KRCR-TV
ISSUES/PROGRAM REPORT
1st QUARTER
01/01/08 – 03/31/08

COMMUNITY ISSUES

In accordance with Federal Communications Commission Rules and Regulations the following Community Issues received significant programming treatment by KRCR-TV. They are not necessarily listed in order of priority.

Healthcare
Public Safety
Human Interest
Community Events
Non-Broadcast Efforts
Environment
Economy
Education
Community Interest

HEALTHCARE

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 1/27/08
Length: 1:42
Description (script):
[Anchor:CARRIE]
{***CARRIE***}
[ReadRate:13]
[<mos>FemaleOTS_THE GIFT OF</mos>]
UNITED HEALTH CARE AND THE MAKE A WISH FOUNDATION OF SACRAMENTO ... GAVE A BUTTE COUNTY BOY THE GIFT OF A LIFETIME THIS WEEKEND .
KRCR NEWS CHANNEL 7'S ORVILLE THOMAS HAS THE TOUCHING STORY.
[TAKE PKG
OUTCUE: DIRECT OUT
DURATION:1:42]
{***PKG***}M
[<mos>Lower3rd_PARADISEButte County - Last Night</mos>][Notes:HITS AT :00]

[<mos>Lower3rd_ZACHARY MACDONALDGoing to Super Bowl</mos>][Notes:HITS AT :8]
[<mos>Lower3rd_CINDY MACDONALDZach's Step-Mom</mos>][Notes:HITS AT :43]
[<mos>Lower3rd_JUDI GREENMake-A-Wish Volunteer</mos>][Notes:HITS AT :49]
[<mos>Lower3rd_ORVILLE THOMASReporting</mos>][Notes:HITS AT :1:07]

<ZACAHRY MACDONALD AND HIS FAMILY ARE LEAVING THE WET WEATHER IN PARADISE FOR SOME FUN AND SUN AT THE SUPERBOWL...

Well I wished it a year ago and I get to do it this year so...i'm just happy...i just thought I was lucky because not a lot of people get to do this.

BUT THEN AGAIN ... NOT A LOT OF PEOPLE HAVE THIS 16-YEAR OLD BOY'S RESOLVE.

ZACH HAS DECHUNNE MUSCULAR DYSTROHPY... A LIFE THREATENING DISEASE CAUSING HIS BODY TO PROGRESSIVELY LOSE MUSCLE FUNCTION.

BUT WITH THE HELP OF SEVERAL ORGANIZATIONS ...THIS RAIDER FAN HAS THE CHANCE TO LIVE TWO OF HIS PRO FOOTBALL DREAMS.

It's all he can hope for all he can wish for this is the best thing that can happen you know...

This was an extra special wish delivery because united healthcare underwrote the whole wish and presented zach with a day at training camp this summer with the raiders and take 3 friends with him that was extra special so he was pretty excited about that....that made his day.

DURING A DAY WHEN HIS WISH CAME TRUE...THE ICING ON ZACH'S CAKE MAY HAVE BEEN THE BATTLE FOR FOOTBALL SUPREMACY BETWEEN HIS RAIDERS AND MY FORTY NINERS.

THOUGH THE REAL RAIDERS HAVE TROUBLE ON THE FIELD, FOR ONE DAY...WITH ZACH CALLING THE SHOTS...THE VIDEO GAME VERSION RETURNED TO THEIR GLORY DAYS.

FINISHING OUR TIME TOGETHER I ASKED HIM FOR A PREDICTION TO NEXT WEEK'S GAME.

IT WASN'T SURPRISING THE BOY WHO BATTLES NEAR IMPOSSIBLE ODDS WENT WITH THE UNDERDOG GIANTS.

I hope it will be 52-0, but it won't happen.

REPORTING IN PARADISE...ORVILLE THOMAS KRCR NEWS CHANNEL SEVEN.>

[Anchor:CARRIE]
{***CARRIE***}
[ReadRate:13]

ZACH AND HIS FAMILY LEAVE FOR ARIZONA THIS THURSDAY.

IN 25 YEARS...THE MAKE A WISH FOUNDATION SACRAMENTO CHAPTER HAS GRANTED MORE THAN THREE THOUSAND WISHES.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/13/08
Length: 1:48
Description (script):
[Anchor:JENNIFER]

{***JENNIFER***}
[ReadRate:13]
[<mos>FemaleOTS_INSURANCE</mos>]
ONE OF THE NATION'S LARGEST HEALTH INSURERS IS RAISING EYEBROWS - AND TEMPERS - THIS WEEK.
BLUE CROSS OF CALIFORNIA RECENTLY SENT A LETTER TO DOCTORS.
WHAT THEY ARE ASKING THOSE DOCTOR'S TO DO -- HAS MANY PATIENTS AND GOVERNOR ARNOLD SCHWARZENEGGER - UP IN ARMS.
NANNETTE MIRANDA EXPLAINS.
[TAKE PKG
OUTCUE: DIRECT.
DURATION:1:48]
{***PKG***}
[<mos>Lower3rd_BLUE CROSS SCANDALSacramento, CA</mos>][Notes:HITS AT :00]
[<mos>Lower3rd_RICHARD FRANKENSTEIN, MDPres., CA Medical Assoc.</mos>][Notes:HITS AT :25]
[<mos>Lower3rd_ARNOLD SCHWARZENEGGER(R) Governor</mos>][Notes:HITS AT :48]
[<mos>Lower3rd_BETH CAPELLHealthAccess California</mos>][Notes:HITS AT 1:37]
<California's medical community is appalled over letters Blue Cross has sent out to doctors, asking them for health histories of new customers that might enable them to cancel insurance coverage. The state's largest for-profit health insurer requested that .... quote ... "Any condition not listed on the application that is discovered to be pre-existing should be reported to Blue Cross immediately." (SOT) Frankenstein "If my patient thinks something they might say to me is going to cause them to lose their health insurance, I'm afraid they won't give me all the information I need to get them the best healthcare they can have." The letters made it all the way to the Governor. He's been working for more than a year to fix the healthcare system and today vented his frustration with healthcare leaders over what he calls the "ratting out of patients." (SOT) Schwarzenegger "People that are uninsured have to live in fear. People who are insured have to live in fear. This is outrageous, and we have to go after those people and straighten it out." Blue Cross says it is within its right to cancel policyholders who were not truthful in their application for medical coverage. In a statement today, Nick Garcia said: - quote: "The notification process has been in place for several years and to date, we have not received any calls or letters of concern ... It is important to note that of the approximately 300,000 new individual Blue Cross members each year, this letter pertains to less than 1000 HMO members per month." Consumer groups are warning ... this practice can't go on. It's not fair to either the doctor, or the patient ... and it protects the insurance company's profits. (SOT) Capell "The doctor is in a very difficult position because after all, he gets paid by the insurance, but his first duty is to the patient. So this is an outrageous situation.">
[TAKE: LIVE ON CAM TAG]
{***LIVE ON CAM TAG***}
{JENNIFER}

BENDING UNDER PRESSURE FROM PEOPLE ACROSS THE STATE... YESTERDAY BLUE CROSS OF CALIFORNIA ANNOUNCED PLANS TO *STOP SENDING THESE LETTERS TO DOCTORS.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/26/08
Length: 1:43
Description (script):
[Anchor:COLIN]
{***COLIN***}
[ReadRate:13]
SHASTA COUNTY IS HOME TO MANY VETERANS.
BUT MOST OF THEM PROBABLY DON'T REALIZE THAT LIVING IN REDDING MAY COME AT A COST -- THEIR HEALTH INSURANCE OPTIONS.
ACTIVE AND RETIRED MILITARY FAMILIES ARE COVERED BY A GOVERNMENT HEALTH PROGRAM CALLED *TRICARE.*
[TAKE: FONT PANEL]
{*** FONT PANEL***}
[<mos>LFP_TRI-CARE PRIME</mos>]
IT OFFERS SEVERAL PLANS.. INCLUDING PRIME AND STANDARD.
[Notes:ADVANCE GRAPHIC]
PRIME IS LIKE AN H-M-O -- AND CAN HAVE LOWER OUT-OF-POCKET COSTS.
[Notes:ADVANCE GRAPHIC]
BUT THE GOVERNMENT SAYS IT'S NO LONGER FINANCIALLY VIABLE IN REDDING.
[Notes:ADVANCE GRAPHIC]
SO, IT'S BEING PHASED OUT.
BUT AT LEAST ONE LOCAL VETERAN SAYS -- THAT ISN'T RIGHT *OR FAIR
[TAKE: ANIMATION: SPECIAL REPORT]
{***ANIMATION: SPECIAL REPORT***}
[<mos>LiveReport</mos>]
KRCR NEWS CHANNEL SEVEN'S MISA MARUYAMA EXPLAINS.
[TAKE PKG
OUTCUE: AND THEIR FAMILIES
DURATION:1:43]
{***PKG***}
[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS AT : 09]
[<mos>Lower3rd_JAMES YOUNGMilitary Retiree</mos>][Notes:HITS AT : 20]
[<mos>Lower3rdTalent_Misa</mos>][Notes:HITS AT : 36]
< NAT POP -- 32:23 Summer camp when I was in the National Guard. 32:41
JAMES YOUNG RETIRED FROM THE MILITARY AFTER SERVING THIS COUNTRY FOR 27 YEARS.
NOW OUR COUNTRY HAS SERVED HIM THIS -- AN E-MAIL SAYING HE CAN'T GET THE COVERAGE HE WANTS *AND HAVE A PRIMARY DOCTOR NEAR HIS HOME.

