

## WCBS-TV QUARTERLY ISSUES/PROGRAM REPORT—APRIL 10, 2006

Attached are listings of broadcast segments that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three-month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times given are approximate.

### PROGRAMS

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5 PM, CBS 2 News at 6 PM, CBS 2 News at 11 PM. CBS 2 News Saturday, CBS 2 News Sunday—Regularly scheduled news broadcasts focusing on current issues and events.

CBS 2 News at 5 PM—"Your 2 Cents"—feature of varying lengths focusing on consumer issues.

CBS 2 News at 5 PM—"Your Health Your Rights"—feature of varying lengths focusing on health insurance related issues and other medical rights.

60 Minutes—Regular scheduled one-hour news broadcast featuring in-depth interviews and reports of various lengths. Sunday, 7-8 PM

Face the Nation—Regularly scheduled one-hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30-11 AM

48 Hours Mystery—Regularly scheduled news broadcast. Saturday, 10-11 PM

Kirtzman & Co. — Regularly scheduled news broadcast featuring political interviews and topics. Sunday, 11 AM. Hosted by Political Reporter Andrew Kirtzman.

Sunday Edition—Regularly scheduled news broadcast featuring political interviews and topics. Hosted by CBS 2 Political Reporter Marcia Kramer. Sunday, 11:00 AM.

High School Athlete of the Week—Weekly sports segment throughout the academic school year that highlights a new student athlete who excels in their athletic and academic accomplishments. Friday, 5 PM. Hosted by CBS 2 Sports Anchor Chris Wragge.

Public Service Announcements—WCBS-TV continues its tradition of airing and sponsoring PSA's. Most recently, WCBS promoted PSA's from the March of Dimes, the Susan G. Komen spot, the Domestic Violence spot "The Wrong Way Around," and the AD Council's New York Department of Education, Child Asthma Campaign, and Online Sexual Exploitation spot "Acronyms."

**CHILDREN: Topics included in this category are the growing trend of monitoring caregivers and safety and parenting tips in “Parent to Parent” segments.**

**CBS 2 NEWS AT NOON: “Parent to Parent”:** 1/27 Anchor Cindy Hsu discusses great family events for the weekend with *Time Out New York Kids* Magazine Director Noelle Howey; **“Parent to Parent”:** 2/15 Anchor Cindy Hsu is joined by nurse and child passenger safety technician Donna Makris to discuss child passenger safety while riding in a car; **CBS 2 NEWS AT 5:00 PM:** 1/27 Anchor Roz Abrams reports on Rockland County police’s investigation of a suspicious incident involving a stranger offering candy to a child near a school in New York City; 3/28 Education Reporter Kerri Lyon reports on helpful tips for parents when choosing the right summer camp for their children; **“High School Athlete of the Week”:** 3/31 Sports Anchor Chris Wragge reports on the athletic and academic accomplishments of High School athlete Keith Dobish from Lodi, NJ; **CBS 2 NEWS AT 6:00 PM:** 1/26 Reporter Kirstin Cole reports on the growing trend of monitoring caregivers; **CBS 2 NEWS AT 11:00 PM:** 3/2 Anchor Mary Calvi reports on the arrests of two men assaulting underage girls they met on the social networking website myspace.com; 3/11 Anchor Roz Abrams reports on a parent group in Clark, NJ trying to raise money to throw an alcohol-free party for graduating high school seniors with a wine tasting fundraiser.

**CONSUMERISM: Topics included in this category are “Your 2 Cents” reports and online shopping discounts.**

**CBS 2 NEWS THIS MORNING:** 1/17 Tech Editor Brett Larson reports on how your stamps can be personalized with your face or with your pet; 2/16 Tech Editor Brett Larson discusses alternatives to the Blackberry; **CBS 2 NEWS AT NOON:** 3/21 Consumer Reporter Kirstin Cole reports on a face cream that may be used as a substitute to Botox or surgery; 3/30 Consumer Reporter Kirstin Cole reports on hot new foot fashions for the spring season; **CBS NEWS AT 5:00 PM:** 1/11 Anchor Jim Rosenfield reports on how the federal government is changing the miles per gallon rating system for cars; **“Your 2 Cents”:** 1/13 Consumer Reporter Kirstin Cole talks about how throwing sensitive information in the trash may lead to identity theft; **“Your 2 Cents”:** 2/23 Consumer Reporter Kirstin Cole reports on web discounts when shopping online; **CBS 2 NEWS SUNDAY:** 2/26 Consumer Reporter Kirstin Cole reports on how to protect your checking account with a short term fix.

