteorologists, sports reporters, and promotions manager.

(b) Initiative: Participation in four job fairs.

During this reporting year WLFI Co-sponsored a Broadcaster job fair with IBA on March 6, 2010. This was attended by Joe LePage, News Anchor and Gordon Jackson, Internet Manager.

(c) Initiative: Training Program

The news director has established a program for videographers. They are being trained to move into the role of Video Journalists, which includes how to write a script, write a story and post on the Website and also appear on camera in stand ups. This training is currently being done by Jeff Smith, Managing News Editor.

(d) Initiative: LIN Minority Scholarship Program

WLFI participates in, and regularly supports the LIN TV Minority Scholarship and Training Program.

The program is on behalf of our Parent Company, LIN TV Corp. The scholarship and training aspects of the program are designed to give deserving minority college students entering their junior year a two-year paid internship and a generous two-year college scholarship.

The idea is for us to create an opportunity for them to effectively learn their craft at any one of our television stations in any of our markets. The overall goal is for us to be able to recruit, train and maintain promising minority talent.

Upon successful completion of the program, our interns are guaranteed at least two years employment at one of our television stations. Two interns, a first year and a second year, are in our employment and training rotations at all times.

(e) Initiative: Participation in other activities.

WLFI-TV provides tours to Girl Scout and Boy Scout troops during the month of March to assist them in fulfilling badge requirements and to learn about what jobs people do at TV stations.

WLFI-TV allows for job shadowing of all areas of the station by high school and college students. The student generally spends several hours to a full day shadowing people in the newsroom to get an understanding of broadcast careers.

The station schedules numerous tours of the facility and to provide education to school classes throughout the year. School groups come to WLFI where they get a tour of the station and a behind-the-scenes look at the operation of the news department.