

WCBS-TV Quarterly Issues/Program Report – April 10, 2008

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5pm, CBS 2 News at 6pm, CBS 2 News at 11pm, CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regular scheduled one- hour weekly broadcast featuring in - depth interviews and reports of various lengths and topics. Sunday, 7-8pm

Face the Nation - Regularly scheduled one hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 10:30 – 11 AM

48 Hours Mystery - Regularly scheduled news broadcast. Saturday, 10-11pm

CBS 2 News at 5 PM – “Consumer Watch” – feature of varying lengths focusing on consumer issues.

CBS 2 News at 6 PM & 11 PM – “CBS 2 Investigates” – feature of varying lengths focusing on investigative reporting on city, state, and federal issues.

Eye on the Community- ½ hour weekly broadcast featuring community events, health, politics, technology, education, and entertainment, and will also touch base on the most talked about news stories of the week.

“CBS 2 Going Green” – feature of varying lengths focusing on celebrating everyday environmentalism and promoting green living.

“Health Watch” – feature of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

“Family First” – feature of varying lengths focusing on family issues and education.

Public Service Announcements- WCBS-TV continues its tradition of airing and sponsoring PSAs. PSAs in rotation stem from various organizations such as Ad Council “Youth Reckless Driving” and “Amber Alerts,” City Harvest, PlaNYC Green, National

Multiple Sclerosis Society, Sister to Sister Foundation, Food Bank NYC, Miles for Matheny, Make-A-Wish Foundation, Cystic Fibrosis Great Strides, The Foundation for a Better Life, Big Brother Big Sister, Drug Free American, Harlem RBI, Big Apple Greeter, Strides Against Breast Cancer, The American Cancer Society, Habitat for Humanity, March of Dimes, U.N. Millennium, The Coalition to Salute America's Heroes, Autism, Women's Voices Women's Vote, NYSBA, USO, and Meals on Wheels, and Black History Month.

CHILDREN: Topics included in this category are parental controls on popular website My Space, as well as motivating children to be money savvy.

CBS 2 NEWS THIS MORNING: 01/15 Anchor Kate Sullivan reports on the measures the popular website My Space is taking to ensure parental control and child safety. 02/27 Medical Reporter Dr. Max Gomez reports on how ingredients in food could be causing behavior problems in children. **CBS 2 NEWS AT NOON:** 02/28 Anchor Jim Rosenfield reports on a recall for a crib that puts babies and toddlers at a high risk of falling. 03/03 Medical Reporter Dr. Max Gomez reports on how new technology is bringing the best medicine to children worldwide. **CBS 2 NEWS AT 5:00 PM:** 01/09 Reporter Cindy Hsu reports on schools that are taking action when it comes to child obesity by banning unhealthy foods. 01/18 Reporter Cindy Hsu reports on the discussion around a proposed law which will prevent teens from taking steroids. 02/19 Reporter Cindy Hsu reports on why some parents feel "croc" shoes are not safe for children. 02/04 Medical Reporter Dr. Holly Phillips reports on a chemical found in many children's products deemed possibly harmful. 02/28 Reporter Cindy Hsu reports on the dangers for children as video games become more socially interactive. 4/1 Family First Reporter Cindy Hsu reports on way parents can talk to their children about the death of a pet. **CBS 2 NEWS AT 6:00 PM:** 4/3 Reporter Scott Rapoport reports on an April Fool's Day prank at a local elementary school that left some students very ill. **CBS 2 NEWS SUNDAY:** 02/10 Anchor Mary Calvi reports on a high number of deaths found in children with cerebral palsy who were treated with Botox. 03/09 Anchor Don Dahler provides tips on how to motivate children to be money savvy.

CONSUMERISM: Topics included in this category are way to save money on every day household items, as well as donations being made to environmentally friendly websites not really going to the cause.

