Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
216501 /	06866206

Product
LINDA MCMAHON :30S

Contract Dates	Estimate #
10/30/12 - 11/06/12	1519

Advertiser	Original Date / Revision
POL/L McMahon 4 Senate	10/23/12 / 10/23/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	Petry Philadelphia	Petry/Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref
IN2570/SP271/TO1326	

And:

Mentzer Media Services
600 Fairmount Avenue
Suite 306
Towson, MD 21286
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/30/12	11/02/12	News 8 @ 6a	6a-7a		:30				NM	2	$1,200.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -T--F--	Spots/Week 2	Rate $600.00	Rating 0.00							
N 2	WTNH	10/30/12	11/02/12	GMA	7a-9a		:30				NM	4	$2,600.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 4	Rate $650.00	Rating 0.00							
N 3	WTNH	10/30/12	11/02/12	M-F 9a-10a	9a-10a		:30				NM	4	$1,600.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 4	Rate $400.00	Rating 0.00							
N 4	WTNH	10/30/12	11/02/12	M-F 10a-11a	10a-11a		:30				NM	2	$800.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -T--F--	Spots/Week 2	Rate $400.00	Rating 0.00							
N 5	WTNH	10/30/12	11/01/12	The View	11a-12p		:30				NM	2	$1,300.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -T-T---	Spots/Week 2	Rate $650.00	Rating 0.00							
N 6	WTNH	10/30/12	11/02/12	The Chew	1p-2p		:30				NM	4	$1,600.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 4	Rate $400.00	Rating 0.00							
N 7	WTNH	10/30/12	11/02/12	The Chew	1p-2p		:30				NM	2	$900.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -T--F--	Spots/Week 2	Rate $450.00	Rating 0.00							
N 8	WTNH	10/30/12	11/02/12	Early Fringe M-F	4p-5p		:30				NM	4	$2,000.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 4	Rate $500.00	Rating 0.00							
N 9	WTNH	11/01/12	11/01/12	News 8 6p-630p	6p-630p		:30				NM	1	$1,000.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---T---	Spots/Week 1	Rate $1,000.00	Rating 0.00							
N 10	WTNH	10/30/12	11/02/12	M-F 7p-730p	7p-730p		:30				NM	3	$6,600.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -T-TF--	Spots/Week 3	Rate $2,200.00	Rating 0.00							
N 11	WTNH	10/30/12	11/02/12	M-F 730p-8p	730p-8p		:30				NM	4	$6,400.00
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 4	Rate $1,600.00	Rating 0.00							
N 12	WTNH	10/30/12	11/02/12	Jimmy Kimmel	120630a-10630a		:30				NM	3	$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
216501 /	06866206

