

WCBS-TV QUARTERLY ISSUES/PROGRAM REPORT—October 10, 2006

Attached are listings of broadcast segments that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three-month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times given are approximate.

PROGRAMS

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5 PM, CBS 2 News at 6 PM, CBS 2 News at 11 PM. CBS 2 News Saturday, CBS 2 News Sunday—Regularly scheduled news broadcasts focusing on current issues and events.

CBS 2 News at 5 PM—"Consumer Block"—feature of varying lengths focusing on consumer issues.

CBS 2 News at 5 PM—"Your Health Your Rights"—feature of varying lengths focusing on health insurance related issues and other medical rights.

60 Minutes—Regular scheduled one-hour news broadcast featuring in-depth interviews and reports of various lengths. Sunday, 7-8 PM

Face the Nation—Regularly scheduled one-hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30-11 AM

48 Hours Mystery—Regularly scheduled news broadcast. Saturday, 10-11 PM

Kirtzman & Kramer — Regularly scheduled news broadcast featuring political interviews and topics. Sunday, 11 AM. Hosted by Political Reporters Andrew Kirtzman and Marcia Kramer.

Family First—feature of varying lengths focusing on family issues.

Public Service Announcements—WCBS-TV continues its tradition of airing and sponsoring PSA's. Most recently, WCBS promoted PSA's from the Pathmark Multicultural Arts Festival, Susan G. Komen Foundation, the USO-TIMES, V-Chips (Boss of Mob), AD COUNCIL'S Online Sexual Exploitation "Acronyms," Habitat for Humanity, the Juvenile Diabetes Research Foundation, CASA Family Day, and Tunnel to Towers.

CHILDREN: Topics included in this category are a multi-sport clinic for physically disabled children as well as “Family First” segments.

CBS 2 NEWS THIS MORNING: 7/28 Anchor/Reporter Reid Lamberty reports on a new state appeals court ruling which declares sexually explicit e-mails to children in New York are legal as long as there are no pictures. 8/1 Anchor Maurice DuBois reports that tenants with children younger than 10 can demand a window guard. 9/1 Anchor Kate Sullivan reports on the warning signs of children affected with vision problems. **CBS 2 NEWS AT NOON: “Family First”:** 7/11 Reporter Cindy Hsu reports on what parents need to know about a specific language teenagers and children are using online where they abbreviate words in order to hide sexual content and profanity. **“Family First”:** 7/13 Reporter Cindy Hsu reports on tactics for parents to keep their kids’ minds active during the summer. **CBS 2 NEWS AT 5:00 PM:** 7/13 Anchor Mary Calvi reports on parents who filed a lawsuit as a means of demanding change in their children’s schools. 7/19 Anchors Jim Rosenfield and Dana Tyler report on the JDRF walk to cure juvenile diabetes. 7/21 Anchor Roz Abrams reports on the success of the Amber Alert in rescuing two children. 8/7 Anchor Roz Abrams reports that a new study shows the design of most shopping carts can be dangerous for children. 9/5 **“Family First”:** Reporter Cindy Hsu provides an inside look for parents who are interested in getting their kids into modeling. 10/2 Anchor Mary Calvi reports on a local elementary school’s decision to ban junk foods in order to promote healthier eating. **CBS 2 NEWS AT 6:00 PM:** 7/25 Education Reporter Kerri Lyon reports on a program called CrossGeneration Chess, which allows seniors to play chess against children. 8/17 Anchor Mary Calvi reports on the dangers involved in entering children in beauty pageants. **CBS 2 NEWS AT 11:00 PM:** 8/1 Anchors Jim Rosenfield and Dana Tyler report on children who were beating the heat by going to city pools. **CBS 2 NEWS SATURDAY:** 7/15 Reporter Reid Lamberty reports on a multi-sport clinic held for physically-disabled children and adults. **CBS 2 NEWS SUNDAY:** 7/30 Reporter Reid Lamberty provides tips for parents to get their children excited about reading. 8/13 Reporter Morry Alter reports on Camp Mariah, a summer camp which introduces children and teens to careers.

CONSUMERISM: Topics included in this category are tips for saving money while traveling and information about non-traditional mortgages.

