

## WCBS-TV Quarterly Issues/Program Report – October 10, 2007

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

### Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5pm, CBS 2 News at 6pm, CBS 2 News at 11pm, CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regular scheduled one- hour weekly broadcast featuring in -depth interviews and reports of various lengths and topics. Sunday, 7-8pm

Face the Nation - Regularly scheduled one hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 10:30 – 11 AM

48 Hours Mystery - Regularly scheduled news broadcast. Saturday, 10-11pm

CBS 2 News at 5 PM – “Consumer Watch” – feature of varying lengths focusing on consumer issues.

CBS 2 News at 6 PM & 11 PM – “CBS 2 Investigates” – feature of varying lengths focusing on investigative reporting on city, state, and federal issues.

“CBS 2 Going Green” – feature of varying lengths focusing on celebrating everyday environmentalism and promoting green living.

“Health Watch” – feature of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

“Family First” – feature of varying lengths focusing on family issues and education.

Public Service Announcements- WCBS-TV continues its tradition of airing and sponsoring PSAs. Most recently, WCBS produced PSAs and promoted the Susan G. Komen Race for the Cure, Tunnel to Towers Run and JDRF Walk for a Cure. Additionally, WCBS-TV includes PSAs in their rotation from Ad Council “ Youth Reckless Driving,” CASA Family Day, World Hunger Relief, Food Bank- NYC Going Orange for Hunger Week, PlaNYC Green, Ad Council “Amber Alerts,” National Multiple Sclerosis Society, Harlem RBI, Big Apple Greeter, Strides Against Breast Cancer, The American Cancer Society, Habitat for Humanity, March of Dimes, U.N. Millennium, The Coalition to Salute America's Heroes, Autism, Save Darfur, and Meals on Wheels.

**CHILDREN: Topics included in this category are internet safety tips for children as well as “Family First” segments.**

**CBS 2 NEWS THIS MORNING:** 7/16 Dr. Max Gomez reports on customized video game rehab for disabled children, allowing the children to see themselves on the monitor while playing the video games. 8/18 Reporter Cindy Hsu reports on a warning for parents that infant seats could pose health risks to newborns. 8/25 Reporter Brendan Keefe suggests tips for parents on creating nutritious snacks and meals for young on-the-go students. 9/12 Dr. Max Gomez reports on the risk of Hemangioma in infants. 10/1 Anchor Maurice DuBois reports on ways teachers are encouraging children to exercise. 10/3 Anchor Maurice DuBois reports on the recall of baby rattles bought from Target. **CBS 2 NEWS AT NOON:** 7/13 Anchor Jim Rosenfield reports on a new study that says overweight children are teased by their peers, their parents and even their teachers as early as the age of three. 10/1 Anchor Dana Tyler reports on the effects of heart attacks in children. **CBS 2 NEWS AT 5:00 PM: “Family First”:** 7/12 Reporter Cindy Hsu provides suggestions for parents on family fun events to do with their children this summer. 7/19 Reporter Kristin Cole reports on how Hasbro is recalling 1 million Easy Bake ovens after reports of children being burned. **“Family First”:** 7/13 Reporter Cindy Hsu reports on a real crime scene investigator in Essex County, who teaches kids ways to protect themselves from crime, drugs, gangs, firearms and about seatbelt safety. 7/18 Medical Reporter Dr. Holly Philips reports on how modern medicine helps increase the chance of life in premature babies. 7/20 Anchor Kristine Johnson reports on Playskool’s recall of its toddler No Spill Sippy cups. 9/4 Medical Reporter Dr. Holly Philips reports on how children attending day care centers are less likely to have iron deficiency. 9/27 Anchor Kristine Johnson reports on playpen recalls. 9/28 Anchor Kristine Johnson reports on unsafe cough medicines marketed to children. **CBS 2 NEWS 6:00 PM:** 9/4 Reporter Christine Sloan reports on ways for parents to track their children’s cell phone calls. 10/1 Anchor Dana Tyler reports on taxpayer money for schools going to special education/needs children. **CBS 2 NEWS AT 11:00 PM:** 7/24 Anchor Chris Wragge reports on young children using *My Space* and internet safety tips for children that are increasingly being lured by sexual predators. 8/1 Anchor Kristine Johnson reports on Fisher Price’s recall of 83 different types of toys that are unsafe for children. **“Family First”:** 9/4 Reporter Cindy Hsu reports on how certain websites for children are teaching them ways to cheat. 9/4 Dr. Holly Philips reports on risks for overweight toddlers. 9/5 Reporter Scott Weinberger reports on the hazards of child predators. **“Family First”:** 9/20 Reporter Cindy Hsu reports on the risk of skipping family time with children. 9/24 Reporter Cindy Hsu reports on the new text messaging system regarding amber alerts. **CBS 2 NEWS SATURDAY: “Family First”:** 7/14 Reporter Cindy Hsu suggests ways for parents to prevent their children from burning their skin on hot metal slides, sprinkler equipment, seats and the ground. 7/14 Reporter Brendan Keefe suggests healthy, fun and family activities for children this summer. 9/1 Reporter Sean Hennessey reports on how to educate children with diabetes on managing their diabetes. **CBS 2 NEWS SUNDAY:** 8/5 Reporter Brendan Keefe reports on Fire Education Day for young kids, who are taught and given tips about safety in their homes. 8/26 Reporter Deborah Garcia suggests ways for