45:47 You would expect that if you're told if you commit yourself to a certain extent, this is what you'll get as a result. Littly by little, that's eroded away. 46:01

YOUNG'S PRIMARY DOCTOR CLOSED UP SHOP ABRUPTLY EARLIER THIS MONTH. NOW TRICARE SAYS HE MUST CHANGE TO ANOTHER PLAN CALLED STANDARD OR DRIVE ABOUT 100 MILES TO SUSANVILLE TO GET PRIME CARE.

10:41 There's the old adage that when you go through the military you're basically told what to do, and you don't ask questions. 10:4X

BUT HE IS ASKING QUESTIONS, AND SO IS NEWS CHANNEL SEVEN.

WE CONTACTED A TRICARE REPRESENTATIVE.

SHE TOLD US PRIME IS MEANT TO BE USED BY PEOPLE WHO LIVE NEAR MILITARY TREATMENT FACILITIES THAT ARE ALREADY FUNDED BY THE DEPARTMENT OF DEFENSE.

WHEN BENEFICIARIES USE OTHER PROVIDERS, THAT'S AN EXTRA COST TO TRICARE.

THATS WHY THEY ARE PHASING IT OUT IN THIS AREA.

BUT YOUNG SAYS HE SHOULD BE ABLE TO HAVE *ALL OPTIONS -- REGARDLESS OF WHERE HE LIVES.

AND HE SAYS THIS DOESN'T BODE WELL FOR PEOPLE WHO HAVE A MILITARY CAREER AHEAD OF THEM.

46:08 If there are people who have to follow after you, what incentives are there for them? What benefits are there for them and their families?>

[TAKE: LIVE ON CAM TAG]

{***LIVE ON CAM TAG***}

THAT WAS MISA MARUYAMA REPORTING

YOUNG SAYS HE'S NOT GIVING UP YET.

HE IS LOBBYING CONGRESSMEN AND SENATORS -- BUT HE SAYS THEY HAVEN'T COME BACK WITH SOLUTIONS YET.

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PUBLIC SAFETY

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 1/27/08
Length: 1:37
Description (script):

[Anchor:CARRIE]

{***CARRIE***}

[ReadRate:13]

[<mos>Lower3rdTalent_Carrie</mos>]

GOOD EVENING AND WELCOME TO KRCR NEWS CHANNEL SEVEN AT SIX.

I'M CARRIE MARCHESE.

GLENN COUNTY GOT A LITTLE BREATHER FROM THE RAIN TODAY ... AND IT WAS MUCH NEEDED.

ESPECIALLY SINCE THEIR ROADWAYS ... ARE FACING SERIOUS FLOODING.

KRCR NEW CHANNEL SEVENS SARAH-BETH VAUGHN SPENT THE DAY

[TAKE: ANIMATION: TOP STORY]

{***ANIMATION: TOP STORY***}

[<mos>TopStory</mos>]

SPLISHING AND SPLASHING ... ON THE STREETS OF GLENN COUNTY.

SARAH-BETH?

[TAKE: Sports Corner w/TOP STORY in monitor]

{***SPORTS CORNER***}

[<mos>Lower3rdTalent_Sarah-Beth</mos>]

CARRIE ... WHILE THE SUN WAS OUT FOR A BRIEF PERIOD OF TIME TODAY.

LOOKS CAN BE DECEIVING.

THIS COUNTY HAS BEEN PELTED WITH SUBSTANTIAL RAIN SHOWERS SINCE FRIDAY .... AND THERE'S MORE TO COME.

[TAKE PKG
OUTCUE: MORE IS STILL TO COME
DURATION:1:37]

{***PKG***}

[<mos>Lower3rd_LARRY JONESGlenn County Sheriff</mos>][Notes:HITS AT : 3]
[<mos>Lower3rd_WILLOWSGlenn County</mos>][Notes:HITS AT : 20]
[<mos>Lower3rd_SARAH-BETH VAUGHNReporting</mos>][Notes:HITS AT :43]

<They have been on top of this working 24-7 to make sure we maintain safe transportation and passage through the county and keep these roads closed.

IT WOULD BE PUTTING IT MILDLY TO SAY THE GLENN COUNTY SHERIFFS DEPARTMENT'S BEEN BUSY THE PAST COUPLE OF DAYS.

LOCALIZED FLOODING THROUGH OUT THE COUNTY ... BROUGHT ABOUT
20 ROAD CLOSURES.

BUT THOSE CLOSURES DON'T SEEM TO BE A DETERRENT.

GLENN COUNTY SHERIFF LARRY JONES SAYS SO MANY PEOPLE ARE JUST PLOWING RIGHT THROUGH.

HENCE THE PATROLS ... ARE OUT ON A MISSION.

We are maintaining our patrols to make sure people don't go around the road close signs. There there for a reason. There there for the publics safety. So dont ignore them.

AND GET THIS ... JUST DURING THE SHORT PERIOD OF TIME I WAS ON COUNTY ROAD 60...TRUCK AFTER TRUCK DROVE THROUGH THE VERY VISIBLE *ROAD CLOSED SIGN.

WHEN STOPPED BY THE SHERIFFS DEPUTIES THE NUMBER ONE ANSWER WAS?

THEY THOUGHT THEY COULD MAKE IT THROUGH THE WATER.

BUT THERE WAS SOMETHING THEY DIDN'T KNOW.

People ignoring the road closed signs are subject to situation and that carries a pretty hefty fine with it.

OFFICIALS SAY ITS NOT JUST THE HIGH FLOOD WATERS THAT CLOSE DOWN THE ROADS.

IT'S THE THINGS YOU CANT SEE ... THAT CAUSE MAJOR HARM. People may see that there may not be water on the road or it might be at a depth that they think they are going to be able to get through, but their not anticipating that theres a lot of debris in the roadway that can be hazardous to driving.

MOTHER NATURE ISN'T DONE YET.

OFFICIALS SAY THERE IS MORE RAIN FORECAST IN THE AREA.

AND WITH FOUR INCHES OF RAINFALL SINCE FRIDAY ... LOOK OUT GLENN COUNTY ... MORE IS STILL TO COME.>

[TAKE: Sports Corner we/TOP STORY in monitor]

{***SPORTS CORNER***}

[<mos>Lower3rdTalent_Sarah-Beth</mos>]

OFFICIALS SAY IT MIGHT BE SOME TIME BEFORE THE ROADS RE-OPEN.

IN FACT THEY SAY ROADS THAT MIGHT BE OPEN NOW ... COULD BE CLOSED IN THE NEXT 24 HOURS.

[<mos>Lower3rd_934-6331Glenn County Sheriffs Dept.</mos>]

FOR INFORMATION ON THE LATEST ROAD CLOSURES ... CALL THE GLENN COUNTY SHERIFFS DEPARTMENT AT 934-6331.

SARAH-BETH VAUGHN KRCR NEWS CHANNEL SEVEN.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 3/10/08
Length: 1:30
Description (script):

[Anchor:MIKE]

{***MIKE***}

[ReadRate:13]

[<mos>MaleOTS_DRINKING</mos>]

REPORTS SWEEPING ACROSS THE COUNTRY TONIGHT OF MINUTE AMOUNTS OF PRESCRIPTION DRUGS FOUND IN TAP WATER.

LOCALLY.. HEALTH OFFICIALS TELL US IT'S TOO EARLY TO TELL IF THERE'S A RISK.

KRCR NEWS CHANNEL SEVENS SARAH-BETH VAUGHN HAS THE STORY.

