COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Shasta Head Start Pre School

DATE: 12-10-2008

LOCATION: Redding - Churn Creek

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

I went to Shasta Head Start and spoke with the kids (and teachers) about weather. It was very basic but fun. I was in contact with Linda.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Career Day

DATE: 11/6/08

LOCATION: Tehama District Fairgrounds

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

This was a Career Day for over 900 7th and 8th graders. I spoke with many of the kids and took pictures. We talked about my job and what paths you can take to get here. I was in contact with Carol Stephens.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: KIXE Holiday Auction

DATE: 11/8/08

LOCATION: KIXE (BBS) Building

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

This is the 2nd year I've helped our local PBS channel raise money through one of their auctions. I was in contact with Kitty. This is a fun event and helps with local television.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Eddie Money Concert

DATE: October 11, 2008

LOCATION: Big League Dreams

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

I introduced The Fabulous T-Birds (opening act) and Eddie Money. This was through the Convention Center. This raised ~~[illegible]~~ the attention for our station.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Chile Cook Off For Bella Vista Fire Dept.

DATE: October 12, 2008

LOCATION: Dry Creek Station

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

I'm a judge in the Chili Cook off for the Bella Vista Fire Dept. 100% of all the donation went to the Bella Vista Fire Dept. I Spoke with Jo and Mandy. It was at the Dry Creek Station (So funy)!!

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Distinguished Alumni Presentation
Shasta High Homecoming

DATE: 9-26-08

LOCATION: Shasta High - Redding, CA

STAFF MEMBER: Tim Mages

DEPARTMENT: News

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

Received an award for being a distinguished alumni. Handed out other awards to other recipients to honor them.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Walk this Way for Healthy Shasta

DATE: October 4, 2008

LOCATION: Myrtle Bay

STAFF MEMBER: Courtney Spydon

DEPARTMENT: News

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

Gave out award for the Golden Shoe Winner. Spoke with Mary Messier who was the coordinator of the event. The event promotes an active lifestyle and eating healthy for children & families.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Central Valley Homecoming Game Booster club

DATE: September 26, 2008

LOCATION: Central Valley High, Shasta Lake

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

For the Central Valley High's booster Club, I was "auctioned" off for 750 dollars to sit with someone at their homecoming game. I spoke with Clint Crane (Football coach) the principal, many of the students and teachers.

This was to help raise money for their school's football team.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Palo Cedro Lions Club Bunco

DATE: September 20, 2008

LOCATION: Palo Cedro Business Center

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

I hosted their annual bunco party to help raise money for the Palo Cedro Lions club I spoke with Bruce McPheel and we put it on together.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: McArthur Fair Pageant

DATE: September 11, 2008

LOCATION: McArthur Fair

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

I was a judge for the McArthur Fair pageant. The ages of the girls were from 16 - 19 years old. This was to promote education and the top three won financial scholarships.

COMMUNITY INTERACTION REPORT

STATION: KRCR

FUNCTION: Venture Island

DATE: 10/16/08

LOCATION: Cascade Theatre

STAFF MEMBER: Chita Johnson

DEPARTMENT:

GIVE A BRIEF SUMMARY OF THE EVENT, WHAT YOUR PARTICIPATION IN THIS EVENT INVOLVED, WHO YOU SPOKE WITH AND HOW THE EVENT BENEFIT'S THE COMMUNITY.

I co-MC the event with Ken Hill (CEO Prime Cinemas Anderson, Red Bluff and Weaverville). The event was to support local entrepreneurs It was a competition which contestants are trying to win 25,000 dollars!