

## WCBS-TV QUARTERLY ISSUES/PROGRAM REPORT—July 10, 2006

Attached are listings of broadcast segments that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three-month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times given are approximate.

### PROGRAMS

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5 PM, CBS 2 News at 6 PM, CBS 2 News at 11 PM. CBS 2 News Saturday, CBS 2 News Sunday—Regularly scheduled news broadcasts focusing on current issues and events.

CBS 2 News at 5 PM—"Consumer Block"—feature of varying lengths focusing on consumer issues.

CBS 2 News at 5 PM—"Your Health Your Rights"—feature of varying lengths focusing on health insurance related issues and other medical rights.

60 Minutes—Regular scheduled one-hour news broadcast featuring in-depth interviews and reports of various lengths. Sunday, 7-8 PM

Face the Nation—Regularly scheduled one-hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30-11 AM

48 Hours Mystery—Regularly scheduled news broadcast. Saturday, 10-11 PM

Kirtzman & Kramer — Regularly scheduled news broadcast featuring political interviews and topics. Sunday, 11 AM. Hosted by Political Reporters Andrew Kirtzman and Marcia Kramer.

High School Athlete of the Week-Weekly sports segment throughout the academic school year that highlights student athletes who excel in their athletic and academic accomplishments. Friday, 5 PM. Hosted by CBS 2 Sports Anchor Chris Wragge.

Family First—feature of varying lengths focusing on family issues.

Public Service Announcements—WCBS-TV continues its tradition of airing and sponsoring PSA's. Most recently, WCBS promoted PSA's from the March of Dimes Walk America, the Pathmark Multicultural Arts Festival, Susan G. Komen Foundation, the Children's Aid Society, the AD Council, and Big Brothers and Big Sisters.

**CHILDREN: Topics included in this category are how to better understand the Amber Alert as well as “Family First” segments.**

**CBS 2 NEWS THIS MORNING:** 4/28 Anchor Kate Sullivan reports on an increase in overweight children according to World Health officials. 6/23 Anchor Kate Sullivan reports on New York City parents receiving new physical fitness report cards for their children. **CBS 2 NEWS AT NOON: “Family First”:** 5/30 Reporter Cindy Hsu reports on a special reading program called “Read and Rise” targeted to minorities. **“Family First”:** 6/8 Reporter Cindy Hsu reports on a Manhattan mother who created an online program to teach children how to read. **“Family First”:** 6/23 Reporter Cindy Hsu reports on the negative effects on children resulting from overprotective parents. **“Family First”:** 6/28 Reporter Cindy Hsu reports on a New Jersey teenager who is overcoming her rare bone disorder and living a fulfilled life. **CBS 2 NEWS AT 5:00 PM: “Family First”:** 4/18 Reporter Cindy Hsu discusses how to help children balance their passion with a profession when choosing careers. 4/20 Anchor Mary Calvi reports on the benefits of participating in Youth Service Day. 4/25 Anchor Mary Calvi reports on possible legislation to increase the safety of amusement park rides. 4/25 Anchor Mary Calvi reports on how the Amber Alert works to find missing children. 4/27 Anchor Roz Abrams reports on “Take Your Child to Work Day.” **“Family First”:** 5/18 Reporter Cindy Hsu reports on ways to spend family time. **“Family First”:** 5/23 Reporter Cindy Hsu highlights a Brooklyn student marching band that is beating the competition. **“Family First”:** 5/31 Reporter Cindy Hsu discusses how kids can be more organized. **“Family First”:** 6/8 Reporter Cindy Hsu reports on a mother who taught her son with special needs how to read. 6/23 Reporter Tanya Rivero reports on a new undercover operation targeting subway sex offenders making public transportation safer for children. 6/26 Anchor Roz Abrams reports on new breakthrough research on children and autism. **CBS 2 NEWS AT 6:00 PM:** 6/28 Reporter Jennifer McLogan reports on children whose camping plans were ruined because of the continuous rain. **CBS 2 NEWS AT 11:00 PM:** 5/1 Anchor Dana Tyler reports on nasal sprays possibly protecting infants and toddlers from the flu. 5/1 Anchor Dana Tyler reports on the controversy surrounding the effectiveness of the “Baby Einstein” and “Baby Brainy” videos. 6/22 Anchor Dana Tyler reports on a revolutionary new product that claims to prevent child drowning. **CBS 2 NEWS SATURDAY:** 6/24 Health Reporter Dr. David Marks reports on head lice becoming more resistant to treatment and a bigger threat to children. 6/24 Reporter Tamsen Fadal reports on search engines that are kid-friendly. **CBS 2 NEWS SUNDAY: “Family First”:** 4/30 Reporter Cindy Hsu highlights a child dance company that is reaching out to the community. 4/30 Reporter Andrea Stassou reports on two children found unconscious in a New Jersey swimming pool. 5/28 Anchor Reid Lamberty reports on children in Florida commemorating Memorial Day.