[TAKE PKG
OUTCUE: direct out
DURATION:1:30]

{***PKG***}

[<mos>Lower3rd_GREG NORBYRedding Water Utility</mos>][Notes:HITS AT :02]
[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS AT :13]
[<mos>Lower3rd_SARAH-BETH VAUGHNReporting</mos>][Notes:HITS AT :29]
[<mos>Lower3rd_TIM POTANOVICTehama Environmental Health</mos>][Notes:HITS AT :54]

<We share the publics concern about the health of our drinking water and the quality of it.

CITY OF REDDING WATER UTILITY MANAGER GREG NORBY SAYS WHEN SOMEONE FLUSHES THE TOILET OR POURS DRUGS DOWN THE DRAIN.. THAT ALL ENDS UP IN WATER WASTE FACILITIES.

BUT HE SAYS REDDING WATER CUSTOMERS SHOULDN'T FRET.
We are very fortunate to be at the very head of the Sacramento River system. So I think relatively speaking our exposure and relative risk is very minimal.

THE ENVIRONMENTAL PROTECTION AGENCY AND STATE DEPARTMENT OF PUBLIC HEALTH WATCH OVER PUBLIC WATER AGENCIES.. AND THERE AREN'T ANY NEW REQUIREMENTS OR GUIDELINES YET.
At this point this is still a developing issue we have not received any monitoring or contaminant level guidelines from the state or federal government.

TIM POTANOVIC FROM THE TEHAMA COUNTY ENVIRONMENTAL HEALTH DEPARTMENT SAYS THESE FINDINGS ARE VERY PRELIMINARY.
Obviously theres been no legislation, no public health goals or maximum contamination levels established for these chemicals. Its just recognizing that there is something happening that needs further study.

NORBY SAYS JUST BECAUSE A CONTAMINANT IS DETECTABLE.. DOESN'T AUTOMATICALLY MEAN ITS HAZARDOUS.

HE SAYS THE TECHNOLOGY MIGHT BE THERE, BUT IT HASN'T BEEN MANDATED TO WATER UTILITY COMPANIES YET.
One of the issues that work here is the fact that technology has increased tremendously the ability for these compounds to be detected in the water.
SARAH-BETH VAUGHN KRCR NEWS CHANNEL SEVEN.>
[TAKE: LIVE ON CAM TAG]
{***LIVE ON CAM TAG***}
{MIKE}

THE F-D-A SAYS UNLESS IT'S ON THE PACKAGE.. DON'T FLUSH DRUGS DOWN THE TOILET. YOU SHOULD MIX THEM WITH SOMETHING ELSE LIKE COFFEE GROUNDS OR KITTY LITTER.. THEN THROW IT AWAY.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 3/19/08
Length: 1:37
Description (script):
[Anchor:COLIN]
{***COLIN***}
[ReadRate:13]

CITY COUNCIL HAS REACHED A COMPROMISE WHEN IT COMES TO CLOSING THE SACRAMENTO RIVER AT THE CYPRESS AVENUE BRIDGE CONSTRUCTION.

[TAKE VO]

{***VO***}
[<mos>Lower3rd_REDDINGShasta County - Newsfile</mos>]
THE COMMITTEE RECOMENDED THE CITY CLOSE BOAT TRAFFIC UNDERNEATH THE CYPRESS BRIDGE CONSTRUCTION WHEN FLOWS REACH TEN THOUSAND CUBIC FEET PER SECOND.
IT REGULARLY REACHES THAT DURING SUMMER.
SEVERAL SHASTA COUNTY SHERIFF'S OFFICERS SAID IT WASN'T STRICT ENOUGH TO HELP ENSURE PUBLIC SAFETY ON THAT AREA OF THE RIVER.
THEY WOULD LIKE TO SEE THE RIVER IN THAT AREA CLOSED TO ALL TRAFFIC WHEN IT REACHS FIVE THOUSAND CUBIC FEET PER SECOND...WHICH WOULD BE A GOOD PORTION OF THE YEAR.
THE CITY COUNCIL DECIDED TO PICK A LEVEL RIGHT IN THE MIDDLE... THEY'LL CLOSE THE RIVER WHEN IT REACHES SEVEN THOUSAND CUBIC FEET PER SECOND.

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HUMAN INTEREST

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 1/16/08
Length:2:06
Description (script):
[TAKE: TWO SHOT]
{***TWO SHOT***}
[ReadRate:13]
{TORI}
A CONTROVERSIAL EXHIBITION.. USING REAL HUMAN BODIES.. IS COMING TO REDDING.
{TIM}
IT'S CALLED "BODIES REVEALED.." AND IT WILL BE AT TURTLE BAY EXPLORATION PARK FROM MAY THROUGH SEPTEMBER.
KRCR NEWS CHANNEL SEVEN'S MIKE MANGAS WARNS ...THE PICTURES WE'RE ABOUT TO SEE ARE GRAPHIC.. AND SHOW ACTUAL HUMAN BODIES.
[TAKE PKG
NUMBER: MM487 v46
OUTCUE: the human body."
DURATION:2:06]
{***PKG***}
<NEXT MAY, SEVEN TO NINE OF THESE BODIES NOW ON DISPLAY IN SACRAMENTO, WILL BE PRESENTED IN THE TURTLE BAY MUSEUM, ALONG WITH SELECT BODY PARTS. THESE ARE ACTUAL HUMAN BODIES, FROM CHINA, PRESERVED INDEFINITELY THROUGH A PROCESS CALLED "POLYMER PRESERVATION." PREMIER EXHIBITIONS PUTS ON THESE

SHOWS. EDUCATION MANAGER MIKE JOHNSON TOLD ME THAT'S THE FOCUS: EDUCATION. THERE'S A FETAL EXHIBIT. HE ASSURED ME THESE FETUSES WERE NOT ABORTED, AND HE SAYS ALL THE BODIES HAVE BEEN DONATED.
"there's a medical university in China that is very good, as you can see, at preserving and dissecting the human body." (But they're all donated.) "they are all donated, yeah."
FOR RELIGIOUS AND OTHER REASONS, NOT EVERYONE IS COMFORTABLE WITH A PRESENTATION USING ACTUAL HUMAN BODIES AND FETUSES. TURTLE BAY CEO MIKE WARREN GOT A LOT OF INPUT BEFORE SIGNING THE CONTRACT, BUT HE FULLY EXPECTS COMPLAINTS.
"A little controversy's OK, and it spurs some interest and people talk about the presentation, or the exhibit, that much more, and talking about it is fine. And again, nobody's forced to go. People can come, and view it, or choose not to."
SOME MEMBERS OF REDDING AREA FAITH COMMUNITIES HAVE BEEN CONSULTED, WITH DIFFERING RESPONSES. THE PASTOR OF THE PILGRIM CONGREGATIONAL CHURCH THINKS BODIES REVEALED IS A TREMNDOUS OPPORTUNITY TO LEARN.
"i'm impressed by Turtle Bay's great efforts to make this a very respectful presentation, and one that honors the sacredness of the cody. So I think this is a great opportunity for people to learn more, and to do so in a very respectful way, that can add to positive habits for health care."
I WAS ONE OF THE MEMBERS OF THE CITIZEN'S COMMITTEE, AND MADE THE TRIP TO SACRAMENTO TO EXPERIENCE IT FOR MYSLEF. KEEPING IN MIND BODIES REVEALED IS FOR PROFIT, I STILL FOUND THE PRESENTATION TO BE EDUCATIONAL, RESPECTFUL, AND I LEFT IN AWE OF THE COMPLEXITY OF THE HUMAN BODY.>

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/18/08
Length: 1:12
Description (script):
[Anchor:COLIN]
{***COLIN***}
[ReadRate:13]
[<mos>MaleOTS_BEEF</mos>]
WORD THIS MORNING OF THE LARGEST BEEF RECALL IN USDA HISTORY.
UNFORTUNATELY MUCH OF THE MEAT HAS ALREADY ARRIVED IN SCHOOL LUNCHROOMS ACROSS THE COUNTRY.
THE GOVERNMENT IS RECALLING 143-MILLION POUNDS OF FROZEN BEEF FROM A COMPANY IN SOUTHERN CALIFORNIA.

THE COMPANY HAS BEEN UNDER INVESTIGATION FOR MISTREATING CATTLE - WITH THE DISTURBING EVIDENCE PROVIDED BY AN UNDERCOVER VIDEO.

WE WARN YOU, THE VIDEO IS DIFFICULT TO WATCH.

ABC'S MICHAEL BARR HAS OUR REPORT.

