

WCBS-TV Quarterly Issues/Program Report – January 10th, 2009

Attached are the listings of broadcast segments/stories that reflect Channel 2's significant programming treatment of ascertained community issues during the preceding three month period.

Time period of day, day of week, source and format descriptions follow the first appearance of the broadcast name. Date references refer to broadcast days. All times give are approximate.

Programs

CBS 2 News This Morning, CBS 2 News at Noon, CBS 2 News at 5pm, CBS 2 News at 6pm, CBS 2 News at 11pm, CBS 2 News Saturday, CBS 2 News Sunday - Regularly scheduled news broadcasts focusing on current issues and events.

60 Minutes - Regular scheduled one- hour weekly broadcast featuring in-depth interviews and reports of various lengths and topics. Sunday, 7-8PM

Face the Nation - Regularly scheduled one hour news broadcast featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 10:30 – 11 AM

McLaughlin Group- Regularly scheduled half hour show featuring reports and interviews with government leaders, politicians, and international figures in the news. Sunday, 11 AM – 11:30AM

Eye on the Community- half hour weekly broadcast featuring community events, health, politics, technology, education, and entertainment, and will also touch base on the most talked about news stories of the week. Sunday, 6:30AM

48 Hours Mystery - Regularly scheduled news broadcast. Saturday, 10-11PM

CBS 2 News at 5 PM – “Consumer Watch” – feature of varying lengths focusing on consumer issues.

CBS 2 News at 6 PM & 11 PM – “CBS 2 Investigates” – feature of varying lengths focusing on investigative reporting on city, state, and federal issues.

“CBS 2 Going Green” – feature of varying lengths focusing on celebrating everyday environmentalism and promoting green living.

“Health Watch” – feature of varying lengths focusing on health related issues, the latest in medical research and treatments, and other health related topics.

“Money Saver Reports” – features of varying lengths focusing on tips and ways to save money.

“What’s worrying you?”- Features of varying lengths focusing on the financial meltdown and how New Yorkers feel about the country’s economical status.

Public Service Announcements- WCBS-TV continues its tradition of airing and sponsoring PSAs. PSAs in rotation stem from various organizations such as CBS Cares Prostate Screening PSAs, Ad Council “Youth Reckless Driving,” “I Teach NYC,” and “Amber Alerts,” City Harvest, PlaNYC Green Waterfalls, National Multiple Sclerosis Society, Harlem RBI, Strides Against Breast Cancer, The American Cancer Society, Habitat for Humanity, U.N. Millennium, The Coalition to Salute America’s Heroes, Autism, USO, National CASA, Food Bank NYC, Drug Free America, American Diabetes Association, Project Roadblock, Big Brothers and Big Sisters, Ronald McDonald House, and NYSBA.

CHILDREN: Topics in this category include ways children can report bullying anonymously and reports on toxic chemical Melamine found in baby formula.

CBS 2 NEWS THIS MORNING: 10/13/08 Anchor Maurice DuBois reports that parents should double the dosage of Vitamin D they give their children as it might help fight off various health problems. 10/23/08 Medical Reporter Dr. Max Gomez reports that food allergies among children are on the rise and that they have multiple adverse effects. 11/03/08 Anchor Maurice DuBois reports on new reports finding that prescription medications for asthma and type 2 Diabetes have doubled since 2002. **CBS 2 NEWS AT NOON:** 10/21/08 Reporter Magee Hickey reports on extra police supervision at Hempstead High School after multiple acts of violence. 10/30/08 Reporter Tony Aiello reports on a highly contagious stomach virus known as Norovirus spreading on Long Island. 12/09/08 Medical Reporter Dr. Max Gomez reports on the benefits of children lifting weights. 12/19/08 Anchor Kristine Johnson reports on the cancellation of “Operation Santa”, a program run by the Post Office that offers poor children gifts. **CBS 2 NEWS AT 5:00 PM:** 10/14/08 Reporter Cindy Hsu reports on a network for children to report bullies anonymously. 10/15/08 Medical Reporter Dr. Holly Phillips reports that NYC’s Health Department recommends children as old as 18 get flu vaccinations. 10/15/08 Medical Reporter Dr. Holly Phillips reports that childhood obesity can be positively affected by family involvement. 10/21/08 Anchor Chris Wragge reports that there is a strain on marriages that involve couples with ADHD children. 11/14/08 Anchor Kristine Johnson reports on the growing number of kidney stones found in children. 11/21/08 Anchor Chris Wragge reports on a study that links the time of year a baby is born to their chances of developing asthma. 11/26/08 Medical Reporter Dr. Holly Phillips reports on toxic chemical Melamine found in baby formula. 12/02/08 Medical Reporter Dr. Holly Phillips reports that babies born by c-section are more likely to develop asthma than children delivered naturally. 12/03/08 Medical Reporter Dr. Holly Phillips reports on toys parents should avoid this holiday season. 12/09/08