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON :30S	1519

Advertiser	Original Date / Revision
POL/L McMahon 4 Senat	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/29/12	11/04/12	-T-TF--	3	$200.00	0.00						
N 13	WTNH	10/30/12	11/02/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	$2,800.00
Week:		10/29/12	11/04/12	-TWTF--	8	$350.00	0.00						
N 14	WTNH	10/30/12	11/04/12	Late News 8	11p-11:35p		:30				NM	6	$8,400.00
Week:		10/29/12	11/04/12	-TWTFSS	6	$1,400.00	0.00						
N 15	WTNH	10/30/12	10/30/12	Tue Hour 1	8p-9p		:30				NM	2	$14,000.00
Week:		10/29/12	11/04/12	-T-----	2	$7,000.00	0.00						
N 16	WTNH	10/30/12	10/30/12	Tue Hour 3	10p-11p		:30				NM	2	$9,000.00
Week:		10/29/12	11/04/12	-T-----	2	$4,500.00	0.00						
N 17	WTNH	10/31/12	10/31/12	Wed Hour 3	10p-11p		:30				NM	2	$8,000.00
Week:		10/29/12	11/04/12	--W----	2	$4,000.00	0.00						
N 18	WTNH	11/01/12	11/01/12	Thur Hour 1	8p-9p		:30				NM	2	$5,000.00
Week:		10/29/12	11/04/12	---T---	2	$2,500.00	0.00						
N 19	WTNH	11/02/12	11/02/12	Fri Hour 1	8p-9p		:30				NM	1	$2,500.00
Week:		10/29/12	11/04/12	----F--	1	$2,500.00	0.00						
N 20	WTNH	11/02/12	11/02/12	Fri Hour 2	9p-10p		:30				NM	2	$5,000.00
Week:		10/29/12	11/04/12	----F--	2	$2,500.00	0.00						
N 21	WTNH	11/02/12	11/02/12	Fri Hour 3	10p-11p		:30				NM	2	$7,000.00
Week:		10/29/12	11/04/12	----F--	2	$3,500.00	0.00						
N 22	WTNH	11/05/12	11/05/12	News 8 @ 6a	6a-7a		:30				NM	1	$900.00
Week:		11/05/12	11/11/12	M------	1	$900.00	0.00						
N 23	WTNH	11/05/12	11/05/12	GMA	7a-9a		:30				NM	1	$1,000.00
Week:		11/05/12	11/11/12	M------	1	$1,000.00	0.00						
N 24	WTNH	11/05/12	11/05/12	M-F 10a-11a	10a-11a		:30				NM	1	$600.00
Week:		11/05/12	11/11/12	M------	1	$600.00	0.00						
N 25	WTNH	11/05/12	11/05/12	The Chew	1p-2p		:30				NM	1	$600.00
Week:		11/05/12	11/11/12	M------	1	$600.00	0.00						
N 26	WTNH	11/05/12	11/05/12	M-F 7p-730p	7p-730p		:30				NM	1	$3,000.00
Week:		11/05/12	11/11/12	M------	1	$3,000.00	0.00						
N 27	WTNH	11/05/12	11/05/12	M-F 730p-8p	730p-8p		:30				NM	1	$2,500.00
Week:		11/05/12	11/11/12	M------	1	$2,500.00	0.00						
N 28	WTNH	11/05/12	11/05/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	$400.00
Week:		11/05/12	11/11/12	M------	1	$400.00	0.00						
N 29	WTNH	11/05/12	11/05/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
216501 /	06866206

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	LINDA MCMAHON :30S	1519

Advertiser	Original Date / Revision
POL/L McMahon 4 Senat	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $750.00	Rating 0.00						
N 30	WTNH	11/05/12	11/05/12	Late News 8	11p-1135p		:30				NM	1	$2,500.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $2,500.00	Rating 0.00						
N 31	WTNH	11/05/12	11/05/12	Mon 8-10p	8p-10p		:30				NM	2	$24,000.00
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $12,000.00	Rating 0.00						
								Totals		0.00		74	$125,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	74	$125,300.00	$106,505.00
Totals	74	$125,300.00	$106,505.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6866206 **Ver#** 1 **Status** New **Traffic Order#** 216501 **Printed:** 10/22/2012 11:28 AM
EC'd No **Last Received:** 10/22/2012 11:27 AM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1519
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1519
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

LINDA MCMAHON FOR SENATE :30S SC=*

--- REMARKS ---

NEW ORDER
PLS CONFIRM
CATHY FOR KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/30-11/02	TU,F	6A-7A	2	:30	$600.00	NEWS	2		1	$1,200.00	
2	10/30-11/02	TU-F	7A-9A	4	:30	$650.00	GMA	4		1	$2,600.00	
3	10/30-11/02	TU-F	9A-10A	4	:30	$400.00	DR. PHIL	4		1	$1,600.00	
4	10/30-11/02	TU,F	10A-11A	2	:30	$400.00	RACHEL RAY	2		1	$800.00	
5	10/30-11/01	TU,TH	11A-12P	2	:30	$650.00	THE VIEW	2		1	$1,300.00	
6	10/30-11/02	TU-F	1P-2P	4	:30	$400.00	THE CHEW	4		1	$1,600.00	
7	10/30-11/02	TU,F	1P-2P	2	:30	$450.00	KATIE	2		1	$900.00	
8	10/30-11/02	TU-F	4P-5P	4	:30	$500.00	JUDGE JUDY	4		1	$2,000.00	
9	11/01-11/01	TH	6P-630P	1	:30	$1,000.00	NEWS	1		1	$1,000.00	
10	10/30-11/02	TU,TH-F	7P-730P	3	:30	$2,200.00	JEOPARDY	3		1	$6,600.00	
11	10/30-11/02	TU-F	730P-8P	4	:30	$1,600.00	WHEEL	4		1	$6,400.00	