[TAKE PKG
OUTCUE: DIRECT... DOES NOT STAND
DURATION:1:12]
{***PKG***}
[<mos>Lower3rd_UNDERCOVER VIDEOCourtesy: Humane Society</mos>][Notes:HITS AT :00]
[<mos>Lower3rd_CAROLYN SMITH DEWAALCenter for Science</mos>][Notes:HITS AT :31]
[<mos>Lower3rd_MICHAEL BARRABC News</mos>][Notes:HITS AT does not stand :37]
[<mos>Lower3rd_COURTESY:Humane Society</mos>][Notes:HITS AT :51]

< PKG SCRIPT: Kicked, hit and prodded by forklifts -- Take a look at the undercover video that's prompting the biggest beef recall in U-S history -- downer cows, cows too sick to walk, slaughtered even though they could not stand. THE DEPARTMENT OF AGRICULTURE IS RECALLING 143- MILLION POUNDSof beef from the Westland/Hallmark Meat Company, based in southern California. The recalled beef dates back to February 1st of 2006 through February second of 2008. SOT: Carolyn Smith DeWaal, Center for Science in the Public Interest "It's clear that USDA's system failed and it allowed this company to engage in long term inhumane practices." The company, which supplies meat to the National School Lunch Program and to some fast food chains, failed to contact the USDA when cattle became sick. The agriculture department says the great majority has already been consumed , including the estimated 37-million pounds of the recalled beef that went to schools. While the health risk to humans may be low, the federal government has banned cows that cannot walk from consumption becaue they pose a greater threat of disease. Criminal charges were filed against two workers at the slaughterhouse on Friday. So far, no illnesses have been linked to the beef. Michael Barr, ABC NEWS. >

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 3/16/08
Length: 1:32
Description (script):
[Anchor:CARRIE]
{***CARRIE***}
[ReadRate:13]

RESCUE CREWS ARE PICKING THEIR WAY THROUGH THE RUBBLE OF A TOWNHOUSE CRUSHED ... BY A TOPPLED CONSTRUCTION CRANE ... HOPING FOR ANY SIGNS OF LIFE.

A NEIGHBORHOOD NOW GRIEVING IN THE AFTERMATH OF YESTERDAY'S DEADLY ACCIDENT.

ABC'S AARON KATERSKY HAS THE LATEST FROM NEW YORK'S EAST SIDE.

[TAKE PKG

OUTCUE: DIRECT OUT
DURATION:1:32]
{***PKG***}
[<mos>Lower3rd_CLEAN-UP CONTINUESNew York</mos>][Notes:HITS AT :00]
[<mos>Lower3rd_MAYOR MICHAEL BLOOMBERGNew York</mos>][Notes:HITS AT : 8]
[<mos>Lower3rd_CONSTRUCTION WORKEREye Witness</mos>][Notes:HITS AT : 1:05]
<script: today construction crews removed the 75-foot section of crane that broke from its boom and crushed a townhouse. sot: mayor michael bloomberg "they are now working on the next part, as they do they will look for holes where they can put in listening devices and just to see if there is any sign of anybody alive in there." mayor michael bloomberg says a woman who was staying in the townhouse and two construction workers remain unaccounted for following saturday's collapse. sot: mayor michael bloomberg ""why this tragedy took place is something that will require study and is our secondary interest right after rescue and recovery operations are finished." police officers and firefighters used dogs, listening devices and thermal imaging equipment to search debris that used to be people's homes. as pieces of the crane are removed they'll be cut down and sent to a lab for tests. city officials say it's possible mechanical failure or human error caused the crane to collapse saturday afternoon as it was being extended. mos/sot: "once that fell down, the entire thing just went backwards. you could literally see people hanging on." six buildings were damaged or destroyed and another 12 were evacuated because of the precarious way the crane came to rest. four construction workers were killed and the fire commissioner said today with each passing hour the hope of finding anyone else alive gets more "grim." aaron katersky abc news new york. >
[TAKE: LIVE ON CAM TAG]
{***LIVE ON CAM TAG***}
{CARRIE}
TWO DOZEN PEOPLE WERE INJURED IN ALL ... INCLUDING 11 FIRST RESPONDERS.
TONIGHT 8 PEOPLE REMAIN IN HOSPITALS.

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COMMUNITY EVENTS

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 1/21/08
Length: 1:36
Description (script):
[Anchor:MIKE]
{***MIKE***}
[ReadRate:13]
DR. MARTIN LUTHER KING WOULD HAVE BEEN 79- YEARS OLD LAST WEEK. IN APRIL.. HE WILL HAVE BEEN DEAD FOR 40- YEARS.

HIS CONTRIBUTIONS TO SOCIAL JUSTICE ARE TOO FAR-REACHING TO QUANTIFY.. BUT THEY'RE ALL THE MORE AMAZING IN THAT HE ONLY LIVED TO BE 39- YEARS OLD.
[TAKE PKG
NUMBER: MM492 v48
OUTCUE: what he was talking about."
DURATION:1:36]
{***PKG***}
[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS @ :00]
[<mos>Lower3rd_ISAAC LOWEHeard Dr. King Speak</mos>][Notes:HITS @ :31]
< MARCHERS GOT TOGETHER IN A CIRCLE NEAR THE SHASTA COUNTY COUTRHOUSE FOR A BRIEF PRAYER IN THE COLD RAIN.. BEFORE THEY HEADED DOWN COURT STREET.. TOWARD THE MARTIN LUTHER KING CENTER.. THE RAIN TURNING TO SLEET.. AND EVENTUALLY SNOW BY THE TIME THEY GOT TO SHERIDAN STREET FOR A CELEBRATION.

ALONG THE WAY.. I SAW BLACKS.. WHITES.. HISPANICS.. NATIVE AMERICANS.. ASIANS.. ALL HONORING DR. KING.. AND HIS MESSAGE OF RACIAL EQUALITY AND NON- VIOLENCE.
"i'm so pleased. I think Dr. King would approve that this has been a wonderful day.. In the rain, and the weather, yet so many people. That's what his dream was about, you know."

THE MATRIARCH OF REDDING'S AFRICAN-AMERICAN COMMUNITY.. ISAAC LOWE.. HAD A CHANCE TO LISTEN TO DR. KING IN PERSON...
"I never got a chance to shake his hand, but I've been in meetings with him. And I went to Atlanta, you know, where he lived, and saw all of the things he created, walked in his footsteps, went to his church, really being close to him when you're there."

THIS WAS NOT JUST A CELEBRATION.. BUT A CALL TO ACTION.. TO CONTINUE HIS DREAM: A DAY ON.. NOT A DAY OFF. SHE SAYS ONE OF HIS GREATEST TALENTS.. WAS TO MOTIVATE OTHERS.
"he made you want to do more. I was doing all I could do, but it made you want to do even more, because he was telling us like it was. We knew that there was racism, and all of that all the time. Listening to him speak, you knew he knew what he was talking about.">
[TAKE: LIVE ON CAM TAG]
{***LIVE ON CAM TAG***}

I WAS TALKING TO SOME OF THE FOLKS AT THE M-LK CENTER.. AND WE AGREED THE EVENT IS GROWING.

THEY MAY NEED A LARGER PLACE TO GATHER.. BUT THAT'S A NICE PROBLEM TO HAVE.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/25/08
Length: 0:10
Description (script):

[TAKE SOT
OUTCUE: greatness in the community
DURATION:0:10]
{***SOT***}
[<mos>Lower3rd_ERIN DERVINDeputy District Attorney</mos>]
<these are all the exceptional students at their schools these are the kids that are in advanced placement classes and really aligning themselves for greatness in the community>
[TAKE: MORE VO]
{***MORE VO***}
{***COLIN***}
[ReadRate:13]
LOCAL ATTORNEYS AND JUDGES DONATED THEIR TIME TO MAKE THE EVENT POSSIBLE.
ATTORNEYS COACHED THE TEAMS ... AND GRADED PERFORMANCES WHILE THE JUDGES PRESIDED OVER THE TRIALS.
THE STATE FINALS ARE SCHEDULED FOR APRIL.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 3/10/08
Length: 1:28
Description (script):
[Anchor:MIKE]
{***MIKE***}
[ReadRate:13]
[<mos>T_MikeMANGAS</mos>]
MEN. HERE'S AN OPPORTUNITY TO *REALLY* GET IN TOUCH WITH YOUR FEMININE SIDE.. FOR A GOOD CAUSE.
[<mos>walk a mile pkg 0:47</mos>]
[TAKE PKG
NUMBER: WALK A MILE PKG; MM484 v66
OUTCUE: and rape cases."
DURATION:1:28]
{***PKG***}
[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS @ :00]
[<mos>Lower3rd_MAGGIE JOHNShasta Women's Refuge</mos>][Notes:HITS @ :23]
[<mos>Lower3rd_JERRY BENITOShasta Cty. Dist. Attorney</mos>][Notes:HITS @ 1:02]
< KRCR NEWS CHANNEL SEVEN ACCOUNT EXECUTIVE SCOTT WARNER A GOOD SPORT.. WILLING TO WEAR HIGH HEELS DURING A PROMOTIONAL SHOOT AT LAKE REDDING PARK.
TO MARK SEXUAL ASSAULT AWARNESS MONTH.. ON APRIL 5TH.. THIS WILL BE THE SITE OF "WALK A MILE IN HER SHOES.." A BENEFIT FOR THE SHASTA WOMEN'S REFUGE.. A LOCAL RAPE CRISIS CENTER.
"there's an expression that says you never really know what someone is going through until you walk a mile in their shoes. So this is a twist on that.. Putting men in the position of women, because women are the primary victims of sexual

assault, to get a feeling for women, and some of the things that they go through. And I'll tell you, from personal experience, walking in high heels sometimes is difficult."