Reporter Jennifer McLogan reports that parents on Long Island are outraged that there is a cap on how many special needs students are allowed in each district. **CBS 2 NEWS AT 6:00 PM:** 10/21/08 Reporter Cindy Hsu reports on absenteeism among students that begins in grammar school and progressively gets worse. 10/29/08 Reporter Kirstin Cole reports on growing epidemic of child identity theft. 11/05/08 Reporter Tony Aiello reports on the reaction of local kids about the election. 11/07/08 Anchor Don Dahler reports on Norovirus spreading rapidly and effecting children. 11/28/08 Anchor Don Dahler reports that giving babies Tylenol as infants resulted in a 46 percent higher risk of developing asthma as a child. **CBS 2 NEWS AT 11:00 PM:** 10/17/08 Reporter Kirstin Cole reports that this is the perfect economic climate for parents to teach children how not to be spoiled. 10/21/08 Reporter Kirstin Cole reports on Delta Enterprises recalling a defective crib after the death of two 8 month olds. 11/12/08 Anchor Chris Wragge reports on local parents fighting for the removal of a billboard due to its graphic nature and the possible effects it might have on their children in Queens. 11/20/08 Anchor Kristine Johnson reports on a window blind recall due to the danger posed to curious young ones. 12/10/08 Anchor Chris Wragge reports on a gene that causes obesity. 12/17/08 Anchor Kristine Johnson reports on a recall of 95 thousand high chairs by manufacturer Evenflo. **CBS 2 NEWS SATURDAY:** 10/25/08 Anchor Mary Calvi reports that doctors and drug manufacturers are finding tremendous success with recent vaccines given to children. 11/01/08 Anchor Mary Calvi reports on kids giving their input on the upcoming election. **CBS 2 NEWS SUNDAY:** 10/12/08 Reporter Cindy Hsu reports on school providing children in the Bronx wireless connection to internet.

CONSUMER: Topics in this category include ways to minimize monthly bills and tips to tackle that ever growing credit card debt.

CBS 2 NEWS AT 5:00 PM: 10/16/08- Consumer Reporter Kirstin Cole reports on the risks of microwaving food in plastic containers. 10/15/08 Consumer Reporter Kirstin Cole reports on a new study that reveals that costly bottled water is no better than tap water. 10/20/08 Consumer Reporter Kirstin Cole has a breakdown of everything you need to know to be ready for the digital transition in February 2009. 10/24/08 Consumer Reporter Kirstin Cole reports on the hundreds of homes affected by foreclosure in Queens going up for auction every Friday at the Queens Courthouse. 10/28/08 Consumer Reporter Kirstin Cole reports on ways to save up to \$500 a month in your household budget. 10/28/08 Consumer Reporter Kirstin Cole reports on tips for parents on keeping the costs down during Halloween. 10/31/08 Consumer Reporter Kirstin Cole reports on tips to tackle that ever growing credit card debt. 11/11/08 Consumer Reporter Kirstin Cole reports on this season's hottest toys and where you can get them at a bargain price. 11/26/08 Consumer Reporter Kirstin Cole puts a new sleeping pill which promises to wake you up on time and feel energized, to the test at a New York City sleep clinic to find out if it's a remedy or rip-off. 12/3/08 Consumer Reporter Kirstin Cole exposes the toxic toys you may want to avoid this holiday season. 12/4/08 Consumer Reporter Kirstin Cole reports on how credit card companies are making it easier for consumers to shop and save this holiday season. 12/8/08 Consumer

