

WCBS-TV QUARTERLY ISSUES/PROGRAM REPORT—July 10th, 2009

Attached are listings of broadcast segments that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three-month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times given are approximate.

PROGRAMS

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5pm, CBS 2 News at 6pm, CBS 2 News at 11pm, CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regular scheduled one- hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7-8PM

Face the Nation - Regularly scheduled one hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30 – 11 AM

McLaughlin Group- Regularly scheduled half hour show featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 11 AM – 11:30AM

Eye on the Community- half hour weekly broadcast featuring community events, health, politics, technology, education, and entertainment, and will also touch base on the most talked about news stories of the week. Sunday, 6:30AM

48 Hours Mystery - Regularly scheduled news broadcast. Saturday, 10-11PM

CBS 2 News at 5 PM – “Consumer Watch” – feature of varying lengths focusing on consumer issues.

“CBS 2 Going Green” – feature of varying lengths focusing on celebrating everyday environmentalism and promoting green living.

“Health Watch” – feature of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

“Go New York”- features of varying lengths focusing on lifestyle, health and wellness advice, topics, and issues.

“Money Saver Reports” – features of varying lengths focusing on tips and ways to save money.

Public Service Announcements—WCBS-TV continues its tradition of airing and sponsoring PSA’s. Most recently, WCBS promoted PSA’s from the March of Dimes March for Babies, Drug Free America, Liberty Humane Society, AIDS Walk NY, American Heart Association Start! Program, Cystic Fibrosis Great Strides, The Valerie Fund, Emma Bowen Foundation, NYSBA Share the Road, Katie Couric Colorectal Cancer, YMCA Strong Kids Campaign, Ad Council President Obama Promotes Fatherhood, CASA, City Harvest, The Food Bank of NYC, AD Council’s “Airplane”, and USO—Little Things.

CHILDREN: Topics included in this category are a study that finds video games may be addictive to children and the federal government’s efforts to have jobs for youths this summer.

CBS 2 NEWS THIS MORNING: 4/30 Anchor Kate Sullivan reports on a coloring book intended to help children cope with disaster has been pulled from a FEMA website because some of the material was considered too explicit including 9/11 images. **CBS 2 NEWS AT 5:00 PM:** 4/20 Anchor Kristine Johnson reports on a study which finds video games may be addictive to some children. 5/04 Reporter Kirstin Cole reports on how parents can make their homes safer for their teens. 5/04 Anchor Chris Wragge reports on a study that shows more and more children are being injured and even killed by unobvious dangers in the home. 5/13 Reporter Cindy Hsu reports on how information about hate collated by the government is now distributed to youth to educate them on these websites. 6/24 Anchor Kristine Johnson reports on how the federal government is investing money into jobs for local youths this summer. **CBS 2 NEWS AT 6:00 PM:** 4/22 Anchor Don Dahler reports a playground warning for parents. 6/18 Reporter Cindy Hsu reports on the New York Public Library kicking off a summer reading program that helps children develop a love of books as early as possible. **CBS 2 NEWS AT 11:00 PM:** 6/08 Anchor Kristine Johnson reports on a study that show that naps can reduce hyperactivity, anxiety and depression in four and five year olds. **CBS 2 NEWS SATURDAY:** 4/11 Reporter Cindy Hsu reports on how statistics show a high percentage of non-smoking New Yorkers, many of whom were children, have encountered second-hand smoke and are at risk of health effects. 6/06 Anchor Mary Calvi interviews a representative from “Time Out New York Kids” magazine for fun weekend suggestions for the entire family. **CBS 2 NEWS SUNDAY:** 6/21 Consumer Reporter Kirstin Cole

reports on free alternatives to summer camp for parents on a budget looking for ways to keep their children occupied this summer.

CONSUMERISM: Topics included in this category are companies that are hiring as well as well as creative ways to stretch dollars during this economic recession.