parents to immunize their kids against drugs and alcohol addictions. **“Family First”**: 9/9 Reporter Cindy Hsu suggests ways for parents to talk to their children about breast cancer.

**CONSUMERISM: Topics included in this category are counterfeit check cashing scams and tips for the best sneaker fit.**

**CBS 2 NEWS THIS MORNING**: 8/11 Reporter Deborah Garcia reports on the high boost in the consumption of energy drinks. 9/10 Consumer Reporter Kirstin Cole suggests ways to extend the life of your laptop battery. 9/29 Consumer Reporter Kirstin Cole reports on finding cheap deals on home appliances. **CBS 2 NEWS AT 5:00 PM**: 7/11 Anchor Chris Wragge reports on how women are now responsible for buying the majority of consumer electronics today. 7/18 Consumer Reporter Kirstin Cole reports on the inadequate protection of 84% of sunscreen products on the market today. 7/24 Consumer Reporter Kirstin Cole suggests ways to avoid being a victim of the rapid growth of identity theft. 8/3 Consumer Reporter Kirstin Cole reports on counterfeit check cashing scams. 8/24 Reporter Cindy Hsu suggests where to buy cheap back-to-school clothing. 9/6 Consumer Reporter Kirstin Cole reports on fees attached to leasing a car. 9/18 Consumer Reporter Kirstin Cole reports on home insurance and warranties included in purchasing a home. 9/24 Consumer Reporter Kirstin Cole reports on thefts of GPS systems and the new anti-theft features now included. 9/26 Consumer Reporter Kirstin Cole reports on the importance of researching credit companies before re-financing. **CBS 2 NEWS AT 6:00 PM**: 7/17 Consumer Reporter Kirstin Cole reports on how having a credit card helps cut the cost of traveling. 7/31 Consumer Reporter Kirstin Cole suggests travel tricks that make airport delays, canceled flights or diversion waits seem more bearable. 8/6 Consumer Reporter Kirstin Cole reports on the costly expense of wireless e-mail and data plans on smart phones. 8/28 Consumer Reporter Kirstin Cole reports on the best months in each season to save on various items. 9/27 Consumer Reporter Kirstin Cole reports on the risk of paying for dating services. **CBS 2 NEWS AT 11:00 PM**: 7/23 Consumer Reporter Kirstin Cole reports on service men and women who are being unfairly billed while away at war. 8/2 Consumer Reporter Kirstin Cole reports on the convenience of valet services as well as their carelessness with vehicles. 8/23 Consumer Reporter Kirstin Cole suggests which sneakers are a better fit for both comfort and function. 9/14 Consumer Reporter Kirstin Cole reports on fraudulent agencies threatening home owners. 9/27 Consumer Reporter Kirstin Cole reports on the importance of recycling light bulbs. **CBS 2 NEWS SATURDAY**: 7/14 Reporter Deborah Garcia reports on consumer recall of “Veggie Booty” which was believe to contain a strain of salmonella. 8/5 Consumer Reporter Kirstin Cole reports on lawsuits against child day care services because of the neglect of city codes and procedures. 8/5 Consumer Reporter Kirstin Cole suggests survival tips for drivers and passengers immersed in water. **CBS 2 NEWS SUNDAY**: 7/29 Consumer Reporter Kirstin Cole warns new movers to watch out for moving scams and rip-offs.

