ISSUES + CONCERNS
EVERYONE'S
4Q02

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: YOUTH (Empowerment, intervention, drugs, violence, gangs)

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
11/17	10:35PM	22:26	Local Public Affairs	Changed format of our weekly entertainment show (190 North) to hold a televised children's' discussion of current events and world issues with ABC Evening News Anchor Peter Jennings
10/11/12-02	Various	:30	Local PSA	Family Violence Prevention Fund/Ad Council psa campaign objective is to convince and empower men to teach boys that relationship violence is wrong.
10/11/12-02	Various	:30	Local PSA	Office of National Drug Control Policy/Ad Council psa encourage individuals to involve their social, business, and community groups in community coalitions and urge viewers to call a toll-free number (1/877/KIDS.313), or log onto a website (www.helpyourcommunity.org) to find out how to become involved with a coalition in their area.
11/12-02	Various	:30	Local PSA	Big Brothers Big Sisters/Ad Council psa demonstrate the magic of being a Big Brother or Big Sister through little moments of fun. They reveal the simplicity of the role of BB/BS, while celebrating the togetherness.
11/12-02	Various	:30	Local PSA	Futures For Kids psas teens encouraging their peers to be real to themselves and stay off of drugs.
10-02	Various	:30	Local PSA	Girl Scouts of the USA psa encouraging young girls to join the girl scouts.
10-02	Various	:30	Local PSA	National Institute on Drug Abuse psa spot tell their peers in a positive yet firm manner that addiction is a brain disease.
10/11/12-02	Various	:20/:30	Local PSA	Partnership for a Drug Free America/Partnership for a Drug Free Illinois psas targeting both children and

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: YOUTH (Empowerment, intervention, drugs, violence, gangs)

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
				adults to raise awareness of the dangers of drugs including the following: Recovering teen telling her mom how much she appreciates that she stood by her during her drug addiction and eventual recovery. Teen explains how her hobby [sewing] has helped her focus on leading a positive and productive drug-free life. Teen tells of the physiological and psychological pain of coming down from ecstasy. A father tells how his son may not like being monitored, but know it's for his own good and will appreciate it later in life. A mother and her son tell how his ecstasy use caused him to lie, end up in jail, and really tear their family apart. Yankees baseball star, Derek Jeter, tells how his parents helped him find his dream (baseball,) so drugs were never an issue.
10/12-02	Various	:30	Local PSA	A Sporting Chance Foundation psa encouraging girls to get involved in sports.
11/13/02	5PM	2:35	LOCAL/NEWS	Zero tolerance/Ben Bradley reported on the suspension of a Lincolnway High school student who inadvertently carried a prop gun out of a rehearsal for a school play.
12/16/02	10PM	2:20	LOCAL/NEWS	Basketball star/John Garcia reported on community reaction and outrage to the murder of star Englewood basketball player Maurice Davis.
12/18/02	5PM	2:44	LOCAL/NEWS	Teen killed/Charles Thomas reported on outrage in a southwest side community over the murder of Mary Lou Socha, a teenager who was visiting with friends. She was apparently not the intended target of the shooting.
12/20/02	10PM	2:23	LOCAL/NEWS	Violence/Sarah Schulte reported on a community

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: YOUTH (Empowerment, intervention, drugs, violence, gangs)

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
				meeting in the 10th police district of Chicago where neighbors said they have had it with gang violence. Police officials told the group there's only so much police can do and at some point it is up to parents to exert more control over their children.
11-12/02	Various	:30s	Local/PSA	Futures for Kids psas teens encouraging their peers to be real to themselves and staff off drugs.

