WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 850275

Schedule Dates	10/16/12-10/22/12
Advertiser	Priorities USA Action (36239)
Agency/T-Code	Mundy Katowitz Media (6585)/127439326
Product	Political - Non-Ballot Issue (1196)
Brand	Priorities USA Action Issue (170102)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	PLACEMENT,MEDIA
Phone/Fax	(202) 675-6936 /
CPE	321/340/1565
Account Types	National/Political Issue - Agency
Billing Type	Weekly/Irregular
Comments	PRIOR USA ACT 10/16

Date Entered	08/22/12
Last Modified	08/22/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06288455
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,555.50
Net Total	$25,814.50
Sales Tax	

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	41	$30,370.00
Grand Total:	41	$30,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	12:05A- 1:05A (ET)						1			1	$200.00	$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	12P- 12:57P (ET)						1			1	$460.00	$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	3:58P- 4:58P (ET)						1			1	$625.00	$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5A- 5:58A (ET)						1			1	$550.00	$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5:29P- 5:58P (ET)						1			1	$1,500.00	$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
6.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7A- 9A (ET)						1			1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
7.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:28P- 7:57P (ET)						1			1	$1,800.00	$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/22/12
8.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11:35P- 12:02A (ET)		1							1	$650.00	$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
9.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	10:58A- 12P (ET)		1							1	$775.00	$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	4:30A- 4:59A (ET)		1							1	$150.00	$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5A- 5:58A (ET)		1							1	$550.00	$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
12.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:58A- 7A (ET)		1							1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
13.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7A- 9A (ET)		1							1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:00 PM on Friday, August 24 2012

WVEC
613 Woodis Ave.
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Contract # 850275

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Advertiser	Priorities USA Action (36239)
Agency/T-Code	Mundy Katowitz Media (6585)/127439326
Product	Political - Non-Ballot Issue (1196)
Brand	Priorities USA Action Issue (170102)
Salesperson	Blair, Cheryl (2205)
Sales Office	TeleRep - Philadelphia
Buyer Name	PLACEMENT,MEDIA
Phone/Fax	(202) 675-6936 /
CPE	321/340/1565
Account Types	National/Political Issue - Agency
Billing Type	Weekly/Irregular
Comments	PRIOR USA ACT 10/16

Date Entered	08/22/12
Last Modified	08/22/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06288455
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,555.50
Net Total	$25,814.50
Sales Tax	

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	41	$30,370.00
Grand Total:	41	$30,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	12:35A- 1:30A (ET)							1		1	$40.00	$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
15.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5:58A- 8A (ET)							1		1	$380.00	$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
16.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- 7:57P (ET)							1		1	$1,200.00	$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/22/12
17.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	8A- 9A (ET)							1		1	$600.00	$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
18.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:58A- 11A (ET)								1	1	$320.00	$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
19.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	11P- 11:35P (ET)								1	1	$1,000.00	$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
20.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	5:58A- 8A (ET)								1	1	$320.00	$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
21.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 9A (ET)								1	1	$580.00	$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
22.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	11P- 11:35P (ET)					1				1	$1,000.00	$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
23.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	12:05A- 1:05A (ET)					1				1	$200.00	$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
24.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	12P- 12:57P (ET)					1				1	$460.00	$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
25.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5A- 5:58A (ET)					1				1	$550.00	$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
26.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	6P- 6:30P (ET)					1				1	$1,800.00	$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	8/22/12

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Phone/Fax	(202) 675-6936 /
CPE	321/340/1565
Account Types	National/Political Issue - Agency
Billing Type	Weekly/Irregular
Comments	PRIOR USA ACT 10/16

Date Entered	08/22/12
Last Modified	08/22/12
Entered By	Penne Marsh
CO-OP	No
Headline #	06288455
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
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Norfolk (WVEC) (WVEC)

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27.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5:58A- 7A (ET)					1				1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
28.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	9A- 10A (ET)					1				1	$500.00	$500.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY<	8/22/12
29.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	10A- 10:58A (ET)			1						1	$500.00	$500.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	8/22/12
30.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	12:05A- 1:05A (ET)			1						1	$200.00	$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
31.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	12P- 12:57P (ET)			1						1	$460.00	$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
32.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	3:58P- 4:58P (ET)			1						1	$625.00	$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
33.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	4:30A- 4:59A (ET)			1						1	$150.00	$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
34.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	5A- 5:58A (ET)			1						1	$550.00	$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
35.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	9A- 10A (ET)			1						1	$500.00	$500.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY<	8/22/12
36.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	11:35P- 12:02A (ET)				1					1	$650.00	$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
37.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	10:58A- 12P (ET)				1					1	$775.00	$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
38.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	4:30A- 4:59A (ET)				1					1	$150.00	$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
39.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	5:58A- 7A (ET)				1					1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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CPE	321/340/1565
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Comments	PRIOR USA ACT 10/16

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Last Modified	08/22/12
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CO-OP	No
Headline #	06288455
Demo	
Order Type	Normal
Package Deal	
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Net Total	$25,814.50
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Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
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Grand Total:	41	$30,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	6:58P- 7:28P (ET)				1					1	$1,800.00	$1,800.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12
41.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7A- 9A (ET)				1					1	$1,300.00	$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 03:00 PM on Friday, August 24 2012

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WVEC Norfolk	8/24

I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: $ 25,814.50 Net

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☑ No

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#850275

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☑ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title
Penne Marsh	Penne Marsh	NSC

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