Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
211123 /	06859388

Product
RORABACK FOR CONGRES

Contract Dates	Estimate #
10/22/12 - 10/28/12	

Advertiser	Original Date / Revision
POL/Andrew Roraback for Congress	09/29/12 / 09/29/12

And:

Jamestown Associates
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	Petry Philadelphia	Petry/Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	RDCG	

Agency Ref	Advertiser Ref
IN11165/SP1819/AU58	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/22/12	10/26/12	News 8 @ 5a-6a	5a-6a		:30				NM	5	$1,750.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 5 / $350.00 / 0.00													
N 2	WTNH	10/22/12	10/26/12	GMA	7a-9a		:30				NM	10	$6,500.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 10 / $650.00 / 0.00													
N 3	WTNH	10/22/12	10/26/12	M-F 9a-10a	9a-10a		:30				NM	5	$2,000.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 5 / $400.00 / 0.00													
N 4	WTNH	10/22/12	10/26/12	News 8 Noon	12p-1230p		:30				NM	5	$2,500.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 5 / $500.00 / 0.00													
N 5	WTNH	10/22/12	10/26/12	M-F 4p-5p	4p-5p		:30				NM	5	$2,500.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 5 / $500.00 / 0.00													
N 6	WTNH	10/22/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	5	$3,750.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 5 / $750.00 / 0.00													
N 7	WTNH	10/22/12	10/26/12	News 8 6p-630p	6p-630p		:30				NM	5	$5,000.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 5 / $1,000.00 / 0.00													
N 8	WTNH	10/22/12	10/26/12	M-F 7p-730p	7p-730p		:30				NM	4	$8,800.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 4 / $2,200.00 / 0.00													
N 9	WTNH	10/22/12	10/26/12	M-F 730p-8p	730p-8p		:30				NM	4	$6,400.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / MTWTF-- / 4 / $1,600.00 / 0.00													
N 10	WTNH	10/27/12	10/27/12	Sa Good Morning 6a-8a	6a-8a		:30				NM	1	$250.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / -----S- / 1 / $250.00 / 0.00													
N 11	WTNH	10/28/12	10/28/12	Su News 8 @ 6p	6p-630p		:30				NM	1	$550.00
Start Date / End Date / Weekdays / Spots/Week / Rate / Rating													
Week: 10/22/12 / 10/28/12 / ------S / 1 / $550.00 / 0.00													
								Totals	0.00			50	$40,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH
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211123 /	06859388

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10/22/12 - 10/28/12	RORABACK FOR CONG	

Advertiser	Original Date / Revision
POL/Andrew Roraback fo	09/29/12 / 09/29/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	50	$40,000.00	$34,000.00
Totals	50	$40,000.00	$34,000.00

Signature: _____ **Date:** _____

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Rep Order# 6859388 **Ver#** 1 **Status** New **Traffic Order#** 211123 **Printed:** 09/28/2012 7:15 AM
EC'd No **Last Received:** 09/27/2012 4:16 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .RORABACK FOR CONGRE
Product RORABACK FOR CONGRES
Estimate#
Buyer LAURA LANCASTER
Phone#
Fax#

Agency ( ) JAMESTOWN ASSOC.
5937 JONES CREEK RD
BATON ROUGE, LA 70817
Agency C/P1/P2/E
Flight Dates 10/22/2012 - 10/28/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
RORABACK FOR CONGRESS SC=*

--- REMARKS ---
THIS IS A NEW ORDER
CLIENT: RORABACK FOR CONGRESS
OUR TOTAL IS $40000
PLS CONFIRM
THNAKS KELLY

CF-9/29

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/22-10/26	M-F	5A-6A	5	:30	$350.00	2	5		1	$1,750.00	
	Buyline Comment: NEWS											
2	10/22-10/26	M-F	7A-9A	10	:30	$650.00	2	10		1	$6,500.00	
	Buyline Comment: GMA											
3	10/22-10/26	M-F	9A-10A	5	:30	$400.00	2	5		1	$2,000.00	
	Buyline Comment: DR PHIL											
4	10/22-10/26	M-F	12P-1230P	5	:30	$500.00	2	5		1	$2,500.00	
	Buyline Comment: NEWS											
5	10/22-10/26	M-F	4P-5P	5	:30	$500.00	2	5		1	$2,500.00	
	Buyline Comment: JUDGE JUDY											
6	10/22-10/26	M-F	5P-6P	5	:30	$750.00	2	5		1	$3,750.00	
	Buyline Comment: NEWS											
7	10/22-10/26	M-F	6P-630P	5	:30	$1,000.00	2	5		1	$5,000.00	
	Buyline Comment: NEWS											

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Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
8	10/22-10/26	M-F	7P-730P	4	:30	$2,200.00	2	4		1	$8,800.00	
	Buyline Comment: JEOPARDY											
9	10/22-10/26	M-F	730P-8P	4	:30	$1,600.00	2	4		1	$6,400.00	
	Buyline Comment: WHEEL											
10	10/27-10/27	SA	6A-8A	1	:30	$250.00	2	1		1	$250.00	
	Buyline Comment: GD MRN CT											
11	10/28-10/28	SU	6P-630P	1	:30	$550.00	2	1		1	$550.00	
	Buyline Comment: NEWS											

---REPORT TOTALS---

Report Totals: 50 / $40,000.00

---SALES MONTHLY TOTALS---

Oct 12: 50 / $40,000.00

Sales Totals: 50 / $40,000.00

Station Totals: 50 / $40,000.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$133,333	CABL	0%	WCCT	0%	WCTX	1%	WFSB	38%	WHCT	0%
		WRDM	0%	WTIC	8%	WTNH	30%	WUVN	0%	WVIT	23%
		XXX	0%								

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date
	2/19/12

I, Patricia Sterpu,

being/on behalf of: Andrew Roraback, a legally

qualified candidate of the Republican political

party for the office of: Congress (CT05)

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: SEE ORDER

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Roraback for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anna-Elysapeth McGuire

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/19/12
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Printed Name

Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Sterpu
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Patricia Sterpu
printed name

9/19/12
date

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