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1519
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1519
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
12	10/30-11/02	TU,TH-F	1205A-105A	3	:30	$200.00	KIMMEL	3		1	$600.00	
13	10/30-11/02	TU-F	530A-6A	8	:30	$350.00	NEWS	8		1	$2,800.00	
14	10/30-11/04	TU-SU	11P-1135P	6	:30	$1,400.00	NEWS	6		1	$8,400.00	
15	10/30-10/30	TU	8P-9P	2	:30	$7,000.00	DANCING W STARS	2		1	$14,000.00	
16	10/30-10/30	TU	10P-11P	2	:30	$4,500.00	PRIVATE PRACTICE	2		1	$9,000.00	
17	10/31-10/31	W	10P-11P	2	:30	$4,000.00	NASHVILLE	2		1	$8,000.00	
18	11/01-11/01	TH	8P-9P	2	:30	$2,500.00	LAST RESORT	2		1	$5,000.00	
19	11/02-11/02	F	8P-9P	1	:30	$2,500.00	LAST MAN STANDING	1		1	$2,500.00	
20	11/02-11/02	F	9P-10P	2	:30	$2,500.00	SHARK TANK	2		1	$5,000.00	
21	11/02-11/02	F	10P-11P	2	:30	$3,500.00	20/20	2		1	$7,000.00	
22	11/05-11/05	M	6A-7A	1	:30	$900.00	NEWS	1		1	$900.00	
23	11/05-11/05	M	7A-9A	1	:30	$1,000.00	GMA	1		1	$1,000.00	
24	11/05-11/05	M	10A-11A	1	:30	$600.00	DR. PHIL	1		1	$600.00	
25	11/05-11/05	M	1P-2P	1	:30	$600.00	THE CHEW	1		1	$600.00	
26	11/05-11/05	M	7P-730P	1	:30	$3,000.00	JEOPARDY	1		1	$3,000.00	
27	11/05-11/05	M	730P-8P	1	:30	$2,500.00	WHEEL	1		1	$2,500.00	

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .L.MCMAHON 4 SENATE
Product LINDA MCMAHON :30S
Estimate# 1519
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency ( ) MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //1519
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
28	11/05-11/05	M	1205A-105A	1	:30	$400.00	KIMMEL	1		1	$400.00	
29	11/05-11/05	M	530A-6A	2	:30	$750.00	NEWS	2		1	$1,500.00	
30	11/05-11/05	M	11P-1135P	1	:30	$2,500.00	NEWS	1		1	$2,500.00	
31	11/05-11/05	M	8P-10P	2	:30	$12,000.00	DANCING W/STARS	2		1	$24,000.00	

---REPORT TOTALS---

Report Totals: 74 / $125,300.00

---SALES MONTHLY TOTALS---

Nov 12: 74 / $125,300.00

Sales Totals: 74 / $125,300.00

Station Totals: 74 / $125,300.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$125,300	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%		
		WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%		
		XXX	0%										

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WTNH	8/17/12

I, Beth Beall,

being/on behalf of: Linda McMahon, a legally

qualified candidate of the Republican political

party for the office of: Senate

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: $125300 GROSS

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sunghi Fraven

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/30/12
Date

Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☑ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☑ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Corry Bliss
printed name

4/30/12
date

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.