AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
WRAL-TV; Raleigh	8/4/2012

I, Daniel Jester,

being/on behalf of: Barack Obama, a legally qualified candidate of the Democratic political party for the office of: President of the United States

in the Primary & General election to be held on: Various dates

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges: $ 64,850 g / $ 55122.5 N Partial payment for 1 week

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AUG 03 2012
uploaded

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, James A. Messina
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

X _____
signature of candidate or authorized committee

James A. Messina
printed name

1/18/2012
date

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Clean /Renewable Energy
Economy

I represent that the payment for the above described broadcast time has been furnished by:

OFA - Obama for America

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Martin Nesbitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/18/2012
Date

Signature

To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Signature | MARION BELL | Sales Mktg Director
Printed Name | Title

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Contract Agreement Between:

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Contract / Revision	Alt Order #
116093 /	06262280

Product
OBAMA 8/4

Contract Dates	Estimate #
08/04/12 - 08/17/12	**1549**

Advertiser	Original Date / Revision
Obama For America	08/03/12 / 08/09/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/06/12	08/17/12	The Insider (1-130p)	1-130p		:30			NM	10	$2,000.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	MTWTF--	5	$200.00							
Week:	08/13/12	08/19/12	MTWTF--	5	$200.00							
N 2	WRAL	08/06/12	08/17/12	The Doctors	10-11AM		:30			NM	10	$2,000.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	MTWTF--	5	$200.00							
Week:	08/13/12	08/19/12	MTWTF--	5	$200.00							
N 3	WRAL	08/06/12	08/17/12	Price is Right	11a-12p		:30			NM	10	$2,750.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	MTWTF--	5	$275.00							
Week:	08/13/12	08/19/12	MTWTF--	5	$275.00							
N 4	WRAL	08/06/12	08/17/12	Noon News	12p-1p		:30			NM	10	$2,750.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	MTWTF--	5	$275.00							
Week:	08/13/12	08/19/12	MTWTF--	5	$275.00							
N 5	WRAL	08/06/12	08/17/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	10	$2,000.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	MTWTF--	5	$200.00							
Week:	08/13/12	08/19/12	MTWTF--	5	$200.00							
N 6	WRAL	08/06/12	08/17/12	Young and the Restless	4-5p		:30			NM	10	$5,750.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	MTWTF--	5	$575.00							
Week:	08/13/12	08/19/12	MTWTF--	5	$575.00							
N 7	WRAL	08/06/12	08/17/12	5:00 First News	5-530p		:30			NM	4	$3,400.00
	3Q NON-WINDOW CANDIDATE RATE											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116093 /	06262280

Contract Dates	Product	Estimate #
08/04/12 - 08/17/12	OBAMA 8/4	**1549**

Advertiser	Original Date / Revision
Obama For America	08/03/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	2	$850.00						
Week:		08/13/12	08/19/12	MTWTF--	2	$850.00						
N 8		WRAL 08/06/12	08/17/12	WRAL 5:30AM News	530-6a		:30			NM	7	$3,150.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	3	$450.00						
Week:		08/13/12	08/19/12	MTWTF--	4	$450.00						
N 9		WRAL 08/06/12	08/17/12	5:30 News	530-6p		:30			NM	4	$3,400.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	2	$850.00						
Week:		08/13/12	08/19/12	MTWTF--	2	$850.00						
N 10		WRAL 08/06/12	08/17/12	6pm News (M-F)	6-630p		:30			NM	6	$6,600.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	3	$1,100.00						
Week:		08/13/12	08/19/12	MTWTF--	3	$1,100.00						
N 11		WRAL 08/06/12	08/17/12	WRAL AM News	6-7a		:30			NM	8	$4,800.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	4	$600.00						
Week:		08/13/12	08/19/12	MTWTF--	4	$600.00						
N 12		WRAL 08/06/12	08/17/12	Inside Edition	7-730P		:30			NM	10	$6,750.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	5	$675.00						
Week:		08/13/12	08/19/12	MTWTF--	5	$675.00						
N 13		WRAL 08/06/12	08/17/12	CBS This Morning	7am - 9am		:30			NM	7	$2,450.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	3	$350.00						
Week:		08/13/12	08/19/12	MTWTF--	4	$350.00						
N 14		WRAL 08/06/12	08/17/12	Entertaiment Tonight	730-8P		:30			NM	10	$6,750.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	5	$675.00						
Week:		08/13/12	08/19/12	MTWTF--	5	$675.00						
N 15		WRAL 08/06/12	08/17/12	Dr. Phil	9-10a		:30			NM	10	$2,250.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	MTWTF--	5	$225.00						
Week:		08/13/12	08/19/12	MTWTF--	5	$225.00						
N 16		WRAL 08/04/12	08/17/12	Late News	11-1135p		:30			NM	4	$4,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/04/12	08/10/12	MTWTFSS	2	$1,000.00						
Week:		08/11/12	08/17/12	MTWTFSS	2	$1,000.00						
N 17		WRAL 08/04/12	08/11/12	WRAL 6a News Sat	6-8a		:30			NM	2	$550.00
		3Q NON-WINDOW CANDIDATE RATE										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	-----1-	1	$275.00						
Week:		08/06/12	08/12/12	-----1-	1	$275.00						
D	18	WRAL 08/16/12	08/16/12	Thu Hour 2	9-10p		:30			NM	0	$0.00
N	19	WRAL 08/16/12	08/17/12	Thu Hour 2	9-10p		:30			NM	1	$3,500.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/13/12	08/19/12	---T---	1	$3,500.00						
									Totals		133	$64,850.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/17/12	133	$64,850.00	$55,122.50
Totals	133	$64,850.00	$55,122.50

Signature: _____ **Date:** _____

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