**CRIME: Topics included in this category include programs to help prevent youths from becoming involved in street crimes and high-tech cameras being used to detect gunfire.**

**CBS 2 NEWS THIS MORNING:** 7/11 Anchor Maurice DuBois reports on what subway riders need to know about crime underground. 8/2 Anchor Kate Sullivan reports on the arrest of eight people involved in the breakup of an international car theft ring based in New Jersey. 8/2 Anchor Maurice DuBois reports on the arrest of a suspected robber of 18 banks in New Jersey. **CBS 2 NEWS AT NOON:** 8/7 Anchor Maurice DuBois reports on a Newark College shooting and gang relation to the crime. **CBS 2 NEWS AT 5:00 PM:** 7/10 Reporter Marcia Kramer reports on efforts to force Washington to pass pro-cop gun legislation. 8/1 Anchor Jim Rosenfield reports on how Mount Vernon's police force is on the verge of paying people who provide tips on illegal guns. 8/7 Anchor Chris Wragge reports on the National Night Against Crime in honor of city officers who have been shot and killed in the line of duty since 2002. 8/7 Reporter Christine Sloan reports on The Street Warriors Program in which local youths meet with peers to intervene and prevent crime on the streets. 8/14 Reporter Christine Sloan reports on Newark's plan to saturate city streets with high-tech surveillance cameras which instantly inform the police department once they detect any sounds of gunfire. 9/19 Anchor Kristin Johnson reports on the arrest of a group of teenagers who used a video cell phone device to capture random beatings in hope of becoming famous on *You Tube*. 9/28 Reporter Cindy Hsu reports on a study that claims Ipods have caused a spike in crime. **CBS 2 NEWS AT 6:00 PM:** 7/16 Anchor Dana Tyler reports that 60% of guns used in crime can be tracked to just 1% of the gun dealers. 8/23 Anchor Chris Wragge reports on criminal consequences for people using telescopes or other devices to spy on their neighbors. 9/05 Reporter Pablo Guzman reports on a town in New Jersey that uses a life-size picture of a sheriff holding a radar gun to remind highway drivers to obey speeding laws. **CBS 2 NEWS AT 11:00 PM:** 7/11 Reporter Sean Hennessey reports on the advancement in DNA science, which is allowing police offices to help solve cases involving animals with animal DNA. 9/7 Reporter Tony Aiello conducts a CBS 2 exclusive interview with Police Officer George Bubaris, who was indicted in the death of a homeless immigrant. 9/14 Anchor Chris Wragge reports on an increase in drop out rates for police recruits, potentially leading to an increase in crime. 9/27 Anchor Kate Sullivan reports on the St. John's University scare involving a student with a gun and the possible implications it might have on campus security. 10/2 Reporter Liz Hur reports on what New Jersey colleges campus security is doing about Emergency Management plans, especially in the wake of the Virginia Tech shootings, Delaware State shootings and St. John's University scare. **CBS 2 NEWS SATURDAY:** 8/05 Anchor Mary Calvi reports that Newark crime is down 16% and shootings are down 1/3 since last year. **CBS 2 NEWS SUNDAY:** 8/19 Reporter Deborah Garcia reports on how New York City's police commissioner pledged to work against police brutality and improvement in relations with minority communities to help fight crime.

