

WCBS-TV QUARTERLY ISSUES/PROGRAM REPORT—APRIL 10, 2007

Attached are listings of broadcast segments that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three-month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times given are approximate.

PROGRAMS

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5 PM, CBS 2 News at 6 PM, CBS 2 News at 11 PM. CBS 2 News Saturday, CBS 2 News Sunday—Regularly scheduled news broadcasts focusing on current issues and events.

CBS 2 News at 5 PM—"Consumer Block"—feature of varying lengths focusing on consumer issues.

CBS 2 News at 5 PM—"Your Health Your Rights"—feature of varying lengths focusing on health insurance related issues and other medical rights.

60 Minutes—Regular scheduled one-hour news broadcast featuring in-depth interviews and reports of various lengths. Sunday, 7-8 PM

Face the Nation—Regularly scheduled one-hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30-11 AM

48 Hours Mystery—Regularly scheduled news broadcast. Saturday, 10-11 PM

High School Athlete of the Week—Weekly sports segment throughout the academic school year that highlights a new student athlete who excels in their athletic and academic accomplishments. Friday, 5 PM. Hosted by CBS 2 Sports Anchor Ducis Rodgers.

Family First—feature of varying lengths focusing on family issues.

Public Service Announcements—WCBS-TV continues its tradition of airing and sponsoring PSA's. Most recently, WCBS promoted PSA's from the March of Dimes, Drug Free America, the Epilepsy Society of Southern NY, The Food Bank of NYC, AD Council's "Airplane", USO—Little Things, and numerous Black History Month spots.

CHILDREN: Topics included in this category are a new interactive playground in NYC as well as 'Family First' segments.

CBS 2 NEWS THIS MORNING: 2/12 Anchor Maurice DuBois reports on several books that help children learn about and celebrate Black History Month. 2/13 Anchor Maurice DuBois reports on the potentially fatal dangers of toys with small magnetic parts. **CBS 2 NEWS AT 5:00 PM: "Family First":** 1/24 Reporter Cindy Hsu provides tips on how to prepare your child for their first airplane flight. **"Family First":** 1/25 Reporter Cindy Hsu reports on a new technology that lets parents monitor their children all day. **"Family First":** 1/31 Reporter Cindy Hsu reports on a grocery store that specializes in children's tastes. 2/06 Medical Reporter Holly Phillips provides tips to help parents keep track of their children's health needs. **"Family First":** 2/07 Reporter Cindy Hsu reports on babies who suffer from symptoms of depression and might require therapy with their mothers. **"Family First":** 3/01 Reporter Cindy Hsu reports on new e-mail services that help children keep in contact with each other while still being protected against online predators. **CBS 2 NEWS AT 6:00 PM:** 1/10 Anchor Dana Tyler reports on a new interactive playground being built in New York City that will encourage children to interact with each other. **"Family First":** 1/19 Reporter Cindy Hsu reports on a new networking system in which mothers can trade advice on children. **CBS 2 NEWS SATURDAY: "Family First":** 1/13 Reporter Cindy Hsu reports on a growing trend where kids prefer donations to charity instead of presents at their birthday parties. **"Family First":** 1/27 Reporter Cindy Hsu reports on tips that divorcing parents can follow to help children through the transition. **"Family First":** 3/03 Reporter Cindy Hsu reports on the benefits of increasing children's awareness by teaching them self defense.

CONSUMERISM: Topics included in this category are fraudulent email scams and tips on how to save for college.

CBS 2 NEWS THIS MORNING: 1/16 Consumer Reporter Kirstin Cole reports on the hidden costs of printing from your digital camera online. 1/17 Consumer Reporter Kirstin Cole reports on the rules of re-gifting. **CBS 2 NEWS AT 5:00 PM:** 1/26 Consumer Reporter Kirstin Cole reports on what the industry has done to combat the sale of illegally traded diamonds. 2/12 Consumer Reporter Kirstin Cole reports that shoe makers are redesigning their footwear to make them comfortable and fashionable. 2/21 Consumer Reporter Kirstin Cole reports on a very wealthy New Yorker who made her first million at the age of 27 and how she did it. 3/20 Consumer Reporter Kirstin Cole reports on the best new coffee makers in the market. **CBS 2 NEWS AT 6:00 PM:** 1/18 Consumer Reporter Kirstin Cole reports on the importance of avoiding "free trial offers." 1/31 Consumer Reporter Kirstin Cole reports on fraudulent email scams. 2/27 Consumer Reporter Kirstin Cole reports on propertyroom.com which allows you to buy unclaimed items for a fraction of the retail price. 2/28 Consumer Reporter Kirstin Cole reports on illegal limo companies stretching safety standards. 3/15 Consumer Reporter Kirstin Cole

