WCBS-TV Quarterly Issues/Program Report – July 10, 2008

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5pm, CBS 2 News at 6pm, CBS 2 News at 11pm, CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regular scheduled one- hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7-8pm

Face the Nation - Regularly scheduled one hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday 10:30 – 11 AM

48 Hours Mystery - Regularly scheduled news broadcast. Saturday, 10-11pm

CBS 2 News at 5 PM – "Consumer Watch" – feature of varying lengths focusing on consumer issues.

CBS 2 News at 6 PM & 11 PM – "CBS 2 Investigates" – feature of varying lengths focusing on investigative reporting on city, state, and federal issues.

Eye on the Community- ½ hour weekly broadcast featuring community events, health, politics, technology, education, and entertainment, which also touches base on the most talked about news stories of the week.

"CBS 2 Going Green" – feature of varying lengths focusing on celebrating everyday environmentalism and promoting green living.

"Health Watch" – feature of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

"Family First" – features of varying lengths focusing on family issues and education.

Public Service Announcements- WCBS-TV continues its tradition of airing and sponsoring PSAs. PSAs in rotation stem from various organizations such as Ad Council "Youth Reckless Driving" and "Amber Alerts," City Harvest, PlaNYC Green, National

Multiple Sclerosis Society, Sister to Sister Foundation, Food Bank NYC, Miles for Matheny, Make-A-Wish Foundation, Cystic Fibrosis Great Strides, The Foundation for a Better Life, Big Brother Big Sister, Drug Free American, Harlem RBI, Big Apple Greeter, Strides Against Breast Cancer, The American Cancer Society, Habitat for Humanity, March of Dimes, Memorial Sloan Kettering Rock and Run, Miles for Matheny, U.N. Millennium, The Coalition to Salute America's Heroes, Autism, Women's Voices Women's Vote, NYSBA, USO, and Meals on Wheels, and Make-A-Wish Foundation Wine and Wishes and Destination Joy.

CRIME: Topics included in this category are the passing of a new law in an attempt to prevent the hate crime of displaying nooses and reports providing information on identity theft.

CBS 2 NEWS AT NOON: 06/10 Anchor Don Dahler reports on the prostitution scandal that ended Governor Eliot Spitzer's political career. **CBS 2 NEWS AT 5:00 PM:** 04/09 Anchor Don Dahler reports on a major crime bust where large amounts of drugs, weapons and money were seized after an 8 month investigation. 04/30 Reporter Kirstin Cole reports on the methods thieves use to steal people's identities through the New York Postal office. 05/15 Former Anchor Jim Rosenfield reports on the passing of a new anti-noose law in New York State making it a felony to threaten someone by displaying a noose after several local occurrences of the hate crime. 05/21 Anchor Kristine Johnson discusses the opening of a brand new "Westchester Intelligence Center" in White Plains, a move to keep the streets of Westchester Country safe. **CBS 2 NEWS AT 6:00 PM:** 04/24 Anchor Dana Tyler reports on the rise of identity theft and how the New Yorkers "Shredfest" event reminds people to shred documents with personal information. **CBS 2 NEWS AT 11:00 PM:** 04/25 Reporter Sean Hennessey reports on the Sean Bell case and the acquittal of the policemen involved. 06/10 Anchor Dana Tyler reports on several identity theft warnings for local residents. **CBS 2 NEWS SATURDAY:** 04/12 Anchor Mari Calvi reports on Senator Hilary Clinton's four billion dollar-a-year anti-crime initiatives. **CBS 2 NEWS SUNDAY:** 04/06 Anchor Don Dahler reports on how dozens of sex offenders are breaking the law by living in public housing.

EDUCATION: Topics included in this category are parents protesting budget cuts in city schools and an increase in student test scores across the country as well as in New York City elementary and middle schools.

CBS 2 NEWS THIS MORNING: 04/23 Anchor Maurice DuBois reports on a state appeals court decision upholding New York City's ban on cell phones in public schools. 05/07 Anchor Kate Sullivan reports on a nationwide survey finding that educators agree with parents that it is hard to get bad teachers out of the classroom. 05/19 Anchor Kate Sullivan reports on politicians calling on the federal government to supervise the cleanup of toxins in a Manhattan school. 05/23 Anchor Maurice DuBois reports on parents protesting the city's plan to hit high performing schools with massive budget cuts. 05/29 Anchor Kate Sullivan reports on how the City Council Finance Committee found funds