**EDUCATION: Topics included in this category are ways to find the best college match for your child and programs to help teach both professional and life skills.**

**CBS 2 NEWS THIS MORNING:** 9/04 Anchor Maurice DuBois reports on city schools receiving the largest budget in history, and how education officials are promising more accountability in return. 9/18 Anchor Maurice DuBois reports on how New Jersey lawmakers are introducing a bill that would force school boards to inform parents immediately if harmful materials were found on school grounds. **CBS 2 NEWS AT NOON:** 8/30 Anchor Kate Sullivan reports on a new Arabic school in Brooklyn. 9/4 Anchor Dana Tyler reports on how the New York City Education Department is now providing letter grades to every city school. 9/10 Anchor Jim Rosenfield reports on an elementary school in Mount Vernon where parents protested by refusing to send their children to school until it re- renovates its facility. **CBS 2 NEWS AT 5:00 PM:** 7/18 Medical Reporter Dr. Holly Phillips reports that babies weighing less than 5.5 pounds were 33% more likely to drop out of high school as teenagers. 7/25 Anchor Jim Rosenfield reports that the New York City Council passed legislation preventing schools from confiscating cell phones as long as students do not use them on school property. 7/30 Medical Reporter Dr. Max Gomez reports on the importance of aquatic education for youths today. 7/31 Reporter Scott Weinberger reports on the FDNY fundraiser calendar which helps raise money for education. 8/13 Anchor Jim Rosenfield reports on the countries top voted “hottest” colleges for students today. 8/15 Reporter Pablo Guzman reports on St. Joseph’s School for the Blind in Jersey City and its fundraising events to help students 8/21 Anchor Kristine Johnson reports on the “No Child Left Behind” Act and its list of the most dangerous schools. 9/12 Anchor Chris Wragge reports on Judge Judy Sheindlin and her daughter’s development of a program for young high school students to learn professional and life skills. 9/25 Reporter Jennifer McLogan reports on schools that are accused of forcing parents to buy school supplies which are supposed to be free. **CBS 2 NEWS AT 6:00 PM:** 7/13 Reporter Stacey Tisdale reports on how a number of students are now skipping work to focus on their education and scholarships. 8/11 Anchor Jim Rosenfield reports on the ban on metal baseball bats from high school baseball fields. 8/15 Reporter Scott Rappaport reports on how one boy’s struggle with autism has encouraged him along with his mother to open an autism school on Long Island. 8/20 Medical Reporter Dr. Holly Phillips reports on the effects of caffeine on students’ ability to learn. 8/22 Reporter Cindy Hsu reports on the program “Tools for Schools” where teachers from low income schools can shop for school supplies for free. 8/28 Anchor Jim Rosenfield reports on the one point drop in SAT scores on the reading portion and a three point drop in the math portion since last spring. 9/12 Anchor Dana Tyler reports on the ban on Cupcakes at birthday parties in schools. 10/01 Anchor Dana Tyler reports on the controversy surrounding taxpayer’s money potentially funding special needs kids at public and private schools. **CBS 2 NEWS AT 11:00 PM:** 8/27 Medical Reporter Dr. Holly Phillips reports on back to school shots being recommended to not only preschoolers but also adolescents. Reporter Kirstin Cole reports on the rights of parents to check out a teacher or coach’s background including disciplinary actions, salaries and attendance records. 9/6 Reporter Brendan

