

WCBS-TV QUARTERLY ISSUES/PROGRAM REPORT—JULY 10, 2005

Attached are listings of broadcast segments that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three-month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times given are approximate.

PROGRAMS

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5 PM, CBS 2 News at 6 PM, CBS 2 News at 11 PM. CBS 2 News Saturday, CBS 2 News Sunday—Regularly scheduled news broadcasts focusing on current issues and events.

CBS 2 News at 11 PM—"Shame on U"—feature of varying lengths focusing on consumer issues, business practices, and government services. Dates vary.

CBS 2 News at 11 PM—"Eat at Your Own Risk"—feature of varying lengths focusing on consumer health issues. Dates vary.

CBS 2 News at 5 PM—"Your 2 Cents"—feature of varying lengths focusing on consumer issues.

CBS 2 News at 5 PM—"Your Health Your Rights"—feature of varying lengths focusing on health insurance related issues and other medical rights.

"Salute to Our Schools"—Half-hour special hosted by Morry Alter highlighting tri-state area schools that are thriving.

60 Minutes—Regular scheduled one-hour news broadcast featuring in-depth interviews and reports of various lengths. Sunday, 7-8 PM

48 Hours Mystery—Regularly scheduled news broadcast. Saturday, 10-11 PM

Kirtzman & Co. — Regularly scheduled news broadcast featuring political interviews and topics. Sunday, 11 AM. Hosted by Political Reporter Andrew Kirtzman.

Sunday Edition—Regularly scheduled news broadcast featuring political interviews and topics. Hosted by CBS 23 Political Reporter Marcia Kramer. Sunday, 11:30 AM.

Jewish Heritage Month Vignettes—WCBS-TV ran 30-second informational pieces in honor of Jewish Heritage month from June 11-June 30th.

Public Service Announcements—WCBS-TV continues its tradition of airing and sponsoring numerous PSA's. Most notably, in June CBS 2 participated in a comprehensive HIV/Aids Awareness campaign and promoted National AIDS testing Day. Additionally, WCBS sponsored PSA's for the Harlem YMCA (April-June), CBS Stroke Month (May), and a New Jersey Walk to Fight Autism (May), among others.

CHILDREN: Topics included in this category include drink driving and children's television habits

CBS 2 NEWS at 5:00 PM: 4/25 Reporter Katie McGee discusses "The Scholastic Kids Press Corps"- student journalists who had the opportunity to work the red carpet at the Tribeca Film Festival report for both their educational magazine and website; 4/27 Anchor Dana Tyler discusses the Broadway revival of the 1968 Children's Classic "Chitty Chitty Bang Bang"; 5/30, Reporter Michael Pomeranz discusses a new study that finds popular teens are much more likely to drink, smoke marijuana, shoplift and vandalize property than their less-popular peers; **CBS 2 NEWS AT NOON: "Parent to Parent":** 4/26 Anchor Shon Gables discusses alcohol related car crashes during prom season and how parents can prevent these accidents from occurring; 5/3, Anchor Cindy Hsu discusses the challenges of single parents have when trying to date; 5/24, Anchor Cindy Hsu reveals that the average American child between the ages of 2 and 17 watches nearly 20 hours of television a week, nearly double the recommended amount according to the Academy of Pediatrics; 6/21 Anchor Cindy Hsu discusses how two-thirds of American parents have not chosen an official guardian to look after their children should they pass away or become unable to care for them; **CBS 2 NEWS SUNDAY AT 7:00 AM:** 6/26 Anchor Lynda Lopez discusses how hundreds of bikers drove to the Hale House in Harlem to deliver thousands of diapers. The yearly ride provides six months worth of diapers for the babies and toddlers in the Hale House's childcare program.

