AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WRAL-Raleigh	~~8/30/12~~ 10/9/12

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Aug. 31-Nov. 6					Q

Total Charges: *see schedules for Aug. 31-Nov. 6 $79,575 G / $7,638.75 Net

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/30/12
Date

D. Kincaid
Signature

To Be Signed By Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☑ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

S. Kincaid
signature of candidate or authorized committee

Stephanie Kincaid
printed name

8/30/12
date

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CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
119162 /	06365292

Product
ROMNEY 10/6

Contract Dates	Estimate #
10/06/12 - 10/09/12	284

Advertiser	Original Date / Revision
Romney for President, Inc.	10/05/12 / 10/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	10/08/12	10/09/12	WRAL AM News	6-7a		:30			NM	2	$2,700.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $1,350.00							
N 2	WRAL	10/08/12	10/09/12	CBS This Morning	7am - 9am		:30			NM	1	$1,000.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 1	Rate $1,000.00							
N 3	WRAL	10/08/12	10/09/12	Dr. Phil	9-10a		:30			NM	2	$1,000.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $500.00							
N 4	WRAL	10/08/12	10/09/12	The Doctors	10-11AM		:30			NM	2	$1,000.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $500.00							
N 5	WRAL	10/08/12	10/09/12	Price is Right	11a-12p		:30			NM	2	$1,700.00
CLASS 1 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $850.00							
N 6	WRAL	10/08/12	10/09/12	Noon News	12p-1p		:30			NM	2	$1,600.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $800.00							
N 7	WRAL	10/08/12	10/09/12	The Insider (1-130p)	1-130p		:30			NM	1	$500.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 1	Rate $500.00							
N 8	WRAL	10/08/12	10/09/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	2	$1,070.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $535.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
119162 /	06365292

Contract Dates	Product	Estimate #
10/06/12 - 10/09/12	ROMNEY 10/6	**284**

Advertiser	Original Date / Revision
Romney for President, In	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WRAL	10/08/12	10/09/12	Young and the Restless	4-5p		:30			NM	2	$3,200.00
CLASS 1 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $1,600.00							
N 10	WRAL	10/08/12	10/09/12	5:00 First News	5-530p		:30			NM	2	$5,330.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $2,665.00							
N 11	WRAL	10/08/12	10/09/12	5:30 News	530-6p		:30			NM	2	$5,330.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $2,665.00							
N 12	WRAL	10/08/12	10/09/12	6pm News (M-F)	6-630p		:30			NM	2	$6,670.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $3,335.00							
N 13	WRAL	10/08/12	10/09/12	Entertaiment Tonight	730-8P		:30			NM	2	$2,930.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $1,465.00							
N 14	WRAL	10/08/12	10/09/12	Late News	11-1135p		:30			NM	2	$6,670.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 2	Rate $3,335.00							
N 15	WRAL	10/08/12	10/09/12	David Letterman	1135p-1237a		:30			NM	1	$600.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays MT-----	Spots/Week 1	Rate $600.00							
N 16	WRAL	10/08/12	10/08/12	Mon Hour 3	10-11p		:30			NM	1	$4,665.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays 1------	Spots/Week 1	Rate $4,665.00							
N 17	WRAL	10/09/12	10/09/12	Tue Hour 1	8-9p		:30			NM	1	$6,000.00
CLASS 1 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays -1-----	Spots/Week 1	Rate $6,000.00							
N 18	WRAL	10/09/12	10/09/12	Tue Hour 2	9-10p		:30			NM	1	$5,335.00
CLASS 2 CANDIDATE R9.26												
Week:	Start Date 10/08/12	End Date 10/14/12	Weekdays -1-----	Spots/Week 1	Rate $5,335.00							
N 19	WRAL	10/06/12	10/06/12	WRAL 6a News Sat	6-8a		:30			NM	1	$400.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays -----1-	Spots/Week 1	Rate $400.00							
N 20	WRAL	10/06/12	10/06/12	On The Record 7-730p	7-730p		:30			NM	1	$360.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays -----1-	Spots/Week 1	Rate $360.00							

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(919)821-8514

Contract / Revision	Alt Order #
119162 /	06365292

Contract Dates	Product	Estimate #
10/06/12 - 10/09/12	ROMNEY 10/6	**284**

Advertiser	Original Date / Revision
Romney for President, In	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 21	WRAL	10/06/12	10/06/12	On The Record 730-8p	730-8p		:30			NM	1	$265.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays -----1-	Spots/Week 1	Rate $265.00							
N 22	WRAL	10/06/12	10/06/12	Late News	11-1135p		:30			NM	1	$2,225.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays -----1-	Spots/Week 1	Rate $2,225.00							
N 23	WRAL	10/06/12	10/06/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	$225.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays -----1-	Spots/Week 1	Rate $225.00							
N 24	WRAL	10/07/12	10/07/12	WRAL Sun Morning News	7-9a		:30			NM	1	$490.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $490.00							
N 25	WRAL	10/07/12	10/07/12	CBS Sunday Morning	9-1030a		:30			NM	1	$535.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $535.00							
N 26	WRAL	10/07/12	10/07/12	FACE THE NATION	1030-1130A		:30			NM	1	$490.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $490.00							
N 27	WRAL	10/07/12	10/07/12	NFL EARLY	1-430P		:30			NM	1	$1,500.00
CLASS 4 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $1,500.00							
N 28	WRAL	10/07/12	10/07/12	NFL LATE	4-730P		:30			NM	1	$2,000.00
CLASS 4 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $2,000.00							
N 29	WRAL	10/07/12	10/07/12	60 Minutes	7-8p		:30			NM	1	$3,335.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $3,335.00							
N 30	WRAL	10/07/12	10/07/12	Sun Hour 1	8-9p		:30			NM	1	$3,335.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $3,335.00							
N 31	WRAL	10/07/12	10/07/12	Sun Hour 2	9-10pm		:30			NM	1	$2,445.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $2,445.00							
N 32	WRAL	10/07/12	10/07/12	Sun Hour 3	10-11p		:30			NM	1	$2,445.00
CLASS 3 CANDIDATE R9.26												
Week:	Start Date 10/01/12	End Date 10/07/12	Weekdays ------1	Spots/Week 1	Rate $2,445.00							

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Contract Dates	Product	Estimate #
10/06/12 - 10/09/12	ROMNEY 10/6	**284**

Advertiser	Original Date / Revision
Romney for President, In	10/05/12 / 10/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 33	WRAL	10/07/12	10/07/12	Late News	11-1135p		:30			NM	1	$2,225.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	------1	1	$2,225.00						
								Totals			45	$79,575.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/09/12	45	$79,575.00	$67,638.75
Totals	45	$79,575.00	$67,638.75

Signature: _____ **Date:** _____

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