NAB Form PB-16 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date
WPXI - TV	8/24/2012

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: $ 43,900 GROSS | $ 37,315 N

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☑ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 — Date

John Flynn — Signature

703-224-3200 — Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted ☐ Accepted in Part ☐ Rejected

Dave Lyles — Signature

Dave Lyles — Printed Name

Sales Manager — Title

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CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

MENTZER MEDIA SERVICES INC
600 FAIRMONT AVENUE
SUITE 306
TOWSON, MD 21286

Contract / Revision	Alt Order #
116118 /	06262487

Product
AMER FOR PROS 8/28

Contract Dates	Estimate #
08/28/12 - 09/03/12	**1833**

Advertiser	Original Date / Revision
Americans for Prosperity	08/03/12 / 08/21/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/28/12	08/31/12	CBS This Morning	7am - 9am		:30			NM	3	$2,550.00
ISSUE CLASS OF TIME												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	-TWTF--	3	$850.00							
N 2	WRAL	08/28/12	08/31/12	Noon News	12p-1p		:30			NM	3	$2,100.00
ISSUE CLASS OF TIME												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	-TWTF--	3	$700.00							
N 3	WRAL	08/28/12	08/31/12	5:00 First News	5-530p		:30			NM	3	$6,000.00
ISSUE CLASS OF TIME												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	-TWTF--	3	$2,000.00							
N 4	WRAL	08/28/12	09/02/12	Late News	11-1135p		:30			NM	3	$6,000.00
ISSUE CLASS OF TIME												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	-TWTFSS	3	$2,000.00							
N 5	WRAL	08/29/12	08/29/12	Wed Hour 3	10-11p		:30			NM	0	$0.00
ISSUE CLASS OF TIME												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	--1----	1	$5,000.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRAL*	*08/27/12-09/02/12*	*Wed Hour 3*	*10-11p*	*---W-------*	*:30*		*~~$5,000.00~~*	*NM*		
	See MG 6.2,6.3,6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11											
N 6	WRAL	08/30/12	08/30/12	Thu Hour 3	10-11p		:30			NM	10	$10,500.00
ISSUE CLASS OF TIME												
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	---1---	1	$5,500.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116118 /	06262487

Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	AMER FOR PROS 8/28	**1833**

Advertiser	Original Date / Revision
Americans for Prosperity	08/03/12 / 08/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	*WRAL*	*08/27/12*	*09/02/12*	*Thu Hour 3*	*10-11p*	----Th-----	*:30*		*~~$5,500.00~~*	*NM*		
	See MG 6.2,6.3,6.4,6.5,6.6,6.7,6.8,6.9,6.10,6.11											
2	WRAL	09/01/12	09/02/12	U.S Open Tennis Saturday	11a - 6p	-------Sa--	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
3	WRAL	09/01/12	09/02/12	U.S Open Tennis Saturday	11a - 6p	-------Sa--	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
4	WRAL	09/01/12	09/02/12	U.S Open Tennis Saturday	11a - 6p	-------Sa--	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
5	WRAL	08/27/12	09/02/12	U.S Open Tennis Sunday	11a-6p	---------Su	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
6	WRAL	08/27/12	09/02/12	U.S Open Tennis Sunday	11a-6p	---------Su	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
7	WRAL	08/27/12	09/02/12	U.S Open Tennis Sunday	11a-6p	---------Su	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
8	WRAL	09/03/12	09/03/12	US Open Tennis Monday	1230-6p	M----------	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
9	WRAL	09/03/12	09/03/12	US Open Tennis Monday	1230-6p	M----------	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
10	WRAL	09/03/12	09/03/12	US Open Tennis Monday	1230-6p	M----------	:30		$1,000.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
11	WRAL	08/28/12	08/31/12	Inside Edition	7-730P	-TuWThF----	:30		$1,500.00	NM		
Ⓜ	MG for 5.1,6.1											
	ISSUE CLASS OF TIME											
N 7	WRAL	09/01/12	09/01/12	WRAL 6a News Sat	6-8a		:30			NM	1	$600.00
	ISSUE CLASS OF TIME											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	-----1-	1	$600.00							
N 8	WRAL	09/01/12	09/01/12	CBS This Morning Saturday	8am - 10am		:30			NM	1	$700.00
	ISSUE CLASS OF TIME											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	-----1-	1	$700.00							
N 9	WRAL	09/01/12	09/01/12	6pm News (Sat)	6-630p		:30			NM	1	$600.00
	ISSUE CLASS OF TIME											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	-----1-	1	$600.00							
N 10	WRAL	09/01/12	09/01/12	Sat Hour 3	10-11p		:30			NM	1	$2,000.00
	ISSUE CLASS OF TIME											
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/27/12	09/02/12	-----1-	1	$2,000.00							
N 11	WRAL	09/02/12	09/02/12	WRAL Sun Morning News	7-9a		:30			NM	1	$900.00
	ISSUE CLASS OF TIME											
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Contract Dates	Product	Estimate #
08/28/12 - 09/03/12	AMER FOR PROS 8/28	**1833**

Advertiser	Original Date / Revision
Americans for Prosperity	08/03/12 / 08/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays ------1	Spots/Week 1	Rate $900.00						
N 12	WRAL	09/02/12	09/02/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	$900.00
	ISSUE CLASS OF TIME											
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays ------1	Spots/Week 1	Rate $900.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRAL*	*08/27/12-09/02/12*		*Face The Nation 1030-1130*	*1030-1130*	---------SU	*:30*		*~~$900.00~~*	*NM*		
	See MG 12.2											
2	WRAL	08/27/12-09/02/12		Face the Nation	1030-11a	---------SU	:30		$900.00	NM		
(M)	MG for 12.1 09/02											
	ISSUE CLASS OF TIME/MG											
N 13	WRAL	09/03/12	09/03/12	CBS This Morning	7am - 9am		:30			NM	1	$850.00
	ISSUE CLASS OF TIME											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays 1------	Spots/Week 1	Rate $850.00						
N 14	WRAL	09/03/12	09/03/12	Noon News	12p-1p		:30			NM	1	$700.00
	ISSUE CLASS OF TIME											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays 1------	Spots/Week 1	Rate $700.00						
N 15	WRAL	09/03/12	09/03/12	5:00 First News	5-530p		:30			NM	1	$2,000.00
	ISSUE CLASS OF TIME											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays 1------	Spots/Week 1	Rate $2,000.00						
N 16	WRAL	09/03/12	09/03/12	Late News	11-1135p		:30			NM	1	$2,000.00
	ISSUE CLASS OF TIME											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays 1------	Spots/Week 1	Rate $2,000.00						
N 17	WRAL	09/03/12	09/03/12	Mon Hour 3	10-11p		:30			NM	1	$5,500.00
	ISSUE CLASS OF TIME											
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays 1------	Spots/Week 1	Rate $5,500.00						
									Totals		33	$43,900.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/03/12	33	$43,900.00	$37,315.00
Totals	33	$43,900.00	$37,315.00

Signature: _____ **Date:** _____

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