AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WRAL-TV Sales	8/15/12

I, Daniel Jester,

being/on behalf of: Barack Obama, a legally

qualified candidate of the Democratic political

party for the office of: President of the United States

in the Primary & General

election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges: $57,335 G / $48,734.75 Net

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean / Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

Signature

To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Quinn Koontz
Printed Name

DOS
Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

X _____
signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date

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Contract Agreement Between:

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116514 /	06268777

Product
OBAMA :30 10/23

Contract Dates	Estimate #
10/23/12 - 10/29/12	**1537**

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 08/14/12

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	10/23/12	10/26/12	The Insider (1-130p)	1-130p		:30			NM	5	$825.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 5	Rate $165.00							
N 2	WRAL	10/23/12	10/26/12	The Doctors	10-11AM		:30			NM	5	$500.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 5	Rate $100.00							
N 3	WRAL	10/23/12	10/26/12	David Letterman	1135p-1237a		:30			NM	2	$230.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 2	Rate $115.00							
N 4	WRAL	10/23/12	10/26/12	Price is Right	11a-12p		:30			NM	5	$625.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 5	Rate $125.00							
N 5	WRAL	10/23/12	10/26/12	Late Late Show	1237a-137a		:30			NM	3	$105.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 3	Rate $35.00							
N 6	WRAL	10/23/12	10/26/12	Noon News	12p-1p		:30			NM	5	$625.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 5	Rate $125.00							
N 7	WRAL	10/23/12	10/26/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	$405.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 3	Rate $135.00							
N 8	WRAL	10/23/12	10/26/12	Young and the Restless	4-5p		:30			NM	5	$2,250.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 5	Rate $450.00							

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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116514 /	06268777

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	OBAMA :30 10/23	**1537**

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9		WRAL 10/23/12	10/26/12	WRAL 5am News	5am - 5:30a		:30			NM	5	$750.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$150.00						
N 10		WRAL 10/23/12	10/26/12	5:00 First News	5-530p		:30			NM	5	$2,750.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$550.00						
N 11		WRAL 10/23/12	10/26/12	WRAL 5:30AM News	530-6a		:30			NM	5	$1,250.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$250.00						
N 12		WRAL 10/23/12	10/26/12	5:30 News	530-6p		:30			NM	5	$2,750.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$550.00						
N 13		WRAL 10/23/12	10/26/12	6pm News (M-F)	6-630p		:30			NM	7	$4,550.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	7	$650.00						
N 14		WRAL 10/23/12	10/26/12	WRAL AM News	6-7a		:30			NM	5	$2,000.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$400.00						
N 15		WRAL 10/23/12	10/26/12	CBS Evening News (M-F)	630p-7p		:30			NM	5	$3,750.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$750.00						
N 16		WRAL 10/23/12	10/26/12	Inside Edition	7-730P		:30			NM	5	$2,375.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$475.00						
N 17		WRAL 10/23/12	10/26/12	CBS This Morning	7am - 9am		:30			NM	12	$2,100.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	12	$175.00						
N 18		WRAL 10/23/12	10/26/12	Entertaiment Tonight	730-8P		:30			NM	5	$2,375.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$475.00						
N 19		WRAL 10/23/12	10/26/12	Dr. Phil	9-10a		:30			NM	5	$575.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	-TWTF--	5	$115.00						
N 20		WRAL 10/26/12	10/26/12	Fri Hour 3	10-11p		:30			NM	1	$700.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/22/12	10/28/12	----1--	1	$700.00						

