2010 WRAL-TV FCC/EEO Report

Full-time job vacancies list for August 1, 2009 - July 31, 2010

Job No.	Job Title
9057	Traffic Supervisor
9059	Program Coordinator
9067	Traffic Coordinator
9089	Director of Station Operations
9105	ENG Editor
10042	Broadcast Technician

Recruitment Statistics:

11	Interivewed from Rick Gevers and Associates
1	Interviewed from WRAL.com
10	Interviewed from Internal Company Posting
3	Interviewed from www.cbc-raleigh.com
1	Interviewed from Other
1	Interviewed from Broadcasting and Cable
27	Total number interviewed for full-time vacancies.

Outreach Activities

WRAL-TV

Full-Time Vacancy EEO Information

Job Title: TV Traffic Supervisor
Date Vacancy Opened: 06/25/09
Date Vacancy Filled: 08/03/09

Recruitment Source that Referred Hiree: Internal

Total Number of People Interviewed: 2

Name of Recruitment Source	Contact Person	Address	City State	Telephone	Total # of interviewees	Did Source request notification?
Internal Companywide posting	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	2	
www.cbc-raleigh.com	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	0	
Other (employee referral, etc.)					0	

***This position was a promotion within the department and no addition to headcount.

WRAL-TV

Full-Time Vacancy EEO Information

Job Title: TV Programming Coordinator, 9059
Date Vacancy Opened: 07/06/09
Date Vacancy Filled: 09/01/09

Recruitment Source that Referred Hiree: Internal

Total Number of People Interviewed: 3

Name of Recruitment Source	Contact Person	Address	City State	Telephone	Total # of Interviewees	Did Source request notification?
Wake Forest University	Dana Hutchens	Boc 7427 Reynolda Station	Winston-Salem NC 27106	336 758-5246	0	no
ECPI Tech	Debbie Bednarcik	4101 Doie Cope Road	Raleigh NC 27613	919-571-0057	0	no
Employment Security Commission - Raleigh	Job Bank	PO Box 25903	Raleigh NC 27611	919 733-3729	0	yes
Graeme Newell 602 Communications	Graeme Newell	gnewell@602communications.com	Charlotte NC 28277	704-543-1426	0	no
NCSU Student Media Advertising	Jamie Lynn Gilbert	321 Witherspoon, CB 7318	Raleigh, NC 27695	919/515-1685	0	no
Job Link Career Center	Jeanette Brown	220 Swinburne Street	Raleigh NC 27610	919 250-3770	0	no
University of North Carolina - Chapel Hill	Laura Lane	CB #5140, 221 Hanes Hall	Chapel Hill NC 27599	919 962-2211	0	no
The Natl Academy of Television Arts & Sciences	http://jobbank.emmyonline.org	5220 Lankershim Blvd	North Hollywood, CA 91601	818.754.2800	0	no
Shaw University	Thai Marc-Charles	118 E. South Street	Raleigh NC 27601	919 546-2280	0	no
Johnson C. Smith University	Theadora Stowe	100 Beatties Ford Road	Charlotte NC 28216	704 378-1042	0	no
Durham Technical Community College	Tom Russo	1637 Lawson Street	Durham NC 27703	919 686-3300	0	no
Craigslist.com	https://post.craigslist.org/ral..				0	no
Poynteronline	http://www.poynter.org	801 Third St. S.	St. Petersburg, FL 33701	727.821.9494	0	no
JournalismJobs.com	contact@journalismjobs.com	http://www.journalismjobs.com	Berkley, CA	510-653-1521	0	no
WRAL.com	job listing	2619 Western Blvd	Raleigh NC 27606	919-821-8555	1	yes
Internal Companywide posting	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	1	no
www.cbc-raleigh.com	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	1	no
Other (walkin, employee referral, etc.)					0	

WRAL-TV

Full-Time Vacancy EEO Information

Job Title: TV Traffic Coordinator, 9067
Date Vacancy Opened: 08/05/09
Date Vacancy Filled: 10/05/09