Keefe reports on 26 schools in Patterson, New Jersey, being shut down for code violations. 9/27 Reporter Lou Young reports on schools nationwide implementing mass communication via text messaging as a means of security in the wake of the Virginia Tech shooting. 9/28 Anchor Kristine Johnson reports on the Department of Education's plans to install a GPS tracking system on school buses. 10/02 Anchor Kristine Johnson reports on a school which implemented a controversial method of teaching slavery in its curriculum. **CBS 2 NEWS SATURDAY:** 8/18 Reporter Cindy Hsu reports on high school students beginning the search to find their perfect college match. 9/2 Reporter Deborah Garcia suggests ways for parents to help relieve stress in the lives of children this upcoming school year. 9/2 Anchor Mary Calvi reports on a 15-year-old student being the youngest African-American female student ever to be accepted by any Ivy League school.

**HEALTH: Topics included in this category are reports on possible breakthroughs in the treatment of prostate cancer and the most common diseases doctors miss during a yearly physical.**

**CBS 2 NEWS THIS MORNING:** 7/11 Anchor Maurice DuBois reports on a study that says teens who don't get enough nutrients commonly found in fruits and fish are prone to asthma, coughing and wheezing. 7/13 Anchor Maurice DuBois reports on a new survey, saying the teen birth rate has hit a record low. 7/23 Anchor Maurice DuBois reports on a new study that finds women who smoke are more likely to begin menopause before age 45. 7/24 Anchor Kate Sullivan reports on New York's blood supply and the potential threat it may cause to pregnant women. 8/2 Anchor Maurice DuBois reports on the potential health benefits of neck massages according to new research. 9/26 Medical Reporter Dr. Max Gomez reports on juvenile diabetes, featuring a 10 year old boy with Type 1 diabetes. **CBS 2 NEWS AT NOON:** 7/11 Medical Reporter Dr. Max Gomez reports on a new way to close wounds without stitches or staples. 7/18 Medical Reporter Dr. Max Gomez reports on research which suggests that dogs can help with the fight against depression. 8/6 Medical Reporter Dr. Max Gomez reports on the increasing threat of thyroid cancer on women. 9/7 Medical Reporter Dr. Max Gomez reports on new developments in early breast cancer detection. **CBS 2 NEWS AT 5:00 PM:** 7/12 Medical Reporter Dr. Holly Phillips reports on new shoes that help the body maintain good posture. 8/3 Anchor Chris Wragge reports on how coffee could help reduce the risk of liver cancer according to findings from health experts. 9/26 Medical Reporter Dr. Holly Phillips reports on new research in regards to an on-going debate about the number of vaccinations infants are receiving, and how they can be overwhelming to their brains, possibly resulting in autism. **CBS 2 NEWS AT 6:00 PM:** 7/23 Medical Reporter Dr. Max Gomez reports on the elevated levels of mercury in the blood of many New Yorkers due to their fish intake. 9/27 Reporter Jennifer McLogan reports on a major health scare in Long Island, where Legionnaires Disease took a toll on the elderly. **CBS 2 NEWS AT 11:00 PM:** 7/17 Medical Reporter Dr. Holly Phillips reports on the results of a study that suggests that breast cancer patients can prevent future cancer by making changes in their diets. 7/25 Anchor Chris Wragge reports on new research that suggests overweight people may have an effect on the weight of their friends. 9/4 Medical Reporter Dr.

Holly Phillips reports on the health risks of iron deficiency in overweight individuals. 9/25 Medical Reporter Dr. Holly Phillips reports that yoga is not only good for your health but has an amazing effect on your beauty. **CBS 2 NEWS SATURDAY:** 9/1 Reporter Deborah Garcia reports on new dating websites that cater to people with specific health issues and disabilities. 9/1 Anchor Mary Calvi reports on the decrease in the rate of smoking teens today. 9/8 Reporter Cindy Hsu reports on a new pain-free way to destroy hair follicles. **CBS 2 NEWS SUNDAY:** 9/2 Reporter Sean Hennessey reports on the new FDA approved vaccine against small pox. 9/9 Reporter Brendan Keefe reports on the health problems of and lack of support for September 11 victims. 9/9 Reporter Cindy Hsu reports live from the Susan G. Komen Race for the Cure. 9/23 Reporter Deborah Garcia reports on the failure of the AIDS vaccine. 9/30 Reporter Cindy Hsu and Anchor Jim Rosenfield report live from JDRF Walk for the Cure. **RACE FOR THE CURE:** 9/8 at 7pm WCBS-TV ran a one hour special on breast cancer, the Susan G. Komen Foundation, early detection, survival stories, etc.

