AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WRAL-TV ; Raleigh NC	~~8/14/12~~ 9/17/12

I, Buying Time LLC,

being/on behalf of: Dalton for Governor, a legally

qualified candidate of the Democratic political

party for the office of: North Carolina Governnor

in the General

election to be held on: November 6th, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges: $ $33,150 9 / $28177.50 NET

Copyright ©2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced or Further Distributed.

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

And:

Buying Time
P.O. Box 40181
Washington, DC 20016-0181

Contract / Revision	Alt Order #
116638 /	06281313

Product
DALTON 9/18

Contract Dates	Estimate #
09/18/12 - 09/24/12	**2206**

Advertiser	Original Date / Revision
Dalton for Governor	08/16/12 / 09/13/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRAL	Cheryl Blair	Washington Tel

Special Handling
CIA - Mark PAID

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	323	326

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	09/21/12	09/21/12	Price is Right	11a-12p		:30			NM	1	$325.00
CLASS 2 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $325.00							
N 2	WRAL	09/21/12	09/21/12	Young and the Restless	4-5p		:30			NM	1	$585.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $585.00							
N 3	WRAL	09/21/12	09/21/12	WRAL 5am News	5am - 5:30a		:30			NM	1	$150.00
CLASS 4 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $150.00							
N 4	WRAL	09/21/12	09/21/12	5:00 First News	5-530p		:30			NM	1	$1,115.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $1,115.00							
N 5	WRAL	09/21/12	09/21/12	5:30 News	530-6p		:30			NM	1	$1,115.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $1,115.00							
N 6	WRAL	09/21/12	09/21/12	6pm News (M-F)	6-630p		:30			NM	1	$1,335.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $1,335.00							
N 7	WRAL	09/21/12	09/21/12	Inside Edition	7-730P		:30			NM	1	$670.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $670.00							
N 8	WRAL	09/21/12	09/21/12	CBS This Morning	7am - 9am		:30			NM	1	$380.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $380.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116638 /	06281313

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	DALTON 9/18	**2206**

Advertiser	Original Date / Revision
Dalton for Governor	08/16/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WRAL	09/21/12	09/21/12	Dr. Phil	9-10a		:30			NM	1	$215.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ----1--	Spots/Week 1	Rate $215.00							
N 10	WRAL	09/24/12	09/24/12	Late News	11-1135p		:30			NM	1	$1,335.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $1,335.00							
N 11	WRAL	09/24/12	09/24/12	David Letterman	1135p-1237a		:30			NM	1	$115.00
CLASS 4 - CANDIDATE												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $115.00							
N 12	WRAL	09/24/12	09/24/12	Price is Right	11a-12p		:30			NM	1	$325.00
CLASS 2 - CANDIDATE												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $325.00							
N 13	WRAL	09/24/12	09/24/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	$215.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $215.00							
N 14	WRAL	09/24/12	09/24/12	Young and the Restless	4-5p		:30			NM	1	$585.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $585.00							
N 15	WRAL	09/24/12	09/24/12	5:30 News	530-6p		:30			NM	1	$1,115.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $1,115.00							
N 16	WRAL	09/24/12	09/24/12	Inside Edition	7-730P		:30			NM	1	$670.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $670.00							
N 17	WRAL	09/24/12	09/24/12	CBS This Morning	7am - 9am		:30			NM	1	$380.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/24/12	End Date 09/30/12	Weekdays 1------	Spots/Week 1	Rate $380.00							
N 18	WRAL	09/22/12	09/22/12	WRAL 6a News Sat	6-8a		:30			NM	1	$150.00
CLASS 4 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays -----1-	Spots/Week 1	Rate $150.00							
N 19	WRAL	09/23/12	09/23/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	$200.00
CLASS 4 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------1	Spots/Week 1	Rate $200.00							
N 20	WRAL	09/23/12	09/23/12	Late News	11-1135p		:30			NM	1	$1,335.00
CLASS 3 - CANDIDATE												
Week:	Start Date 09/17/12	End Date 09/23/12	Weekdays ------1	Spots/Week 1	Rate $1,335.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116638 /	06281313