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Girls and Women

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10/12/02 10/13/02	6:30 pm 1:00pm	22:56	ABC7 Chicago/Public Affairs	'HealthBEAT: A Ribbon of Hope' focused on women living with breast cancer, their trials and tribulations and the support sources available to them. 'HealthBEAT: A Ribbon of Hope' also featured experts in the field of breast cancer research and treatment.
11/04/02	4:30PM	2:48	LOCAL/NEWS	Sex harassment/Theresa Gutierrez reported on a lawsuit filed by several women who are employees of the metropolitan water reclamation district who allege supervisors sexually harassed them
10/31/02	10PM	4:07	LOCAL/NEWS	Ice baby/Sylvia Perez in a special segment reported on a new technique to freeze a woman's unfertilized eggs...possibly revolutionizing the future of women's fertility.
10/04/02	10PM	2:36	LOCAL/NEWS	Loop assaults/Stacey Baca reported on warnings to women walking in the loop after a series of sexual assaults.
11/19/02	5PM	2:21	LOCAL/NEWS	New moms/'Harry Porterfield's "Someone You Should Know" profiled the organization *New Mom's Incorporated* which helps support young single mothers.
10-11-12/02	Various	:30	Local /PSA	American Society of Echocardiography psa to help educate women about the crucial need to listen to their bodies and to recognize the signs and symptoms of heart disease.
10-11/02	Various	:15	Local /PSA	Y Me National Breast Cancer Organization psa campaign of awareness and providing an 800 number for support.

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WLS-TV

October-December, 2002

Chicago

CATEGORY: Girls and Women

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10-11-12/02	Various	:30	Local /PSA	Breast Cancer Research Foundation psa encouraging viewers to contribute to help find a cure.
10/02	Various	:30	Local /PSA	Girl Scouts of The USA psa encouraging young girls to join the girls scouts.
10/02	Various	:60	Local /PSA	Gynecologic Cancer Foundation psa providing women with literature to educate them about warning signs and other important information about gynecologic cancer.
10-12/02	Various	:30	Local /PSA	Lupus Foundation of Illinois psa encouraging viewers most especially women to get tested for lupus.
12/02	Various	:60	Local/PSA	March of Dimes' 3rd installment of the stork III psas on the importance of taking the B vitamin folic acid to help prevent birth defect of the brain and spinal cord. Targeted primarily to women who aren't thinking of having a baby right now, but who could unexpectedly become pregnant.
10/02	Various	:10 :30		Local/PSA WLS-TV produced psas for the American Cancer Society in promoting their walk in finding a cure for breast cancer.
10/02	Various	:30	Local/PSA	WLS/TV produced psa for March of Dimes Healthy Babies Awareness Month which talks about what women should do before they get pregnant to prevent the risk of birth defects and also provided an 800 number to receive a pre-pregnancy guide.

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Education and Schools

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10/03/02	5PM	3:08	LOCAL/NEWS	Hazelcrest Schools/Theresa Gutierrez reported on financial troubles in the Hazelcrest Schools and fears that the district is near bankruptcy.
10/09/02	4PM	2:11	LOCAL/NEWS	Harper College/John Garcia reported on Harper College teachers on strike over monetary issues.
10/28/02	6PM	2:48	LOCAL/NEWS	Plainfield strike/Leah Hope reported on a strike by teachers in the Plainfield School district.
10/30/02	5PM	2:20	LOCAL/NEWS	Referendum/Theresa Gutierrez reported on students at Richards High School rallying in support of a tax referendum.
11/12/02	4PM	2:06	LOCAL/NEWS	Character development/Theresa Gutierrez reported on aspect to school report cards in Chicago.....comments on the student's character development.
11/13/02	4:30PM	2:42	LOCAL/NEWS	Report cards/Theresa Gutierrez reported on school report card pickup day at Chicago public schools.
12/06/02	5PM	3:21	LOCAL/NEWS	Hazelcrest schools/Leah Hope reported on a legislative bail-out for the financially trouble Hazelcrest district 152 ½ school district.
11/21/02	5PM	2:24	LOCAL/NEWS	Grandparents/Harry Porterfield profiled a grandparents organization at Marshall High School that visited on the classroom on a regular basis and helped to mentor students.