CBS 2 NEWS AT 5:00 PM: 01/14 Consumer Reporter Kirstin Cole provides tips on getting the best deal on the latest exercise equipment for losing weight in the New Year. 01/23 Consumer Reporter Kirstin Cole provides tips on how to save money on everyday household and food items. 02/01 Consumer Reporter Kirstin Cole reports on a massive recall of children's car seats. 02/11 Consumer Reporter Kirstin Cole reports on how some stores sell expired chocolates for Valentines Day and provides tips on buying fresh chocolate. 2/21 Consumer Reporter Kirstin Cole reports on how the appealing offers made by some tax preparers could hurt tax payers in the end. 03/03 Consumer Reporter Kirstin Cole reports on how shopping on the right day could lead to bigger savings. 03/12

Consumer Reporter Kirstin Cole reports on how the massive beef recalls will affect consumers. 03/25 Consumer Reporter Kirstin Cole reports on some supermarkets tipping prices higher even after the government announced the increased cost of food. 4/1 Consumer Reporter Kirstin Cole reports on the rocky road renters are facing as they attempt to own a home during this time. 4/2 Consumer Reporter Kirstin Cole reports on the growing number of senior citizen looking for roommates as a solution to their housing crisis. **CBS 2 NEWS AT 6:00 PM:** 01/07 Consumer Reporter Kirstin Cole reports on a rising demand for coffee which could lead to increased prices for New Yorkers. 02/19 Consumer Reporter Kirstin Cole reports on a wheat crisis that is raising prices by 150 percent. 03/06 Consumer Reporter Kirstin Cole reports on revisions in the credit scoring system in which every move that affects credit has a greater impact than before. **CBS 2 NEWS AT 11:00 PM:** 01/08 Consumer Reporter Kirstin Cole reports on how more designers are letting customers create custom shoes. 01/14 Consumer Reporter Kirstin Cole reports on how donations to some new environmentally friendly websites are not going to the cause. **CBS 2 NEWS SATURDAY:** 02/09 Consumer Reporter Kirstin Cole reports on renting luxury purses as a cheaper alternative to paying the full price.

CRIME: Topics included in this category are companies being involved in sub-prime mortgages, as well as the police cracking down on cab drivers who are breaking the law.

CBS 2 NEWS THIS MORNING: 01/30 Anchor Kate Sullivan reports on the FBI investigating fourteen companies involved in the sub-prime mortgage issue. 03/05 Anchor Kate Sullivan reports on a new study that finds the high number of Ipod thefts are the main reason violent crime has spiked in the United States.

CBS 2 NEWS AT NOON: CBS 2 NEWS AT 5:00 PM: 01/08 Reporter Cindy Hsu reports on a recent spike in crime in New York City schools. 02/12 Anchor Chris Wragge reports on the European Commission's proposal to fingerprint foreigners, which is part of a growing trend involving illegal migration, terrorism, and organized crime. 02/26 Reporter Cindy Hsu reports on a crackdown on counterfeiters in the city where more than thirty illegal businesses were raided and shut down. **CBS 2 NEWS AT 11:00 PM:** 02/15 Reporter Kirstin Cole reports on scammers, who use illegal and unproven medical devices to treat oblivious patients. 03/11 Reporter Kirstin Cole reports on a police investigation that involves cracking down on cab drivers who are breaking laws. 03/12 Political Reporter Marcia Kramer reports on the tax money former Governor Elliot Spitzer allegedly spent on illegal activity. 03/30 Anchor Don Dahler reports on a local lawmaker calling for an investigation on phone cards with illegal hidden fees and charges. **CBS 2 NEWS SATURDAY:** 01/05 Anchor Mary Calvi reports on City Hall's efforts to lower the number of city workers who abuse their parking permits by reducing the number of official placards by twenty percent. **CBS 2 NEWS SUNDAY:** 02/10 Anchor Steve Bartelstein reports on an undercover investigation on illegal slaughtering practices, which includes companies that provide beef for schools.

