Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
215732 /	06864863

Product
DCCC/ESTY CANDIDATE

Contract Dates	Estimate #
10/23/12 - 10/29/12	2124

Advertiser	Original Date / Revision
POL/DCCC Esty	10/25/12 / 10/25/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	Petry Philadelphia	Petry/Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
IN117/SP159/AL1336	

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/23/12	10/25/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$350.00	0.00							
2	WTNH	10/23/12	10/25/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$450.00	0.00							
3	WTNH	10/23/12	10/25/12	News 8 @ 6a	6a-7a		:30				NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$600.00	0.00							
4	WTNH	10/23/12	10/25/12	GMA	7a-9a		:30				NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$650.00	0.00							
5	WTNH	10/23/12	10/25/12	M-F 9a-10a	9a-10a		:30				NM	2	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$400.00	0.00							
6	WTNH	10/27/12	10/28/12	SaSu 6a-8a	6a-8a		:30				NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-----SS	1	$250.00	0.00							
7	WTNH	10/23/12	10/25/12	The View	11a-12p		:30				NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$650.00	0.00							
8	WTNH	10/23/12	10/25/12	News 8 Noon	12p-1230p		:30				NM	2	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$500.00	0.00							
9	WTNH	10/23/12	10/25/12	Early Fringe M-F	4p-5p		:30				NM	2	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$500.00	0.00							
10	WTNH	10/23/12	10/25/12	News 8 5p-6p	5p-6p		:30				NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$750.00	0.00							
11	WTNH	10/23/12	10/25/12	News 8 6p-630p	6p-630p		:30				NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$1,000.00	0.00							
12	WTNH	10/28/12	10/28/12	Su News 8 @ 6p	6p-630p		:30				NM	1	$550.00

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NEWS8 wtnh.com
WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
215732 /	06864863

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	DCCC/ESTY CANDIDAT	2124

Advertiser	Original Date / Revision
POL/DCCC Esty	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/22/12	10/28/12	------S	1	$550.00	0.00						
13	WTNH	10/23/12	10/25/12	M-F 7p-730p	7p-730p		:30				NM	1	$2,200.00
Week:		10/22/12	10/28/12	-TWT---	1	$2,200.00	0.00						
14	WTNH	10/23/12	10/25/12	M-F 730p-8p	730p-8p		:30				NM	1	$1,600.00
Week:		10/22/12	10/28/12	-TWT---	1	$1,600.00	0.00						
15	WTNH	10/23/12	10/25/12	Late News 8	11p-1135p		:30				NM	2	$2,800.00
Week:		10/22/12	10/28/12	-TWT---	2	$1,400.00	0.00						
16	WTNH	10/23/12	10/25/12	Nightline	1135p-120630a		:30				NM	1	$500.00
Week:		10/22/12	10/28/12	-TWT---	1	$500.00	0.00						
17	WTNH	10/23/12	10/23/12	Tue Hour 3	10p-11p		:30				NM	1	$3,000.00
Week:		10/22/12	10/28/12	-T-----	1	$3,000.00	0.00						
18	WTNH	10/25/12	10/25/12	Thur Hour 1	8p-9p		:30				NM	1	$1,200.00
Week:		10/22/12	10/28/12	---T---	1	$1,200.00	0.00						
E 19	WTNH	10/25/12	10/26/12	M-F 105a-135a	105a-135a		:30				NM	1	$100.00
Week:		10/22/12	10/28/12	---TF--	1	$100.00	0.00						
N 20	WTNH	10/26/12	10/26/12	News 8 @ 5a-6a	5a-530a		:30				NM	1	$350.00
Week:		10/22/12	10/28/12	----F--	1	$350.00	0.00						
N 21	WTNH	10/26/12	10/26/12	News 8 @ 5a-6a	530a-6a		:30				NM	1	$450.00
Week:		10/22/12	10/28/12	----F--	1	$450.00	0.00						
N 22	WTNH	10/26/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	2	$1,200.00
Week:		10/22/12	10/28/12	----F--	2	$600.00	0.00						
N 23	WTNH	10/26/12	10/26/12	GMA	7a-9a		:30				NM	2	$1,300.00
Week:		10/22/12	10/28/12	----F--	2	$650.00	0.00						
N 24	WTNH	10/26/12	10/26/12	M-F 9a-10a	9a-10a		:30				NM	2	$800.00
Week:		10/22/12	10/28/12	----F--	2	$400.00	0.00						
N 25	WTNH	10/27/12	10/27/12	Sa Good Morning 6a-8a	6a-8a		:30				NM	2	$500.00
Week:		10/22/12	10/28/12	-----S-	2	$250.00	0.00						
N 26	WTNH	10/26/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	2	$1,500.00
Week:		10/22/12	10/28/12	----F--	2	$750.00	0.00						
N 27	WTNH	10/26/12	10/26/12	News 8 6p-630p	6p-630p		:30				NM	1	$1,000.00
Week:		10/22/12	10/28/12	----F--	1	$1,000.00	0.00						
N 28	WTNH	10/26/12	10/26/12	M-F 7p-730p	7p-730p		:30				NM	1	$2,200.00
Week:		10/22/12	10/28/12	----F--	1	$2,200.00	0.00						
N 29	WTNH	10/26/12	10/26/12	M-F 730p-8p	730p-8p		:30				NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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10/23/12 - 10/29/12	DCCC/ESTY CANDIDAT	2124

