

WCBS-TV QUARTERLY ISSUES/PROGRAM REPORT—OCTOBER 10, 2005

Attached are listings of broadcast segments that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three-month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times given are approximate.

PROGRAMS

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5 PM, CBS 2 News at 6 PM, CBS 2 News at 11 PM. CBS 2 News Saturday, CBS 2 News Sunday—Regularly scheduled news broadcasts focusing on current issues and events.

CBS 2 News at 11 PM—"Shame on U"—feature of varying lengths focusing on consumer issues, business practices, and government services. Dates vary.

CBS 2 News at 11 PM—"Eat at Your Own Risk"—feature of varying lengths focusing on consumer health issues. Dates vary.

CBS 2 News at 5 PM—"Your 2 Cents"—feature of varying lengths focusing on consumer issues.

CBS 2 News at 5 PM—"Your Health Your Rights"—feature of varying lengths focusing on health insurance related issues and other medical rights.

60 Minutes—Regular scheduled one-hour news broadcast featuring in-depth interviews and reports of various lengths. Sunday, 7-8 PM

48 Hours Mystery—Regularly scheduled news broadcast. Saturday, 10-11 PM

Kirtzman & Co. — Regularly scheduled news broadcast featuring political interviews and topics. Sunday, 11 AM. Hosted by Political Reporter Andrew Kirtzman.

Sunday Edition—Regularly scheduled news broadcast featuring political interviews and topics. Hosted by CBS 2 Political Reporter Marcia Kramer. Sunday, 11:30 AM.

Public Service Announcements—WCBS-TV continues its tradition of airing and sponsoring PSA's. Most notably, WCBS sponsored and produced PSA's for the Tunnel to Towers Run, Susan G. Komen Race for the Cure, Jewish Heritage Month, The Juvenile Diabetes Research Foundation and heavily promoted PSA's from the Red Cross aid for Hurricane Katrina devastation and Asthma prevention/aid.

CHILDREN: Topics included in this category include health hazards for young children and parenting tips in "Parent to Parent" segments

CBS 2 NEWS at NOON: "Parent to Parent": 7/20 Anchor Cindy Hsu reveals tips for parents who want to make their kids feel at home when they are sick at sleep away camp; **"Parent to Parent":** 7/25 Anchor Cindy Hsu discusses what parents should do in order to keep their kids healthy and happy during the hot summer; 8/2 Anchor Maurice DuBois talks about a new study that shows kids who smoke or are exposed to second hand smoke are much more likely to have metabolic syndrome; 9/28 Anchor Cindy Hsu reports that according to the "Center for Disease Control," more than 30% of young people are overweight and part of the problem may be related to what they are eating at school; **CBS 2 NEWS at 5:00 PM:** 9/30 Anchor Maurice DuBois talks about the case of four New Jersey boys who were allegedly starved by their adoptive parents and reports that a multimillion dollar settlement had been reached and the state agreed to give 12 and a half million dollars to the Jackson brothers.

CONSUMERISM: Topics included in this category include "Eat at Your Own Risk" health code violations and "Shame on U" consumer advisories

CBS 2 NEWS THIS MORNING: 7/12 Tech Editor Brett Larson discusses the most essential consumer technology; 8/24 Consumer Reporter Kirstin Cole reveals several websites that can help people manage all their airline rewards, miles, and points; **CBS 2 NEWS AT NOON:** 8/23 Tech Editor Brett Larson introduces the new Live Doppler 2 Million which retrieves more accurate weather information; **CBS 2 NEWS AT 5:00 PM: "Your Two Cents":** 8/19 Consumer Reporter Kirstin Cole reports on ways to cut your cable, phone and internet bills; 8/26 Consumer Reporter Kirstin Cole reports on why many carmakers are doing away with some popular perks when selling a new car; **CBS 2 NEWS at 11:00 PM: "Eat at Your Own Risk":** 7/11 Consumer Reporter Kirstin Cole investigates food at street fairs; 9/19 Consumer Reporter Kirstin Cole investigates if you are really getting what you are paying for at certain restaurants when ordering wild salmon off the menu; 10/3 Kirstin Cole investigates possible health code violations when ordering chicken for take out; **"Shame on You":** 9/8 Reporter Arnold Diaz does a follow up report on a Great Neck Café for making false claims about carbohydrates and fat content in their food; 9/22 Reporter Arnold Diaz exposes an auto repair shop engaged in unethical practices.