that could be used to prevent major budget cuts in education. 06/11 Anchor Maurice DuBois reports on a complaint filed by the United Federation of Teachers, claiming that the Department of Education failed to protect teachers and students from health hazards. **CBS 2 NEWS AT 5:00 PM:** 04/04 Anchor Dana Tyler reports on the hundreds of Catholic school teachers who participated in the "sick-out" to send a message of dissatisfaction with their work situations to the archdiocese. 04/09 Anchor Don Dahler reports on how New York City teachers will now gain tenure on the first day of the fourth year teaching. 04/29 Anchor Dana Tyler reports on the dispute between the Teachers's Union and the Department of Education over the legislature's refusal to use student test scores in granting tenure. 04/29 Reporter Marcia Kramer reports on teachers who lose their jobs but continue to receive pay. 05/13 Anchor Chris Wragge reports on the Jersey City Board of Education's running lead tests in water sources in all of its school buildings. 05/29 Anchor Kate Sullivan talks about the ongoing battle over education cuts at City Hall. 06/12 Anchor Dana Tyler reports on the closing of several New York City Schools due to the excessive heat. 06/23 Anchor Don Dahler reports on how test scores are up across the country and New York City elementary and middle school students have made substantial progress. **CBS 2 NEWS AT 6:00 PM:** 04/03 Anchor Dana Tyler reports on a recent study that showed New Jersey 8th graders have the highest scores in the nation when it comes to a national writing test. 06/02 Anchor Dana Tyler discusses 400 million dollar budget cuts in education for city schools and how actress Cynthia Nixon participated in a protest against such actions. **CBS 2 NEWS SUNDAY:** 05/04 Anchor Mary Calvi discusses a new report that shows New York City schools are not following physical fitness guidelines.

CHILDREN: Topics included in this category are tips for helping children handle the death of a loved one and the actions that should be employed to prevent children from drowning in backyard pools.

CBS 2 NEWS THIS MORNING: 04/05 Reporter Cindy Hsu provides tips on helping children deal with the death of a loved one. 05/03 Reporter Cindy Hsu reports on how text messaging is affecting the way children and their families communicate. 06/04 Anchor Maurice DuBois reports on actions that should be taken to prevent children from drowning in backyard pools. 06/08 Anchor Mary Calvi reports on how children and their families cope during a battle with cancer. 06/14 Anchor Mary Calvi reports on ways families can prepare for the time apart when children go to away-camp. 06/14 Anchor Steve Bartelstein provides suggestions for family fun. 06/20 Reporter Cindy Hsu reports on the issues that young parents face. 06/22 Anchor Mary Calvi provides tips on how to get children to do their homework. **CBS 2 NEWS AT 5:00 PM:** 04/14 Reporter Cindy Hsu provides tips for protecting children from bullying. 04/24 reporter Cindy Hsu reports on "Take Your Child to Work Day." 06/05 Health Reporter Holly Phillips reports on children's eye doctor appointments in relation to better reading. 6/9 Reporter Cindy Hsu provides tips for keeping children cool in the summer. 06/21 Anchor Steve Bartelstein reports on new alternatives for kids Olympics. 06/24 Anchor Chris Wragge

reports on the hazards of babies in cribs. **CBS 2 NEWS SATURDAY:** 05/10 Reporter Cindy Hsu provides tips for parents trying to get their babies to sleep.

GOVERNMENT AND POLITICS: Topics included in this category are the United States Attorney's involvement in the city council slush fund investigation as well as the decision that gay marriage is recognized in New York.

CBS 2 NEWS THIS MORNING: 05/23 Political Reporter Marcia Kramer reports on the protests of parents angry with massive budget cuts in high performing schools. 06/25 Anchor Kate Sullivan reports on the MTA's revoking passes from board members. **CBS 2 NEWS AT NOON**: 05/30 Political Reporter Marcia Kramer reports on the ways women are breaking political barriers. **CBS 2 NEWS AT 5:00 PM**: 04/09 Political Reporter Marcia Kramer reports on a bill passed to make it easier for city teachers to get tenure. 04/17 Anchor Dana Tyler reports on the US Attorney's vow to uncover every necessary detail in the city council slush fund investigation. 04/30 Political Reporter Marcia Kramer reports on lawmakers who want to suspend New York's gas taxes. 05/19 Political Reporter Marcia Kramer reports on the thousands of the new placards limiting official parking in no parking zone to three hours. 05/23 Political Reporter Marcia Kramer reports on the lack of EMTs on New York's beaches because of budget cuts. 05/27 Political Reporter Marcia Kramer reports on the outrage expressed in a city council meeting on classroom cuts. 05/29 Political Reporter Marcia Kramer reports on New York's decision to recognize gay marriage. 06/02 Political Reporter Marcia Kramer reports on investigation of the latest crane accident and the package of construction site reforms. 06/05 Political Reporter Marcia Kramer reports on John McCain possibly picking Bloomberg as running mate. 06/10 Political Reporter Marcia Kramer reports that the feds have information about nine other possible clients of the prostitution ring related to Eliot Spitzer. 06/12 Political Reporter Marcia Kramer reports on a New York congressman's helping foreign models acquire visas. 06/12 Political Reporter Marcia Kramer reports on Homeland Security's questioning whether it's right to single out one visa category for special treatment. 06/17 Political Reporter Marcia Kramer reports on the district attorney's office's questioning a stable contract for retired police horses. **CBS 2 NEWS AT 6:00 PM**: 04/16 Political Reporter Marcia Kramer reports on two city council staffers who were indicted stemming from probe of council's slash fund. 06/16 Political Reporter Marcia Kramer reports on the conflicts occurring between Mayor Bloomberg and Governor Patterson. **CBS 2 NEWS AT 11:00 PM**: 04/07 Political Reporter Marcia Kramer reports on lawmakers in Albany who turned down a proposal for a price break on congestion pricing. 05/28 Anchor Chris Wragge reports on city council members who are threatening unprecedented action against Bloomberg's proposed education cuts. 06/03 Political Reporter Marcia Kramer reports that Hillary Clinton will remain a contender for the Democratic nominee.