Advertiser	Original Date / Revision
POL/DCCC Esty	10/25/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/22/12	10/28/12	----F--	1	$1,600.00	0.00						
N	30	WTNH 10/26/12	10/26/12	Early Fringe M-F	4p-5p		:30				NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/22/12	10/28/12	----F--	2	$500.00	0.00						
								Totals		0.00		42	$32,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	42	$32,600.00	$27,710.00
Totals	42	$32,600.00	$27,710.00

Signature: _____ **Date:** _____

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Rep Order# 6864863 **Ver#** 9 **Status** Revised **Traffic Order#** 215732 **Printed:** 10/25/2012 1:12 PM
EC'd Yes **Last Received:** 10/25/2012 12:54 PM
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .DCCC/ESTY
Product DCCC/ESTY CANDIDATE
Estimate# 2124
Buyer MAURA GILROY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2124
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LNS 21-31 ADDED TO SKE
REVISED TOTAL IS $32600
PLS CONFIRM
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*21	10/26-10/26	F	5A-530A	1 2	:30	$350.00	GOOD MORN CT	1		1	$350.00	
		Sales Remark: V9 ADD TO SKED										
		V9 Added										
*22	10/26-10/26	F	530A-6A	1 2	:30	$450.00	GOOD MORN CT	1		1	$450.00	
		Sales Remark: V9 ADD TO SKED										
		V9 Added										
*23	10/26-10/26	F	6A-7A	2 2	:30	$600.00	GD MRN CT	2		1	$1,200.00	
		Sales Remark: V9 ADD TO SKED										
		V9 Added										
*24	10/26-10/26	F	7A-9A	2 2	:30	$650.00	GMA	2		1	$1,300.00	
		Sales Remark: V9 ADD TO SKED										
		V9 Added										
*25	10/26-10/26	F	9A-10A	2 2	:30	$400.00	DR PHIL	2		1	$800.00	
		Sales Remark: V9 ADD TO SKED										
		V9 Added										
*26	10/27-10/27	SA	6A-8A	2 2	:30	$250.00	GD MRN CT	2		1	$500.00	
		Sales Remark: V9 ADD TO SKED										
		V9 Added										

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Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*27	10/26-10/26	F	5P-6P	2 2	:30	$750.00	NEWS	2		1	$1,500.00	
		Sales Remark:	V9 ADD TO SKED									
		V9 Added										
*28	10/26-10/26	F	6P-630P	1 2	:30	$1,000.00	NEWS	1		1	$1,000.00	
		Sales Remark:	V9 ADD TO SKED									
		V9 Added										
*29	10/26-10/26	F	7P-730P	1 2	:30	$2,200.00	JEOPARDY	1		1	$2,200.00	
		Sales Remark:	V9 ADD TO SKED									
		V9 Added										
*30	10/26-10/26	F	730P-8P	1 2	:30	$1,600.00	WHEEL	1		1	$1,600.00	
		Sales Remark:	V9 ADD TO SKED									
		V9 Added										
*31	10/26-10/26	F	4P-5P	2 2	:30	$500.00	JUDY	2		1	$1,000.00	
		Sales Remark:	V9 ADD TO SKED									
		V9 Added										