reports on refurbished gadgets. 3/22 Consumer Reporter Kirstin Cole reports on warnings about a new generation of job schemes. **CBS 2 NEWS AT 11:00 PM:** 1/22 Consumer Reporter Kirstin Cole reports on how you and your child can start saving for college now. 1/29 Consumer Reporter Kirstin Cole reports on costly do-it-yourself disasters. 2/13 Consumer Reporter Kirstin Cole reports on how you can cash in on other people's shopping lists. 2/15 Consumer Reporter Kirstin Cole reports on one company that may be capitalizing on a consumer watchdog's name and duping small business owners into signing up for services. 2/19 Consumer Reporter Kirstin Cole reports on what to do with your diamond after you and your mate split. 2/28 Consumer Reporter Kirstin Cole reports on appliance repairmen rip offs.

CRIME: Topics included in this category are tactics that gang leaders use to recruit children and statistics proving that overall crime is down in NYC.

CBS 2 NEWS THIS MORNING: 1/19 Anchor Maurice DuBois reports on a suspect wanted in connection with four commercial armed robberies. 3/22 Reporter Tamsen Fadal reports on police in Staten Island hunting for someone who left a teenage boy stripped and handcuffed in the woods. 3/25 CBS News Correspondent Bill Whitaker reports on a double murder case in California.. 3/28 Reporter Christine Sloan reports on the crime wave that has some living in fear. **CBS 2 NEWS AT 5:00 PM:** 1/10 Reporter Kirstin Cole reports on Yonkers' police who will increase their presence on the streets in order to prevent gang violence. 2/19 Anchor Mary Calvi reports on how new media can assist perpetrators and abusers. 3/27 Anchor Chris Wragge reports on how cracking down on subway surfing has led to a decline in major crime in the subways. **CBS 2 NEWS AT 6:00 PM:** 1/15 Reporter Kirstin Cole provides tips from a forensic psychologist on how to keep children safe from captors after two boys were recently kidnapped and rescued. 3/28 Anchor Dana Tyler reports that New York City Police Commissioner Raymond Kelly states that shootings against police and overall crime are down since this time last year. 3/28 Reporter John Slattery reports on the dangers auxiliary officers face after a young auxiliary officer was shot and killed. **CBS 2 NEWS AT 11:00 PM:** 2/02 Reporter Jay Dow reports on a Newark Police Department unit's new strategy to crackdown on narcotics. 2/19 Investigative Reporter Scott Weinberger reports on the tactics gang leaders use to recruit children. 4/02 Anchor Dana Tyler reports on a protest involving parents who are against the violent acts and crimes of Hip-Hop artists. **CBS 2 NEWS SUNDAY:** 2/04 Reporter Jay Down reports on the Newark Police Department's new helicopter program and improved plan to fight crime.

EDUCATION: Topics included in this category are new teaching methods that incorporate music and a new strategy to teach Autistic children with therapy dogs.

CBS 2 NEWS THIS MORNING: 2/22 Education Reporter Kerri Lyon reports on forms of protection that make students feel imprisoned in schools. 3/06 Anchor Maurice DuBois reports on a school that incorporates music into their teaching in order to give students a more intense and fun learning experience. **CBS 2 NEWS AT 5:00 PM: “Family First”:** 1/17 Education Reporter Kerri Lyon reports that Mayor Bloomberg is giving community superintendents and principals the power to make certain education decisions. 1/22 Education Reporter Kerri Lyon reports on certain schools setting homework limits because they are against the effects of too much homework. 1/30 Education Reporter Kerri Lyon reports on the city’s controversial decision to change the school bus routes in order to save money. 2/12 Reporter Tony Aiello reports on a new strategy to educate children with Autism that uses the help of therapy dogs. 2/22 Education Reporter Kerri Lyon reports on a new law passed in New Jersey that makes schools protect students against bullying. 3/07 Reporter Cindy Hsu reports on one company’s new learning tactic that teaches teens SAT vocabulary through music. 3/28 Anchor Chris Wragge reports on the results of what students and parents rated as the best colleges. **CBS 2 NEWS AT 6:00 PM:** 3/22 Reporter Pablo Guzman reports on how some schools and lenders are taking advantage of students who apply for school loans. **CBS 2 NEWS AT 11:00 PM:** 2/28 Education Reporter Kerri Lyon reports on parents protesting over their lack of allowance to participate in public school decisions.

