CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116507 /	06268784

Product
OBAMA :30 10/30

Contract Dates	Estimate #
10/30/12 - 11/06/12	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 10/26/12

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Revised
Add $70,920 gross

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	10/30/12	11/02/12	The Insider (1-130p)	1-130p		:30			NM	5	$1,675.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 5	Rate $335.00							
N 2	WRAL	10/30/12	11/02/12	The Doctors	10-11AM		:30			NM	5	$1,675.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 5	Rate $335.00							
N 3	WRAL	10/30/12	11/02/12	David Letterman	1135p-1237a		:30			NM	2	$800.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2	Rate $400.00							
N 4	WRAL	10/30/12	11/02/12	Price is Right	11a-12p		:30			NM	5	$4,250.00
CLASS 1 CANDIDATE R9.26												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 5	Rate $850.00							
N 5	WRAL	10/30/12	11/02/12	Late Late Show	1237a-137a		:30			NM	3	$105.00
CLASS 4 - CANDIDATE												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 3	Rate $35.00							
N 6	WRAL	10/30/12	11/02/12	Noon News	12p-1p		:30			NM	5	$2,675.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 5	Rate $535.00							
N 7	WRAL	10/30/12	11/02/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	$1,080.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 3	Rate $360.00							
N 8	WRAL	10/30/12	11/02/12	Young and the Restless	4-5p		:30			NM	5	$5,325.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 5	Rate $1,065.00							

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Advertiser	Original Date / Revision
Obama For America	08/14/12 / 10/26/12

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 9	WRAL	10/30/12	11/02/12	WRAL 5am News	5am - 5:30a		:30			NM	5	$750.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$150.00						
N 10	WRAL	10/30/12	11/02/12	5:00 First News	5-530p		:30			NM	5	$2,750.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$550.00						
N 11	WRAL	10/30/12	11/02/12	WRAL 5:30AM News	530-6a		:30			NM	5	$3,325.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$665.00						
N 12	WRAL	10/30/12	11/02/12	5:30 News	530-6p		:30			NM	5	$8,900.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$1,780.00						
N 13	WRAL	10/30/12	11/02/12	6pm News (M-F)	6-630p		:30			NM	7	$15,575.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	7	$2,225.00						
N 14	WRAL	10/30/12	11/02/12	WRAL AM News	6-7a		:30			NM	5	$2,000.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$400.00						
N 15	WRAL	10/30/12	11/02/12	CBS Evening News (M-F)	630p-7p		:30			NM	5	$16,675.00
	CLASS 2 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$3,335.00						
N 16	WRAL	10/30/12	11/02/12	Inside Edition	7-730P		:30			NM	5	$4,875.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$975.00						
N 17	WRAL	10/30/12	11/02/12	CBS This Morning	7am - 9am		:30			NM	12	$7,980.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	12	$665.00						
N 18	WRAL	10/30/12	11/02/12	Entertaiment Tonight	730-8P		:30			NM	5	$4,875.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$975.00						
N 19	WRAL	10/30/12	11/02/12	Dr. Phil	9-10a		:30			NM	5	$1,675.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-TWTF--	5	$335.00						
N 20	WRAL	11/02/12	11/02/12	Fri Hour 2	9-10p		:30			NM	1	$3,335.00
	CLASS 2 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	----1--	1	$3,335.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 21	WRAL	11/05/12	11/05/12	Mon Hour 3	10-11p		:30			NM	1	$3,110.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	11/05/12	11/11/12	1------	1	$3,110.00						
D 22	WRAL	11/03/12	11/03/12	Sat Hour 3	10-11p		:30			NM	0	$0.00
	CLASS 4 - CANDIDATE											
N 23	WRAL	11/03/12	11/03/12	7pm News	7-730p		:30			NM	1	$360.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-----1-	1	$360.00						
N 24	WRAL	11/03/12	11/03/12	WRAL 6a News Sat	6-8a		:30			NM	2	$300.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-----2-	2	$150.00						
D 25	WRAL	11/03/12	11/03/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	$0.00
	CLASS 4 - CANDIDATE											
N 26	WRAL	11/03/12	11/03/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	$665.00
	CLASS 2 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	-----1-	1	$665.00						
N 27	WRAL	11/04/12	11/04/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	$200.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	------1	1	$200.00						
N 28	WRAL	11/04/12	11/04/12	NFL (Late)	4-7p		:30			NM	3	$6,000.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	------3	3	$2,000.00						
D 29	WRAL	11/04/12	11/04/12	6pm News (Sun)	6-630p		:30			NM	0	$0.00
	CLASS 4 - CANDIDATE											
N 30	WRAL	11/04/12	11/04/12	WRAL Sun Morning News	7-9a		:30			NM	2	$300.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	------2	2	$150.00						
N 31	WRAL	11/04/12	11/04/12	CBS SPECIAL	830-930p		:30			NM	1	$3,335.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	------1	1	$3,335.00						
N 32	WRAL	11/04/12	11/04/12	CBS Sunday Morning	9-1030a		:30			NM	1	$800.00
	CLASS 2 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	------1	1	$800.00						
N 33	WRAL	11/01/12	11/01/12	Thu Hour 3	10-11p		:30			NM	1	$3,335.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/12	11/04/12	---1---	1	$3,335.00						
N 34	WRAL	11/01/12	11/01/12	Thu Hour 1	8-9p		:30			NM	1	$2,400.00
	CLASS 4 - CANDIDATE											

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		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	---1---	1				$2,400.00			
N 35	WRAL	10/30/12	11/04/12	Late News	11-1135p		:30			NM	6	$3,900.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	-TWTFS-	6				$650.00			
N 36	WRAL	10/30/12	10/30/12	Tue Hour 1	8-9p		:30			NM	1	$6,000.00
	CLASS 2 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	-1-----	1				$6,000.00			
N 37	WRAL	10/30/12	10/30/12	Tue Hour 2	9-10p		:30			NM	1	$3,555.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	-1-----	1				$3,555.00			
N 38	WRAL	10/30/12	11/04/12	Follows Late Ftball/Bball	11:30pm-12:05am		:30			NM	1	$650.00
	CLASS 4 - CANDIDATE											
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/29/12	11/04/12	------S	1				$650.00			
								Totals			122	$125,210.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	122	$125,210.00	$106,428.50
Totals	122	$125,210.00	$106,428.50

Signature: _____ **Date:** _____

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