CBS 2 NEWS THIS MORNING: 10/3 Anchor Maurice DuBois reports on small cars making a big comeback. **CBS 2 NEWS AT NOON:** 6/21 Reporter Kirstin Cole reports on a new tactic where hotels and resorts offer gas giveaways. **CBS 2 NEWS AT 5:00 PM:** 6/16 Consumer Reporter Kirstin Cole reports on an inexpensive jewelry dipping method. 6/19 Consumer Reporter Kirstin Cole provides tips for buying margarine. 7/3 Consumer Reporter Kirstin Cole reviews the best bicycle deals. 7/6 Consumer Reporter Kirstin Cole provides tips on how to buy the best and safest meat. 7/20 Consumer Reporter Kirstin Cole reports on a new type of credit card that accepts people without credit histories. 8/16 Consumer Reporter Kirstin Cole reports on natural alternatives to sleeping pills. 8/31 Reporter Tonya Rivero reports on the increased number of deals many car makers are offering. 9/19 Consumer Reporter Kirstin Cole reports on troubles with recycled cell phone numbers. 9/20 Consumer Reporter Kirstin Cole reports on what homeowners need to know about non-traditional mortgages. 10/5 Consumer Reporter Kirstin Cole reports on the financial dangers of cashing the free checks that come in the mail. **CBS 2 NEWS AT 6:00 PM:** 6/12 Consumer Reporter Kirstin Cole reports on the increased complaints against New York debt collectors. 7/17 Consumer Reporter Kirstin Cole reports on ways to pick out quality air conditioners. 8/10 Consumer Reporter Kirstin Cole reports on silver infused

containers which help to fight germs and odors in food. **CBS 2 NEWS AT 11:00 PM:** 6/19 Consumer Reporter Kirstin Cole reports on how to get first-class travel seats at coach prices. 7/10 Consumer Reporter Kirstin Cole puts a new headache product to the test and reports on its safety. 7/13 Consumer Reporter Kirstin Cole provides tips for protection against a new type of identity theft. 7/17 Consumer Reporter Kirstin Cole reports on changes made in the plastic covering certain products in order to protect consumer's hands and skin. 9/6 Consumer Reporter Kirstin Cole reports on new laws that crack down on the misuse of pesticide. 9/7 Consumer Reporter Kirstin Cole reports on unlicensed contractors put out of business.

CRIME: Topics included in this category are a hate crime committed in protest of the Israel bombings.

CBS 2 NEWS THIS MORNING: 6/11 Reporter Tanya Rivero reports on four suspects charged with taking part in an anti-gay hate crime. 6/19 Anchor Maurice DuBois reports on the search for the murderer of a one year-old toddler. 6/30 Anchor Maurice DuBois reports on three Brooklyn teenagers facing hate crime charges. 7/12 Anchor Maurice DuBois reports on the conviction of a man accused of murdering a woman in a mall. 9/9 Anchor Kate Sullivan reports on the robbery of a special van used for a girl with cancer. **CBS 2 NEWS AT NOON:** 6/23 Anchor Mary Calvi reports on the search for suspects who burned the American flags on random homes in a Brooklyn neighborhood. 7/14 Anchor Mary Calvi reports on a Brooklyn rapist who attacked and assaulted the victim in his car. **CBS 2 NEWS AT 5:00 PM:** 6/14 Reporter Jennifer McLogan reports on a repairman who raped a teenage girl on the job. 6/27 Reporter Scott Weinberger reports on a minister who lured boys into remote area in pursuit of sex. 7/4 Anchor Roz Abrams reports on the police search for the thief who robbed a Washington Mutual Bank. 9/18 Anchor Roz Abrams reports on two bank robbers who were caught on camera. **CBS 2 NEWS AT 6:00 PM:** 6/14 Anchor Dana Tyler reports on the decrease in subway crime by 27%. 6/23 Reporter Dave Carlin reports on two Long Island men accused of a racial hate crime. **CBS 2 NEWS AT 11:00 PM:** 7/26 Anchor Jim Rosenfield reports on the hate crime involving red paint splattered over a building in protest of Israel bombing. 8/8 Reporter Hazel Sanchez reports on a child predator who targets young girls. 8/16 Reporter Scott Weinberger reports on police accused of breaking into a Brooklyn business. 10/2 Anchor Dana Tyler reports on armed car robbers caught on surveillance camera. **CBS 2 NEWS SATURDAY:** 6/24 Reporter Reid Lamberty reports on a man hit by a car while trying to flee the scene of a crime on a bicycle. **CBS 2 NEWS SUNDAY:** 8/13 Reporter Dave Carlin reports on two suspects charged with terrorizing and beating a group of Asian men.

EDUCATION: Topics included in this category are Mayor Bloomberg's revamping of the city school system and new programs to help children succeed in school.

CBS 2 NEWS THIS MORNING: 6/11 Education Reporter Kerri Lyon reports on a new hip hop technique used to teach students physics. 8/6 Education Reporter Kerri Lyon reports on Mayor Bloomberg's revamping of the city school system. 8/8 Reporter Kerri Lyon reports the limits that certain schools are putting on the clothing of teenage students. 9/3 Education Reporter Kerri Lyon reports on the construction plans of playgrounds in more schools. **CBS 2 NEWS AT 5:00 PM:** 8/14 Education Reporter Kerri Lyon reports on the unlawful punishments of students in certain schools. 8/24 Education Reporter Kerri Lyon reports on the participation of several stores in raising money for public education. 8/29 Education Reporter Kerri Lyon reports on the sharp drop in SAT scores. **CBS 2 NEWS AT 6:00 PM:** 6/12 Education Reporter Kerri Lyon reports

on Mayor Bloomberg's decision to share some of his power with school principals. 6/13 Education Reporter Kerri Lyon reports on schools that are requiring blood tests on prom night. 7/4 Anchor Jim Rosenfield reports on the summer school bus strike plans of several drivers. 8/2 Education Reporter Kerri Lyon reports on a drop in attendance at summer camps due to the heat wave. 8/22 Education Reporter Kerri Lyon reports on the inaccuracy of New York State's list of dangerous schools. 9/1 Education Reporter Kerri Lyon reports on several school issues, such as the dismal graduation rate. **CBS 2 NEWS SUNDAY:** 7/30 Reporter Kirstin Cole reports on a special program created to help children succeed.