AN.. ENTERTAINING.. WAY TO POINT OUT A SERIOUS PROBLEM.

SHASTA COUNTY DISTRICT ATTORNEY JERRY BENITO SEES 80 REPORTED CASES A YEAR.. ALMOST ALL BY ACQUAINTANCES OR CURRENT OR FORMER BOYFRIENDS.

"many of them are difficult to prove, because the involve alcohol or drugs on the part of the victim, as well as the defendant. And jurors in this community are very, very harsh toward the women that have been drinking, heavily, to the point where they don't remember a lot of the events."

BUT BENITO SAYS HE'S STAYING AGGRESSIVE.. BY ASSIGNING ONE ATTORNEY IN HIS OFFICE SPECIFICALLY TO PROSECUTE SEXUAL ASSAULT AND RAPES CASES.>

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NON-BROADCAST EFFORTS

This quarter was used in preparation and planning for the 3 on 3 Basket Ball Event benefiting the Shasta Union High School District.

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ENVIRONMENT

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 1/11/08
Length: 13
Description (script):

[Anchor:MIKE]
{***MIKE***}
[ReadRate:13]
[<mos>MaleOTS_FISH PASSAGE</mos>]

AGRICULTURE IS MAJOR PART OF THE NORTH STATE'S ECONOMY.

BUT THERE IS OFTEN A TRADE-OFF BETWEEN FARMERS.. AND FISH.

NOW THERE'S A PLAN THAT COULD HELP.

[TAKE: ANIMATION: NEW AT 5:30 PM]
{***ANIMATION: NEW AT 5:30 PM***}
[<mos>NewAt530</mos>]

NEW AT FIVE THIRTY TONIGHT... KRCR NEWS CHANNEL SEVEN'S PETE WILKOS IS HERE LIVE TO EXPLAIN. PETE??

[TAKE: Sports Corner w/NEW AT 5:30 in monitor]
{***SPORTS CORNER***}
[<mos>Lower3rdTalent_Pete</mos>]

A FIVE AND A HALF MILLION DOLLAR FEDERAL BILL HAS BEEN PASSED, THAT AIMS TO PRESERVE THE ENVIRONMENT WHILE PROVIDING ENOUGH WATER FOR FARMERS.
[TAKE VO]
{***VO***}
[<mos>Lower3rd_RED BLUFFTehama County</mos>]
FOR ABOUT FOUR MONTHS A YEAR, THE RED BLUFF DIVERSION DAM DIVERTS WATER TO FILL IRRIGATION CANALS.
BUT THAT'S HAVING AN ADVERSE AFFECT ON ENDANGERED STURGEON AND SALMON.
SOME SAY THAT WITH THE PASSING OF THE ENDANGERED SPECIES ACT, CHANGES MUST BE MADE.
THE NEW BILL WILL HELP FUND A NEW PROJECT DESIGNED TO SOLVE THIS PROBLEM.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 1/18/08
Length: 1:43
Description (script):
[Anchor:TORI]
{***TORI***}
[ReadRate:13]
WE'RE ALL FAMILIAR WITH THOSE THIN, PLASTIC SHOPPING BAGS THAT SEEM TO HOLD JUST THREE OR FOUR ITEMS EACH - AND GENERALLY GET THROWN OUT ONCE WE GET HOME.
IN CALIFORNIA ONE STATE LAWMAKER SAYS ENOUGH IS ENOUGH - HE WANTS TO START IMPOSING A "FEE" FOR EACH BAG THE STORES GIVE US.
NANNETTE MIRANDA HAS THE DETAILS...
[TAKE PKG
OUTCUE: DIRECT
DURATION:1:43]
{***PKG***}
[<mos>Lower3rd_SACRAMENTOCalifornia</mos>][Notes:HITS AT :00]
[<mos>Lower3rd_TODD NOSTEShopper</mos>][Notes:HITS AT :26]
[<mos>Lower3rd_AVTAR DODDMarket Owner</mos>][Notes:HITS AT :55]
[<mos>Lower3rd_ASSM. LLOYD LEVINED-Van Nuys</mos>][Notes:HITS AT :1:13]
[<mos>Lower3rd_AMBER BERNHARDShopper</mos>][Notes:HITS AT:1:36]
<The environmental group, Californians Against Waste, says residents of the Golden State use 19 billion plastic bags a year ... many of which end up as litter or in landfills. While the number should lessen because of increased recycling sites, one Southern California lawmaker wants to go further by imposing a fee on shoppers ... as much as 15-cents a bag ... to reduce use. (SOT) Noste "I think if people quit using plastic bags, it'd be better on the environment. But 15-cents is a lot for one bag." IKEA already does it. 5-cents a bag ... which encourages many customers to bring in their own reusable bag. But one major chain isn't enough.

Assemblyman Lloyd Levine's proposal forces more stores to reduce the number of plastic bags they give out. 35% by 2011. 70% by 2013. (SOT) Dodd "I think we can. Just encourage people to use the recycled ones, or bring their own bag, carry those, instead of the plastic ones." If stores don't meet those reduction goals, they have to either stop giving out plastic bags, or charge customers up to 15-cents a piece. The Van Nuys Democrat says Californians have got to move away from plastic bags for the sake of the environment. (SOT) Levine "We have over 250 species that have been affected by plastic bag waste. It's a significant environmental problem. Plastic bags that we use every day take about 4000 barrels of oil just to produce those plastic bags." Local governments keep the fee for anti-litter programs. Still some shoppers say they won't change their behavior, even for a good cause. (SOT) Bernhard "I'm forgetful. I have a lot on my plate and the last thing I'm going to remember is to bring a grocery bag." TAG: While it's still just a proposal, Levine points out litter collection of trash like plastic bags, costs the state $300 million a year.>

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/13/08
Length: 1:38
Description (script):
[Anchor:TWO]
{***TWOI***}
[ReadRate:13]
{TORI}
THE MANY FARMS AND RANCHES ACROSS THE NORTHSTATE HELP MEET AGRICULTURAL NEEDS FOR PEOPLE IN THE REGION.
HOWEVER, LAND THAT IS NOT MANAGED PROPERLY MAY BE PROVIDING MORE OF A DISSERVICE THAN A SERVICE, ESPECIALLY TO THE ENVIRONMENT.
{TIM}
GRANT MONEY IS NOW BEING OFFERED TO HELP CORRECT THIS PROBLEM IN THE COW CREEK AREA.
KRCR NEWS CHANNEL SEVEN'S PETE WILKOS EXPLAINS.
[TAKE PKG
OUTCUE: PETE WILKOS, KRCR NEWS CHANNEL SEVEN
TO: 1:38
DURATION:1:38]
{***PKG***}
[<mos>Lower3rd_BOB BAILEYDistrict Conservationist</mos>][Notes:HITS AT :25]
[<mos>Lower3rd_SUSAN WEAVERResource Conservation Dist.</mos>][Notes:HITS AT :43]
[<mos>Lower3rd_JAMES RICKERTFenwood Ranch</mos>][Notes:HITS AT 1:23]
<CATTLE CAN DEVASTATE VAST TRACKS OF LAND - CHEWING A GREEN FIELD BROWN AND TURNING A CLEAN STREAM TO MUD.
IN THE PAST, RANCHERS AND FARMERS WOULD HAVE TO SPEND THOUSANDS OF DOLLARS TO IMPROVE THE ENVIRONMENTAL DESTRUCTION LEFT BEHIND BY THEIR HERDS.

