AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRAL-TV Raleigh	10-25-12

I, Jon Ferrell
do hereby request station time concerning the following issue:

Congressional Leadership Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges: $ 159,000 S / $ 135,150 N

This broadcast time will be used by: Congressional Leadership Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☑ Yes ☐ No

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Against M. McIntyre running for us congress
District 7

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Congressional Leadership Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☑ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date	Signature	Contact Phone Number
	Jonathan M. Farrell	703-683-4877

TO BE SIGNED BY STATION REPRESENTATIVE

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title
Dave Lyles	Dave Lyles	Sales Manager

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CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
119305 /	06368188

Product
CONG LEADER 10/26

Contract Dates	Estimate #	
10/26/12 - 11/06/12	**3348**	

Advertiser	Original Date / Revision
Congressional Leadership Fund	10/10/12 / 10/10/12

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	251	454

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	10/26/12	10/26/12	Late News	11-1135p		:30			NM	1	$5,000.00
ISSUE CLASS OF TIME r8.23												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / ----1-- / 1 / $5,000.00												
N 2	WRAL	11/02/12	11/02/12	David Letterman	1135p-1237a		:30			NM	1	$900.00
ISSUE CLASS OF TIME r8.23												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/29/12 / 11/04/12 / ----1-- / 1 / $900.00												
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1 WRAL 10/29/12-11/04/12 David Letterman 1135p-1237a ------F---- :30 ~~$900.00~~ NM												
See MG 2.2												
2 WRAL 11/01/12-11/01/12 David Letterman 1135p-1237a ----Th----- :30 $900.00 NM												
Ⓗ MG for 2.1 11/02												
N 3	WRAL	10/26/12	10/26/12	WRAL 5am News	5am - 5:30a		:30			NM	1	$900.00
ISSUE CLASS OF TIME r8.23												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / ----1-- / 1 / $900.00												
N 4	WRAL	10/26/12	10/26/12	5:00 First News	5-530p		:30			NM	1	$4,000.00
ISSUE CLASS OF TIME r8.23												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12 / 10/28/12 / ----1-- / 1 / $4,000.00												
N 5	WRAL	11/02/12	11/02/12	5:30 News	530-6p		:30			NM	1	$4,000.00
ISSUE CLASS OF TIME r8.23												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/29/12 / 11/04/12 / ----1-- / 1 / $4,000.00												
N 6	WRAL	11/02/12	11/02/12	6pm News (M-F)	6-630p		:30			NM	1	$5,000.00
ISSUE CLASS OF TIME r8.23												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/29/12 / 11/04/12 / ----1-- / 1 / $5,000.00												
N 7	WRAL	10/26/12	11/02/12	CBS Evening News (M-F)	630p-7p		:30			NM	2	$10,000.00
ISSUE CLASS OF TIME r8.23												
Start Date / End Date / Weekdays / Spots/Week / Rate												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
119305 /	06368188

Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	CONG LEADER 10/26	**3348**

Advertiser	Original Date / Revision
Congressional Leadershi	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	----1--	1	$5,000.00						
Week:		10/29/12	11/04/12	----1--	1	$5,000.00						
N 8	WRAL	11/02/12	11/02/12	Inside Edition	7-730P		:30			NM	1	$2,200.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----1--	1	$2,200.00						
N 9	WRAL	10/26/12	10/26/12	Fri Hour 2	9-10p		:30			NM	0	$0.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	----1--	1	$5,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRAL*	*10/22/12-10/28/12*		*Fri Hour 2*	*9-10p*	------F----	*:30*		*~~$5,500.00~~*	*NM*		
See MG 23.3,23.4												
N 10	WRAL	11/05/12	11/05/12	Late News	11-1135p		:30			NM	1	$5,000.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$5,000.00						
N 11	WRAL	10/29/12	11/05/12	David Letterman	1135p-1237a		:30			NM	2	$1,800.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$900.00						
Week:		11/05/12	11/11/12	1------	1	$900.00						
N 12	WRAL	10/29/12	10/29/12	WRAL 5am News	5am - 5:30a		:30			NM	1	$900.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$900.00						
N 13	WRAL	10/29/12	10/29/12	5:00 First News	5-530p		:30			NM	1	$4,000.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$4,000.00						
N 14	WRAL	11/05/12	11/05/12	WRAL 5:30AM News	530-6a		:30			NM	1	$1,500.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$1,500.00						
N 15	WRAL	10/29/12	11/05/12	6pm News (M-F)	6-630p		:30			NM	2	$10,000.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$5,000.00						
Week:		11/05/12	11/11/12	1------	1	$5,000.00						
N 16	WRAL	10/29/12	10/29/12	Inside Edition	7-730P		:30			NM	1	$2,200.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1------	1	$2,200.00						
N 17	WRAL	11/05/12	11/05/12	Entertaiment Tonight	730-8P		:30			NM	1	$2,200.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$2,200.00						
N 18	WRAL	10/27/12	10/27/12	CRIMINAL MINDS	1135-1235XM		:30			NM	1	$500.00
ISSUE CLASS OF TIME r8.23												

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Contract / Revision	Alt Order #
119305 /	06368188

Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	CONG LEADER 10/26	**3348**

Advertiser	Original Date / Revision
Congressional Leadershi	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----1-	1	$500.00						
N 19	WRAL	10/27/12	10/27/12	On The Record 730-8p	730-8p		:30			NM	1	$600.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----1-	1	$600.00						
N 20	WRAL	11/03/12	11/03/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	1	$1,000.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----1-	1	$1,000.00						
N 21	WRAL	10/27/12	11/03/12	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		:30			NM	2	$1,800.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----1-	1	$900.00						
Week:		10/29/12	11/04/12	-----1-	1	$900.00						
N 22	WRAL	11/04/12	11/04/12	NFL Football (Early)	1p - 4:30p		:30			NM	1	$4,000.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------1	1	$4,000.00						
N 23	WRAL	10/28/12	11/04/12	NFL (Late)	4-730p		:30			NM	3	$21,500.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$8,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WRAL*	*10/22/12-10/28/12*		*NFL (Late)*	*4-730p*	---------Su	*:30*		*~~$8,000.00~~*	*NM*		
See MG 23.3,23.4												
3	WRAL	11/04/12-11/04/12		NFL (Late)	4-730p	---------Su	:30		$8,000.00	NM		
(M)	MG for 23.1,9.1											
ISSUE CLASS OF TIME												
4	WRAL	10/22/12-10/28/12		Fri Hour 2	9-10p	------F----	:30		$5,500.00	NM		
(M)	MG for 23.1,9.1											
ISSUE CLASS OF TIME												
Week:		10/29/12	11/04/12	------1	1	$8,000.00						
N 24	WRAL	10/28/12	10/28/12	6pm News (Sun)	6-630p		:30			NM	1	$1,500.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,500.00						
N 25	WRAL	10/28/12	10/28/12	60 Minutes	7-8p		:30			NM	1	$7,500.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$7,500.00						
N 26	WRAL	10/28/12	11/04/12	WRAL Sun Morning News	7-9a		:30			NM	2	$2,200.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,100.00						
Week:		10/29/12	11/04/12	------1	1	$1,100.00						
N 27	WRAL	10/28/12	10/28/12	CBS Sunday Morning	9-1030a		:30			NM	1	$1,200.00
ISSUE CLASS OF TIME r8.23												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------1	1	$1,200.00						

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Contract / Revision	Alt Order #
119305 /	06368188

Contract Dates	Product	Estimate #
10/26/12 - 11/06/12	CONG LEADER 10/26	**3348**

Advertiser	Original Date / Revision
Congressional Leadershi	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N	28	WRAL 11/01/12	11/01/12	Thu Hour 3	10-11p		:30			NM	1	$7,500.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	---1---	1	$7,500.00						
N	29	WRAL 11/01/12	11/01/12	WRAL 5:30AM News	530-6a		:30			NM	1	$1,500.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	---1---	1	$1,500.00						
N	30	WRAL 11/01/12	11/01/12	5:30 News	530-6p		:30			NM	1	$4,000.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	---1---	1	$4,000.00						
N	31	WRAL 11/01/12	11/01/12	Thu Hour 2	9-10p		:30			NM	1	$8,000.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	---1---	1	$8,000.00						
N	32	WRAL 10/30/12	10/30/12	David Letterman	1135p-1237a		:30			NM	1	$900.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	-1-----	1	$900.00						
N	33	WRAL 11/06/12	11/06/12	WRAL 5am News	5am - 5:30a		:30			NM	1	$900.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 11/05/12	11/11/12	-1-----	1	$900.00						
N	34	WRAL 10/30/12	10/30/12	5:30 News	530-6p		:30			NM	1	$4,000.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	-1-----	1	$4,000.00						
N	35	WRAL 10/30/12	10/30/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	$5,000.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	-1-----	1	$5,000.00						
N	36	WRAL 10/30/12	10/30/12	Inside Edition	7-730P		:30			NM	1	$2,200.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	-1-----	1	$2,200.00						
N	37	WRAL 10/30/12	10/30/12	Tue Hour 1	8-9p		:30			NM	1	$9,000.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	-1-----	1	$9,000.00						
N	38	WRAL 10/31/12	10/31/12	Wed Hour 3	10-11p		:30			NM	1	$6,500.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	--1----	1	$6,500.00						
N	39	WRAL 10/31/12	10/31/12	David Letterman	1135p-1237a		:30			NM	1	$900.00
		ISSUE CLASS OF TIME r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 10/29/12	11/04/12	--1----	1	$900.00						

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Congressional Leadershi	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 40	WRAL	10/31/12	10/31/12	6pm News (M-F)	6-630p		:30			NM	1	$5,000.00
	ISSUE CLASS OF TIME r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$5,000.00						
N 41	WRAL	10/31/12	10/31/12	Entertaiment Tonight	730-8P		:30			NM	1	$2,200.00
	ISSUE CLASS OF TIME r8.23											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	--1----	1	$2,200.00						
									Totals		47	$159,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	12	$33,700.00	$28,645.00
10/29/12 -11/06/12	35	$125,300.00	$106,505.00
Totals	47	$159,000.00	$135,150.00

Signature: _____ **Date:** _____

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