CONSUMERISM: Topics in this category include "Eat at Your Own Risk" health code violations and "Shame on U" consumer advisories

CBS 2 NEWS AT 5:00 PM: 4/4, "Spoiled Food" —Consumer Reporter Kirstin Cole reports on the dangers of using foods and products past their expiration dates; 4/5 Kirstin Cole discusses hidden cell phone fees; 5/8 Kirstin Cole reports on credit card debt and knowing your rights; 5/11 Kristin Cole reports on "Free Money" scams and how to protect yourself; 5/9 Reid Lamberty reports on unlicensed landscapers improperly applying pesticides; 5/18 Kirstin Cole reveals the truth behind "Dollar Stores" and how some products being sold can cause harm; **CBS 2 News at 6 PM** 5/24 Anchor/Reporter Reid Lamberty reports the facts and flaws of low cost internet phone service; 5/27 Kirstin Cole shares how to avoid being ripped off at the gas pump; 6/1 Kirstin Cole reports on protecting yourself when hiring a handyman; 6/7 Reporter John Slattery exposes travel agent scams; **CBS 2 News at 11:00 PM** continues its consumer franchises "Shame on U" and "Eat at Your Own Risk": 5/15/ Arnold Diaz reveals parking lots charging customers to park in a covered garage then moving cars into the street ; 5/16 Kirstin Cole reveal BBQ hotspots with health code violations; 6/16 Arnold Diaz "Shame on U" reveals a contractor accused of consumer fraud still operating a business.

CRIME: Topics in this category include the decline of violent crimes in New York City public schools and the hunt for a rape suspect

CBS 2 NEWS AT 5:00 PM: 4/22 Reporter John Slattery reports how police in Brooklyn ask for help identifying two young men who tried to rob a livery cab driver and ended up shooting him; 6/6 John Slattery reports on the increasingly common crime of theft at construction sites; **CBS 2 NEWS AT NOON:** 5/19 Anchor Maurice DuBois reports how transit officials are cracking down on subway swipers- illegal swipers buy unlimited Metrocards and then rake in the cash by selling swipes to riders at the turnstiles; **CBS 2 NEWS AT 11:00 PM:** 5/22 Reporter Michael Pomeranz discusses a hate crime that shocked Flushing residents. Swastikas and anti-

Semitic threats were found on mailboxes, bus stops and cars; 6/8 Reporter Brendan Keefe reports how New York City police are looking for a brazen killer who savagely beat a Manhattan doorman to death near his home in Elmhurst, Queens; **CBS 2 NEWS AT NOON:** 6/23 Anchor Cindy Hsu reports how mayor Bloomberg says violent crimes have dropped 39 percent on the city's most dangerous schools; he attributes the drop to extra police officers in the school buildings; **CBS 2 NEWS AT 5:00 AM:** 6/29 Anchor Mario Bosquez reports that police are asking for the public's help in the hunt for a rape suspect. The public is urged to call Crime Stoppers at 800-577-TIPS if they have any leads; 5/26 Anchor Shon Gables reports that another Long Island school official is arrested for allegedly stealing money, he is accused of using \$93,000 of district money for his personal home improvements;

EDUCATION: Topics in this category includes a special "Salute to Our Schools" highlighting a successful school and "Principal for a Day"

5/8/ 12:00 Noon Host Morry Alter goes inside Mary Lindley Murray P.S. 116 in this ½ hour special and uncovers the secrets to its success; **CBS 2 News at 5:00 PM:** 4/6 Anchor Roz Abrams reports on "Principal for a Day," highlighting various CBS 2 reporters' participation in the PENCIL school program; 4/8 Education Reporter Kerri Lyon reports on Catholic school children paying their last respects to Pope John Paul; 6/28 Education Reporter Kerri Lyon reports on PS 8 in Washington Heights, a once failing school that has recorded huge gains in test scores and morale; 6/21; Keri Lyon reports on the pros and cons of school testing for 8th graders; 6/16 Kerri Lyon shares how PS 191 is on the rise since a gifted and talented program was implemented. **CBS 2 News at 6:00 PM:** 4/5 Kerri Lyon reports on student attorneys at Torah Academy (Teaneck, NJ) who participate in mock trial championships; Kerri Lyon reports on reduced crime at Roosevelt High School in the Bronx; 6/24 Kerri Lyon investigates paychecks being withheld for substitute teachers.

