NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WRAL - Raleigh	5/17/12 8/13/12

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for May 18-August 24					

Total Charges: *see schedules for May 18-August 24 $51985a / $44102.25n

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NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney for President

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/17/12
Date

D. Kincaid
Signature

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

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Contract Agreement Between:

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract / Revision	Alt Order #
116488 /	06275524

Product
ROMNEY 8/15

Contract Dates	Estimate #
08/15/12 - 08/21/12	**161**

Advertiser	Original Date / Revision
Romney for President, Inc.	08/13/12 / 08/13/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/15/12	08/17/12	WRAL AM News	6-7a		:30			NM	6	$3,600.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	--WTF--	6	$600.00							
N 2	WRAL	08/20/12	08/21/12	WRAL AM News	6-7a		:30			NM	4	$2,400.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	MT-----	4	$600.00							
N 3	WRAL	08/15/12	08/17/12	CBS This Morning	7am - 9am		:30			NM	6	$2,100.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	--WTF--	6	$350.00							
N 4	WRAL	08/20/12	08/21/12	CBS This Morning	7am - 9am		:30			NM	4	$1,400.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	MT-----	4	$350.00							
N 5	WRAL	08/15/12	08/17/12	Dr. Phil	9-10a		:30			NM	5	$1,125.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	--WTF--	5	$225.00							
N 6	WRAL	08/20/12	08/21/12	Dr. Phil	9-10a		:30			NM	4	$900.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	MT-----	4	$225.00							
N 7	WRAL	08/20/12	08/21/12	The Doctors	10-11AM		:30			NM	2	$400.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	MT-----	2	$200.00							
N 8	WRAL	08/15/12	08/17/12	The Doctors	10-11AM		:30			NM	3	$600.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	--WTF--	3	$200.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116488 /	06275524

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	ROMNEY 8/15	**161**

Advertiser	Original Date / Revision
Romney for President, In	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WRAL	08/20/12	08/21/12	Price is Right	11a-12p		:30			NM	2	$550.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	MT-----	2	$275.00								
N 10	WRAL	08/15/12	08/17/12	Price is Right	11a-12p		:30			NM	4	$1,100.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/13/12	08/19/12	--WTF--	4	$275.00								
N 11	WRAL	08/15/12	08/17/12	Noon News	12p-1p		:30			NM	3	$825.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/13/12	08/19/12	--WTF--	3	$275.00								
N 12	WRAL	08/20/12	08/21/12	Noon News	12p-1p		:30			NM	2	$550.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	MT-----	2	$275.00								
N 13	WRAL	08/20/12	08/21/12	The Insider (1-130p)	1-130p		:30			NM	1	$200.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	-T-----	1	$200.00								
N 14	WRAL	08/15/12	08/17/12	The Insider (1-130p)	1-130p		:30			NM	3	$600.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/13/12	08/19/12	--WTF--	3	$200.00								
N 15	WRAL	08/15/12	08/17/12	Bold & the Beautiful	130-2p		:30			NM	3	$600.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/13/12	08/19/12	--WTF--	3	$200.00								
N 16	WRAL	08/20/12	08/21/12	Bold & the Beautiful	130-2p		:30			NM	2	$400.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	MT-----	2	$200.00								
N 17	WRAL	08/20/12	08/21/12	The Talk	2-3p		:30			NM	2	$400.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	MT-----	2	$200.00								
N 18	WRAL	08/15/12	08/17/12	The Talk	2-3p		:30			NM	3	$600.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/13/12	08/19/12	--WTF--	3	$200.00								
N 19	WRAL	08/20/12	08/21/12	LETS MAKE A DEAL	3-4P		:30			NM	2	$400.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/20/12	08/26/12	MT-----	2	$200.00								
N 20	WRAL	08/15/12	08/17/12	LETS MAKE A DEAL	3-4P		:30			NM	3	$600.00
3Q NON-CANDIDATE WINDOW RATE												
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 08/13/12	08/19/12	--WTF--	3	$200.00								