HEALTH: Topics included in this category are reports on possible breakthroughs in prostate cancer treatments and the most common diseases doctors miss during a yearly physical.

CBS 2 NEWS THIS MORNING: 1/12 Anchor Maurice DuBois reports on the government’s warning to not give children under two years of age cold medicine. 1/15 Anchor Kate Sullivan reports on a study that shows it is never too late to adopt healthy habits and to reap the physical benefits of doing so. 1/18 Anchor Kate Sullivan reports on the health reasons that make one doctor claim that smoking in a car with children should be prohibited by law. 1/26 Anchor Maurice DuBois reports that some infectious disease experts claim that all health practitioners should receive their flu shots to prevent spreading the disease to patients. 2/15 Anchor Chris Wragge reports on a new flu vaccine made for children. 3/22 Anchor Kate Sullivan reports on the government’s advice that children should get booster shots after their chicken pox vaccine. 3/30 Medical Reporter Dr. Holly Phillips reports on a possible breakthrough in the treatment of prostate cancer. **CBS 2 NEWS AT 5:00 PM:** 2/05 Anchor Chris Wragge reports on research that shows high blood pressure in pregnant woman can signal a future risk of heart disease. 2/15 Anchor Kristine Johnson reports on research that shows women’s

desks harbor more bacteria than those of men. 2/16 Medical Reporter Holly Phillips reports on how consistent use of heavy handbags can cause physical damage. 2/28 Medical Reporter Dr. Holly Phillips reports on the potential dangers associated with certain baby bottles. 4/03 Medical Reporter Dr. Holly Phillips reports on the benefits and risks for menopausal women taking hormone therapy. **CBS 2 NEWS AT 11:00 PM:** 2/21 Medical Reporter Holly Phillips reports on diets that may be health hazards. 2/26 Anchor Jim Rosenfield reports on the most common diseases that doctors miss when conducting physicals. 3/28 Medical Reporter Dr. Holly Phillips reports on a tea that provides health benefits. **CBS 2 NEWS SUNDAY:** 1/14 Anchor Mary Calvi reports on a meningitis outbreak in New Jersey.

GOVERNMENT AND POLITICS: Topics included in this category are Governor Elliot Spitzer's budget plans and final agreements necessary to build the Freedom Tower.

CBS 2 NEWS THIS MORNING: 1/10 Anchor Maurice DuBois reports on New Jersey Governor Jon Corzine's proposal to cut pension and health benefits for state public workers in order to provide property tax relief. 1/11 Political Reporter Marcia Kramer reports on the President's strategy shift in Iraq. 3/15 Reporter Andrew Kirtzman reports on Rudy Giuliani's encountering problems in his bid for the White House because of firefighters and family members of 9/11 victims. **CBS 2 NEWS AT NOON:** 1/23 Anchor Chris Wragge reports on Mayor Bloomberg's call to crackdown on illegal guns. 2/20 Political Reporter Marcia Kramer reports on the final agreements necessary for the building of the Freedom Tower to move forward. **CBS 2 NEWS AT 5:00 PM:** 1/15 Political Reporter Marcia Kramer reports on the promises politician's made at Al Sharpton's annual Martin Luther King Day forum. 1/17 Reporter Andrew Kirtzman reports on Mayor Bloomberg's plan that will potentially provide tax relief to New Yorkers. 2/16 Political Reporter Marcia Kramer reports on Mayor Bloomberg's decision to void all parking tickets that were given to cars stuck in the snow. 3/22 Political Reporter Marcia Kramer reports on Jon Edwards' decision to remain on the campaign trail after his wife's cancer announcement. **CBS 2 NEWS AT 6:00 PM:** 1/31 Reporter Andrew Kirtzman reports on Governor Elliot Spitzer's budget plans. 2/05 Political Reporter Marcia Kramer reports on Rudy Giuliani's steps toward a bid for the White House.