HEALTH: Topics included in this category are advancements made in a vaccine for helping smokers quit and tips to remain hydrated during the heat wave.

CBS 2 NEWS THIS MORNING: 8/1 Health Reporter Dr. David Marks provides tips on how to remain hydrated during the heat wave. **CBS 2 NEWS AT NOON:** 9/7 Health Reporter Dr. David Marks reports on the dangers involved in using nail polish. **CBS 2 NEWS AT 5:00 PM:** 6/16 Health Reporter Dr. David Marks reports on the use of cameras to detect cancerous cells. 6/19 Health Reporter Dr. David Marks reports on head lice's increased resistance to medication. 6/22 Health Reporter Dr. David Marks reports on a new device that zaps away migraines. 6/28 Health Reporter Dr. David Marks reports on the possible connection between the use of an air conditioner and obesity. 7/3 Health Reporter Dr. David Marks reports on the ways to follow a healthy Mediterranean diet. 7/10 Health Reporter Dr. David Marks reports that early signs of Alzheimer's disease may be seen in the spinal fluid. 7/14 Health Reporter Dr. David Marks reports on the advancements made in creating a vaccine to help smokers quit. 7/17 Health Reporter Dr. David Marks provides tips on how to keep young children hydrated. 7/27 Health Reporter Dr. David Marks reports on the damage that flip flops can cause to feet. 8/7 Health Reporter Dr. David Marks reports on the dangers involved in indulging in foods that are high in fat. 8/15 Health Reporter Dr. David Marks reports on how a skin test can detect Alzheimer's disease. 8/30 Health Reporter Dr. David Marks reports on the shortage of mammograms and its effect on women's health. 10/4 Health Reporter Dr. David Marks provides tips on how to understand nutrition labels on food products. **CBS 2 NEWS AT 11:00 PM:** 6/26 Health Reporter Dr. David Marks reports on the dangerous effect that over the counter allergy medications can have on driving. 6/28 Health Reporter Dr. David Marks reports on a method to reduce the appearance of cellulite. 6/29 Health Reporter Dr. David Marks reports on the steps a woman should take after she has been diagnosed with breast cancer. 7/3 Health Reporter Dr. David Marks reports on whether or not stem cell blood banks are worth the investment. 7/31 Health Reporter Dr. David Marks reports on the risks of using dirty yoga mats. 8/30 Health Reporter Dr. David Marks reports on the effectiveness of online self-diagnosis. 9/15 Health Reporter Dr. David Marks reports on the severe risks of eating spinach infected with bacterium

GOVERNMENT AND POLITICS: Topics included in this category are reports on the city's response to the increased police surveillance on subways and reaction to Con Ed's electrical malfunctions.

CBS 2 NEWS AT NOON: 7/17 Political Reporter Marcia Kramer reports on a rally in support of Israel that took place in New York City. 7/21 Political Reporter Marcia Kramer reports on Mayor Bloomberg's reaction to Con Ed's electrical malfunctions. **CBS 2 NEWS AT 5:00 PM:** 6/21

Political Reporter Marcia Kramer reports on Mayor Bloomberg's plea for 40% of the city's anti-terrorist fund to be restored. 6/22 Political Reporter Andrew Kirtzman reports on New Jersey's potential budget crisis. 7/11 Political Reporter Marcia Kramer reports on the city's response to the increased police surveillance on subways. 7/11 Political Reporter Andrew Kirtzman reports on city lawmakers tackling the problems of gun violence. 8/22 Political Reporter Marcia Kramer reports on the steps taken by the city after a teenager died falling through the gaps of the Long Island Rail Road tracks. **CBS 2 NEWS AT 6:00 PM:** 6/14 Political Reporter Marcia Kramer reports on the political battle over who is financially responsible for the WTC memorial. 7/31 Political Reporter Marcia Kramer reports on Con Edison's CEO's explanation of the loss of electrical power. 8/10 Political Reporter Andrew Kirtzman reports on how well Rudy Giuliani prepared New York for September 11th. **CBS 2 NEWS AT 11:00 PM:** 6/16 Political Reporter Andrew Kirtzman reports on New York's preparedness for another disaster. 6/22 Political Reporter Marcia Kramer reports on the city's plans to build schools on toxic sites.