Reporter Kirstin Cole reports on how a local restaurant will charge consumers for the food that they did not finish. 12/11/08 Consumer Reporter Kirstin Cole reports how NYC is stepping in to save homes facing foreclosure in all five boroughs. 12/17/08 Consumer Reporter Kirstin Cole reports on 10 beauty products that cost less than \$20. **CBS 2 NEWS AT 6:00 PM:** 10/13/08 Consumer Reporter Kirstin Cole reports on a new study that promises to help make a fast sale on your home. 10/14/08 Consumer Reporter Kirstin Cole reports on tips for lowering monthly bills. 10/17/08 Consumer Reporter Kirstin Cole reports on some helpful ideas for parents who are struggling financially yet do not want to say “no” to their child’s wishes for new video games. 10/29/08 Consumer Reporter Kirstin Cole reports on how children should protect themselves from identity theft. 11/7/08 Consumer Reporter Kirstin Cole reports on tips for making deals on Black Friday. 11/17/08 Consumer Reporter Kirstin Cole reports how financial institutions are hiking up consumer fees at record levels. 11/24/08 Consumer Reporter Kirstin Cole reports on how to cut costs for Thanksgiving dinner. 12/4/08 Consumer Reporter Kirstin Cole reports on how to tip wisely this holiday season. 12/10/08 Consumer Reporter Kirstin Cole reports on how banks are lowering credit limits without notifying consumers. **CBS 2 NEWS AT 11:00 PM:** 10/20/08 Consumer Reporter Kirstin Cole reports on the retailers in the area who are still looking for employees this holiday season. 11/05/08 Consumer Reporter Kirstin Cole reports on the growing appetite for nutrition bars and investigates what exactly the consumer is eating by putting them to a nutrition test. 11/7/08 Consumer Reporter Kirstin Cole investigates a new category of products that claim to dramatically improve your complexion with copper. 11/11/08 Consumer Reporter Kirstin Cole reports on a revolution of undergarments proved to make you look slim and trim in the latest fashion and styles. 11/14/08 Consumer Reporter Kirstin Cole reports on easier and cheaper ways to get luscious eye lashes. 12/5/08 Reporter Dave Carlin helps find out where to find the best bargain on holiday trees. 12/9/08 Consumer Reporter Kirstin Cole reports on the cost of seven consumer goods and services that has declined sharply allowing consumers some relief for the holidays. 12/10/08 Consumer Reporter Kirstin Cole reports on why gift cards may not be worth anything this season. 12/15/08 Consumer Reporter Kirstin Cole reports on ways you can give to charities this season without shelling out a dime. 12/18/08 Consumer Reporter Kirstin Cole reports on the rules of re-gifting. 12/22/08 Consumer Reporter Kirstin Cole reports on secret shopping websites where you can find what you need fast for the last minute holiday shoppers. **CBS 2 NEWS SATURDAY MORNING-** 10/26/08 Consumer Reporter Kirstin Cole reports on a new trend popping up, baby planners, helping expecting parents finalize all their needs and timelines for the birth of their baby. 11/16/08 Consumer Reporter Kirstin Cole reports steps you can take to improve your credit score.

CRIME: Topics in this category include a string of recent crimes sparked by emotions brought on by the presidential elections and a recent surge in shoplifting is affecting retailers during the holiday season.

CBS 2 NEWS THIS MORNING: 10/20/08 Anchor Maurice DuBois reports on a new website (nypdcrimestoppers.com) which allows people to directly send tips, photos and

videos securely and anonymously to NYC cops. 10/24/08 Reporter Mary Calvi reports on a string of recent crimes sparked by emotions brought on by the presidential elections. 12/24/08 Reporter Cindy Hsu reports on crime being on the decline in New York City in 2008, with fewer than 600 murders and a drop in major felonies by four percent. 12/29/08 Anchor Mary Calvi reports on new crime research which reveals an increase in the number of young black males involved in shooting deaths. **CBS 2 NEWS AT NOON:** 10/17/08 Anchor Don Dahler reports on two suspects accused of stealing bodies from local cemeteries in New Jersey. **CBS 2 NEWS AT 5:00 PM:** 11/25/08 Reporter Pablo Guzman reports on police cracking down on drivers who block the box by placing more traffic agents on the streets. 12/03/08 Reporter Tony Aiello reports on a hate crime in Westchester County between two college students. 12/1/08 Reporter Cindy Hsu reports on why one local New Jersey city has been declared the safest city for women in the nation and investigates the tactics local police use to keep it that way. 12/23/08 Reporter Deborah Garcia reports on how a recent surge in shoplifting is affecting retailers this holiday season. **CBS 2 NEWS AT 11:00 PM:** 10/31/08 Reporter Lou Young reports on "fake" trick-or-treaters who burglarized a home in Long Island. 12/12/08 Anchor Kristine Johnson reports on a local mugger targeting ATM users in Queens. **CBS 2 NEWS SATURDAY:** 10/25/08 Anchor Steve Bartelstein reports on a bank robber suspect having struck in the Bronx at least 5 times. **CBS 2 NEWS SUNDAY:** 11/30/08 Reporter Steve Bartelstein reports on how surveillance video and cell phone video is assisting police to identify shoppers who trampled a local Wal-Mart employee to death on Black Friday.

