AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WRAL - Raleigh	8/7/12

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules for August 8-14					

Total Charges: **see schedules for August 8-14 $ 48,860 q

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/12
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Printed Name

DOS
Title

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Contract Agreement Between:

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract / Revision	Alt Order #
116212 /	06266444

Product
ROMNEY/RNC 8/08

Contract Dates	Estimate #
08/08/12 - 08/14/12	148

Advertiser	Original Date / Revision
Romney-RNC	08/07/12 / 08/09/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/08/12	08/10/12	WRAL AM News	6-7a		:30			NM	4	$2,400.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	4	$600.00							
N 2	WRAL	08/13/12	08/14/12	WRAL AM News	6-7a		:30			NM	4	$2,400.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	4	$600.00							
N 3	WRAL	08/13/12	08/14/12	CBS This Morning	7am - 9am		:30			NM	2	$700.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$350.00							
N 4	WRAL	08/08/12	08/10/12	CBS This Morning	7am - 9am		:30			NM	3	$1,050.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$350.00							
N 5	WRAL	08/13/12	08/14/12	Dr. Phil	9-10a		:30			NM	2	$450.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$225.00							
N 6	WRAL	08/08/12	08/10/12	Dr. Phil	9-10a		:30			NM	3	$675.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$225.00							
N 7	WRAL	08/08/12	08/10/12	The Doctors	10-11AM		:30			NM	3	$600.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$200.00							
N 8	WRAL	08/13/12	08/14/12	The Doctors	10-11AM		:30			NM	2	$400.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$200.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116212 /	06266444

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	ROMNEY/RNC 8/08	**148**

Advertiser	Original Date / Revision
Romney-RNC	08/07/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WRAL	08/13/12	08/14/12	Price is Right	11a-12p		:30			NM	2	$550.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$275.00							
N 10	WRAL	08/08/12	08/10/12	Price is Right	11a-12p		:30			NM	4	$1,100.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	4	$275.00							
N 11	WRAL	08/08/12	08/10/12	Noon News	12p-1p		:30			NM	3	$825.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$275.00							
N 12	WRAL	08/13/12	08/14/12	Noon News	12p-1p		:30			NM	2	$550.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$275.00							
N 13	WRAL	08/08/12	08/10/12	The Insider (1-130p)	1-130p		:30			NM	3	$600.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$200.00							
N 14	WRAL	08/13/12	08/14/12	The Insider (1-130p)	1-130p		:30			NM	2	$400.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$200.00							
N 15	WRAL	08/13/12	08/14/12	Bold & the Beautiful	130-2p		:30			NM	2	$400.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$200.00							
N 16	WRAL	08/08/12	08/10/12	Bold & the Beautiful	130-2p		:30			NM	3	$600.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$200.00							
N 17	WRAL	08/08/12	08/10/12	The Talk	2-3p		:30			NM	3	$600.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$200.00							
N 18	WRAL	08/13/12	08/14/12	The Talk	2-3p		:30			NM	2	$400.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$200.00							
N 19	WRAL	08/13/12	08/14/12	LETS MAKE A DEAL	3-4P		:30			NM	2	$400.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$200.00							
N 20	WRAL	08/08/12	08/10/12	LETS MAKE A DEAL	3-4P		:30			NM	3	$600.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$200.00							

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116212 /	06266444

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	ROMNEY/RNC 8/08	**148**

Advertiser	Original Date / Revision
Romney-RNC	08/07/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N	21	WRAL 08/08/12	08/10/12	Young and the Restless	4-5p		:30			NM	3	$1,725.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/06/12	08/12/12	--WTF--	3	$575.00						
N	22	WRAL 08/13/12	08/14/12	Young and the Restless	4-5p		:30			NM	2	$1,150.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	MT-----	2	$575.00						
N	23	WRAL 08/08/12	08/10/12	5:00 First News	5-530p		:30			NM	3	$2,550.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/06/12	08/12/12	--WTF--	3	$850.00						
N	24	WRAL 08/13/12	08/14/12	5:00 First News	5-530p		:30			NM	2	$1,700.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	MT-----	2	$850.00						
N	25	WRAL 08/13/12	08/14/12	5:30 News	530-6p		:30			NM	2	$1,700.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	MT-----	2	$850.00						
N	26	WRAL 08/08/12	08/10/12	5:30 News	530-6p		:30			NM	3	$2,550.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/06/12	08/12/12	--WTF--	3	$850.00						
N	27	WRAL 08/13/12	08/14/12	6pm News (M-F)	6-630p		:30			NM	2	$2,200.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	MT-----	2	$1,100.00						
N	28	WRAL 08/08/12	08/10/12	6pm News (M-F)	6-630p		:30			NM	3	$3,300.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/06/12	08/12/12	--WTF--	3	$1,100.00						
N	29	WRAL 08/08/12	08/10/12	Inside Edition	7-730P		:30			NM	1	$675.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/06/12	08/12/12	--WTF--	1	$675.00						
N	30	WRAL 08/13/12	08/14/12	Inside Edition	7-730P		:30			NM	2	$1,350.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	MT-----	2	$675.00						
N	31	WRAL 08/13/12	08/14/12	Entertaiment Tonight	730-8P		:30			NM	2	$1,350.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/13/12	08/19/12	MT-----	2	$675.00						
N	32	WRAL 08/08/12	08/10/12	Entertaiment Tonight	730-8P		:30			NM	1	$675.00
		3Q NON-WINDOW CANDIDATE RATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	08/06/12	08/12/12	--WTF--	1	$675.00						