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October-December, 2002

Chicago

CATEGORY: Education and Schools

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
12/02	Various	:30	Local/PSA	Illinois Arts Alliance/Ad Council PSA to generate awareness and educate adults about the value of the arts in the development of every child – both in and out of school.
12/02	Various	:15	Local/PSA	Learning Disabilities/Ad Council PSA to educate parents of children struggling in school about the importance of early intervention and encourage them to take action now to help their child.
12/02	Various	:30	Local/PSA	Partners for Education/Ad Council PSA to raise awareness among the target audience (African-American & Hispanics) of the benefits of parental involvement in their children's public schools and give the parents easy ways to get involved.
12/02	Various	:15	Local/PSA	United Negro College Fund/Ad Council PSA campaign encourages people to support a cause that has helped hundreds of young people to fulfill their dreams and go to college.
10/02	Various	:30	Local/PSA	US Army/Ad Council psa "operation graduation" demonstrating the importance of staying in school and obtaining a high school diploma.
10-11/02	Various	:30s	Local/PSA	Chicago Public Library psas urging kids to take advantage of the information and services available at their local library.
11/02	Various	:30	Local/PSA	Connect For Kids-Benton Fellowship/Ad Council psa to raise awareness for www.connectforkids.org, a site that helps parents find specific resources and information to help them get involved in their kids' education.

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: Diversity

DATE	**TIME**	**LENGTH**	**SOURCE/TYPE**	**DESCRIPTION**
9/14/02 9/28/02	6:30pm 1:30pm	22:26	WLS/PA	"Tapestry Presents: The Ñ Beat" Half hour special dealing with the Latino community of Chicago. We highlight positive stories of local Hispanics.
10/02/02	6PM	1:54	LOCAL/NEWS	Hispanic heritage/Theresa Gutierrez reported on a Latino business owner who helps others start their own business.
10/10/02	5PM	2:18	LOCAL/NEWS	Polish heritage/Frank Mathie reported on a new memorial honoring Polish composer Padarewski....as part of Polish American heritage month in Chicago.
11/19/02	5PM	2:36	LOCAL/NEWS	Cutest couple/Stacey Baca reported on a controversy at Crete-Monee high school over whether the picture of a lesbian couple voted "cutest couple" should be placed in the school yearbook.
10/10/02	6PM	2:19	LOCAL/NEWS	Hispanic heritage/Theresa Gutierrez profiled the Hispanic American construction industrial association that is taking steps to help build Chicago.
10/31/02	11:30	3:13	LOCAL/NEWS	Personal assistants/Karen Meyer reported on the disabled communities efforts to get higher pay for personal assistants. These are employees subsidized by the state who help disabled people with everyday tasks.
11/11/03	5PM	2:40	LOCAL/NEWS	Mustafa not guilty/Theresa Gutierrez reported on the former school board member found not guilty of making bomb threats at the airport. Anna Mustafa claims she's had a tough time finding a job as a result of the arrest, which she believes was a case of racial profiling.

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Diversity **DATE**	**TIME**	**LENGTH**	**SOURCE/TYPE**	**DESCRIPTION**
10-11/02	Various	:60	Local /PSA	National Underground Railroad Freedom Center "Racial Cooperation"/Ad Council psa to inspire "modern-day abolitionists" – Americans who are willing to take small, simple steps of courage and speak out against all-too-common incidents of racial injustice that prohibit the freedoms of every citizen.
10-11-12/02	Various	:30	Local /PSA	Anti-Defamation League psa awareness campaign throughout Illinois to combat hate crimes & counter prejudice in our communities.
10-11/02	Various	:15s	Local/PSA	WLS-TV produced psa for the Spanish Coalition For Jobs, Inc. offering job training in business and medical fields.
10-11-12/02	Various	:30 :15	Local/PSA	Campaign For Freedom/Ad Council psas designed to inspire Americans and remind people about the importance of freedom and the need to protect freedom for future generations.
10-11/02	Various	:30	Local/PSA	Natural Ties psa helping mainstream people with disabilities.