**GOVERNMENT AND POLITICS:** Topics included in this category are policies to strengthen national security and the government ordinance to check the safety of bridges.

**CBS 2 NEWS THIS MORNING:** 8/6 Anchor Maurice DuBois reports on how the Government Accountability Office revealed that Iraqi insurgents may have gotten their hands on weapons and body armor intended to equip Iraqi troops. 9/11 Reporter Katie McGee discusses the government legislation to re-open the government funding for September 11 victims. **CBS 2 NEWS AT NOON:** 7/20 Reporter Marcia Kramer reports on Mayor Bloomberg's plan to raise the price of mass transit for the MTA in New York City. 9/10 Anchor Jim Rosenfield reports on the mayor of Paterson, NJ closing 52 of its city schools after numerous fire violations were found. 9/25 Reporter Tamsen Fadal reports on President Bush addressing the UN assembly. **CBS 2 NEWS AT 5:00 PM:** 7/11 Anchor Chris Wragge reports on the lawmakers' debate over several bills aimed at setting a timeline for bringing troops back home from Iraq. 8/3 Anchor Kristine Johnson reports on the federal government's ongoing effort to arrest any individual who poses a threat to national security or has no legal right to be in the United States. 8/15 Anchor Dana Tyler reports on New Jersey's Governor Corzine's announcement of a new partnership with the federal government allowing police to use a database that traces ownership of guns used to commit crimes. 9/24 Reporter Mary Calvi reports on Iran's Prime Minister Mahmoud Ahmadinejad's controversial visit to NYC and Columbia University's allowing him to speak there. 10/1 Anchor Chris Wragge reports on the huge increase on immigration fees and how it is hindering many of immigrants' chances of citizenship in the US. **CBS 2 NEWS AT 6:00 PM:** 9/20 Anchor Dana Tyler reports on the "Freedom Calls" foundation which helps thousands of military families who never received money or support from the government. 9/26 Anchor Jim Rosenfield reports on President Bush's visit to a New York City public school in support of his program "No Child Left Behind." **CBS 2 NEWS AT 11:00 PM:** 7/11 Reporter Brendan Keefe reports on how EZ Pass has a government surveillance camera which can

track movements from city, town and state. 8/2 Anchor Chris Wragge reports on the federal government's ordinance on all bridges similar to the span in Minneapolis to be checked immediately. 8/27 Dr. Holly Philips reports on researchers' advocating for greater government involvement in preventing obesity. 8/29 Anchor Chris Wragge reports on demonstrators and victims of Hurricane Katrina demanding more help and money from the federal government. 9/3 Anchor Dana Tyler reports on the presidential candidates spending their time campaigning on Labor Day. 9/24 Investigative Reporter Scott Weinberger reports an exclusive story, involving guards sleeping while on duty inside one of the largest nuclear facilities in our nation, Peach Bottom Power Plant in Pennsylvania. **CBS 2 NEWS SATURDAY:** 7/13 Reporter Deborah Garcia reports on Iran's need to answer questions about its nuclear experiments. 7/14 Reporter Deborah Garcia reports that the Bush Administration feels that the Iraqi government has failed to meet most of its benchmarks. 9/1 Reporter Sean Hennessey reports on President Bush's new plan to ease the home mortgage credit crisis. 9/2 Anchor Mary Calvi reports on the Iraqi prime minister defending his government against American criticisms.