EDUCATION: Topics included in this category are high school programs that are preparing students with real world experiences, as well as New York City Schools receiving money for their students high academic records.

CBS 2 NEWS THIS MORNING: 02/26 Anchor Kate Sullivan reports on how progressive programs in high school are preparing students with real world experience. 03/14 Anchor Kate Sullivan reports on a new plan proposed by the president of the United Federation of Teachers, which will hold teachers accountable for their students' achievements. **CBS 2 NEWS AT NOON:** 01/10 Anchor Dana Tyler reports on a mass protest organized by Catholic school teachers who have been working without a contract since August. **CBS 2 NEWS AT 5:00 PM:** 01/03 Reporter Jackie Hyland reports on New York City schools receiving money for the high academic records of their students. 03/07 Anchor Chris Wragge reports on the closing of more local Catholic schools. **CBS 2 NEWS AT 6:00 PM:** 02/13 Reporter Ti-Hua Chang reports on a local school that dismisses students from their dorm rooms if their grades are not up to par. 02/29 Anchor Kristine Johnson reports on Andrew Cuomo's investigation into how universities choose the text books students must buy for their classes. 03/13 Anchor Dana Tyler reports on the New York City's Teachers Union decision to make up their own system for grading schools' performance. 03/18 Anchor Don Dahler reports on a controversial plan that will make it harder for 8th graders in New York City schools to move on to high school. 03/26 Anchor Jim Rosenfield reports on a program in Westchester, where schools do not sell junk food for one week. 4/3 Anchor Dana Tyler reports on New Jersey 8th graders ranking the highest in the nation when it comes to the national writing test. **CBS 2 NEWS AT 11:00 PM:** 03/19 Anchor Don Dahler reports on a teachers rally against school budget cuts.

HEALTH: Topics included in this category are hormones in pregnant women can ease the suffering of multiple sclerosis, as well as a new work out that utilizes the force of gravity.

CBS 2 NEWS THIS MORNING: 01/02 Medical Reporter Dr. Max Gomez reports on the food that help promote and maintain healthy teeth. 02/04 Medical Reporter Dr. Max Gomez reports on what being a breast cancer gene carrier may mean for women. 03/24 Medical Reporter Dr. Max Gomez reports on how hormones found in pregnant women might help ease those suffering with Multiple Sclerosis. **CBS 2 NEWS AT NOON:** 01/07 Medical Reporter Dr. Max Gomez reports on how cancer patients may soon be using the internet for easier access to their physicians. 02/25 Medical Reporter Dr. Max Gomez reports on new technology that help will make brain surgery safer. 03/05 Medical Reporter Dr. Max Gomez reports on stem cells are being used to treat more diseases than just cancer. 03/13 Medical Reporter Dr. Max Gomez reports on the details of laser eye surgery and the long lasting effects. **CBS 2 NEWS AT 5:00 PM:** 01/25 Medical Reporter Dr. Max Gomez reports on the symptoms of Meningitis after a few local people were diagnosed with the infection. 01/31 Medical Reporter Dr. Holly Phillips reports on studies that show Folic Acid may prevent premature birth. 02/06 Medical Reporter Dr. Holly Phillips reports on a new treatment that cures acne without medications. 02/29 Medical Reporter Dr. Holly Phillips reports on the return of the whopping cough and provides tips for protection against the illness. 3/31 Medical Reporter Dr. Holly Phillips reports that mouth-to-mouth is no longer a necessary step when performing CPR, chest compressions are effective only. **CBS 2 NEWS AT 6:00**

PM: 01/11 Medical Reporter Dr. Holly Phillips reports on a genetic disorder that result in great hunger. 01/16 Medical Reporter Dr. Holly Phillips reports on a new surgery for women with severe back pain. 03/19 Medical Reporter Dr. Holly Phillips reports on a trend where more women are extending their fertility through egg freezing. **CBS 2 NEWS SATURDAY:** 03/22 Medical Reporter Dr. Holly Phillips reports on a new workout routine that utilizes the force of gravity. 4/2 Anchor Dana Tyler reports on scientist discovering that those who carry the “smoke gene” are more likely to be addicts and eventually developing lung cancer.

