AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WRAL-TV Raleigh	~~8/14/12~~ 10/31/12

I, Buying Time LLC,

being/on behalf of: Dalton for Governor, a legally

qualified candidate of the Democratic political

party for the office of: North Carolina Governnor

in the General

election to be held on: November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: $ 18,560 g / $15776.00 N NET

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Dalton for Governor P.O. Box 1696 Raleigh, N.C. 27602 Phone: (919) 755-6888	Scott Falmlen-Treasurer

I represent that the payment for the above described broadcast time has been furnished by:

Dalton for Governor

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen-Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/14/12
Date

Signature

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Dave Lyles
Signature

Dave Lyles
Printed Name

Sales Manager
Title

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CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Buying Time
P.O. Box 40181
Washington, DC 20016-0181

Contract / Revision	Alt Order #
120153 /	

Product
DALTON FOR GOVERNOR

Contract Dates	Estimate #
11/01/12 - 11/05/12	2564

Advertiser	Original Date / Revision
Dalton for Governor	10/31/12 / 10/31/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	11/01/12	11/01/12	WRAL 5am News	5am - 5:30a		:30			NM	1	$150.00
CLASS 4 CANDIDATE R9.26												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---T---	1	$150.00						
N 2	WRAL	11/01/12	11/05/12	WRAL 5:30AM News	530-6a		:30			NM	3	$1,995.00
CLASS 3 CANDIDATE R9.26												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---11--	2	$665.00						
Week:		11/05/12	11/11/12	1------	1	$665.00						
N 3	WRAL	11/01/12	11/05/12	WRAL AM News	6-7a		:30			NM	3	$2,700.00
CLASS 3 CANDIDATE R9.26												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---11--	2	$900.00						
Week:		11/05/12	11/11/12	1------	1	$900.00						
N 4	WRAL	11/01/12	11/01/12	CBS This Morning	7am - 9am		:30			NM	1	$665.00
CLASS 3 CANDIDATE R9.26												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---T---	1	$665.00						
N 5	WRAL	11/01/12	11/04/12	WRAL 6a News Sat	6-8a		:30			NM	1	$150.00
CLASS 4 CANDIDATE R9.26												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----S-	1	$150.00						
N 6	WRAL	11/01/12	11/04/12	WRAL Sun Morning News	7-9a		:30			NM	1	$490.00
CLASS 3 CANDIDATE R9.26												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	1	$490.00						
N 7	WRAL	11/01/12	11/05/12	Noon News	12p-1p		:30			NM	3	$1,605.00
CLASS 3 CANDIDATE R9.26												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---11--	2	$535.00						
Week:		11/05/12	11/11/12	1------	1	$535.00						
N 8	WRAL	11/01/12	11/03/12	5:00 First News	5-530p		:30			NM	1	$550.00
CLASS 4 CANDIDATE R9.26												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
120153 /	

Contract Dates	Product	Estimate #
11/01/12 - 11/05/12	DALTON FOR GOVERN	**2564**

Advertiser	Original Date / Revision
Dalton for Governor	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	----F--	1	$550.00						
N 9	WRAL	11/01/12	11/05/12	5:30 News	530-6p		:30			NM	3	$5,340.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---11--	2	$1,780.00						
Week:		11/05/12	11/11/12	1------	1	$1,780.00						
N 10	WRAL	11/01/12	11/04/12	6pm News (M-F)	6-630p		:30			NM	2	$4,450.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	---11--	2	$2,225.00						
N 11	WRAL	11/01/12	11/04/12	On The Record 730-8p	730-8p		:30			NM	1	$265.00
	CLASS 3 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----S-	1	$265.00						
N 12	WRAL	11/01/12	11/04/12	WRAL News Sat. 9a-9:30a	9:00a - 9:30a		:30			NM	1	$200.00
	CLASS 4 CANDIDATE R9.26											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	-----S-	1	$200.00						
									Totals		21	$18,560.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	21	$18,560.00	$15,776.00
Totals	21	$18,560.00	$15,776.00

Signature: _____ **Date:** _____

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