---REPORT TOTALS---

Report Totals: 17 / $11,900.00

---SALES MONTHLY TOTALS---

Oct 12: 42 / $32,600.00 Nov 12: 0 / $0.00

Sales Totals: 42 / $32,600.00
Station Totals: 42 / $32,600.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals $32,600 CABL 0% WCCT 0% WCTX 0% WFSB 0% WHCT 0%

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Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
XXX	0%								

---COMPETITIVE COMMENTS---
COMP TO FOLLOW

Books	null
Demos	RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE

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CONTRACT

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Demographic
Adults 35+

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	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$1,000.00	0.00							
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Week:	10/22/12	10/28/12	------S	1	$550.00	0.00							
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Week:	10/22/12	10/28/12	-TWT---	1	$2,200.00	0.00							
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Week:	10/22/12	10/28/12	-TWT---	1	$1,600.00	0.00							
15	WTNH	10/23/12	10/25/12	Late News 8	11p-1135p		:30				NM	2	$2,800.00
Week:	10/22/12	10/28/12	-TWT---	2	$1,400.00	0.00							
16	WTNH	10/23/12	10/25/12	Nightline	1135p-120630a		:30				NM	1	$500.00
Week:	10/22/12	10/28/12	-TWT---	1	$500.00	0.00							
17	WTNH	10/23/12	10/23/12	Tue Hour 3	10p-11p		:30				NM	1	$3,000.00
Week:	10/22/12	10/28/12	-T-----	1	$3,000.00	0.00							
18	WTNH	10/25/12	10/25/12	Thur Hour 1	8p-9p		:30				NM	1	$1,200.00
Week:	10/22/12	10/28/12	---T---	1	$1,200.00	0.00							
N 19	WTNH	10/25/12	10/26/12	M-F 105a-135a	105a-135a		:30				NM	1	$100.00
Week:	10/22/12	10/28/12	---TF--	1	$100.00	0.00							
								Totals		0.00		25	$20,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	25	$20,700.00	$17,595.00
Totals	25	$20,700.00	$17,595.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6864863 **Ver#** 7 **Status** Revised **Traffic Order#** 215732 **Printed:** 10/24/2012 11:12 AM
EC'd Yes **Last Received:** 10/24/2012 10:58 AM
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .DCCC/ESTY
Product DCCC/ESTY CANDIDATE
Estimate# 2124
Buyer MAURA GILROY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2124
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LN 20 ADDED TO SKED
TOTAL IS $20700
PLS CONFIRM
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*8	10/23-10/25	TU-TH	11A-12P	1	:30	$650.00	THE VIEW	1		1	$650.00	
		Station Remark: V4 RATE NEEDS TO BE REV TO $650										
		V5 Comment Changed, Rate Changed										
*20	10/25-10/26	TH-F	1A-130A	1	:30	$100.00	INSIDER	1		1	$100.00	
		Sales Remark: V7 ADD TO SKED										
		V7 Added										

---REPORT TOTALS---

Report Totals: 2 / $750.00

---SALES MONTHLY TOTALS---

Oct 12: 25 / $20,700.00 Nov 12: 0 / $0.00
Sales Totals: 25 / $20,700.00
Station Totals: 25 / $20,700.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$20,700	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
		WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
		XXX	0%								

Kelly VanValkenburgh

From: Brady, Kate [Kate.Brady@petrymedia.com]
Sent: Wednesday, October 24, 2012 10:04 AM
To: Kelly VanValkenburgh; Grugan, Kelly
Subject: RE: DCCC/ESTY - HDL#6864863 MKGD OFFER

APPROVED

From: Kelly VanValkenburgh [mailto:Kelly.VanValkenburgh@wtnh.com]
Sent: Wednesday, October 24, 2012 10:04 AM
To: Grugan, Kelly
Cc: Brady, Kate
Subject: DCCC/ESTY - HDL#6864863 MKGD OFFER

$100 10/25-10/26 1-130A THE INSIDER – PLS RESPOND ASAP MKGD AFFECTS THIS WK.