**CRIME: Topics included in this category are Scott Weinberger’s exclusive interview with Darryl Littlejohn.**

**CBS 2 NEWS AT NOON:** 2/23 Anchor Maurice DuBois reports on a big mob bust involving top members of the Genovese organized crime family; 3/23 Reporter Kerri Lyon reports that a person threw a baby into the water at Front Street in the Clifton Section of Staten Island; **CBS 2 NEWS AT 6:00 PM:** 2/28 Investigative Reporter Scott Weinberger reports on how police are turning to the public for help in the Imette St. Guillen murder case; 3/13 Education Reporter Kerri Lyon reports on several teens who were injured in an attack in their gym class at Health Careers High School in the Bronx; 3/22 Investigative Reporter Scott Weinberger exclusively interviews Darryl Littlejohn, the sole suspect in the Imette St. Guillen murder case; **CBS 2 NEWS AT 11:00 PM:** 1/26 Investigative Reporter Scott Weinberger reports on a high-powered Wall Street lawyer

who allegedly asked for sex as part of his client's fees; 3/1 Reporter Ti-Hua Chang reports on updated details related to the Imette St. Guillen murder case.

**EDUCATION: Topics included in this category are city schools trying to break language barriers.**

**CBS 2 NEWS AT NOON:** 3/29 Education Reporter Kerri Lyon reports on the New York Archdiocese announcing the closing of more than a dozen schools; **CBS 2 NEWS AT 5:00 PM:** 3/24 Education Reporter Kerri Lyon reports on a Hopatcong High School student who used CPR on his French teacher after she had a seizure; **CBS 2 NEWS AT 6:00 PM:** 2/6 Education Reporter Kerri Lyon reports that more than 300,000 city students struggling in math and reading now have a longer school day which in turn is affecting their families; 2/27 Education Reporter Kerri Lyon reports on how the city is trying to break the language barriers in schools; 3/20 Education Reporter Kerri Lyon discusses the controversy surrounding a new curriculum in New York City schools where children as young as five are learning about HIV and AIDS; **CBS 2 NEWS AT 11:00 PM:** 1/31 Anchor Roz Abrams reports on the Boys Choir of Harlem being evicted from its longtime home at public school M-469.

**HEALTH: Topics included in this category are reports on new cellulite treatment and Ipod volume health hazards.**

**CBS 2 NEWS THIS MORNING:** 2/24 Anchor Mario Bosquez reports that New Jersey is considering a measure that would allow pregnant women and mothers with young children to use handicapped parking spots; 2/27 Anchor Mario Bosquez reports on health officials in France who are trying to contain an outbreak of bird flu; **CBS 2 NEWS AT NOON:** 1/24 Medical Reporter Dr. David Marks reports on a new FDA-approved cellulite treatment; 1/31 Medical Reporter Dr. David Marks discusses the value of expensive organic food and drinks; **CBS 2 NEWS AT 11:00 PM:** 3/1 Investigative Reporter Scott Weinberger reports on Americans stockpiling Tamiflu medication; 3/29 Anchor Roz Abrams reports on possible health hazards of using maximum volume with Ipods and software available that limits Ipod volume; **CBS 2 NEWS SUNDAY:** 3/26 Medical Reporter Dr. David Marks reports on a dog that may have saved a woman's life by possibly detecting cancer in her body.

**GOVERNMENT AND POLITICS: Topics included in this category are an interview with Nassau County Executive Tom Suozzi and reports on plans to alleviate the logjam at Ground Zero.**

**CBS 2 NEWS AT 6:00 PM:** 1/13 Political Reporter Marcia Kramer reports that Nassau County Executive Tom Suozzi has created a campaign committee to explore a run for governor; 2/17 Political Reporter Andrew Kirtzman reports on Vice President Dick Cheney's hunting accident

where he accidentally shot and wounded a campaign contributor on a friend's South Texas ranch; 2/27 Political Reporter Andrew Kirtzman reports on Senator Chuck Schumer's plan to break the logjam at Ground Zero; 3/2 Political Reporter Andrew Kirtzman reports that federal agents launched raids in two boroughs, swooping down on a major union group, a huge electrical company and the office of a powerful Queens politician; 3/27 Political Reporter Marcia Kramer reports on President Bush's immigration reform and how demonstrators took to the streets across the nation and outside capitol hill protesting a strict measure passed by the house; **CBS 2 NEWS SUNDAY: "Sunday Edition with Marcia Kramer"**: 1/22 Political Reporter Marcia Kramer interviews Nassau County Executive Tom Suozzi and Brooklyn District Attorney Charles Hynes.