Recruitment Source that Referred Hiree: CBC.com

Total Number of People Interviewed: 3

Name of Recruitment Source	Contact Person	Address	City State	Telephone	Total # of interviewees	Did Source request notification?
Wake Forest University	Dana Hutchens	Boc 7427 Reynolda Station	Winston-Salem NC 27106	336 758-5246	0	no
ECPI Tech	Debbie Bednarcik	4101 Doie Cope Road	Raleigh NC 27613	919-571-0057	0	no
Vance Granville Community College	Deborah Sullivan	PO Box 917	Henderson NC 27536	252 492-2061	0	no
Employment Security Commission	Job Bank	PO Box 25903	Raleigh NC 27611	919 733-3729	0	yes
NCSU Student Media Advertising	Jamie Lynn Gilbert	321 Witherspoon, CB 7318	Raleigh, NC 27695	919/515-1685	0	no
Job Link Career Center	Jeanette Brown	220 Swinburne Street	Raleigh NC 27610	919 250-3770	0	no
East Carolina University	Jim McActee	701 East Fifth Street	Greenville NC 27858	252 328-6050	0	no
University of North Carolina - Chapel Hill	Laura Lane	CB #5140, 221 Hanes Hall	Chapel Hill NC 27599	919 962-2211	0	no
Shaw University	Thai Marc-Charles	118 E. South Street	Raleigh NC 27601	919 546-2280	0	no
Johnson C. Smith University	Theadora Stowe	100 Beatties Ford Road	Charlotte NC 28216	704 378-1042	0	no
Durham Technical Community College	Tom Russo	1637 Lawson Street	Durham NC 27703	919 686-3300	0	no
Craigslist.com	https://post.craigslist.org/ral				0	no
TVJobs.com	http://tvjobs.com	PO Box 4116	Oceanside, CA 92052	800-574-0119	0	no
NC State Alumni Career Services	alumnionline@ncsu.edu	2450 Alumni Drive	Raleigh, NC 27695	919-515-3375	0	no
North Carolina State University	ncsu.erecruiting.com	2100 Pullen Hall, Campus Box 7303	Raleigh N C 27695	919 515-2396	0	yes
WRAL.com	job listing	2619 Western Blvd	Raleigh NC 27606	919-821-8555	0	yes
Internal Companywide posting	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	0	
www.cbc-raleigh.com	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	2	
Other (walkin, employee referral, etc.)					1	

WRAL-TV

Full-Time Vacancy EEO Information

Job Title: TV Director of Station Operations, 9089
Date Vacancy Opened: 10/21/2009
Date Vacancy Filled: 01/25/2010

Recruitment Source that Referred Hiree: Rick Gevers

Total Number of People Interviewed: 12

Name of Recruitment Source	Contact Person	Address	City State	Telephone	Total # of interviewees	Did Source request notification?
American News Women's Club		1607 22nd Street NW	Washington DC 20008	202 332-6770	0	no
California Chicano News Media Organization		300 S. Grand Ave., Suite 3950	Los Angeles, CA 90071-8110	213) 437-4408	0	no
East Carolina University	Cathy Moore	701 East Fifth Street	Greenville NC 27858	252 328-6050	0	no
ECPI Tech	Debbie Bednarcik	4101 Doie Cope Road	Raleigh NC 27613	919-571-0057	0	no
Employment Security Commission - Durham	Job Bank	1105 S Briggs Ave	Durham, NC 27703	919-560-6880	0	yes
Employment Security Commission - Raleigh	Job Bank	PO Box 25903	Raleigh NC 27611	919 733-3729	0	yes
Graeme Newell 602 Communications	Graeme Newell	gnewell@602communications.com	Charlotte NC 28277	704-543-1426	0	no
NCSU Student Media Advertising	Jamie Lynn Gilbert	321 Witherspoon, CB 7318	Raleigh, NC 27695	919/515-1685	0	no
Job Link Career Center	Jeanette Brown	220 Swinburne Street	Raleigh NC 27610	919 250-3770	0	no
University of North Carolina - Chapel Hill	Laura Lane	CB #5140, 221 Hanes Hall	Chapel Hill NC 27599	919 962-2211	0	no
National Association of Hispanic Journalists	Michelle Vignoli	1000 National Press Bldg	Washington DC 20045	202 662-7145	0	no
Shaw University	Thai Marc-Charles	118 E. South Street	Raleigh NC 27601	919 546-2280	0	no
Johnson C. Smith University	Theadora Stowe	100 Beatties Ford Road	Charlotte NC 28216	704 378-1042	0	no
Durham Technical Community College	Tom Russo	1637 Lawson Street	Durham NC 27703	919 686-3300	0	no
BroadcastingAndCable.com	Mark Abbott	225 Wyman St.	Waltham, MA 02451	781-734-8427	1	no
TVJobs.com	http://tvjobs.com	PO Box 4116	Oceanside, CA 92052	800-574-0119	0	no
JournalismJobs.com	contact@journalismjobs.com	http://www.journalismjobs.com	Berkley, CA	510-653-1521	0	no
Promax	http://forums.promax.tv	9000 W. Sunset Blvd, Suite 900	Los Angeles, CA 90069	310.788.7600	0	no
Radio-Television News Directors Association	http://www.rtnda.org/	1600 K Street NW, Suite 700	Washington, DC 20006-2838	202.659.6510	0	no
Rick Gevers & Associates	Rick Gevers	PO Box 577	Zionsville, IN 46077-0577	317-769-7900	11	no
WRAL.com	Mary Eaton	2619 Western Blvd.	Raleigh NC 27606	919 890-6010	0	yes
Internal Companywide posting	Mary Eaton	2619 Western Blvd.	Raleigh NC 27606	919 890-6010	0	no
www.cbc-raleigh.com	Mary Eaton	2619 Western Blvd.	Raleigh NC 27606	919 890-6010	0	no
Other (walkin, employee referral, etc.)					0	