CRIME: Topics included in this category include violent crimes in different New York boroughs and fraud at a gas station

CBS 2 NEWS IN THE MORNING: 8/31 Anchor Mario Bosquez discusses Long Island Judge Justice David A. Gross' arrest for his alleged link to the mob; 8/31 Anchor Mario Bosquez reports that John "Junior" Gotti could take the stand in his own defense and would be expected to testify that he retired from the Gambino crime family; 9/28 Reporter Tamsen Fadal reports on a deadly shooting at a club in Newark, NJ; **CBS 2 NEWS AT NOON:** 8/19 Anchor Maurice DuBois talks about a gas station attendant in Paramus, NJ who was arrested for allegedly short changing customers; **CBS 2 NEWS AT 5:00 PM:** 7/26 Anchor Jim Rosenfield talks about how subway crime is down 23 percent this month compared to the same period last year; 9/29 Anchor Maurice DuBois reports on police asking for help in finding the parents of a little girl named Valerie found alone in Queens; 10/3 Anchor Maurice DuBois discusses a Long Island man who is getting a second chance to defend himself against charges he murdered a teenage girl; **CBS 2 NEWS AT 11:00 PM:** 8/2 Anchor Dana Tyler reports on "National Night Out"—where hundreds turned out for events at police precincts in the five boroughs as a way for citizens to

symbolically reclaim their streets; 9/29 Anchor Jim Rosenfield reports on police saying that a dozen officers are under investigation for allegedly taking part in widespread looting after Hurricane Katrina hit; **CBS 2 NEWS SUNDAY:** 7/31 Anchor/Reporter Reid Lamberty reports on one of the suspects in the failed bomb attacks in London confessing to the crime; **CBS 2 NEWS SUNDAY AT 11 PM:** 9/25 Anchor/Reporter Michael Pomeranz reports on police asking for help in their search for someone who killed a Queens cashier at a bakery outlet during a robbery attempt.

EDUCATION: Topics included in this category include "Principal for a Day" segments and improvements in certain school curriculums

CBS 2 NEWS AT NOON: 9/8 Reporter Kerri Lyon reports on New York City kids going back to school for the new year to 74 newly added schools; **CBS 2 NEWS AT 5:00 PM:** 7/13 Reporter Kerri Lyon talks about how Chinese is emerging as a key language for American students to learn in school; 7/27 Reporter Kerri Lyon reports on growing numbers of tutoring programs available for the youngest of kids while some are saying that they are starting too young; 8/2 Kerri Lyon talks about New York City students who are hoping to create real buildings one day are getting a first-hand look at what goes into a construction project with their own schools; 8/11 Kerri Lyon reports on how the overcrowded Washington Heights High School finally found a new home; 8/29 Kerri Lyon talks about how when public school starts up for this calendar year, fewer third and fifth graders than expected will have to repeat a grade according to test scores; 9/16 Reporter Kerri Lyon discusses the possibility that some of the country's top computer scientists and engineers could be teaching children math and science; 9/28 Anchor Roz Abrams reports on "Principal for a Day," discussing the Pencil Organization's successful program; **CBS 2 NEWS AT 11:00 PM:** 9/7 Reporter Kerri Lyon talks about parents discovering shocking conditions as they brought their children to a Catholic school in the Bronx and found serious overcrowding.