CONSUMERISM- Topics included in this category are unpublicized discounts that make shopping for clothing more affordable and a new way to drive that reduces the amount of money spent on gas.

CBS 2 NEWS THIS MORNING: 05/22 Consumer Reporter Kirstin Cole reports on the ways consumers can save money on their groceries. **CBS 2 NEWS AT 5:00 PM:** 04/29 Consumer Reporter Kirstin Cole reports on unpublicized discounts that make shopping for clothing more affordable. 05/16 Consumer Reporter Kirstin Cole reports that a new procedure involving a simple injection might be an alternative for those unwilling to undergo surgery for breast enhancements. 05/22 Consumer Reporter Kirstin Cole reports on how to handle baggage and in effect reduce the cost of flying. 05/29 Consumer Reporter Kirstin Cole reports on the different ways to reduce credit card debt and save money. 06/18 Consumer Reporter Kirstin Cole reports on how to look beautiful at a fraction of the regular cost for certain products. 06/23 Consumer Reporter Kristin Cole compares the efficiency of several sun screens. **CBS 2 NEW AT 11:00 PM:** 04/21 Consumer Reporter Kirstin Cole provides tips for keeping a low monthly water bill. 05/05 Consumer Reporter Kirstin Cole reports on a new way to lose weight in just one hour without dieting or exercise. 05/16 Consumer Reporter Kirstin Cole reports on innovative ways parents can keep an eye on their babysitters when they aren't home. **CBS 2 NEWS SATURDAY:** 05/24 Consumer Reporter Kirstin Cole reports on a new way to drive that can help reduce the amount of money people spend on gas. 06/03 Consumer Reporter Kirstin Cole provides tips on how to save money on electric bills without sacrificing too much. **CBS 2 NEWS SUNDAY:** 04/13 Consumer Reporter Kirstin Cole compares beauty products on store shelves for their efficacy and price. 05/11 Consumer Reporter Kirstin Cole reports on the best time to find the cheap vacation deals. 06/08 Consumer Reporter Kirstin Cole provides tips for saving money at the supermarket.

HEALTH: Topics included in this category are the benefits of breastfeeding for infants as well as a new tool that helps to differentiate between skin cancer and harmless moles.

CBS 2 NEWS THIS MORNING: 06/02 Medical Reporter Dr. Max Gomez reports on the benefits of breastfeeding for infants. 06/09 Medical Reporter Dr. Max Gomez reports on methods people can use to prevent diabetes. 06/16 Medical Reporter Dr. Max Gomez reports on a new procedure that can cure Vertigo. **CBS 2 NEWS AT NOON:** 05/19 Medical Reporter Dr. Max Gomez reports on a G-P-S type technology that is making radiation treatment safer and more effective for prostate cancer patients. 05/14 Medical Reporter Dr. Max Gomez reports on new technology helping children who suffer from cerebral palsy to walk. **CBS 2 NEWS AT 5:00 PM:** 05/02 Medical Reporter Dr. Holly Phillips reports on the health benefits of laughter. 05/06 Medical Reporter Dr. Holly Phillips provides tips for people suffering from spring allergies. 05/15 Medical Reporter Dr. Holly Phillips reports that Nintendo's Wii video games are being used by some New York therapists to make disabled children stronger and happier. 06/10 Anchor Kate Sullivan reports that 26 percent of adult New Yorkers are infected with the virus that causes genital herpes. **CBS 2 NEWS SATURDAY:** 05/31 Medical Reporter Dr. Holly Phillips reports on the various health consequences of walking barefoot in certain areas. 05/24 Medical Reporter Dr. Holly Phillips reports that there is a new tool to tell the

difference between skin cancer and a harmless mole. 06/14 Medical Reporter Dr. Holly Phillips reports on a new alternative to painful flu shots for toddlers. **CBS 2 NEWS SUNDAY:** 06/01 Medical Reporter Dr. Max Gomez reports on how the trendy "Hookah" pipes may be dangerous to the people who smoke them. 06/08 Anchor Steve Bartelstein reports on the ways children can beat the sun on a hot summer day.