INTEROFFICE MEMORANDUM

March 31, 2013

TO: PUBLIC FILE

FROM: Roselia Hernandez (Research and Program Coordinator)

SUBJECT: FCC COMMERCIAL LIMITS WITHIN KIDS PROGRAMMING

As a general rule, the Children's Television Act and the FCC's rules impose the following commercial limits:

1. With regard to programming produced and broadcast primarily for children 12 years old and younger may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends, and no more than 12.0 minutes of total commercial matter per clock hour on weekdays.

2. Children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and non-commercial sections; and the pages of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (that is, the page has no link labeled "store" or direct links to other pages with commercial material).

3. Neither children's programming nor commercials aired during children's programming may display internet website addresses that direct viewers to internet websites that utilize a program's characters to advertise promote or sell products or services, or that sell products that feature a character appearing in the program.

After review of internal channel records and documentation provided to us by program suppliers, KTNV hereby certifies that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements. Details are below.

KTNV-TV did not include any programming produced and broadcast primarily for children 12 years old and younger on Channel 13.1.

The Live Well Network which KTNV-TV broadcast on Channel 13.3 did not include any programming produced and broadcast primarily for children 12 years old and younger.

Signed Roselia Hernandez