CBS 2 NEWS THIS MORNING: 4/11 Consumer Reporter Kirstin Cole reports on a home-sharing program that promises a solution to the housing crisis. 4/12 Consumer Reporter Kirstin Cole reports on ways to save money on environmentally friendly products. **CBS 2 NEWS AT 5:00 PM:** 4/21 Consumer Reporter Kirstin Cole reports on a new study that shows using affordable fitness products at home may be just as effective as going to the gym. 5/04 Consumer Reporter Kirstin Cole reports exactly which companies are hiring, what the specific positions are and even how the State will help people land jobs. 5/28 Consumer Reporter Kirstin Cole reports on ways to go about sharing taxis to split fares and save money. 6/10 Consumer Reporter Kirstin Cole reports on how people can spice up their kitchens with new gadgets. 6/17 Consumer Reporter Kirstin Cole reports on different ways people can stretch their dollars during this economic recession— including separating their necessities from their luxuries. **CBS 2 NEWS AT 6:00 PM:** 4/24 Consumer Reporter Kirstin Cole reports on the pros and cons of “daylighting,” or working a second job while on the clock at the first. 5/28 Consumer Reporter Kirstin Cole reports on how companies are urging consumers to spend again by offering “pink slip protection” plans—a protection plan in case the person is fired after their purchase. 6/08 Consumer Reporter Kirstin Cole reports on how a weekend side business could be a great way to supplement income. 6/16 Consumer Reporter Kirstin Cole warns viewers on a scam affecting the tri-state area, where someone calls claiming to be a government worker and requests personal information. 6/22 Consumer Reporter Kirstin Cole reports on how many college graduates are facing crushing debt because of student loans. 6/30 Consumer Reporter Kirstin Cole reports on how some online coupons may not deliver on all that they promise. **CBS 2 NEWS AT 11:00 PM:** 4/13 Consumer Reporter Kirstin Cole reports on how and why jobseekers are now seeking employment overseas. 5/28 Consumer Reporter Kirstin Cole reports on the five biggest blunders that prevent people from landing jobs. 5/29 Consumer Reporter Kirstin Cole reports on where clothes can be sold and traded for cash on the spot. 6/12 Consumer Reporter Kirstin Cole reports on diet myths that may actually cause people to gain weight. 6/15 Consumer Reporter Kirstin Cole reports on the myths surrounding bankruptcy, and informs viewers on the truth of the process. **CBS 2 NEWS SUNDAY:** 6/05 Consumer Reporter Kirstin Cole reports on debt collection agencies increasing their efforts to collect debt this year.

CRIME: Topics included in this category are the “Click it or Ticket” campaign being enforced with checkpoints in the area and the local terror plot that was halted by government agencies.

CBS 2 NEWS THIS MORNING: 4/14 Anchor Maurice DuBois reports on how “sexting,” or the act of teens texting naked photos to each other, could be considered child pornography and is hence punishable for up to 20 years. 5/05 Anchor Maurice DuBois reports on how the New York Police Department is on the lookout for Pedi-cab drivers that break traffic laws. 5/18 Anchor Maurice DuBois reports on the launch of the annual national “Click it or Ticket” campaign which implements checkpoints in order to ensure drivers and passengers are using their seatbelts. **CBS 2 NEWS AT 5:00 PM:** 5/21 Anchor Chris Wragge interviews Police Commissioner Ray Kelly about the terrorist plot that was discovered at a local temple and halted by local government agencies. **CBS 2 NEWS AT 6:00 PM:** 4/23 Anchor Don Dahler reports on how New Jersey Police are cracking down on drivers who fail to yield to pedestrians by launching a pedestrian safety program. 5/05 Anchor Kristine Johnson reports on the pressures mounting on website Craigslist to crack down on ads soliciting prostitution. 6/18 Anchor Chris Wragge reports on how the Metro Transit Authority is enforcing rules requiring riders to give up seats reserved for the elderly and disabled. **CBS 2 NEWS AT 11:00 PM:** 4/16 Anchor Don Dahler reports on how the Taxi and Limousine Commission is cracking down on unlicensed livery cab drivers by requiring all licensed livery drivers to display special stickers on their windows.

EDUCATION: Topics included in this category are how education budget cuts affect local schools and how cheating via text messaging is on the rise.

CBS 2 NEWS THIS MORNING: 4/17 Anchor Maurice DuBois reports on how budget cuts in education could affect kindergarten classes in New York City this fall. 5/08 Anchor Kate Sullivan reports on how Mayor Bloomberg, the Reverend Al Sharpton and former Speaker of the House Newt Gingrich gathered to talk about education reform with President Obama, noting that New York City test scores have improved seven years in a row. 6/03 Anchor Maurice DuBois reports that many preschoolers may not be able to attend school this fall due to budget cuts. 6/18 Anchor Kate Sullivan reports that a new national survey finds cheating via text messaging is on the rise at schools across the country. 6/23 Anchor Maurice DuBois reports that pension plans for future New York City school teachers will be modified. 6/25 Anchor Kate Sullivan reports on teachers rallying for legal action because they were sent to “rubber rooms,” or detention centers where they are paid full time salaries while not working. 7/01 Anchor Maurice DuBois reports that borough presidents announced appointments to the reconstituted board of education. **CBS 2 NEWS AT 5:00 PM:** 5/28 Reporter Don Dahler reports on that parents will now be able to view their children’s school records online. 6/17 Anchor Dana Tyler reports that the board of education passed more rigorous standards for New Jersey high school students, making it more difficult for them to graduate.

HEALTH: Topics included in this category are reports on how macular degeneration is affecting the baby boomers as well as reports clarifying the severity of the “Swine Flu” (H1N1) virus.