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116488 /	06275524

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	ROMNEY 8/15	**161**

Advertiser	Original Date / Revision
Romney for President, In	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	21	WRAL 08/20/12	08/21/12	Young and the Restless	4-5p		:30			NM	2	$1,150.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	MT-----	2	$575.00						
N	22	WRAL 08/15/12	08/17/12	Young and the Restless	4-5p		:30			NM	3	$1,725.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	--WTF--	3	$575.00						
N	23	WRAL 08/20/12	08/21/12	5:00 First News	5-530p		:30			NM	2	$1,700.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	MT-----	2	$850.00						
N	24	WRAL 08/15/12	08/17/12	5:00 First News	5-530p		:30			NM	3	$2,550.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	--WTF--	3	$850.00						
N	25	WRAL 08/20/12	08/21/12	5:30 News	530-6p		:30			NM	2	$1,700.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	MT-----	2	$850.00						
N	26	WRAL 08/15/12	08/17/12	5:30 News	530-6p		:30			NM	3	$2,550.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	--WTF--	3	$850.00						
N	27	WRAL 08/20/12	08/21/12	6pm News (M-F)	6-630p		:30			NM	2	$2,200.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	MT-----	2	$1,100.00						
N	28	WRAL 08/15/12	08/17/12	6pm News (M-F)	6-630p		:30			NM	3	$3,300.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	--WTF--	3	$1,100.00						
N	29	WRAL 08/15/12	08/17/12	Inside Edition	7-730P		:30			NM	1	$675.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	--WTF--	1	$675.00						
N	30	WRAL 08/20/12	08/21/12	Inside Edition	7-730P		:30			NM	2	$1,350.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	MT-----	2	$675.00						
N	31	WRAL 08/20/12	08/21/12	Entertaiment Tonight	730-8P		:30			NM	2	$1,350.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	MT-----	2	$675.00						
N	32	WRAL 08/15/12	08/17/12	Entertaiment Tonight	730-8P		:30			NM	1	$675.00
		3Q NON-CANDIDATE WINDOW RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	--WTF--	1	$675.00						

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Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116488 /	06275524

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	ROMNEY 8/15	**161**

Advertiser	Original Date / Revision
Romney for President, In	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 33	WRAL	08/20/12	08/21/12	Late News	11-1135p		:30			NM	2	$2,000.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	MT-----	2	$1,000.00						
N 34	WRAL	08/15/12	08/17/12	Late News	11-1135p		:30			NM	2	$2,000.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	--WTF--	2	$1,000.00						
N 35	WRAL	08/15/12	08/17/12	David Letterman	1135p-1237a		:30			NM	3	$750.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	--WTF--	3	$250.00						
N 36	WRAL	08/20/12	08/21/12	David Letterman	1135p-1237a		:30			NM	2	$500.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	MT-----	2	$250.00						
N 37	WRAL	08/21/12	08/21/12	Tue Hour 1	8-9p		:30			NM	1	$1,700.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/20/12	08/26/12	-1-----	1	$1,700.00						
N 38	WRAL	08/18/12	08/18/12	WRAL 6a News Sat	6-8a		:30			NM	2	$750.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	-----2-	2	$375.00						
N 39	WRAL	08/18/12	08/18/12	Saturday Golf	Sat Golf		:30			NM	1	$350.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	-----1-	1	$350.00						
N 40	WRAL	08/18/12	08/18/12	6pm News (Sat)	6-630p		:30			NM	1	$275.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	-----1-	1	$275.00						
N 41	WRAL	08/18/12	08/18/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	1	$125.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	-----1-	1	$125.00						
N 42	WRAL	08/18/12	08/18/12	Late News	11-1135p		:30			NM	1	$1,000.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	-----1-	1	$1,000.00						
N 43	WRAL	08/18/12	08/18/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	$160.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	-----1-	1	$160.00						
N 44	WRAL	08/19/12	08/19/12	WRAL Sun Morning News	7-9a		:30			NM	2	$700.00
	3Q NON-CANDIDATE WINDOW RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	------2	2	$350.00						

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Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116488 /	06275524

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	ROMNEY 8/15	**161**

Advertiser	Original Date / Revision
Romney for President, In	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 45	WRAL	08/19/12	08/19/12	CBS Sunday Morning	9-1030a		:30			NM	1	$550.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	------1	1	$550.00							
N 46	WRAL	08/19/12	08/19/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	$150.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	------1	1	$150.00							
N 47	WRAL	08/19/12	08/19/12	Sunday Golf	Sun Golf		:30			NM	1	$350.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	------1	1	$350.00							
N 48	WRAL	08/19/12	08/19/12	6pm News (Sun)	6-630p		:30			NM	1	$250.00
	3Q NON-CANDIDATE WINDOW RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	------1	1	$250.00							
									Totals		113	$51,885.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/21/12	113	$51,885.00	$44,102.25
Totals	113	$51,885.00	$44,102.25

Signature: _____ **Date:** _____

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