# Standard Form Quarterly Certification of Commercial Material in Children's Television Programs

Certification of Commercial Material
in Children's Television Programs
for
Station WLNS and WLNS-DT, Lansing, Michigan

This Certification of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period January 1- March 30, 2009. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

1. Children's Programs Produced Locally by the Station

   Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 [Pub. L. No. 101-437] (hereinafter the "Act") and the FCC's rules. In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits or otherwise violate the FCC's rules for Children's Programs.

2. Network Children's Programs

   Attached hereto as Exhibit B is a list of CBS Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CBS Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits and the FCC's rules for Children's Programs. I hereby certify, except as discussed below that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits or otherwise violate the FCC's rules for Children's Programs.

3. Syndicated Children's Programs

   Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify

that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

4. Display of Website Addresses

This station has received certification from CBS Network that each, as a standard practice, formats its Children's Programs to comply with the Commission's Website Display rules. I hereby certify that this station did not add any website addresses to these Children's Programs which would cause a violation of the Commission's Website Display rules or other commercial time overage.

For programs for which the Station received no certification from the Program Provider, I certify that the Station reviewed the Children's Programs to ascertain compliance with the Commission's Website Display rules and found them to be consistent with the Website Display requirements.

Date: April 4, 2009

Name: Teresa Morton

Title: Program Director

**Exhibit A**

## Locally Produced Children's Programs

No Locally Produced Children's Programs

**Exhibit B**

## Network Children's Programs

Analog and Digital
Care Bear Adventures
(ages 5-7)

Strawberry Shortcake
(ages 3-6)

Horseland
(ages 9-11)

Cake
(ages 8-12)

Sushi Pack
(ages 9-11)

Dino Squad
(ages 9-11)

**Exhibit C**

## Syndicated Children's Programs

No Syndicated Children's Programs

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
January 1, 2009 - March 31, 2009

During the above period, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

CAKE
HORSELAND
DINO SQUAD
SUSHI PACK
STRAWBERRY SHORTCAKE
CARE BEARS: ADVENTURES IN CARE-A-LOT

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's prog ramming disseminated by CBS during the period January 1, 2009 through March 31, 2009, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

(1) Each hour of weekend children' s programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;

(2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children 's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: March 31, 2009