HOWEVER, FEDERAL AND STATE GRANTS CAN HELP THEM PROTECT RESOURCES ON THEIR PROPERTY.
These could be soil, water, plant resources all those things and once we work with them to develop a plan we try to get them funding to implement the plan.
AND THE FUNDING CAN TAKE SIGNIFICANT PORTIONS OF THE FINANCIAL BURDEN AWAY FROM THE PROPERTY OWNERS.
The nrcs will be funding fifty percent of the project and the erp grant will fund another forty percent and the land owner will be providing the other ten percent of the practice.
THOSE PROJECTS CAN HELP FARMS AND RANCHES RUN MORE EFFICIENTLY - AND EVEN HELP SAVE MONEY IN THE LONG RUN.
This solar panel behind me powers an off stream water development that allows this ranch to water their cattle in a way that allows them to implement some grazing management.
AND IT'S NOT ALWAYS JUST ABOUT THE MONEY.
We really fell good about what we're doing here we've completed a lot of projects we,ve seen a lot of changes here on this ranch imparticular and we really look forward to completing some others and having a great impact on the environment.
PETE WILKOS, KRCR NEWS CHANNEL SEVEN.>
[TAKE: LIVE ON CAM TAG]
{***LIVE ON CAM TAG***}
{TIM}
CURRENTLY FIVE RANCHERS AND FARMERS ARE INVOLVED IN THE PROGRAM.
PUBLIC TOURS WILL BE ANNOUNCED LATER THIS SPRING TO SHOWCASE COMPLETED PROJECTS.

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ECONOMY

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 1/24/08
Length: 1:37
Description (script):
[Anchor:TORI]
{***TORI***}
[ReadRate:13]
IT WILL BE ANOTHER DAY OF WORRY AND CONCERN OVER THE AMERICAN ECONOMY IN WASHINGTON.
LEADERS THERE ARE TRYING TO FIGURE OUT HOW TO REASSURE CONSUMERS AND STOP THE COUNTRY FROM SLIDING INTO RECESSION.

THE FEDERAL RESERVE'S CUT OF A KEY INTEREST RATE EARLIER THIS WEEK SEEMS TO HAVE HAD SOME POSITIVE EFFECT, BUT MORE REMAINS TO BE DONE.

ABC's MARTI JOHNSON REPORTS FROM WASHINGTON.

[TAKE PKG
DURATION:1:37]
{***PKG***}
[<mos>Lower3rd_REP. PAUL RYANR-WI</mos>][Notes:HITS AT :33]
[<mos>Lower3rd_ ART HOGANJefferies & Co.</mos>][Notes:HITS AT :55 quick]
[<mos>Lower3rd_DIANE MAURERInvestor</mos>][Notes:HITS AT 1:03]
[<mos>Lower3rd_MELLODY HOBSONABC Financial Contributor</mos>][Notes:HITS AT 1:17]
[<mos>Lower3rd_MARTI JOHNSONABC News</mos>][Notes:HITS AT 1:27]
< PKG SCRIPT: LEAVING THE CAPITOL LATE LAST NIGHT, AFTER WORKING WITH LEADERS THERE ON THE ECONOMIC STIMULUS PACKAGE, TREASURY SECRETARY HENRY PAULSON IS ASKED HOW THE WORK IS GOING: sot: Henry Paulson, Treasury Secretary "It is going just fine." EARLIER, PRESIDENT BUSH MET WITH MAYORS OF SEVERAL U-S CITIES, MANY LOOKING FOR REASSURANCE ABOUT AMERICA'S ECONOMIC DOWNTURN. sot: President Bush "I talked to them about my desire to work with the Congress to get a stimulus package passed, one that's going to be robust enough to affect the economy." BUT WHILE CONGRESS AND THE ADMINISTRATION WORK THROUGH DETAILS ON THE STIMULUS PACKAGE, SOME MEMBERS ARE BECOMING UNEASY. sot: Rep. Paul Ryan, R-WI "I am concerned that in our rush to help, we will talk ourselves into a quick, feel-good hit today, that will leave us with a bigger budgetary hangover tomorrow." ON WEDNESDAY, THE GOVERNMENT'S EFFORTS SEEMED TO PAY OFF. ONE DAY AFTER THE FED DROPPED A KEY INTEREST RATE, WALL STREET FIRST DROPPED MORE THAN 300 POINTS, BEFORE ROARING BACK TO FINISH WITH A 300-PLUS-POINT GAIN ON THE DAY. sot: Art Hogan, Chief Investment Officer, Jefferies & Co. "Six flags would pay a lot of money for a ride like this." THAT'S NOT VERY COMFORTING FOR SMALL INVESTORS LIKE DIANE MAURER, A WIDOW WHOSE PORTFOLIO HAS BEEN SINKING. sot: Diane Maurer, Investor "It makes me a little bit uneasy when I see my net worth plummeting." FOR INVESTORS LIKE HER, PANIC AT TIMES LIKE THIS IS PAR FOR THE COURSE, BUT INVESTMENT ADVISORS SAY THE BEST ADVICE IS TO WAIT IT OUT, OR EVEN... GO IN STRONGER. sot: Mellody Hobson, ABC News Financial Contributor If you do that consistently and you are a disciplined investor and you take the longterm view, you can make a lot of money." (STANDUP) CONGRESS HOPES TO FINISH ITS PACKAGE BY CLOSE OF SESSION IN MID-FEBRUARY AND IT CAN EXPECT MORE GUIDANCE BETWEEN NOW AND THEN AS THE PRESIDENT MAKES HIS STATE OF THE UNION SPEECH NEXT WEEK. IN WASHINGTON, MARTI JOHNSON, ABC NEWS. >

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/6/08

Length: 1:38
Description (script):
[Anchor:MIKE]
{***MIKE***}
[ReadRate:13]
[<mos>MaleOTS_ECONOMY IN</mos>]
THE STOCK MARKET CLOSED DOWN FOR THE THIRD STRAIGHT DAY TODAY.. ECONOMIC INDICATORS ARE POINTING TOWARD A RECESSION.. AND POLITICIANS ARE SQUABBLING OVER WHAT TO DO.
HERE'S ABC'S LINSEY DAVIS.
[TAKE PKG
OUTCUE: DIRECT OUT
DURATION:1:38]
{***PKG***}
[<mos>Lower3rd_U.S. ECONOMYCapitol Hill</mos>][Notes:HITS AT :00]
[<mos>Lower3rd_SEN. CHRIS DODD(D) Banking Cmte. Chmn.</mos>][Notes:HITS AT :21]
[<mos>Lower3rd_HENRY PAULSONTreasury Secretary</mos>][Notes:HITS AT :57]
[<mos>Lower3rd_SEN. HARRY REID(D) Treasury Secretary</mos>][Notes:HITS AT 1:06]
[<mos>Lower3rd_LINSEY DAVISABC News</mos>][Notes:HITS AT 1:25]
<Help is on the way--- from Washington to Wall Street-- the question is: How soon will it arrive? And will it be in time? Especially after an anything-but-super Tuesday when the dow plunged 370 points and sent overseas markets into a downward spiral. SOT SEN. CHRIS DODD BANKING CMTE. CHAIRMAN "The problem is serious, it's deep, and it's not just having an effect on our economy but it is having global implications. And therefore I think we need to be moving aggressively." Pressure is mounting on the Senate to douse growing RECESSION FEARS by passing the economic stimulus package quickly. The plan would give A REBATE OF ABOUT 600 dollars TO INDIVIDUALS AND 12 hundred dollars FOR FAMILIES AND ADDITIONAL MONEY FOR CHILDREN ACROSS THE COUNTRY. BUT SENATORS STILL WANT TO MAKE CHANGES TO THE VERSION PASSED BY THE HOUSE and debate intensified across the aisle about whether disabled veterans and the unemployed should be included. SOT HENRY PAULSON TREASURY SECRETARY "I am increasingly concerned that in the Senate the bazaar is open, the special interests are coming to the trough." SOT SEN. HARRY REID Majority Leader: "Republicans can call the Senate bill a "Christmas tree" all they want, but a Christmas tree that helps seniors, disabled vets, homebuilders and " people who are cold" is the kind he doesn't mind hanging an ornament on." All indications are that Democrats will fall short of the 60 votes they need to pass their version of the stimulus bill. LINSEY DAVIS ON CAMERA: In an attempt to hash it all out, Senators spent the day in A PRIVATE SESSION WITH THE CHAIRMAN OF THE FEDERAL RESERVE. DESPITE TWO RECENT INTEREST RATE CUTS, INVESTORS are still looking for more help. LINSEY DAVIS, ABC NEWS , NEW YORK>
[TAKE: LIVE ON CAM TAG]
{***LIVE ON CAM TAG***}
{MIKE}