HEALTH: Topics included in this category include new studies on breast cancer and health consequences from Hurricane Katrina

CBS 2 NEWS IN THE MORNING: 8/25 Anchor/Reporter Lynda Lopez reports on a number of people who got sick at an upstate water park due to parasites in the water; 8/31 Dr. Sapna Parikh reports that the health consequences of Hurricane Katrina are likely to be enormous; 9/23 Anchor Shon Gables talks about the Susan G. Komen Breast Cancer Foundation and the upcoming weekend's annual "Race for the Cure"; 9/26 Anchor Mario Bosquez talks about the importance of knowing the facts about food and water safety in order to protect your family in such devastations as Hurricane Katrina; **CBS 2 NEWS SATURDAY:** 9/3 Anchor/Reporter Lynda Lopez reports on the physical and emotional impact of Hurricane Katrina; **CBS 2 NEWS SUNDAY:** 9/25 Anchor/Reporter Lynda Lopez reports on the day's events surrounding the Komen "Race for the Cure" walk; **CBS 2 NEWS AT NOON:** 7/20 Anchor Maurice DuBois talks about a new study in the Journal of the National Cancer Institute saying that night shift workers who had low levels of melatonin were significantly more likely to develop breast cancer than those on normal schedules; 9/9 Anchor Maurice DuBois discusses a new study in the British Medical Journal that found women with high levels of stress in their lives were at a lower risk of developing breast cancer; 9/21 Anchor Cindy Hsu talks about the annual "City in Pink Campaign's" fight against breast cancer; 9/26 Anchor Dana Tyler talks about the Komen "Race for a Cure" walk and how thousands turned up at Central Park; **CBS 2 NEWS AT 5:00 PM:** 7/26 Reporter Jennifer Jordan

discusses how the summer heat brings some serious health risks, health exhaustion being at the top of the list; 7/29 Medical Reporter Dr. David Marks talks about a new study that finds that not all results for breast biopsies are the same, and some may not even pose a significant risk of eventually getting the disease; 8/31 Medical Reporter Dr. David Marks discusses tips for parents to help their children cope with severe anxiety related to going back to school; 9/15 Medical Reporter Dr. Sapna Parikh talks about an experimental procedure that shows promise for making life a lot easier for people with Type 1 Diabetes; 9/16 Medical Reporter Dr. Sapna Parikh discusses a diabetic's incredible personal journey; 9/23 Medical Reporter Dr. David Marks reports on the promise and potential danger of alternative medical therapies and talks about how most natural remedies are untested and risky; 10/4 Anchor Roz Abrams talks about how New Jersey health officials say that the very young, the elderly and people with chronic health problems should get flu vaccinations.

GOVERNMENT AND POLITICS: Topics included a debate between the Democratic mayoral candidates for New York City and an interview with Ruth Messinger

CBS 2 NEWS AT NOON: 9/30 Political Reporter Andrew Kirtzman interviews Ruth Messinger who ran against Rudy Giuliani in 1997 and is supporting Freddy Ferrer this year for New York City mayor; **CBS NEWS AT 5:00 PM:** 7/26 Andrew Kirtzman discusses how aides to Mayor Bloomberg last night officially challenged the right of a Republican rival to run against him this fall; 7/27 Andrew Kirtzman reports Governor Pataki announced he will not run for a fourth term next year; 9/12 Kirtzman talks about how on the eve of the Democratic primary, the outcome of the race has become increasingly uncertain; 9/28 Andrew Kirtzman reports on the race for mayor of New York City and Freddy Ferrer's status; **CBS 2 NEWS SUNDAY EDITION:** 8/21 Political Reporter Andrew Kirtzman moderates a live televised debate featuring the four leading Democratic mayoral candidates—Fernando Ferrer, C. Virginia Fields, Gifford Miller and Anthony Weiner; 8/21 Marcia Kramer explains that the race for New York City mayor is turning out to be no picnic for the Democratic candidates.