ISSUES/PROGRAMS LIST

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October-December, 2002

Chicago

CATEGORY:	Seniors			
DATE	**TIME**	**LENGTH**	**SOURCE/TYPE**	**DESCRIPTION**
10/02/02	10PM	3:28	LOCAL/NEWS	Joint replacement/Sylvia Perez reported on a joint replacement procedure that is now an option for people whose knuckles and joints are damaged by trauma or arthritis.
10/04/02	6PM	2:40	LOCAL/NEWS	Gas bills/Rob Johnson reported on the higher natural gas costs anticipated for the coming winter and how seniors and others on fixed income are scrambling to try to deal with those costs.
10/02	Various	:60	Local/PSA	Retired & Senior Volunteer Program psa encouraging senior citizens to volunteer their services from tutoring and mentoring children to counseling small businesses.
10-11-12/02	Various	:30	Local/PSA	CDC/Illinois Department of Public Health psa encouraging senior citizens to get tested for colorectal cancer.

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Children and Families

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10/19/02	1PM	58:56	Local/PA	"The Champions of Children's Memorial" This is a one-hour commercial-free show aimed at educating the audience about the treatments available at Children's Memorial Hospital. It is made up of patient success stories and features about corporate donors. It also helps raise funds for this charity.
10/09/02	10PM	3:37	LOCAL/NEWS	Sickle cell/Sylvia Perez reported in a special segment about a new pill that helps reduce the number of episodes of pain in children who suffer from sickle cell anemia.
10/22/02	4:30PM	2:00	LOCAL/NEWS	Priest victims/Leah Hope reported on a lawyer seeking to take the remove the catholic church hierarchy from disciplinary matters dealing with priests who molested children.
10/23/02	4PM	1:15	LOCAL/NEWS	Cheating/Linda Yu reported on a new survey indicating more and more high school students think it is o.k. to cheat.
10/31/02	5PM	2:49	LOCAL/NEWS	Abuse policy/Kevin Roy reported on the return of Cardinal Francis George from a meeting with bishops at the Vatican regarding proposed changes in the sex abuse policy as it relates to pervert priests.
11/08/02	10PM	4:36	LOCAL/NEWS	Amber alert/Kathy Brock, in a special segment reported on Illinois' version of the amber alert system and how it is suppose to work.
11/11/02	4:30PM	2:37	LOCAL/NEWS	Priest abuse/Charles Thomas reported on a meeting of bishops to approve Vatican ordered changes in the priest sex abuse policy. Critics disagreed with changes made.

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Children and Families

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
11/13/02	10PM	4:18	LOCAL/NEWS	Canning the spam/Alan Krashesky, in a special segment, reported on the problem of unwanted e-mail, especially where children could be the recipients…and what people can do to prevent it or get rid of it.
11/19/02	10PM	5:35	LOCAL/NEWS	Apparent obligation/Chuck Goudie, in a special segment, reported on problems in the child support system.
11/26/02	4PM	2:23	LOCAL/NEWS	Toy hazards/Leah Hope reported on lists of potentially dangerous toys which shoppers should consider as they purchase toys during the holiday season.
11/27/02	10PM	4:00	LOCAL/NEWS	Priceless pearl/Alan Krashesky in a special segment profiled the work of Pearl Willis who helps very young single moms with a free day care service and helps the young women find education and religion.
10-11-12/02	Various	:30	Local/PSA	Child Abuse Prevention/Ad Council psa translate people's desire to help a child in need from just intervention to preventing child abuse and neglect before it happens.
10-11-12/02	Various	:30	Local/PSA	Family Violence Prevention Fund/Ad Council psa campaign objective is to convince and empower men to teach boys that relationship violence is wrong.
11/02	Various	:30	Local/PSA	Connect For Kids-Benton Fellowship/Ad Council psa to raise awareness for www.connectforkids.org, a site that helps parents find specific resources and information to help them get involved in their kids' education.