EDUCATION: Topics in this category include doctors calling for a change in school lunch menus and the emerging technology in local elementary schools with one Bronx school providing children with wireless connection to internet.

CBS 2 NEWS THIS MORNING: 11/11/08 Anchor Kate Sullivan reports on the possibility of SUNY tuition increasing. 12/05 Anchor Kate Sullivan reports on three schools in New York City receiving a letter grade of "F" for their lack of improvement. **CBS 2 NEWS AT NOON:** 11/05/08 Reporter Carolyn Costello reports on the Mayor's plan to make budget cuts that directly affect the education system. 11/11/08 Anchor Dana Tyler reports on Governor Paterson slashing the state budget, including funds that benefited education. 11/25/08 Anchor Don Dahler reports on under qualified teachers in the tri-state area. **CBS 2 NEWS AT 5:00 PM:** 10/22/08 Reporter Cindy Hsu reports on P.S. 184 being named a "Blue Ribbon School". 11/13/08 Anchor Maurice DuBois reports on a program for students in Newark teaching them how to run a bank in order to give them a better grasp of the economy. 12/09/08 Reporter Jennifer McLogan reports that parents on Long Island are outraged that there is a cap on how many special needs students are allowed in each district. **CBS 2 NEWS AT 6:00 PM:** 10/10/08 Anchor Dana Tyler reports on doctors calling for a change in school lunch menus. **CBS 2 NEWS SATURDAY:** 11/8/08 Anchor Mary Calvi reports on New York City's school chancellor Joel Klein rumored to be considered for Secretary of Education. 11/27/08 Reporter Cindy Hsu reports on students at Lodi High School taking part in a course that simulates an oil spill

via video game. **CBS 2 NEWS SUNDAY:** 10/12/08 Reporter Cindy Hsu reports on emerging technology in local elementary schools with one Bronx school providing children with wireless connection to internet.

HEALTH: Topics in this category include the Department of Health's initiative to encourage all children as old as 18 years of age to get the flu vaccine and the number of deaths from diabetes in NYC is soaring.

CBS 2 NEWS THIS MORNING - 10/17/08 Anchor Kate Sullivan reports on the death of a local woman from the West Nile virus. 12/9/08 Medical Reporter Dr. Max Gomez reports on the positives and negatives of having children weight lift during their exercise regimen. 12/11/08 Medical Reporter Dr. Max Gomez reports on the most dangerous sport for women, cheerleading. 10/24/08 Anchor Maurice DuBois reports on women with depression early on in the pregnancy may be at greater risk of premature delivery. **CBS 2 NEWS AT NOON:** 11/25/08 Anchor Dana Tyler reports on a study which shows that having a "bad" boss may increase cardiovascular disease in workers by 50%. **CBS 2 NEWS AT 5:00 PM:** 10/15/08 Medical Reporter Dr. Holly Phillips reports the NYC's Department of Health's initiative to encourage all children as old as 18 years of age to get the flu vaccine this year. 10/16/08- Anchor Kristine Johnson reports on the how the Bee Gee's hit "Staying Alive" is actually helping doctors keep patients alive, research found that the trained individuals who perform C-P-R chest compressions to the beat of "Staying Alive" maintained close to the ideal rhythm of 100 compressions per minute ("Staying Alive" has 103 beats per minute). 10/20/08 Medical Reporter Dr. Holly Phillips reports on tips to tackle the common cold. 10/27/08 Medical Reporter Dr. Holly Phillips reports on new research proclaiming that rest may not be the best solution for fatigue. 10/30/08 Reporter Tony Aiello reports on the outbreak of the Norovirus (affecting over 250 students and staff) at a private school in Westchester. 11/21/08 Consumer Reporter Kirstin Cole reports on how the latest hair style trend, Brazilian hair straightening could be hazardous to your health -- it contains a toxin which can be inhaled. 12/19/08 Medical Reporter Dr. Max Gomez reports on the health risks to avoid when shoveling snow. 12/22/08 Anchor Chris Wragge reports on the 100 Healthiest Cities in the U.S, and NYC was ranked #40 for women's health and #37 for men's health. **CBS 2 NEWS AT 6:00 PM:** 11/14/08 Anchor Dana Tyler reports that the number of deaths from diabetes in NYC is soaring. **CBS 2 NEWS AT 11:00 PM:** 10/10/08 Medical Reporter Dr. Holly Phillips reports on how the economic crisis is taking a toll on America's mental health, triggering anxiety and stress which may lead to depression. 10/21/08 Medical Reporter Dr. Holly Phillips reports on how weight loss can result in a smarter you, improving on memory, ability to think problems through and pay attention to details. 11/3/08 Anchor Kristine Johnson reports on the NJ Department of Health investigating a suspected case of Legionnaires disease that killed one person and put 15 others in the hospital in Essex County. 11/7/08 Anchor Kristine Johnson reports on the stomach virus circulating across the city. 11/25/08 Medical Reporter Dr. Holly Phillips reports on a new product that claims to make your skin look younger, the face-lift from inside out without needles and surgery. 12/13/08 Anchor Mary Calvi reports on alarming new evidence connecting