**CONSUMERISM: Topics included in this category are energy saving tips as well as safety measures for ordering pet medication over the Internet.**

**CBS 2 NEWS THIS MORNING:** 4/13 Consumer Reporter Kirstin Cole reports on what measures should be taken when ordering medication for pets over the Internet. 5/9 Tech Editor Brett Larson reports on fuel-efficient hybrid cars and how much money they actually save. 6/6 Tech Editor Brett Larson reports on the results from Consumer Reports on the effectiveness of tech support. 6/16 Anchor Kate Sullivan reports on New Jersey suing Royal Caribbean Cruise Lines and charging consumer fraud. **CBS 2 NEWS AT 5:00 PM:** 4/11 Consumer Reporter Kirstin Cole reports on stores that are not operating in compliance with the new \$110 tax laws. 4/13 Consumer Reporter Kirstin Cole reports on how to look stylish on prom night while sticking to a budget. 4/18 Consumer Reporter Kirstin Cole reports on how using methods other than driving can save both gas money and insurance money. 5/10 Consumer Reporter Kirstin Cole reports on the best surprise bargains. 5/18 Consumer Reporter Kirstin Cole reports on the best razors for women to use this summer. 6/16 Consumer Reporter Kirstin Cole reports on the benefits of jewelry dipping. **CBS 2 NEWS AT 11:00 PM:** 4/24 Consumer Reporter Kirstin Cole reports on a new restaurant trend that calculates a suggested tip right on the receipt. 5/15 Consumer Reporter Kirstin Cole reports on the NYC Department of Consumer Affairs reviewing complaints filed against Direct Buy. 5/16 Consumer Reporter Kirstin Cole reports on how to stop getting flooded with unsolicited credit card offers. 6/19 Consumer Reporter Kirstin Cole reports on travel tips that upgrade consumers to first class for less. **CBS 2 NEWS SUNDAY:** 4/16 Consumer Reporter Kirstin Cole reports on the pricey consequences of signing up for certain ring tones. 4/23 Consumer Reporter Kirstin Cole reports on how some homeowners are losing their insurance because of the hurricane season. 4/30 Consumer Reporter Kirstin Cole reports on the tactics used by the owners of the most energy efficient house in NJ. 5/21 Consumer Reporter Kirstin Cole reports on new bug sprays and their effectiveness. 6/25 Consumer Reporter Kirstin Cole reports on gas giveaways as the newest tactic used by retailers and hotels.

**CRIME: Topics included in this category are the 75<sup>th</sup> anniversary of organized crime in New York.**

**CBS 2 NEWS THIS MORNING:** 4/17 Reporter Tamsen Fadal reports on a toddler in the Bronx killed by a stray bullet. 4/24 Reporter Pablo Guzman reports on the 75<sup>th</sup> anniversary of organized crime in New York. 5/25 Reporter Tanya Rivero reports on the video taped confession of Nick Minucci, the man accused of a racist hate crime. 6/1 Anchor Maurice Dubois reports on a Commerce Bank robbery in Willowbrook, Staten Island.