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Chicago

CATEGORY: Children and Families

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10-11-12/02	Various	:30	Local/PSA	Fatherhood Educational Initiative/Ad Council psa is to raise awareness that fathers make a unique and irreplaceable contributions to the lives of their children, and that collectively we need to encourage and support men to be good and responsible fathers.
10-11-12/02	Various	:30	Local/PSA	Juvenile Diabetes Research International Foundation psa asking viewers to join them in their walk to cure diabetes.
10-11-12/02	Various	:30	Local/PSA	Little City Foundation psa raising awareness of the need for living and permanent foster homes.
10-12/02	Various	:30	Local/PSA	Make A Wish Foundation psa asking viewers to support the foundation.
12/02	Various	:30	Local/PSA	National Center for Family Literacy psa campaign for family literacy is to motivate parents with low literacy skills to enroll in family literacy programs.
11-12/02	Various	:30 :60	Local/PSA	The Toy Industry Foundation "Power of Play" psas are designed to educate people how the fun, fascination, and sheer enjoyment of play in a young child's life is key to developing a healthy and successful lifestyle in the future.
11-12/02	Various	:30	Local/PSA	WLS-TV produced "Hook a Kid on Golf" psa. A program that offers the enjoyment of golf to children who would not normally afford the game of golf.
10/02	Various	:30	Local/PSA	WLS-TV produced psa for the Chicago International Children's Film Festival encouraging viewers to support the festival.

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WLS-TV

October-December, 2002

Chicago

CATEGORY: Children and Families

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10-11-12/02	Various	:15	Local/PSA	WLS-TV/Lawrence Hall Youth Services produced psa for a blues concert benefiting homeless kids.

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Local Politics

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10/01/02	5PM	3:01	LOCAL/NEWS	Attorney General/Andy Shaw covered the City Club debate between Democratic candidate Lisa Madigan and Republican candidate Joe Birkett
10/02/02	6PM	2:40	LOCAL/NEWS	Brochure/Andy Shaw reported on a brochure put out by Senate President Pate Philip that reminds voters of democratic corruption in the Chicago Democratic machine.
10/03/02	6PM	2:45	LOCAL/NEWS	Quiz show/Andy Shaw reported on an internet game show conceived by Democratic Sec. Of State candidate Kris Kohn challenging people to "name that scandal" in the Secretary of State's office.
10/04/02	5PM	2:54	LOCAL/NEWS	Birkett contributions/Andy Shaw reported on Republican candidate Joe Birkett's campaign receiving an ad boost from a pro gun group.
11/01/02	6PM	3:27	LOCAL/NEWS	Labor rally/Andy Shaw was live at a labor rally intended to motivated Democrats to go to the polls.
11/01/02	5PM	2:44	LOCAL/NEWS	15th district/Charles Thomas profiled the candidates in the race for the 15th Senatorial District featuring an incumbent Democrat challenged by an Independent.....and a little known Republican.
11/15/02	5PM	3:05	LOCAL/NEWS	44th ward/Andy Shaw reported controversy in the gay community after rumors that Mayor Daley handpicked the successor to Ald. Bernie Hansen.
11/18/02	11:30	1:45	LOCAL/NEWS	Jakes/Hosea Sanders reported that Rev. Paul Jakes, a community activist, will explore a run against

				Mayor Daley but challenges the ordinance that requires 25-thousand signatures for placement on the ballot.
12/09/02	4:30PM	2:53	LOCAL/NEWS	Daley/Andy Shaw reported on Mayor Daley's decision to seek another term.
12/16/02	6PM	2:55	LOCAL/NEWS	City filing/Andy Shaw reported on the last day for city candidates to file their nominating petitions. Rev. Paul Jakes filed his petitions to challenge Mayor Daley.
10/6/02	9a	11 minutes	Local/news	Sen. Lisa Madigan (D, attorney general nominee
10/13/02	9a	11 minutes	Local/news	DuPage State's Atty. Joe Birkett R, atty gen nominee
10/20/02	9a	11 minutes	Local/news	Atty. Gen. Jim Ryan R, nominee for governor
10/27/02	9a	11 minutes	Local/news	U.S. Sen. Dick Durbin D, nominee for re-election
11/3/02	9a	11 minutes	Local/news	Cong. Rod Blagojevich D, nominee for governor
11/10/02	9a	11 minutes	Local/news	Lt. Gov.-elect Pat Quinn
11/17/02	9a	11 minutes	Local/news	Sen. Emil Jones D, new Illinois Senate majority leader
12/08/02	9a	11 minutes	Local/news	Il. Treasurer Judy Baar Topinka, new Illinois. Republican chairman
11/24/02	9a	11 minutes	Local/news	U.S. Attorney Patrick Fitzgerald
12/01/02	9a	11 minutes	Local/news	Illinois Supreme Court special