HEALTH: Topics in this category include a new product that may prevent limb amputation and how yoga may reduce premature births

CBS 2 NEWS AT NOON: 4/5 Anchor Cindy Hsu shares a new study that reveals 70 percent of women in the US gain excessive weight during pregnancy. Major risks involved in excessive weight gain include pre-term birth, birth defects and cesarean delivery; 5/23 Anchor Maurice DuBois discusses how yoga during pregnancy could improve birth weight while reducing premature births and complications. Yoga may help increased blood flow to the placenta says a new study from India; **CBS 2 NEWS AT 5:00 PM:** 4/22 Medical Reporter Dr. David Marks discusses S.A.D. -Seasonal Affective Disorder a condition that affects the way some people feel during certain weather and seasons; 4/29 Dr. David Marks discusses how for many people injuries caused by diabetes or poor circulation can cause amputation but a new product called Gamma Graft is saving limbs and lives; 6/17 Anchor Roz Abrams reports how hormones that are responsible for acne during adolescence may also protect against coronary heart disease in adulthood; 6/28 Reporter Dr. David Marks discusses how a tonsillectomy may help some asthmatic children breathe easier. **CBS 2 NEWS AT 5:00 AM:** 5/4 Anchor Mario Bosquez discusses how health officials on Long Island are battling a potential rabies outbreak in raccoons by placing 60 thousand vaccine packets inside cubes and dropping them over 63 square miles in communities north of the Long Island Expressway; 6/3 Reporter Dr. Sapna Parikh discusses how research shows it may be possible to see early signs of autism by reading the language of movement of toddlers; **CBS 2 NEWS AT 6:00 PM:** 5/31 Anchor Mary Calvi reports how many

New Yorker's are kicking the smoking habit. The city's smoking rate is at its lowest level since the state started keeping track in 1985. In New York City, the average was 18.9 percent, this is the first time it's dropped below 20 percent.

GOVERNMENT AND POLITICS: Topics in this category include the final debate with the NJ Republican Gubernatorial candidates before the primary and an interview with Mayor Bloomberg

11 AM CBS 2 6/5 News anchor Jim Rosenfield hosts a special NJ Republican Gubernatorial Debate; **KIRTZMAN & CO.:** 4/4 Kirtzman interviews Mayoral candidate Fernando Ferrer; 4/10 Kirtzman discusses Rudy Giuliani; 4/18 Kirtzman interviews Mayoral candidate C. Virginia Fields; 6/8 Kirtzman interviews Deputy Mayor Dan Doctoroff; CBS 2's Andrew Kirtzman hosts a special edition of "Kirtzman & Co." 5/15 at 11 AM when all four Democratic mayoral candidates -- Fernando Ferrer, C. Virginia Fields, Gifford Miller and Anthony Weiner—face off in a rare joint television appearance. Kirtzman leads his guests in a half-hour of freewheeling conversation and hard-hitting questions. **SUNDAY EDITION:** 4/4 Marcia Kramer interviews Gifford Miller; 4/11 Marcia Kramer interviews Sheldon Silver; 4/18 Marcia Kramer interviews Bill de Blasio of NYC Council; **CBS 2 NEWS AT 5:00 PM:** 5/18 Andrew Kirtzman reports on Mayor Bloomberg attempts to win the Hispanic vote; 5/27 Andrew Kirtzman reports on the NJ Governors race; **CBS 2 NEWS AT 11:00 PM:** 5/10 Reporter Jay Dow reports on the death of Council candidate Joseph Defalco; 5/24 Andrew Kirtzman reports on the politics around the smoking ban.