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Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116212 /	06266444

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	ROMNEY/RNC 8/08	**148**

Advertiser	Original Date / Revision
Romney-RNC	08/07/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 33	WRAL	08/13/12	08/14/12	Late News	11-1135p		:30			NM	2	$2,000.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$1,000.00							
N 34	WRAL	08/08/12	08/10/12	Late News	11-1135p		:30			NM	2	$2,000.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	2	$1,000.00							
N 35	WRAL	08/13/12	08/14/12	David Letterman	1135p-1237a		:30			NM	2	$500.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	MT-----	2	$250.00							
N 36	WRAL	08/08/12	08/10/12	David Letterman	1135p-1237a		:30			NM	3	$750.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	--WTF--	3	$250.00							
N 37	WRAL	08/14/12	08/14/12	Tue Hour 1	8-9p		:30			NM	1	$1,700.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/13/12	08/19/12	-1-----	1	$1,700.00							
N 38	WRAL	08/11/12	08/11/12	WRAL 6a News Sat	6-8a		:30			NM	2	$550.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----2-	2	$275.00							
N 39	WRAL	08/11/12	08/11/12	GOLF	2pm-7pm		:30			NM	1	$750.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----1-	1	$750.00							
N 40	WRAL	08/11/12	08/11/12	6pm News (Sat)	6-630p		:30			NM	1	$275.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----1-	1	$275.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	*WRAL*	*08/06/12-08/12/12*	*6pm News (Sat)*	*6-630p*	-------Sa--	*:30*	*~~$275.00~~*	*NM*			
	See MG 40.2											
	2	WRAL	08/06/12-08/12/12	7pm News	7-730p	-------Sa--	:30	$275.00	NM			
	(H)	3Q NON-WINDOW CANDIDATE RATE										
N 41	WRAL	08/11/12	08/11/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	1	$125.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----1-	1	$125.00							
N 42	WRAL	08/11/12	08/11/12	Late News	11-1135p		:30			NM	1	$1,000.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----1-	1	$1,000.00							
N 43	WRAL	08/11/12	08/11/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	$160.00
	3Q NON-WINDOW CANDIDATE RATE											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/06/12	08/12/12	-----1-	1	$160.00							

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Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116212 /	06266444

Contract Dates	Product	Estimate #
08/08/12 - 08/14/12	ROMNEY/RNC 8/08	**148**

Advertiser	Original Date / Revision
Romney-RNC	08/07/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 44	WRAL	08/12/12	08/12/12	WRAL Sun Morning News	7-9a		:30			NM	2	$700.00
	3Q NON-WINDOW CANDIDATE RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	------2	2	$350.00						
N 45	WRAL	08/12/12	08/12/12	CBS Sunday Morning	9-1030a		:30			NM	1	$550.00
	3Q NON-WINDOW CANDIDATE RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	------1	1	$550.00						
N 46	WRAL	08/12/12	08/12/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	$150.00
	3Q NON-WINDOW CANDIDATE RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	------1	1	$150.00						
N 47	WRAL	08/12/12	08/12/12	GOLF	2pm-7pm		:30			NM	1	$750.00
	3Q NON-WINDOW CANDIDATE RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	------1	1	$750.00						
N 48	WRAL	08/12/12	08/12/12	6pm News (Sun)	6-630p		:30			NM	1	$250.00
	3Q NON-WINDOW CANDIDATE RATE											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	------1	1	$250.00						
									Totals		103	$48,835.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	103	$48,835.00	$41,509.75
Totals	103	$48,835.00	$41,509.75

Signature: _____ **Date:** _____

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