SOME LATE DEVELOPMENTS TODAY: REPUBLICAN SENATORS HAVE BLOCKED A BID TO ADD 44-BILLION DOLLARS IN CHECKS FOR THE ELDERLY.. DISABLED VETERANS.. THE POOR AND THE UNEMPLOYED.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 3/14/08
Length: 1:37
Description (script):
[Anchor:TORI]
{***TORI***}
[ReadRate:13]
[<mos>FemaleOTS_SLUGGISH</mos>]
PRESIDENT BUSH TRIED TO CALM THE TROUBLED WATERS OF THE ECONOMY WITH SOOTHING WORDS TODAY.
ACKNOWLEDGING WHAT HE CALLED "TOUGH TIMES," THE PRESIDENT COUNSELED PATIENCE -- SAYING OUR ECONOMIC FUNDAMENTALS ARE SOUND.
ABC'S YUNJI DE NIES HAS MORE.
[TAKE PKG
OUTCUE: DIRECT OUT
DURATION:1:37]
{***PKG***}
[<mos>Lower3rd_SLUGGISH ECONOMYNew York City</mos>][Notes:HITS AT :00]
[<mos>Lower3rd_DAN ARNALLABC News Business Unit</mos>][Notes:HITS AT :16]
[<mos>Lower3rd_YUNJI DE NIESABC News</mos>][Notes:HITS AT 1:21]
<MOST OF US HAVE SEEN THE "FORECLOSURE" SIGNS. BUT THE MORTGAGE MESS continues to hit Wall Street - hard . MAJOR INVESTMENT FIRM BEAR STEARNS WAS FORCED TO TAKE OUT A SHORT TERM LOAN, AFTER FINDING ITSELF ON THE VERGE OF COLLAPSE, STRAPPED FOR CASH. SOT DAN ARNALL ABC NEWS BUSINESS UNIT The fact that Bear Stearns overnight lost the confidence of investors and needed this money to continue to operate is a major blow to the firm and also to stability of the entire investment banking market. THE ECONOMY IS GETTING SLAMMED ON ALL SIDES. FORECLOSURES UP 60 PERCENT FROM A YEAR AGO. THE DOLLAR HAS DROPPED TO AN ALL-TIME LOW AGAINST THE EURO AND CRUDE OIL HIT A NEW HIGH OF $110 DOLLARS A BARREL. THE PRESIDENT - AS HE HAS OFTEN BEFORE - SAYS THE ECONOMY IS STILL STRONG. HE TOUTED THE RECENT STIMULUS PACKAGE AND LIKENED THE GOVERNMENT'S STRATEGY TO DRIVING A CAR ON A ROUGH ROAD - SAYING IT'S IMPORTANT NOT TO OVERCORRECT . SOT BUSH When you overcorrect, you end up in the ditch. And so it's important to be steady and to keep your eyes on the horizon. BUT MANY AMERICANS SAY THE STIMULUS IS TOO LITTLE-- MUCH TOO LATE. MOS: "It's like putting a bandaid on a tidal wave." MOS "People will end up putting that money away because they think things will get worse." YUNJI DE NIES ON CAMERA: HERE IN WASHINGTON - THE PRESIDENT'S OPTIMISM WAS MET WITH SARCASM. SENATOR

CHUCK SCHUMER SAID THE PRESIDENT STUCK IN AN ideological straitjacket, WHISTLING A HAPPY TUNE, WHILE THE ECONOMY HEADS SOUTH. YUNJI DE NIES, ABC NEWS, WASHINGTON.>
[TAKE: LIVE ON CAM TAG]
{***LIVE ON CAM TAG***}
{TORI}
WITH ALL THE UNCERTAINTY ON WALL STREET... THE DOW JONES FINISHED OFF A ROLLERCOASTER WEEK ON A BAD NOTE.
IT CLOSED DOWN 194 POINTS... AFTER BEING DOWN 313 POINTS EARLIER IN THE DAY.

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EDUCATION

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/13/08
Length: 13
Description (script):
[Anchor:JENNIFER]
{***JENNIFER***}
[ReadRate:13]
[<mos>FemaleOTS_KIDS LEARNING</mos>]
THE FOIL METHOD MAY BE FOREIGN TO SOME, BUT IT COMES NATURALLY FOR FIFTH GRADERS AT MISTLETOE ELEMENTARY SCHOOL IN REDDING.
[TAKE VO]
{***VO***}
[<mos>Lower3rd_REDDINGShasta County</mos>]
WITH CALIFORNIA STATE EDUCATION STANDARDS ON THE RISE, ADMINISTRATORS AT THE SCHOOL HAVE STARTED TEACHING HIGH SCHOOL ALGEBRA EARLY ON.
STUDENTS ARE EXPECTED TO PASS A HIGH SCHOOL ALGEBRA TEST BY THE TIME THEY'RE IN THE EIGHTH GRADE.
FOR WHAT IT'S WORTH, THEY'RE LOVING EVERY MINUTE OF IT!

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/20/08
Length: 13
Description (script):
[TAKE: TWO SHOT]
{***TWO SHOT***}
[ReadRate:13]
[<mos>DT_Jennifer</mos>]

{MIKE}
SOLAR PANELS, WINDMILLS AND BIO-DIESEL FUELED VEHICLES ARE BECOMING EVERY DAY THINGS.
{JENNIFER}
SO SHASTA COLLEGE IS GIVING STUDENTS THE OPPORTUNITY TO GET AN EDUCATION IN "GOING GREEN".
[TAKE VO]
{***VO***}
[<mos>Lower3rd_REDDINGShasta County</mos>]
THE COLLEGE IS OFFERING TEN COURSES ON ALTERNATIVE ENERGY, INCLUDING SOLAR AND WIND POWER AND BIODIESEL FUELS.
THE SCHOOL WANTS TO GIVE STUDENTS THE CHANCE TO BE PART OF THIS RAPIDLY GROWING FIELD.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 3/13/08
Length: 13
Description (script):
[Anchor:TORI]
{***TORI***}
[ReadRate:13]
[<mos>FemaleOTS_EDUCATION</mos>]
THE WILLOWS UNIFIED SCHOOL DISTRICT SAYS THEY'RE PAYING TOO MUCH FOR SPECIAL EDUCATION AND IT'S THE GLENN COUNTY OFFICE OF EDUCATION'S FAULT.
K-R-C-R NEWSCHANNEL SEVEN'S SHANNON
[TAKE: ANIMATION: LIVE REPORT]
{***ANIMATION: LIVE REPORT***}
[<mos>LiveReport</mos>]
HANDY SPOKE TO PEOPLE FROM BOTH SIDES TODAY.
SHE JOINS US LIVE NOW, WITH MORE.
SHANNON?
[TAKE: Control Room]
{***CONTROL ROOM***}
[<mos>Lower3rdTalent_Shannon</mos>]
TORI, IN CALIFORNIA, THE COUNTY OFFICE OF EDUCATION OVERSEES INDIVIDUAL DISTRICT'S BUDGETS - AND HANDLES ALLOCATIONS OF MONEY FROM THE STATE TO THOSE DISTRICTS.
[TAKE VO]
{***VO***}
[<mos>willows education fight vo 0:14</mos>]
[<mos>Lower3rd_WILLOWSGlenn County</mos>]
HOWEVER, WILLOWS UNIFIED SCHOOL DISTRICT SAYS GLENN COUNTY ISN'T HANDLING SPECIAL EDUCATION MONEY CORRECTLY.
THEY CLAIM THEY'RE PAYING OVER 400-THOUSAND DOLLARS MORE THAN THEY DID FOUR YEARS AGO.

THE FUED HAS GOTTEN TO THE POINT WHERE THE DISTRICT IS THREATENING TO TAKE THEIR SCHOOLS AND THEIR MONEY - TO A DIFFERENT COUNTY'S OFFICE OF EDUCATION.