menopause drugs and breast cancer, saying that women who took hormones for more than five years during menopause were twice as likely to get breast cancer. **CBS 2 NEWS SATURDAY:** - 11/29/08 Anchor Steve Bartelstein reports on a possible link between the active ingredient in Tylenol and asthma in children, with research finding that infants who are occasionally given acetaminophen had a 46% higher risk of developing asthma.

GOVERNMENT AND POLITICS: Topics in this category include the possibility of Caroline Kennedy replacing Hilary Clinton in her soon to be vacant senate seat and the government's plan to help rescue homeowners on the brink of foreclosure.

CBS 2 NEWS THIS MORNING: 10/10/08 Reporter Marcia Kramer reports on Mayor Bloomberg's proposal to extend term limits. 10/16/08 Anchor Maurice DuBois reports on Attorney General Andrew Cuomo's investigating perks for executives at AIG. 10/22/08 Anchor Maurice DuBois reports on the budget cuts made in NJ by Governor Corzine. 10/23/08 Reporter Magee Hickey reports on the vote for an extension of term limits for the Mayor with three votes needed to end any hope of the bill being passed [unclear]. 11/05/08 Anchor Maurice DuBois reports on the state legislature being in the hands of the Democratic Party for the first time since 1935. 11/24/08 Anchor Maurice DuBois reports on a controversial plan in Connecticut to reduce the budget gap. 11/28/08 Anchor Steve Bartelstein reports on the attacks in Mumbai hitting close to home, as members of the New York Jewish community tragically died. **CBS 2 NEWS AT NOON:** 10/23/08 Reporter Marcia Kramer reports on the bill for an extension on the mayoral term being passed. 11/03/08 Anchor Don Dahler reports on Iraqi Vet Kieran Lalor running for citizen legislator in Westchester County. 12/17/08 Reporter Magee Hickey reports on a potential 23 percent fare hike for the MTA. **CBS 2 NEWS AT 5:00 PM:** 10/10/08 Reporter Alexis Christoforus reports on President Bush's \$700 Billion bailout and its effects on Wall Street. 10/14/08 Reporter Marcia Kramer reports on State Senator Kevin Parker's criticisms of Mayor Bloomberg for his proposed extension on the term limits. 10/28/08 Reporter Marcia Kramer reports on Governor Paterson's press conference about the financial state of New York and the need to cut back on spending. 10/29/08 Anchor Kristine Johnson reports on the possibility of another MTA fare hike. 11/17/08 Anchor Don Dahler reports on the possibility of Senator Hilary Clinton being a part of president-elect Obama's cabinet. 11/21/08 Anchor Don Dahler reports on the lack of popularity for Mayor Bloomberg, especially after his bid for extension of the term limits. 12/08/08 Anchor Don Dahler reports on Mayor Bloomberg's call for the Federal Government to address local economic problems by investing in the city. 12/16/08 Reporter Cindy Hsu reports NYC is helping those who lost their jobs to find new ones. 12/17/08 Reporter Kathryn Brown reports on the government seizing a business with suspected ties to terrorism in midtown Manhattan. **CBS 2 NEWS AT 6:00 PM:** 11/26/08 Anchor Dana Tyler reports spending in NYC during the month of November declined to its weakest level in five years. 12/10/08 Anchor Don Dahler reports on pressure being put on Governor Paterson to pass a 12 billion dollar stimulus bill. **CBS 2 NEWS AT 11:00 PM:** 11/11/08 Anchor Kristine Johnson reports on a government plan to help rescue homeowners on the brink of foreclosure which will

directly affect homeowners in the tri-state area. 12/16/08 Anchor Don Dahler reports on the possibility of Caroline Kennedy replacing Hilary Clinton in her soon to be vacant senate seat.