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(919)821-8514

Contract / Revision	Alt Order #
116514 /	06268777

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	OBAMA :30 10/23	**1537**

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 21	WRAL	10/26/12	10/26/12	Fri Hour 1	8-9p		:30			NM	1	$400.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / ----1-- / 1 / $400.00												
N 22	WRAL	10/26/12	10/26/12	Fri Hour 2	9-10p		:30			NM	1	$550.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / ----1-- / 1 / $550.00												
N 23	WRAL	10/29/12	10/29/12	Mon Hour 3	10-11p		:30			NM	1	$1,200.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/29/12 / 11/04/12 / 1------- / 1 / $1,200.00												
N 24	WRAL	10/29/12	10/29/12	Mon Hour 2	9-10p		:30			NM	1	$1,800.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/29/12 / 11/04/12 / 1------- / 1 / $1,800.00												
N 25	WRAL	10/27/12	10/27/12	Sat Hour 3	10-11p		:30			NM	1	$700.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / -----1- / 1 / $700.00												
N 26	WRAL	10/27/12	10/27/12	6pm News (Sat)	6-630p		:30			NM	1	$175.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / -----1- / 1 / $175.00												
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1 WRAL 10/22/12-10/28/12 6pm News (Sat) 6-630p -------Sa-- :30 ~~$175.00~~ NM												
See MG 26.2												
2 WRAL 10/22/12-10/28/12 7pm News 7-730p -------Sa-- :30 $175.00 NM												
(M) MG for 26.1 10/27												
Airs at 7p - CLASS 4 - CANDIDATE												
N 27	WRAL	10/27/12	10/27/12	WRAL 6a News Sat	6-8a		:30			NM	2	$300.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / -----2- / 2 / $150.00												
N 28	WRAL	10/27/12	10/27/12	On The Record 7-730p	7-730p		:30			NM	1	$75.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / -----1- / 1 / $75.00												
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1 WRAL 10/22/12-10/28/12 On The Record 7-730p 7-730p -------Sa-- :30 ~~$75.00~~ NM												
See MG 28.2												
2 WRAL 10/22/12-10/28/12 On The Record 730-8p 730-8p -------Sa-- :30 $75.00 NM												
(M) MG for 28.1 10/27												
Airing at 730p - CLASS 4 CANDIDATE												
D 29	WRAL	10/27/12	10/27/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	$0.00
CLASS 4 - CANDIDATE												
N 30	WRAL	10/27/12	10/27/12	CBS This Morning Saturday	8am - 10am		:30			NM	1	$200.00
CLASS 4 - CANDIDATE												
Start Date / End Date / Weekdays / Spots/Week / Rate												

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Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	OBAMA :30 10/23	**1537**

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 08/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----1-	1	$200.00						
N 31	WRAL	10/28/12	10/28/12	Sun Hour 3	10-11p		:30			NM	1	$1,200.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,200.00						
N 32	WRAL	10/28/12	10/28/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	$200.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$200.00						
N 33	WRAL	10/28/12	10/28/12	6pm News (Sun)	6-630p		:30			NM	1	$225.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$225.00						
N 34	WRAL	10/28/12	10/28/12	60 Minutes	7-8p		:30			NM	1	$1,020.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,020.00						
N 35	WRAL	10/28/12	10/28/12	WRAL Sun Morning News	7-9a		:30			NM	2	$500.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------2	2	$250.00						
N 36	WRAL	10/28/12	10/28/12	Sun Hour 1	8-9p		:30			NM	1	$1,500.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,500.00						
N 37	WRAL	10/28/12	10/28/12	CBS Sunday Morning	9-1030a		:30			NM	1	$250.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$250.00						
N 38	WRAL	10/28/12	10/28/12	Sun Hour 2	9-10pm		:30			NM	1	$1,600.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,600.00						
N 39	WRAL	10/25/12	10/25/12	Thu Hour 3	10-11p		:30			NM	1	$1,800.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$1,800.00						
N 40	WRAL	10/25/12	10/25/12	Thu Hour 1	8-9p		:30			NM	1	$2,400.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	---1---	1	$2,400.00						
N 41	WRAL	10/23/12	10/28/12	Late News	11-1135p		:30			NM	7	$4,550.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-TWTFSS	7	$650.00						
N 42	WRAL	10/23/12	10/23/12	Tue Hour 1	8-9p		:30			NM	1	$1,400.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	-1-----	1		$1,400.00					
N	43	WRAL 10/23/12	10/23/12	Tue Hour 2	9-10p		:30			NM	1	$1,500.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	-1-----	1		$1,500.00					
N	44	WRAL 10/24/12	10/24/12	Wed Hour 3	10-11p		:30			NM	1	$1,200.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--1----	1		$1,200.00					
N	45	WRAL 10/24/12	10/24/12	Wed Hour 1	8-9p		:30			NM	1	$1,100.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/22/12	10/28/12	--1----	1		$1,100.00					
									Totals		130	$57,335.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	128	$54,335.00	$46,184.75
10/29/12 -10/29/12	2	$3,000.00	$2,550.00
Totals	130	$57,335.00	$48,734.75

Signature: _____ **Date:** _____

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