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Housing/Public Housing

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10-11/02	Various	:30	LOCAL/PSA	National Fair Housing Alliance/Ad Council psa campaign raises the awareness of housing discrimination by teaching adults how to recognize it, and motivating them to report incidences without fear or shame.
11/02/02	10PM	3:56	LOCAL/NEWS	Home sharing/Rob Johnson, in a special segment, reported on organizations promoting the idea of home sharing....where homeowners with spare rooms make the rooms available on a rental basis for individuals who need affordable housing
11/26/02	5PM	2:49	LOCAL/NEWS	Homeless/Kevin Roy reported on homeless people returning to the shelter of the new reconstructed Wacker drive.
11/28/02	5PM	2:50	LOCAL/NEWS	New home/Kevin Roy reported on a family that formerly resided in a Chicago Housing Authority apartment but now enjoys a new single family home.
12/10/02	4:30PM	3:00	LOCAL/NEWS	Affordable housing/Andy Shaw reported on Mayor Daley's unveiling of his affordable housing plan that combines existing lending programs with five million dollars in city money. Critics say its not enough.

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Miscellaneous - HEALTH

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10-12/02	Various	:30	Local/PSA	American Institute Cancer Research/West Glen psa about eating healthier to help lower the risk for cancer, heart disease, and diabetes, as well as helping to maintain weight.
10-11-12/02	Various	:30	Local/PSA	CDC/Department of Health & Human Services psa initiative aimed at decreasing tobacco use, especially in the Hispanic community.
10-11/02	Various	:30	Local/PSA	Muscular Dystrophy Association psa illustrating the importance of research to families who deal with progressive neuromuscular diseases and urging viewers to help support the organization.
10-11-12/02	Various	:10	Local/PSA	Stuttering Foundation of America psa providing information on the treatment of stuttering.
11-12/02	Various	:60	Local/PSA	United Nations Foundation/Ad Council "AIDS Awareness-Apathy Is Lethal" psa campaign objective is to answer UN Secretary-General Kofi Annan's call-to-action by increasing awareness in the US of the worldwide AIDS pandemic and motivating Americans to support prevention and treatment efforts.
11/02	Various	:30	Local/PSA	US Department of Health & Human Services psa encouraging viewers to call for more information, or to find a local treatment program for themselves or others.
10/02	Various	:15	Local/PSA	WLS-TV produced PSA for the American Liver Fund to help raise funds for research and organ donor programs.

ISSUES/PROGRAMS LIST

WLS-TV

October-December, 2002

Chicago

CATEGORY: Miscellaneous - HEALTH

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10/02	Various	:30	Local/PSA	Coalition On Life psa campaign objective is to connect with intended organ donors in a positive emotional way and motivate them to commit to donation and to discuss their wishes with family members.

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: Miscellaneous – COMMUNITY SERVICES

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10/02	Various	:10	Local/PSA	WLS-TV produced psa for UNICEF encouraging people to donate money to kids who trick or treat with "UNICEF" boxes.
10-11-12/02	Various	:30s	Local/PSA	American Red Cross psas urging people to help save lives by donating to the American Read Cross Disaster Relief.
11-12/02	Various	:30	Local/PSA	Archdiocese of Chicago psa urging viewers to contribute to the Catholic Campaign for Human Development.
11-12/02	Various	:30	Local/PSA	American Society For The Prevention of Cruelty to Animals psa to persuade viewers to consider adoption at their local animal shelter.
10-12/02	Various	:60	Local/PSA	CARE psa empowering people to end poverty.
10/02	Various	:15	Local/PSA	Church of Jesus Christ of Latter Day Saints psa reminding viewers that the simplest acts of love carry the greatest rewards.
10-11-12/02	Various	:10	Local/PSA	Four H/Ad Council psa encouraging kids to volunteer and participate in their community.
10-11-12/02	Various	:30 :60s	Local/PSA	Foundation For A Better Life psas promoting the values that make a difference in life.
10-11-12/02	Various	:60	Local/PSA	The Salvation Army psa encouraging viewers to help provide the tools and services to those in need by donating to the Salvation Army.
10-11-12/02	Various	:30s	Local/PSA	US Fire Administration psas reinforcing the importance of smoke alarms and also paying tribute to firefighters.