**CBS 2 NEWS AT NOON:** 5/11 Anchor Mary Calvi reports on a middle school teacher accused of raping a student and inappropriately touching two other girls on school

grounds. 5/22 Anchor Roz Abrams reports on a robber who targets deliverymen. 5/30 Anchor Mary Calvi reports on rash of muggings at Brooklyn's Prospect Park. 6/23 Reporter Christine Sloan reports on a home invasion in Franklin, NJ where two men forced their way in with guns. **CBS 2 NEWS AT 5:00 PM:** 4/20 Reporter Tony Aiello reports on the arrest of four teenagers who are accused of more than a dozen robberies. 4/24 Reporter Ti-Hua Chang reports on a hate crime against a homosexual occurring outside of a Brownsville apartment. 4/24 Reporter John Slattery reports on a body found in Prospect Park. 4/28 Anchor Mary Calvi reports on one woman who is robbing the elderly in the Bronx by knifepoint. 5/5 Anchor Roz Abrams reports on a serial robber in Middleton, New York. 5/16 Reporter Tanya Rivero reports on an armed robber who stabbed a dry cleaning clerk as he was opening up for business. 6/28 Investigative Reporter Scott Weinberger reports on a former NYC police commissioner who admitted he failed to report a personal loan and accepted a gift. **CBS 2 NEWS AT 6:00 PM:** 4/19 Reporter Ti-Hua Chang reports on a livery cab driver shot to death during a robbery in Staten Island. 5/11 Anchor Dana Tyler reports on fraudulent jewelry scams in Nassau County. 5/19 Anchor Jim Rosenfield reports on a 14-year old Long Island student who was raped by another student. 5/31 Anchor Jim Rosenfield reports on a Long Island woman accused of raping a teenage boy. 6/23 Anchor Jim Rosenfield reports on two Long Island men accused of a racial hate crime. 6/26 Anchor Jim Rosenfield reports on a minister arrested for trying to lure children with naked pictures. **CBS 2 NEWS AT 11:00 PM:** 4/14 Reporter Brendan Keefe reports on a hold up where two policemen were shot. 4/28 Anchor Dana Tyler reports on the rape scandal involving the Duke lacrosse team. 5/22 Reporter Tony Aiello reports on a body found of a woman in her twenties. 6/23 Anchor Dana Tyler reports on a home invasion where the suspects went into the wrong home.

**EDUCATION: Topics included in this category are a new school program intended to fight the obesity epidemic.**

**CBS 2 NEWS THIS MORNING:** 5/5 Education Reporter Kerri Lyon reports on a school principal who ran more than 26 miles in one weekend to help out her students. 6/1 Education Reporter Kerri Lyon reports on a local 71-year old woman who continues to pursue her degree.

**CBS 2 NEWS AT NOON:** 4/24 Anchor Roz Abrams reports on Governor Pataki's approval of billions of dollars in construction money for New York City schools.

**CBS 2 NEWS AT 5:00 PM:** 4/11 Education Reporter Kerri Lyon reports on a new accountability system announced by the Department of Education where certain schools will be graded on whether students continue to do well. 4/12 Education Reporter Kerri Lyon reports on how a cell phone ban at a Brooklyn high school sent students into the streets in protest. 4/19 Education Reporter Kerri Lyon reports on a new partnership that could make it easier for schools to start offering Chinese language classes. 4/20 Education Reporter Kerri Lyon reports on a Bronx fourth grader who wrote a few nice words about his teacher and changed the life of his entire class. 5/22 Education Reporter Kerri Lyon reports on consultants with a unique perspective to alleviate the stress of the college application process. 6/7 Education Reporter Kerri Lyon reports on studies that

show American kids are not keeping up with other countries in mathematics and science. 6/23 Reporter Tamsen Fadal reports on Catholic schools closing to the dismay of many families. 6/26 Education Reporter Kerri Lyon reports on a Staten Island high school graduate who has not missed a day of class since first grade. 6/28 Education Reporter Kerri Lyon reports on students from Brooklyn high schools using cell phones to cheat on their Regents Exams. **CBS 2 NEWS AT 6:00 PM:** 4/18 Education Reporter Kerri Lyon reports on a group of New York City high school students who spend their spring break volunteering in New Orleans. 4/21 Education Reporter Kerri Lyon reports on which Catholic schools in our area are closing. 5/29 Education Reporter Kerri Lyon reports on the possibility of cursive handwriting being scratched off the curriculum. 6/2 Education Reporter Kerri Lyon reports on a new program that is battling the nation's childhood obesity epidemic. 6/13 Education reporter Kerri Lyon reports on students who were mistakenly accused of drinking alcohol at their prom. 6/19 Education Reporter Kerri Lyon reports on students receiving homework during the summer as an academic boost. 6/23 Education Reporter Kerri Lyon reports on a kindergarten through twelfth grade school/hospital that allows students with disabilities to keep up with their studies while receiving the help they need. **CBS 2 NEWS SATURDAY:** 5/13 Reporter Andrea Stassou reports on the "United Federation of Teachers" spring conference in Manhattan. **CBS 2 NEWS SUNDAY:** 4/23 Reporters Reid Lamberty and Kirstin Cole report on the Miles for Matheny Event in Peapack, New Jersey; The Matheny Medical and Education Center cares for and helps educate children and adults with disabilities. 6/4 Reporter Morry Alter reports on one Bronx principal's persistence in maintaining a school music program.