THX

Kelly VanValkenburgh
WTNH & WCTX
Natl Sales Asst
p-203-784-8937
f-203-848-2927
8 Elm Street
New Haven/Hartford, CT

wtnh.com | myZone.tv | mytv9star.com | huskiesallaccess.com | connpolitics.tv | findyourcarwtnh.com | connecticutstyle.tv

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April 23, 2010

Shelton teen critical after fight

from WTNH Local News

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Rep Order# 6864863 **Ver#** 5 **Status** Revised **Traffic Order#** 215732 **Printed:** 10/22/2012 9:19 AM
EC'd Yes **Last Received:** 10/21/2012 3:39 PM
Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .DCCC/ESTY
Product DCCC/ESTY CANDIDATE
Estimate# 2124
Buyer MAURA GILROY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2124
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

LN 8 RATE CHNG. PLS OFFER MKGD FOR $100
TOTAL IS NOW $20600
PLS CONFIRM
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*8	10/23-10/25	TU-TH	11A-12P	1	:30	$650.00	THE VIEW	1		1	$650.00	
		Sales Remark: V5 RATE CHNG										
		V5 Comment Changed, Rate Changed										

---REPORT TOTALS---

Report Totals: 1 / $650.00

---SALES MONTHLY TOTALS---

Oct 12: 24 / $20,600.00 Nov 12: 0 / $0.00
Sales Totals: 24 / $20,600.00
Station Totals: 24 / $20,600.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$20,600	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
		WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
		XXX	0%								

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Contract Agreement Between:

CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
215732 /	06864863

Product
DCCC/ESTY CANDIDATE

Contract Dates	Estimate #
10/23/12 - 10/29/12	2124

Advertiser	Original Date / Revision
POL/DCCC Esty	10/19/12 / 10/19/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	Petry Philadelphia	Petry/Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
IN117/SP159/AL1336	

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/23/12	10/25/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$350.00	0.00							
N 2	WTNH	10/23/12	10/25/12	News 8 @ 5a-6a	5a-6a		:30				NM	1	$450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$450.00	0.00							
N 3	WTNH	10/23/12	10/25/12	News 8 @ 6a	6a-7a		:30				NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$600.00	0.00							
N 4	WTNH	10/23/12	10/25/12	GMA	7a-9a		:30				NM	2	$1,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$650.00	0.00							
N 5	WTNH	10/23/12	10/25/12	M-F 9a-10a	9a-10a		:30				NM	2	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$400.00	0.00							
N 6	WTNH	10/27/12	10/28/12	SaSu 6a-8a	6a-8a		:30				NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-----SS	1	$250.00	0.00							
N 7	WTNH	10/23/12	10/25/12	The View	11a-12p		:30				NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$650.00	0.00							
N 8	WTNH	10/23/12	10/25/12	News 8 Noon	12p-1230p		:30				NM	2	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$500.00	0.00							
N 9	WTNH	10/23/12	10/25/12	Early Fringe M-F	4p-5p		:30				NM	2	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	2	$500.00	0.00							
N 10	WTNH	10/23/12	10/25/12	News 8 5p-6p	5p-6p		:30				NM	1	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$750.00	0.00							
N 11	WTNH	10/23/12	10/25/12	News 8 6p-630p	6p-630p		:30				NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	10/22/12	10/28/12	-TWT---	1	$1,000.00	0.00							
N 12	WTNH	10/28/12	10/28/12	Su News 8 @ 6p	6p-630p		:30				NM	1	$550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
215732 /	06864863

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	DCCC/ESTY CANDIDAT	2124

Advertiser	Original Date / Revision
POL/DCCC Esty	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/22/12	10/28/12	------S	1	$550.00	0.00						
N 13	WTNH	10/23/12	10/25/12	M-F 7p-730p	7p-730p		:30				NM	1	$2,200.00
Week:		10/22/12	10/28/12	-TWT---	1	$2,200.00	0.00						
N 14	WTNH	10/23/12	10/25/12	M-F 730p-8p	730p-8p		:30				NM	1	$1,600.00
Week:		10/22/12	10/28/12	-TWT---	1	$1,600.00	0.00						
N 15	WTNH	10/23/12	10/25/12	Late News 8	11p-1135p		:30				NM	2	$2,800.00
Week:		10/22/12	10/28/12	-TWT---	2	$1,400.00	0.00						
N 16	WTNH	10/23/12	10/25/12	Nightline	1135p-120630a		:30				NM	1	$500.00
Week:		10/22/12	10/28/12	-TWT---	1	$500.00	0.00						
N 17	WTNH	10/23/12	10/23/12	Tue Hour 3	10p-11p		:30				NM	1	$3,000.00
Week:		10/22/12	10/28/12	-T-----	1	$3,000.00	0.00						
N 18	WTNH	10/25/12	10/25/12	Thur Hour 1	8p-9p		:30				NM	1	$1,200.00
Week:		10/22/12	10/28/12	---T---	1	$1,200.00	0.00						
								Totals		0.00		24	$20,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	24	$20,600.00	$17,510.00
Totals	24	$20,600.00	$17,510.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6864863 **Ver#** 4 **Status** Returned **Traffic Order#** 215732 **Printed:** 10/19/2012 10:55 AM
EC'd Yes **Last Received:** 10/18/2012 1:21 PM
Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .DCCC/ESTY
Product DCCC/ESTY CANDIDATE
Estimate# 2124
Buyer MAURA GILROY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2124
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