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: Miscellaneous – COMMUNITY SERVICES

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
11-12/02	Various	:60	Local/PSA	Volunteers of America psa encouraging viewers to volunteer and help people who are in need.
11-12/02	Various	:30	Local/PSA	Words Can Heal Organization psa awareness campaign urging people to eliminate verbal, violence, and gossip. To replace words that hurt with words that encourage, engage, and enrich.

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: Miscellaneous – SAFETY/TRANSPORTATION

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10/02	Various	:30s	Local/PSA	US Department of Transportation/National Highway Traffic Safety Administration/Ad Council psas objective is to reduce the number of fatalities caused by alcohol/drug impaired drivers and to continue to remind the audience that "Friends Don't Let Friends Drive Drunk."
10-11/02	Various	:30	Local/PSA	Operation Lifesaver psa urging viewers not to drive around lowered railroad guardrails. To stop, look, and live.

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: Miscellaneous - ENVIRONMENT

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
10-11/02	Various	:60	Local/PSA	The Nature Conservancy psa urging viewers to help the organization save the last great places around the world.
10-11-12/02	Various	:60	Local/PSA	US EPA psa urging viewers to test their homes for radon.
10-11/02	Various	:60	Local/PSA	Consumer Federation of America Foundation psa urging homeowners to test their homes for high levels of radon gas.
10-11-12/02	Various	:10s	Local/PSA	Environmental Defense Fund psas urging people to recycle.

ISSUES/PROGRAMS LIST **WLS-TV**

October-December, 2002 Chicago

CATEGORY: MISCELLANEOUS

DATE	**TIME**	**LENGTH**	**SOURCE/TYPE**	**DESCRIPTION**
10/16/02	10PM	3:25	LOCAL/NEWS	Death & DNA/Sylvia Perez, in a special segment , reported on a funeral home that preserves DNA of a deceased family member , information that could be useful for medical diagnosis for surviving family members.
10/15/02	6PM	2:55	LOCAL/NEWS	Clemency/Paul Meincke covered the first day of clemency hearings for people on death row. Emotional murder victim family members pleaded with the Board and Governor to deny clemency.
11/07/02	10PM	6:31	LOCAL/NEWS	Worst case scenario/Chuck Goudie's special segment focused on the potential for catastrophe if terrorist were able to get access to or attack chemical plants . At least 15 such plants are located in the Chicago area.
11/08/02	10PM	6:20	LOCAL/NEWS	Worst case scenario/ part ii of Chuck Goudie's special segment focused on efforts to improve security at vulnerable chemical plants...potential targets for terrorists.
11/01/02	10PM	4:09	LOCAL/NEWS	Hi-tech trash/Kathy Brock, in a special segment, reported on potential environmental hazards from discarded computers and other electronic equipment.
11/13/02	10PM	4:01	LOCAL/NEWS	Black box/Ron Magers, in a special segment reported on the black box in some vehicles that can record useful information especially as it might relate to a vehicular crash.
11/15/02	10PM	4:18	LOCAL/NEWS	The survivors/Kevin Roy, in a specials segment, reported on torture survivors who seek asylum and can get some help in the Chicago area from the Kovler

ISSUES/PROGRAMS LIST **WLS-TV**

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CATEGORY: MISCELLANEOUS

DATE	TIME	LENGTH	SOURCE/TYPE	DESCRIPTION
				Treatment Center.
12/09/02	5PM	2:24	LOCAL/NEWS	United Airlines/Paul Meincke reported on the imminent bankruptcy filing by Chicago based United Airlines and on its potential impact.