ABC7 CHICAGO

WLS-TV
190 N. State 10th Floor
Chicago, IL 60601
PHONE: (312)750-7131

INVOICE

REMIT TO: WLS-TV
13213 Collections Center Drive
Chicago, IL 60693

BILL TO:
NATIONAL MEDIA RESEARCH PLANNING
ATTN: ACCOUNTS PAYABLE
815 SLATERS LANE
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA
SLSP: PARKER, DEE
ADV: NRCC-INDEPENDENT EXPENDIT
PROD: NRCC IE 2012
TITLE: 240723

INVOICE NUMBER: 67-750049318 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 394997 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : C: 155 P: 426 E: 2961 - #2
ESTIMATE#: 155 426 2961 - #2
SCHEDULE DATES: 10/12/2012 - 10/14/2012 AGY#/ADV#: 3736/26528
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/13 - 10/14	05:00P-06:30P	1,200	2	10/14	SU	04:59:24P	:30		NRCCIL111012H	1,200		
					10/13	SA	--:--	:30			0	PREEMPT# (332241) - PGM PREEMPT	-1,200
					10/12	FR	02:36:08P	:30	10/13	NRCCIL111012H	1,200	MG#(332241)	1,200
2	10/12 - 10/12	11:00A-12:00P	1,000	1	10/12	FR	--:--	:30		NRCCIL111012H	0	PREEMPT-CREDIT RESOLVED - DUE NO MATERIAL	-1,000
3	10/12 - 10/12	02:00P-03:00P	1,200	1	10/12	FR	02:12:30P	:30		NRCCIL111012H	1,200		
4	10/12 - 10/12	05:00A-06:00A	675	1	10/12	FR	--:--	:30		NRCCIL111012H	0	PREEMPT-CREDIT RESOLVED - DUE NO MATERIAL	-675
5	10/14 - 10/14	08:00A-09:30A	900	1	10/14	SU	08:54:10A	:30		NRCCIL111012H	900		
6	10/12 - 10/12	09:00A-10:00A	875	1	10/12	FR	--:--	:30		NRCCIL111012H	0	PREEMPT-CREDIT RESOLVED - DUE NO MATERIAL	-875
7	10/13 - 10/13	08:00A-09:00A	1,000	1	10/13	SA	08:52:43A	:30		NRCCIL111012H	1,000		
8	10/14 - 10/14	06:00A-07:00A	500	1	10/14	SU	06:53:15A	:30		NRCCIL111012H	500		
9	10/13 - 10/13	06:00A-07:00A	500	1	10/13	SA	05:59:30A	:30		NRCCIL111012H	500		
10	10/12 - 10/12	07:00A-09:00A	1,600	2	10/12	FR	--:--	:30		NRCCIL111012H	0	PREEMPT-CREDIT RESOLVED - DUE NO MATERIAL	-1,600

We warrant that in accordance with certified station logs. The programs as above indicated were broadcast.

* All times based on CT

Print Date: 11-20-2012

TERMS: NET PAYABLE 30 DAYS FROM DATE OF INVOICE

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10 -	10/12 - 10/12	07:00A-09:00A	1,600	2	10/12	FR	--:--	:30		NRCCIL111012H	0	PREEMPT-CREDIT RESOLVED - DUE NO MATERIAL	-1,600
11	10/12 - 10/12	05:00P-05:30P	2,400	1	10/12	FR	05:28:05P	:30		NRCCIL111012H	2,400		
12	10/14 - 10/14	07:00A-08:00A	1,000	1	10/14	SU	07:48:49A	:30		NRCCIL111012H	1,000		
13	10/12 - 10/12	04:00P-05:00P	1,900	2	10/12	FR	04:22:18P	:30		NRCCIL111012H	1,900		
					10/12	FR	04:44:57P	:30		NRCCIL111012H	1,900		
14	10/12 - 10/12	10:35P-11:04P	2,200	1	10/12	FR	10:54:36P	:30		NRCCIL111012H	2,200		
15	10/12 - 10/12	06:00P-06:30P	3,000	1	10/12	FR	06:20:10P	:30		NRCCIL111012H	3,000		
16	10/12 - 10/12	06:30P-07:00P	4,350	1	10/12	FR	06:41:39P	:30		NRCCIL111012H	4,350		
17	10/13 - 10/13	10:30P-11:00P	2,250	1	10/13	SA	10:55:41P	:30		NRCCIL111012H	2,250		
18	10/13 - 10/13	06:30P-07:00P	1,800	1	10/13	SA	--:--	:30			0	PREEMPT# (332242) - PGM PREEMPT	-1,800
					10/12	FR	--:--	:30		NRCCIL111012H	0**	MG#(332242) / PREEMPT - DUE NO MATERIAL	-1,800**
											**	Preempted MG	
19	10/14 - 10/14	06:00P-07:00P	5,000	1	10/14	SU	06:43:13P	:30		NRCCIL111012H	5,000		

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20	10/14 - 10/14	10:00P-11:00P	6,000	1	10/14	SU	10:23:31P	:30		NRCCIL111012H	6,000		
21	10/12 - 10/12	10:00P-10:35P	6,000	1	10/12	FR	10:23:35P	:30		NRCCIL111012H	6,000		
22	10/13 - 10/13	11:00A-06:00P	4,000	1	10/13	SA	01:12:47P	:30		NRCCIL111012H	4,000		

PERIOD GROSS COST PER ORDER CONFIRMATION: 54,050.00

TOTAL UNITS: 19

ACTUAL GROSS BILLING: 46,500.00
AGENCY COMMISSION: -6,975.00
NET DUE: 39,525.00

TOTAL ADJUSTMENTS: -9,350.00

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