CBS 2 NEWS THIS MORNING: 4/14 Medical Reporter Dr. Max Gomez reports on the possible connection between allergies and global warming. 4/16 Medical Reporter Dr. Max Gomez reports on spinal cord stimulation in humans, as it has commonly been done on mice and rats. 4/18 Medical Reporter Dr. Holly Phillips reports that as baby boomers age and live longer, a severe sight problem called macular degeneration is becoming more common. 5/07 Medical Reporter Dr. Holly Phillips reports on a form of distress that can be harmful for both pregnant women and their babies. 5/26 Medical Reporter Dr. Max Gomez reports on the benefits of vaccinating children for whooping cough. 5/28 Medical Reporter Dr. Max Gomez reports on how the Food and Drug Administrators are calling for stronger warnings for drugs containing Acetaminophen. 5/28 Medical Reporter Dr. Max Gomez reports on the effects of less healthy lifestyles and the increases in diabetes and obesity rates. 5/31 Medical Reporter Dr. Holly Phillips reports that sunscreen and protective clothing are not the only methods of protection from the sun—certain foods can also add protection. 6/02 Medical Reporter Dr. Max Gomez reports on the different ways depression can affect teens specifically. 6/15 Medical Reporter Dr. Max Gomez reports on how doctors are testing ultrasound as a potential tool to help the fight against prostate cancer. 6/30 Medical Reporter Dr. Max Gomez reports on the simple ways diabetics can prevent foot infections and amputations. **CBS 2 NEWS AT 5:00 PM:** 4/16 Medical Reporter Dr. Holly Phillips reports on a high-tech painless and safe procedure to get rid of unwanted facial hair. 4/22 Medical Reporter Dr. Holly Phillips reports that the controversial act of human cloning is closer than ever. 5/20 Medical Reporter Dr. Max Gomez reports on ways to keep protected from Swine Flu. 6/01 Medical Reporter Dr. Holly Phillips reports on a mobile MRI scanner traveling throughout the city in order to promote early detection for brain tumors. 6/08 Medical Reporter Dr. Holly Phillips reports on the indoor allergy triggers that are often mistaken for outdoor allergies. 6/10 Medical Reporter Dr. Max Gomez reports on an experimental contraceptive that is also believed to protect against the AIDS virus. 6/11 Medical Reporter Dr. Holly Phillips reports on the Swine Flu and explains what “pandemic” actually means. 6/30 Medical Reporter Dr. Holly Phillips reports on a study which finds that anorexia is affecting pre-teens now more than ever before. **CBS 2 NEWS AT 11:00 PM:** 5/06 Medical Reporter Dr. Holly Phillips reports chronic sleep deprivation has been linked with medical problems including heart disease, depression and a weakened immune system. 5/12 Medical Reporter Dr. Holly Phillips reports that the dangers of U-V nail dryers in salons is similar to that of tanning beds. 6/18 Medical Reporter Dr. Holly Phillips reports on how a new way to treat migraines in children and young adults may help prevent migraines in adulthood.

GOVERNMENT AND POLITICS: Topics included in this category are the historic nomination of Latina Sonia Sotomayor to the Supreme Court and the political issues occurring in the Albany senate.

CBS 2 NEWS THIS MORNING: 5/31 Anchor Mary Calvi reports on the historic Supreme Court nomination of Latina Sonia Sotomayor. 6/16 Anchor Kate Sullivan reports that Mayor Bloomberg and the city council announced the agreement on the budget for next fiscal year. 6/19 Anchor Mary Calvi reports that Mayor Bloomberg is calling on feuding state senate lawmakers to resolve their issues. 7/01 Political Reporter Marcia Kramer reports on how the disagreements in the Senate at Albany are costing New Yorkers since funding bills are expiring while they are struggling to reach an agreement. **CBS 2 NEWS AT 5:00 PM:** 5/06 Political Reporter Marcia Kramer reports on the protests from angry parents of kindergarten aged children whose classes were cut by the city budget plan. 5/20 Political Reporter Marcia Kramer reports on the city's response to the Swine Flu outbreak. 5/27 Anchor Kristine Johnson reports on the partisan responses to President Obama's nomination of Bronx-born Sonia Sotomayor to the US Supreme Court. 6/23 Anchor Kristine Johnson reports that more government money will head into the auto industry. **CBS 2 NEWS AT 6:00 PM:** 5/13 Anchor Don Dahler reports that legislation legalizing same sex marriage in New York passed the Assembly and now advocates are fighting to push through the Senate. **CBS 2 NEWS AT 11:00 PM:** 4/27 Political Reporter Marcia Kramer reports on how Governor Paterson agreed to remove his initial suggestion of a one dollar surcharge on taxis in order to assuage the MTA budget crisis. 6/08 Political Reporter Marcia Kramer reports on the political standoff in the Senate in Albany. **CBS 2 NEWS SATURDAY:** 4/14 Political Reporter Marcia Kramer reports on how the Metro Transit Authority's budget plans increasing fares and cutting service could take effect if an Albany bailout is not passed. 4/30 Political Reporter Marcia Kramer reports on the details of Mayor Bloomberg's budget plan.