GOVERNMENT AND POLITICS: Topics included in this category are the resignation of former New York State Governor Eliot Spitzer, as well as the government recalling 143 million pounds of beef, some of which are in the New York City Schools.

CBS 2 NEWS THIS MORNING: 2/6 Anchor Maurice DuBois reports on the number of people in New York who voted on Super Tuesday. 3/12 Reporter Marcia Kramer reports on the probe into whether Governor Eliot Spitzer used tax dollars and state police as resources during his prostitution escapades. 3/14 Reporter Deborah Garcia reports on Lieutenant Governor Patterson discussion of his primary plans for his tenure as Governor. **CBS 2 NEWS AT NOON:** 3/12 Reporter Marcia Kramer reports the resignation of Governor Eliot Spitzer from office. **CBS 2 NEWS AT 5:00 PM:** 1/1 Political Reporter Marcia Kramer reports on New York City Mayor Bloomberg speaking on a possible Presidential campaign in Times Square. 1/17 Political Reporter Marcia Kramer reports on Mayor Bloomberg’s State of the City address. 1/31 Political Reporter Marcia Kramer reports on a key committee voting to approve the congestion plan. 2/1 Deborah Garcia reports on \$151 million in Federal aid to help protect and secure the transit systems of New York, New Jersey, and Connecticut. 2/11 Anchor Don Dahler reports on home foreclosures in New York. 2/11 Anchor Jim Rosenfield reports on the Federal Government seeking the death penalty for the parties responsible for the September 11, 2001 attacks on the World Trade Center. 3/12 Reporter Marcia Kramer reports on Governor Eliot Spitzer’s resignation from office in order to avoid being impeached. **CBS 2 NEWS AT 6:00 PM:** 1/23: Political Reporter Marcia Kramer reports on Senator Hillary Clinton campaigning in New Jersey. 1/24 Political Reporter Marcia Kramer reports on Mayor Bloomberg’s budget address regarding such topics as taxes and the subprime mortgage crisis. 3/3 Political Reporter Marcia Kramer reports on the MTA’s vision for the evolution of EZ-Pass. 3/6 Political Reporter Marcia Kramer reports on alleged abuse of parking passes and privileges by city employees. 3/7 Political Reporter Marcia Kramer reports on the criminal trial of former New York City Union leader Brian McLaughlin. 3/10 Political Reporter Marcia Kramer reports on the call for Governor Eliot Spitzer’s resignation. 3/11 Political Reporter Marcia Kramer reports on Governor Eliot Spitzer resignation negotiations and history with prostitution. 3/12 Reporter Marcia Kramer reports Lieutenant Governor David Patterson will be sworn in as Governor of The State of New York. 3/13 Anchor Kristine Johnson reports on Lieutenant Governor David Patterson’s first public address on the Governor Eliot Spitzer scandal. **CBS 2 NEWS AT 11:00 PM:** 1/11 Political Reporter Marcia Kramer reports on the financial difficulties incurred by Rudy Giuliani’s Presidential Campaign. 1/16 Political

Reporter Marcia Kramer reports on Mayor Bloomberg's proposed tax cuts and rebates for New York City property owners. 2/18 Anchor Kristine Johnson reports on the government recalling 143-million pounds of beef, some of which was from New York City schools. 4/1 Anchor Dana Tyler reports on truck drivers participating in a series of protests blaming the government about the high gas prices. **CBS 2 NEWS SUNDAY:** 1/20 Political Reporter Marcia Kramer reports on Senator Hillary Clinton visiting Harlem, New York to secure an endorsement.