SEE LN 8 FOR RATE REV. PLS ADDRESS ASAP
THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*8	10/23-10/25	TU-TH	11A-12P	1	:30	$750.00	THE VIEW	1		1	$750.00	
		Station Remark: V4 RATE NEEDS TO BE REV TO $650										

---REPORT TOTALS---

Report Totals: 1 / $750.00

---SALES MONTHLY TOTALS---

Oct 12: 24 / $20,700.00 Nov 12: 0 / $0.00
Sales Totals: 24 / $20,700.00
Station Totals: 24 / $20,700.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$20,700	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
		WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
		XXX	0%								

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
Demos RA35+

Rep Order# 6864863 **Ver#** 3 **Status** Revised
EC'd Yes

Traffic Order# 215732

Printed: 10/18/2012 1:57 PM
Last Received: 10/18/2012 1:21 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .DCCC/ESTY
Product DCCC/ESTY CANDIDATE
Estimate# 2124
Buyer MAURA GILROY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2124
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

ADVERTISER CODE UPDATED
PLS CONFIRM
THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/23-10/25	TU-TH	5A-530A	1	:30	$350.00	GOOD MORN CT	1		1	$350.00	
2	10/23-10/25	TU-TH	530A-6A	1	:30	$450.00	GOOD MORN CT	1		1	$450.00	
3	10/23-10/25	TU-TH	6A-7A	2	:30	$600.00	GOOD MORN CT	2		1	$1,200.00	
5	10/23-10/25	TU-TH	7A-9A	2	:30	$650.00	GMA	2		1	$1,300.00	
6	10/23-10/25	TU-TH	9A-10A	2	:30	$400.00	DR. PHIL	2		1	$800.00	
7	10/27-10/28	SA-SU	6A-8A	1	:30	$250.00	NEWS	1		1	$250.00	
8	10/23-10/25	TU-TH	11A-12P	1	:30	$750.00	THE VIEW	1		1	$750.00	
9	10/23-10/25	TU-TH	12P-1230P	2	:30	$500.00	NEWS	2		1	$1,000.00	
10	10/23-10/25	TU-TH	4P-5P	2	:30	$500.00	JUDGE JUDY	2		1	$1,000.00	
11	10/23-10/25	TU-TH	5P-6P	1	:30	$750.00	NEWS	1		1	$750.00	
12	10/23-10/25	TU-TH	6P-630P	1	:30	$1,000.00	NEWS	1		1	$1,000.00	
13	10/28-10/28	SU	6P-630P	1	:30	$550.00	NEWS	1		1	$550.00	

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .DCCC/ESTY
Product DCCC/ESTY CANDIDATE
Estimate# 2124
Buyer MAURA GILROY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2124
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
14	10/23-10/25	TU-TH	7P-730P	1	:30	$2,200.00	JEOPARDY	1		1	$2,200.00	
15	10/23-10/25	TU-TH	730P-8P	1	:30	$1,600.00	WHEEL	1		1	$1,600.00	
16	10/23-10/25	TU-TH	11P-1135P	2	:30	$1,400.00	NEWS	2		1	$2,800.00	
17	10/23-10/25	TU-TH	1135P-12A	1	:30	$500.00	NIGHTLINE	1		1	$500.00	
18	10/23-10/23	TU	10P-11P	1	:30	$3,000.00	PRIVATE PRACTICE	1		1	$3,000.00	
19	10/25-10/25	TH	8P-9P	1	:30	$1,200.00	LAST RESORT	1		1	$1,200.00	

---REPORT TOTALS---

Report Totals: 24 / $20,700.00

---SALES MONTHLY TOTALS---

Oct 12: 24 / $20,700.00 Nov 12: 0 / $0.00

Sales Totals: 24 / $20,700.00

Station Totals: 24 / $20,700.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$20,700	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
		WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
		XXX	0%								