**HEALTH: Topics included in this category are reports on the effects of exposure to toxic dust at Ground Zero as well as a new drug that may help menopausal women.**

**CBS 2 NEWS THIS MORNING:** 4/25 Anchor Maurice DuBois reports on the possibility of detecting a scientific link between deaths and exposure to toxic dust at Ground Zero. 4/28 Anchor Kate Sullivan reports on an increase of 30% in overweight children. 5/29 Health Reporter Dr. David Marks reports on how more men are turning to plastic surgery. 6/9 Health Reporter Dr. David Marks reports on a new government approved vaccine that will aid the fight against cervical cancer.

**CBS 2 NEWS AT NOON:** 5/23 Health Reporter Dr. David Marks reports on how melanoma develops. **CBS 2 NEWS AT 5:00 PM:** 4/24 Health Reporter Dr. David Marks reports on a study that reveals the harmful effects pollution is having on new born babies. 4/25 Health Reporter Dr. David Marks reports on the reliability of implantable defibrillators that can save a heart patient's life. 4/26 Health Reporter Dr. David Marks reports on the complications that made an already difficult brain surgery on a Brooklyn boy even more challenging. 5/23 Health Reporter Dr. Marks reports on important measures spray tan users should take in order to protect themselves. 5/24 Health Reporter Dr. David Marks reports on ways to look for ovarian cancer. 5/25 Health Reporter Dr. David Marks reports on macular degeneration, an eye disease that leads to blindness. 5/29 Health Reporter Dr. David Marks reports on young people who are

turning to botox. 6/8 Health Reporter Dr. David Marks reports on an experiment that one day may make the lives easier of type one diabetics. 6/28 Health Reporter Dr. David Marks reports on a study that shows factors contributing to the American obesity issue. **CBS 2 NEWS AT 6:00 PM:** 4/24 Health Reporter Dr. David Marks reports on a study that shows coffee does not have serious negative health effects. 4/27 Health Reporter Dr. David Marks reports on the valuable clues your nails reveal about your health. 6/15 Health Reporter Dr. David Marks reports on a drug that helps menopausal women. **CBS 2 NEWS AT 11:00 PM:** 4/21 Health reporter Dr. David Marks reports on how some medical claims are over-promoting the effects of yoga. 4/25 Anchor Dana Tyler reports on the worst U.S. outbreak of the mumps in 20 years. 4/26 Health Reporter Dr. David Marks reports on an all-natural pill that works as sun block. 5/1 Anchor Mary Calvi reports on the dangers of sushi. 5/2 Anchor Dana Tyler reports on statistics that show Americans are far less healthy than the English. 5/23 Health Reporter Dr. David Marks reports on a new controversial weight loss drug that has doctors concerned. 5/30 Health Reporter Dr. David Marks reports on the medical symptoms you should never ignore. 6/7 Health Reporter Dr. David Marks reports on an organization that helps people when their health insurance is denied. 6/12 Anchor Dana Tyler reports on research that might lead the way to advances in the fight against Alzheimer's disease. 6/14 Health Reporter Dr. David Marks reports on the growing concern of thyroid cancer. 6/23 Anchor Reid Lamberty reports on a new alcohol and caffeine beverage that has health officials worried. 6/26 Health Reporter Dr. David Marks reports on the drowsy effect that results from allergy medications. **CBS 2 NEWS SUNDAY:** 6/18 Health Reporter Dr. David Marks reports on the use of cameras to detect cancer.

