NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WRAL - Raleigh	~~5/17/12~~ 8/2/12

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for May 18-August 24					

Total Charges: *see schedules for May 18-August 24 $33705.9 / $28717.25

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney for President

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/17/12 — Date

Signature

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature — Printed Name — Title: Sales Mkt'g Director

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116827 /	06288156

Contract Dates	Product	Estimate #
08/22/12 - 08/28/12	ROMNEY 8/22	**175**

Advertiser	Original Date / Revision
Romney for President, In	08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	------1	1	$550.00						
N 29	WRAL	08/26/12	08/26/12	Face The Nation 1030-1130	1030-1130			:30		NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	------1	1	$150.00						
N 30	WRAL	08/26/12	08/26/12	Sunday Golf	Sun Golf			:30		NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	------1	1	$450.00						
N 31	WRAL	08/26/12	08/26/12	6pm News (Sun)	6-630p			:30		NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	------1	1	$250.00						
										Totals	69	$33,785.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	69	$33,785.00	$28,717.25
Totals	69	$33,785.00	$28,717.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

Contract Agreement Between:

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116827 /	06288156

Product
ROMNEY 8/22

Contract Dates	Estimate #
08/22/12 - 08/28/12	175

Advertiser	Original Date / Revision
Romney for President, Inc.	08/20/12 / 08/20/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/22/12	08/24/12	WRAL AM News	6-7a		:30			NM	6	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	6	$600.00							
N 2	WRAL	08/22/12	08/24/12	CBS This Morning	7am - 9am		:30			NM	6	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	6	$350.00							
N 3	WRAL	08/22/12	08/24/12	Dr. Phil	9-10a		:30			NM	3	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$225.00							
N 4	WRAL	08/22/12	08/24/12	The Doctors	10-11AM		:30			NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$200.00							
N 5	WRAL	08/22/12	08/24/12	Price is Right	11a-12p		:30			NM	3	$825.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$275.00							
N 6	WRAL	08/22/12	08/24/12	Noon News	12p-1p		:30			NM	3	$825.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$275.00							
N 7	WRAL	08/22/12	08/24/12	The Insider (1-130p)	1-130p		:30			NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$200.00							
N 8	WRAL	08/22/12	08/24/12	Bold & the Beautiful	130-2p		:30			NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$200.00							
N 9	WRAL	08/22/12	08/24/12	The Talk	2-3p		:30			NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$200.00							
N 10	WRAL	08/22/12	08/24/12	LETS MAKE A DEAL	3-4P		:30			NM	3	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$200.00							
N 11	WRAL	08/22/12	08/24/12	Young and the Restless	4-5p		:30			NM	3	$1,725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116827 /	06288156

Contract Dates	Product	Estimate #
08/22/12 - 08/28/12	ROMNEY 8/22	**175**

Advertiser	Original Date / Revision
Romney for President, In	08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	--WTF--	3	$575.00						
N 12	WRAL	08/22/12	08/24/12	5:00 First News	5-530p		:30			NM	3	$2,550.00
Week:		08/20/12	08/26/12	--WTF--	3	$850.00						
N 13	WRAL	08/22/12	08/24/12	5:30 News	530-6p		:30			NM	3	$2,550.00
Week:		08/20/12	08/26/12	--WTF--	3	$850.00						
N 14	WRAL	08/22/12	08/24/12	6pm News (M-F)	6-630p		:30			NM	3	$3,300.00
Week:		08/20/12	08/26/12	--WTF--	3	$1,100.00						
N 15	WRAL	08/22/12	08/24/12	Inside Edition	7-730P		:30			NM	1	$675.00
Week:		08/20/12	08/26/12	--WTF--	1	$675.00						
N 16	WRAL	08/22/12	08/24/12	Entertaiment Tonight	730-8P		:30			NM	1	$675.00
Week:		08/20/12	08/26/12	--WTF--	1	$675.00						
N 17	WRAL	08/22/12	08/24/12	Late News	11-1135p		:30			NM	2	$2,000.00
Week:		08/20/12	08/26/12	--WTF--	2	$1,000.00						
N 18	WRAL	08/22/12	08/24/12	David Letterman	1135p-1237a		:30			NM	3	$750.00
Week:		08/20/12	08/26/12	--WTF--	3	$250.00						
N 19	WRAL	08/24/12	08/24/12	NFL (Pre-Season)	nfl Pre-season		:30			NM	1	$2,000.00
Week:		08/20/12	08/26/12	----1--	1	$2,000.00						
N 20	WRAL	08/25/12	08/25/12	WRAL 6a News Sat	6-8a		:30			NM	2	$550.00
Week:		08/20/12	08/26/12	-----2-	2	$275.00						
N 21	WRAL	08/25/12	08/25/12	Saturday Golf	Sat Golf		:30			NM	1	$450.00
Week:		08/20/12	08/26/12	-----1-	1	$450.00						
N 22	WRAL	08/25/12	08/25/12	6pm News (Sat)	6-630p		:30			NM	1	$275.00
Week:		08/20/12	08/26/12	-----1-	1	$275.00						
D 23	WRAL	08/25/12	08/25/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	$0.00
N 24	WRAL	08/25/12	08/25/12	NFL (Pre-Season) 2	8-11pm		:30			NM	1	$2,000.00
Week:		08/20/12	08/26/12	-----1-	1	$2,000.00						
N 25	WRAL	08/25/12	08/25/12	Late News	11-1135p		:30			NM	1	$1,000.00
Week:		08/20/12	08/26/12	-----1-	1	$1,000.00						
N 26	WRAL	08/25/12	08/25/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	$160.00
Week:		08/20/12	08/26/12	-----1-	1	$160.00						
N 27	WRAL	08/26/12	08/26/12	WRAL Sun Morning News	7-9a		:30			NM	2	$700.00
Week:		08/20/12	08/26/12	------2	2	$350.00						
N 28	WRAL	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	1	$550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.