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books null
Demos RA35+

Rep Order# 6864863 **Ver#** 1 **Status** New **Traffic Order#**
EC'd No

Printed: 10/17/2012 3:44 PM
Last Received: 10/17/2012 2:37 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .FRNDS OF E. ESTY
Product DCCC/ESTY CANDIDATE
Estimate# 2124
Buyer MAURA GILROY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2124
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

NEW ORDER
PLS CONFIRM
CATHY FOR KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/23-10/25	TU-TH	5A-530A	1 2	:30	$350.00	GOOD MORN CT	1		1	$350.00	
2	10/23-10/25	TU-TH	530A-6A	1 2	:30	$450.00	GOOD MORN CT	1		1	$450.00	
3	10/23-10/25	TU-TH	6A-7A	2 2	:30	$600.00	GOOD MORN CT	2		1	$1,200.00	
5	10/23-10/25	TU-TH	7A-9A	2 2	:30	$650.00	GMA	2		1	$1,300.00	
6	10/23-10/25	TU-TH	9A-10A	2 2	:30	$400.00	DR. PHIL	2		1	$800.00	
7	10/27-10/28	SA-SU	6A-8A	1 2	:30	$250.00	NEWS	1		1	$250.00	
8	10/23-10/25	TU-TH	11A-12P	1 2	:30	$750.00	THE VIEW 650	1		1	$750.00	
9	10/23-10/25	TU-TH	12P-1230P	2 2	:30	$500.00	NEWS	2		1	$1,000.00	
10	10/23-10/25	TU-TH	4P-5P	2 2	:30	$500.00	JUDGE JUDY	2		1	$1,000.00	
11	10/23-10/25	TU-TH	5P-6P	1 2	:30	$750.00	NEWS	1		1	$750.00	
12	10/23-10/25	TU-TH	6P-630P	1 2	:30	$1,000.00	NEWS	1		1	$1,000.00	
13	10/28-10/28	SU	6P-630P	1 2	:30	$550.00	NEWS	1		1	$550.00	

Rep Order# 6864863 **Ver#** 1 **Status** New **Traffic Order#**
EC'd No

Printed: 10/17/2012 3:44 PM
Last Received: 10/17/2012 2:37 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
Advertiser ( ) .FRNDS OF E. ESTY
Product DCCC/ESTY CANDIDATE
Estimate# 2124
Buyer MAURA GILROY
Phone#
Fax#

Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2124
Flight Dates 10/23/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office ( ) PHILADELPHIA
Salesperson ( ) KATE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
14	10/23-10/25	TU-TH	7P-730P	1 2	:30	$2,200.00	JEOPARDY	1		1	$2,200.00	
15	10/23-10/25	TU-TH	730P-8P	1 2	:30	$1,600.00	WHEEL	1		1	$1,600.00	
16	10/23-10/25	TU-TH	11P-1135P	2 2	:30	$1,400.00	NEWS	2		1	$2,800.00	
17	10/23-10/25	TU-TH	1135P-12A	1 2	:30	$500.00	NIGHTLINE	1		1	$500.00	
18	10/23-10/23	TU	10P-11P	1 3	:30	$3,000.00	PRIVATE PRACTICE $4500/2	1		1	$3,000.00	
19	10/25-10/25	TH	8P-9P	1 4	:30	$1,200.00	LAST RESORT $2500/2	1		1	$1,200.00	

---REPORT TOTALS---
Report Totals: 24 / $20,700.00

---SALES MONTHLY TOTALS---

Oct 12: 24 / $20,700.00 Nov 12: 0 / $0.00
Sales Totals: 24 / $20,700.00
Station Totals: 24 / $20,700.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$20,700	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%		
		WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%		
		XXX	0%										

---COMPETITIVE COMMENTS---
COMP TO FOLLOW

Books null
Demos RA35+

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, Maura Gilroy,

being/on behalf of: Elizabeth Esty, a legally

qualified candidate of the Democratic political

party for the office of: House of Representatives (CT-5)

in the General

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

DCCC authorized by Esty for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Patti Flynn Harris

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

X 10/18/12
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature Printed Name Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Friends of Elizabeth Esty
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Julie C. Sweet
printed name

10/18/12
date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:
(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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