**GOVERNMENT AND POLITICS: Topics included in this category are a report on the action taken against the transit union's strike and reports on a terror plot from 2003 that was recently revealed.**

**CBS 2 NEWS THIS MORNING:** 5/30 Political Reporter Marcia Kramer reports on the opening of the New York State Democratic party convention in Buffalo. 6/7 Political Reporter Andrew Kirtzman reports on the controversy behind Ann Coulter's accusations against 9/11 widows. 6/21 Political Reporter Marcia Kramer reports on Mayor Bloomberg taking his Homeland Security funding fight to Washington D.C. 6/28 Political Reporter Marcia Kramer reports on city plans to build schools on a toxic site. **CBS 2 NEWS AT NOON:** 4/19 Political Reporter Marcia Kramer reveals new information that shows the 12-hour breakdown of the Roosevelt Island Tram could have been prevented. 5/23 Political Reporter Marcia Kramer reports on the re-opening of the Seven World Trade Center building nearly five years after the September 11 attacks. 5/23 Political Reporter Andrew Kirtzman reports on the death of Lloyd Bentsen. 5/30 Political Reporter Marcia Kramer reports on Eliot Spitzer's selection as the Democratic candidate for governor. 5/31 Political Reporters Marcia Kramer and Andrew Kirtzman report on the Democratic and Republican conventions. 6/13 Political Reporter Marcia Kramer reports on Presidential Aide Karl Rove. 6/19 Political Reporter Marcia Kramer

reports on the revelation of a terrorist plot to attack NY in 2003. **CBS 2 NEWS AT 5:00 PM:** 4/17 Political Reporter Andrew Kirtzman reports on transit union fines for its bus and subway strike. 4/26 Political Reporter Marcia Kramer reports on the deal reached to build the Freedom Tower at Ground Zero. 5/15 Political Reporter Andrew Kirtzman reports on Mayor Bloomberg's attack on the gun industry. 5/16 Political Reporter Andrew Kirtzman reports on Arizona Senator John McCain's commencement address at Columbia University. 5/19 Political Reporter Marcia Kramer reports on the U.S. Senate's passing a bill making English our national language. 5/22 Political Reporter Andrew Kirtzman reports on Jim McGreevy's memoir. 5/24 Political Reporter Marcia Kramer reports on Michael Long, the firefighter severely injured during last year's transit strike. 5/26 Political Reporter Andrew Kirtzman reports on the political race triggering debate in a Brooklyn community. 5/29 Political Reporter Marcia Kramer reports on the kick-off of Hillary Clinton's re-election campaign. 6/7 Political Reporter Marcia Kramer reports on the Administration for Children's Services hiring an additional 275 caseworkers after the Nixmary Brown case. 6/13 Political Reporter Marcia Kramer reports on Judge Laura Blackburne's removal from the Supreme Court. 6/20 Political Reporter Andrew Kirtzman reports on a new World Trade Center Memorial design. **CBS 2 NEWS AT 6:00 PM:** 4/18 Political Reporter Marcia Kramer reports on a Brooklyn landlord sentenced to jail after allowing living conditions to become dangerous for his tenants. 4/21 Political Reporter Marcia Kramer reports on two terrorists who were planning to strike in the U.S. 4/24 Political Reporter Marcia Kramer reports on the fate of Zacarias Moussaoui being in the hands of a federal jury. 4/25 Political Reporter Marcia Kramer reports on Mayor Bloomberg's hosting the first ever Mayor's Summit on illegal guns. 5/12 Political Reporter Andrew Kirtzman reports on a documentary involving Rudy Giuliani. 5/25 Political Reporter Marcia Kramer reports on the passing of a new immigration law by the U.S. Senate. 6/8 Political Reporter Andrew Kirtzman reports on a state lawmaker's trying to pass legislation that some charge would legalize racial profiling. 6/22 Political Reporter Marcia Kramer reports on the offering of scholarships to citizens of Saudi Arabia to study aviation. **CBS 2 NEWS SATURDAY:** 5/13 Reporter Kirstin Cole reports that Mayor Bloomberg's proposal to put the 9-11 Memorial Museum inside the Freedom Tower is gaining momentum. **CBS 2 NEWS SUNDAY:** 6/4 Political Reporter Andrew Kirtzman reports on NYC Police Commissioner Ray Kelly.