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	DALTON 9/18	**2206**

Advertiser	Original Date / Revision
Dalton for Governor	08/16/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	WRAL	09/17/12-09/23/12		*Late News*	*11-1135p*	---------Su	*:30*		*~~$1,335.00~~*	*NM*		
See MG 20.2												
2	WRAL	09/23/12-09/23/12		Follows Late Ftball/Bball	11:30pm-12:05am	---------Su	:30		$1,335.00	NM		
Ⓜ	MG for 20.1 09/23											
N 21	WRAL	09/23/12	09/23/12	CBS Sunday Morning	9-1030a		:30			NM	1	$600.00
CLASS 2 - CANDIDATE												
Week:		09/17/12	09/23/12	------1	1	$600.00						
N 22	WRAL	09/20/12	09/20/12	Late News	11-1135p		:30			NM	1	$1,335.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	---1---	1	$1,335.00						
N 23	WRAL	09/20/12	09/20/12	Noon News	12p-1p		:30			NM	1	$315.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	---1---	1	$315.00						
N 24	WRAL	09/20/12	09/20/12	WRAL 5am News	5am - 5:30a		:30			NM	1	$150.00
CLASS 4 - CANDIDATE												
Week:		09/17/12	09/23/12	---1---	1	$150.00						
N 25	WRAL	09/20/12	09/20/12	5:00 First News	5-530p		:30			NM	1	$1,115.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	---1---	1	$1,115.00						
N 26	WRAL	09/20/12	09/20/12	6pm News (M-F)	6-630p		:30			NM	1	$1,335.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	---1---	1	$1,335.00						
N 27	WRAL	09/20/12	09/20/12	CBS This Morning	7am - 9am		:30			NM	1	$380.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	---1---	1	$380.00						
N 28	WRAL	09/20/12	09/20/12	Entertaiment Tonight	730-8P		:30			NM	1	$670.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	---1---	1	$670.00						
N 29	WRAL	09/20/12	09/20/12	Dr. Phil	9-10a		:30			NM	1	$215.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	---1---	1	$215.00						
N 30	WRAL	09/18/12	09/18/12	Late News	11-1135p		:30			NM	1	$1,335.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	-1-----	1	$1,335.00						
N 31	WRAL	09/18/12	09/18/12	David Letterman	1135p-1237a		:30			NM	1	$270.00
CLASS 3 - CANDIDATE												
Week:		09/17/12	09/23/12	-1-----	1	$270.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116638 /	06281313

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	DALTON 9/18	**2206**

Advertiser	Original Date / Revision
Dalton for Governor	08/16/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	32	WRAL 09/18/12	09/18/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	1	$215.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-1-----	1	$215.00						
N	33	WRAL 09/18/12	09/18/12	WRAL 5am News	5am - 5:30a		:30			NM	1	$150.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-1-----	1	$150.00						
N	34	WRAL 09/18/12	09/18/12	5:00 First News	5-530p		:30			NM	1	$1,115.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-1-----	1	$1,115.00						
N	35	WRAL 09/18/12	09/18/12	5:30 News	530-6p		:30			NM	1	$1,115.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-1-----	1	$1,115.00						
N	36	WRAL 09/18/12	09/18/12	Entertaiment Tonight	730-8P		:30			NM	1	$670.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-1-----	1	$670.00						
N	37	WRAL 09/19/12	09/19/12	David Letterman	1135p-1237a		:30			NM	1	$270.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$270.00						
N	38	WRAL 09/19/12	09/19/12	Price is Right	11a-12p		:30			NM	1	$325.00
		CLASS 2 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$325.00						
N	39	WRAL 09/19/12	09/19/12	Noon News	12p-1p		:30			NM	1	$315.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$315.00						
N	40	WRAL 09/19/12	09/19/12	WRAL 5am News	5am - 5:30a		:30			NM	1	$150.00
		CLASS 4 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$150.00						
N	41	WRAL 09/19/12	09/19/12	5:00 First News	5-530p		:30			NM	1	$1,115.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$1,115.00						
N	42	WRAL 09/19/12	09/19/12	6pm News (M-F)	6-630p		:30			NM	1	$1,335.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$1,335.00						
N	43	WRAL 09/19/12	09/19/12	Inside Edition	7-730P		:30			NM	1	$670.00
		CLASS 2 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$670.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116638 /	06281313

Contract Dates	Product	Estimate #
09/18/12 - 09/24/12	DALTON 9/18	**2206**

Advertiser	Original Date / Revision
Dalton for Governor	08/16/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 44		WRAL 09/19/12	09/19/12	CBS This Morning	7am - 9am		:30			NM	1	$380.00
		CLASS 3 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$380.00						
N 45		WRAL 09/19/12	09/19/12	Dr. Phil	9-10a		:30			NM	1	$215.00
		CLASS 2 - CANDIDATE										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	--1----	1	$215.00						
N 46		WRAL 09/20/12	09/20/12	Thu Hour 2	9-10p		:30			NM	1	$3,115.00
		CLASS 3 CANDIDATE r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	---T---	1	$3,115.00						
N 47		WRAL 09/21/12	09/21/12	Fri Hour 1	8-9p		:30			NM	1	$1,570.00
		CLASS 3 CANDIDATE r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	----F--	1	$1,570.00						
N 48		WRAL 09/24/12	09/24/12	WRAL 4:30am News	4:30a - 5am		:30			NM	1	$90.00
		CLASS 3 CANDIDATE r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/24/12	09/30/12	M------	1	$90.00						
N 49		WRAL 09/18/12	09/21/12	WRAL 4:30am News	4:30a - 5am		:30			NM	1	$90.00
		CLASS 3 CANDIDATE r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-TWTF--	1	$90.00						
N 50		WRAL 09/18/12	09/21/12	Late Late Show	1237a-137a		:30			NM	2	$200.00
		CLASS 3 CANDIDATE r8.23										
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/17/12	09/23/12	-TWTF--	2	$100.00						
									Totals		51	$33,140.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	51	$33,140.00	$28,169.00
Totals	51	$33,140.00	$28,169.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.