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COMMUNITY INTEREST

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 1/17/08
Length: 13
Description (script):
[Anchor:ROB]
{***ROB***}
[ReadRate:13]
THE PEOPLE HAVE SPOKEN -- CHICO'S DISORDERLY EVENTS ORDINANCE WILL BE RE-WORKED -- THANKS TO A NUMBER OF COMMUNITY MEMBERS SPEAKING OUT.
[TAKE VO]
{***VO***}
[<mos>Lower3rd_CHICOButte County</mos>]
TUESDAY NIGHT, THE CHICO CITY COUNCIL VOTED FIVE-TO-TWO TO RE-EVALUATE THE ORDINANCE, WHICH GIVES POLICE OFFICERS THE RIGHT TO BREAK UP OUT-OF-CONTROL PARTIES.
IT WENT INTO AFFECT EARLIER THIS MONTH AFTER A GROUP CALLED THE CHICO CITIZENS FOR CIVIL RIGHTS FAILED TO COLLECT ENOUGH SIGNATURES TO FORCE A PUBLIC VOTE.
STILL-THE CITY COUNCIL TOOK THE PUBLIC'S INTEREST AS A SIGN THAT THE ORDINANCE NEEDS TO BE CHANGED.

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 2/29/08
Length: 1:30
Description (script):
[TAKE: TWO SHOT]
{***TWO SHOT***}
[ReadRate:13]
[<mos>DT_Jennifer</mos>]
{JENNIFER}
GOOD EVENING, I'M JENNIFER SCARBOROUGH.
{MIKE}
I'M MIKE MANGAS.

THE NEW REDDING SCHOOL OF THE ARTS WILL BE *STATE OF THE ART.*
[Anchor:MIKE TURN]
{***MIKE TURN***}
[ReadRate:13]
[<mos>MaleOTS_SCHOOL GETS</mos>]
BECAUSE IT WILL BE BUILT BY THE MCCONNELL FOUNDATION.. AND LEASED BACK TO R-S-A.
[TAKE: ANIMATION: TOP STORY]
{***ANIMATION: TOP STORY***}
[<mos>TopStory</mos>]
OUR TOP STORY TONIGHT.. THE PARTNERSHIP WILL IMPACT THE *COMMUNITY.*
[TAKE PKG
NUMBER: MM487 v60
OUTCUE: when they grow up."
DURATION:1:30]
{***PKG***}
[<mos>Lower3rd_REDDINGShasta County</mos>][Notes:HITS @ :00]
[<mos>Lower3rd_MARGARET JOHNSONSchool of Arts Director</mos>][Notes:HITS @ :29]
[<mos>Lower3rd_SHANNON PHILLIPSMcConnell Foundation</mos>][Notes:HITS @ 1:00]
[<mos>Lower3rd_JAMES THEIMERTrilogy Architecture</mos>][Notes:HITS @ 1:20]
<BY FALL OF 2009.. THIS QUIET PIECE OF PROPERTY ACROSS SHASTA VIEW DRIVE FROM THE MCCONNELL FOUNDATION WILL BE ALIVE WITH SOME 400 KINDERGARTEN THROUGH EIGHTH GRADERS.
THIS IS WHERE WORK WILL HOPEFULLY START THIS SUMMER ON THE REDDING SCHOOL OF THE ARTS.. WHICH FOR NINE YEARS HAS BEEN TEMPORARILY HOUSED AT THE SHASTA LEARNING CENTER.. AND IN CHURCH BASEMENTS.
WHAT A FEELING TO HAVE A PLACE TO FINALLY CALL HOME.
"we're just excited to think that we can partner with McConnell Foundation to build a school, and that we can provide a quality education, that RSA already offers, unfortunately in 2 locations, but we can all be back together in one location, which is really the most exciting part, is to be all together again."
A DESIGN MEETING AT THE MCCONNELL FOUNDATION TODAY.
MCCONNELL'S BOARD OF DIRECTORS HAS BEEN LOOKING AT OPPORTUNITIES FOR GREEN BUILDING.. AND SUSTAINABILITY. AND WHEN REDDING SCHOOL OF THE ARTS ASKED IF THE FOUNDATION HAD ANY SUITABLE PROPERTY.. THE PROJECT WENT IN MOTION.
"it seems like just the right marriage with Redding School of the Arts. Their need for a new facility, and our interest in doing a LEED certified demonstration project."
AN IMPORTANT COMPONENT IS LEED CERTIFICATION.. "LEADERSHIP IN ENERGY AND ENVIRONMENTAL DESIGN." JAMES THEIMER IS ONE OF THE ARCHITECTS.. ABOUT TO BECOME AN EDUCATOR.
"this is an opportunity to demonstrate with building for our children, for the next generation, to see how building should be done to conserve the resources that they'll need when they grow up.">
[TAKE: TWO SHOT TAG

DURATION:0:20]
{***TWO SHOT TAG***}
{MIKE}
PHASE ONE IS THE SCHOOL.. PHASE TWO IS AN 800- SEAT CHILDREN'S THEATER.. THAT CAN BE USED BY OTHER SCHOOLS AND THE PUBLIC. REDDING SCHOOL OF THE ARTS WILL BE FUND-RAISING FOR THE MONEY TO BUILD THE PERFORMING ART CENTER.
{JENNIFER}
<AD LIB>

Treatment: Local News
Type: Field Report/Issues
Time: 5:30-7 a.m., 5-7p.m.
Date: 3/12/08
Length: 1:28
Description (script):
[Anchor:COLIN]
{***COLIN***}
[ReadRate:13]
A *NEW* PROPOSAL FOR A SHOPPING CENTER IN CHURN CREEK BOTTOM... RIGHT WHERE AN AUTO MALL PROJECT WAS SHOT DOWN.
IT'S CALLED THE HAWKINS GROUP.. OUT OF BOISE IDAHO.. AND THE PLANS CALL FOR A RETAIL DEVELOPMENT.
KRCR NEWS CHANNEL SEVEN'S MIKE MANGAS ASKS... GIVEN THE CHURN CREEK BOTTOM HOMEOWNERS ASSOCIATION OPPOSITION TO THE AUTO MALL.. IS THIS "HERE WE GO AGAIN?"
[TAKE PKG
NUMBER: MM487 v67
OUTCUE: meeting with them again."
DURATION:1:28]
{***PKG***}
[<mos>churn creek bottom pkg 0:47</mos>]
[<mos>Lower3rd_SOUTH OF REDDINGShasta County</mos>][Notes:HITS @ :00]
[<mos>Lower3rd_RUSS MULLResource Management Dir.</mos>][Notes:HITS @ :37]
[<mos>Lower3rd_ROD EVANSChurn Cr. Homeowners Assn.</mos>][Notes:HITS @ 1:07]
<THE DEVELOPMENT IS PROPOSED FOR RIGHT HERE.. THE NORTH-EAST CORNER OF THE KNIGHTON ROAD INTERCHANGE WITH INTERSTATE FIVE.. PRETTY MUCH THE SAME FOOTPRINT THAT THE 18-DEALER AUTO MALL WOULD HAVE OCCUPIED. ALMOST A YEAR AGO.. SHASTA COUNTY SUPERVISORS VOTED DOWN THE AUTO MALL THREE-TWO..
COUNTY RESOURCE MANAGEMENT DIRECTOR RUSS MULL TOLD SUPERVISORS THAT NOW IT'S A PROPOSED SHOPPING CENTER.. WITH 700- THOUSAND SQUARE FEET OF RETAIL STORES.. SURROUNDED BY A BUFFER ZONE BETWEEN THE SHOPPING.. AND THE PREDOMINANTLY FIVE ACRE RANCHETTES IN THE BOTTOM.
"the Hawkins group works with a variety of retailers that may be interested in moving to the area. For the most part I don't believe that I've heard of any

existing retailers that are currently in the area as part of that equation. But that's something that those type of developers usually arrange late in the process."

SO WHAT ABOUT THE HOMEOWNERS ASSOCIATION? A MEMBER OF THE EXECUTIVE COMMITTEE TOLD ME THE GROUP IS WILLING TO SIT DOWN WITH THE DEVELOPER AND TALK ABOUT IT.

"six acres of that is zoned commercially, and 84 acres, approximately, is zoned agriculture. We do, as we have in the past, have a problem with the conversion of that much ag land into commercial development. So we're optimistic that the Hawkins Company and ourselves can work out an agreeable solution to this. They seem to be very agreeable, and we're certainly willing to speak with them, and I'm sure we'll be meeting with them again.">

[TAKE: LIVE ON CAM TAG]

{***LIVE ON CAM TAG***}

THAT WAS MIKE MANGAS REPORTING.

THE HOMEOWNERS GROUP AND HAWKINS DEVELOPMENT HAVE ALREADY MET A COUPLE OF TIMES.

EVANS ALSO SAYS HE'S HAPPY TO HEAR SUPERVISORS ASK MULL TO SCHEDULE CHURN CREEK COMMUNITY MEETINGS IN THE NEXT MONTH AND A HALF TO TWO MONTHS.. TO TALK ABOUT PLANNING ISSUES FOR THE AREA.. ESPECIALLY AROUND THE OVERPASS.