WRAL-TV

Full-Time Vacancy EEO Information

Job Title: TV ENG Editor, 9105
Date Vacancy Opened: 12/28/2009
Date Vacancy Filled: 02/01/2010

Recruitment Source that Referred Hiree: internal

Total Number of People Interviewed: 2

Name of Recruitment Source	Contact Person	Address	City State	Telephone	Total # of Interviewees	Did Source request notification?
American News Women's Club		1607 22nd Street NW	Washington DC 20008	202 332-6770	0	no
California Chicano News Media Organization		300 S. Grand Ave., Suite 3950	Los Angeles, CA 90071-8110	213) 437-4408	0	no
East Carolina University	Cathy Moore	701 East Fifth Street	Greenville NC 27858	252 328-6050	0	no
ECPI Tech	Debbie Bednarcik	4101 Doie Cope Road	Raleigh NC 27613	919-571-0057	0	no
Employment Security Commission - Durham	Job Bank	1105 S Briggs Ave	Durham, NC 27703	919-560-6880	0	yes
Employment Security Commission - Raleigh	Job Bank	PO Box 25903	Raleigh NC 27611	919 733-3729	0	yes
Graeme Newell 602 Communications	Graeme Newell	gnewell@602communications.com	Charlotte NC 28277	704-543-1426	0	no
NCSU Student Media Advertising	Jamie Lynn Gilbert	321 Witherspoon, CB 7318	Raleigh, NC 27695	919/515-1685	0	no
Job Link Career Center	Jeanette Brown	220 Swinburne Street	Raleigh NC 27610	919 250-3770	0	no
University of North Carolina - Chapel Hill	Laura Lane	CB #5140, 221 Hanes Hall	Chapel Hill NC 27599	919 962-2211	0	no
National Association of Hispanic Journalists	Michelle Vignoli	1000 National Press Bldg	Washington DC 20045	202 662-7145	0	no
Shaw University	Thai Marc-Charles	118 E. South Street	Raleigh NC 27601	919 546-2280	0	no
Johnson C. Smith University	Theadora Stowe	100 Beatties Ford Road	Charlotte NC 28216	704 378-1042	0	no
Durham Technical Community College	Tom Russo	1637 Lawson Street	Durham NC 27703	919 686-3300	0	no
WRAL.com	job listing	2619 Western Blvd	Raleigh NC 27606	919-821-8555	0	yes
Internal Companywide posting	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	2	no
www.cbc-raleigh.com	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	0	no
Other (walkin, employee referral, etc.)					0	

WRAL-TV

Full-Time Vacancy EEO Information

Job Title: TV Broadcast Technician, 10042
Date Vacancy Opened: 03/03/2010
Date Vacancy Filled: 03/29/2010

Recruitment Source that Referred Hiree: internal

Total Number of People Interviewed: 5

Name of Recruitment Source	Contact Person	Address	City State	Telephone	Total # of interviewees	Did Source request notification?
WRAL.com	job listing	2619 Western Blvd	Raleigh NC 27606	919-821-8555	0	yes
Internal Companywide posting	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	5	no
www.cbc-raleigh.com	Angie Emerline	PO Box 12800	Raleigh NC 27605	919 890-6008	0	no
Other (walkin, employee referral, etc.)					0	